

V Walk mall in West Kowloon achieves strong pre-leasing commitment

西九龍全新商場V Walk招租反應理想



V Walk will introduce a comprehensive range of premium shopping and entertainment options to satisfy a wide array of customers at West Kowloon
V Walk將為西九龍引入多元化的優質購物及娛樂選擇，滿足不同客人所需

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V Walk, the Group's future retail presence in West Kowloon, has received numerous leasing enquiries since its market launch. Pre-leasing is approaching 90% with tenants including a brand new cinema, the hottest restaurants, international renowned skincare and cosmetics brands, and jewellery brands. The project is progressing well with an expected opening in mid-2019.

Pre-leasing close to 90% supported by a diverse tenant mix

Located atop MTR Nam Cheong Station, V Walk sits adjacent to a number of large-scale residential projects, as well as primary and secondary schools. The soon-to-be completed major premium residences in the district will contribute to a rapid growth in the area's resident population, driving the demand for leisure and entertainment outlets. Major brands are optimistic about the mall's presence in the core transport and shopping hub of West Kowloon. Market response has been encouraging with pre-leasing occupancy close to 90% and a full take up rate expected by the end of this year.

The two-level V Walk will boast a gross floor area of about 300,000 square feet, housing over 150 shops that include a diverse tenant

mix. The new mall is poised to become the shopping and entertainment hotspot for trend-setting, stylish young people. Committed tenants offer everything from movies, trendy fashions, skincare and cosmetics to watches and jewellery, specialty restaurants, a supermarket, kindergarten and much more.

In the specialty restaurant category, for instance, almost 20 highly sought-after restaurants featuring different cuisines have committed to lease at V Walk. For nearly 60% of them it will be their debut opening in Southwest Kowloon, providing different and exciting cuisine options for diners. V Walk will also introduce a cinema complex to the neighbourhood. Boasting over 400 seats in five houses, the new theatre with top-notch audio and visual systems is expected to attract premium customers like young people and young families from the district and beyond.

Convenience of double railway lines

Situated directly above MTR Nam Cheong Station, V Walk will benefit from being near the interchange station for the West Rail Line and Tung Chung Line, offering easy access to destinations across Hong Kong Island, Kowloon and the New Territories. It is expected to

further benefit from integrated railway connections following the commissioning of the Express Rail Link (Hong Kong Section). Additionally, the project will also have a 24-hour all-weather indoor walkway and bridge that connects to nearby residential projects and schools for added convenience.

集團在西九龍發展的全新商場V Walk自招租以來，錄得大量租務查詢，目前預租率近九成；商戶包括嶄新戲院、人氣食肆、國際知名美妝及珠寶品牌。項目工程進度理想，預計可於2019年中旬開業。

預租率近90% 多元化商戶組合

V Walk位於港鐵南昌站上蓋，毗鄰多座大型屋苑和中小學校，加上區內多個大型優質屋苑陸續落成，區內居住人口將持續增加，對消閒娛樂需求與日俱增。各大品牌看好商場作為西九龍核心交通購物樞紐的發展潛力，紛紛落實進駐，預租率近九成，預計可於今年底全數租出。

V Walk樓面面積約300,000平方呎，共分兩層，逾150間商舖，提供多元化的商戶組合，致力滿足追求新穎時尚品味的年輕人的購物及娛樂需要。現已落實進駐的商戶包括戲院、潮流服裝、美容及化妝品、鐘錶珠寶、特色餐飲、超市及幼稚園等。

以特色餐飲為例，有近20間潮流人氣食肆落戶，提供不同類型的美食，當中近六成屬於首次進駐西南九龍，相信可為顧客帶來新鮮感。另外，V Walk將為區內引入全新戲院，設有五個影院，提供逾400個座位，配合頂尖影音系統，勢可吸引區內以至跨區年輕人及年輕家庭優質客群。

匯聚雙鐵路優勢

V Walk位處港鐵南昌站上蓋，匯聚西鐵綫與東涌綫的兩鐵優勢，港九新界各區輕鬆可達。隨著高鐵（香港段）通車後，預料商場可進一步受惠於日益完善的鐵路網絡。此外，項目將設24小時全天候室內行人通道及天橋，連接附近多個住宅項目及學校，四通八達。