

Park Central completes its Phase 1 renovation

將軍澳中心第一期優化工程竣工

Opened in 2003, Park Central is a local mall mainly serving nearby residents. Since then, the population in the district has expanded rapidly along with a transformation of the shopping and leisure habits of those who now live here. For this reason, the Group launched Park Central's major renovation project in 2015. Phase 1 of the work has been completed with the tenant mix revised to offer a more comprehensive shopping experience for district residents.



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Sun Hung Kai Real Estate Agency Limited General Manager (Leasing) Fiona Chung (sixth left) with guests at the Park Central Phase 1 renovation opening ceremony. Sun Hung Kai Real Estate Agency Limited General Manager (Leasing) Fiona Chung (sixth left) with guests at the Park Central Phase 1 renovation opening ceremony. Sun Hung Kai Real Estate Agency Limited General Manager (Leasing) Fiona Chung (sixth left) with guests at the Park Central Phase 1 renovation opening ceremony.

Located in a prime site, Park Central is connected to the nearby MTR station in close proximity to major residential projects and hotels. The mall enjoys strong pedestrian traffic, attracting nearby residents as well as those beyond the district and tourists staying at hotels in the Tseung Kwan O town centre.

Over 50 brand new shops

The first of two renovation phases was completed late last year, covering about 150,000 square feet of retail space. Since then the number of retailers has grown by over 50. Most are food and beverage operators, retailers and education centres with some of the businesses new to Tseung Kwan O. Park Central is also home to many jewellery brands as well as beauty and personal care stores and has also attracted a 20,000-square-foot Japanese and Korean health concept supermarket.

The mall is now working on its second phase of renovation. About 200,000 square feet of retail space is currently being renovated with completion expected in early next year. Afterward, the number of shops will increase dramatically from the original 140 to 220 with a broader tenant mix. The revamped Park Central is poised to deliver a wide array of premium dining, shopping and leisure options to neighbourhood residents.

將軍澳中心早於2003年開業，以服務區內居民為主。隨著區內人口不斷增長，居民的購物消閒模式亦有所轉變，集團於是在2015年為商場展開翻新。第一期優化工程早前完成，商戶組合亦作出調整，為區內居民提供更全面的購物體驗。

將軍澳中心位置優越，連接鄰近港鐵站，毗鄰多個大型住宅項目及酒店，人流暢旺，深受居民歡迎，亦吸引區外客人以及住宿將軍澳市中心酒店的遊客前來購物消閒。

逾50間全新商戶

商場的優化工程分兩期進行，第一期涉及約150,000平方呎樓面，已於去年底完成。新增商戶超過50間，以特色餐飲食肆、零售及教育為主，部分屬於首次進駐將軍澳。商場亦加強了珠寶以及美容和個人護理品牌，並且吸引了一間面積達20,000平方呎的日、韓健康概念超級市場落戶。

商場第二期優化工程亦已展開，現正翻新約200,000平方呎樓面，預計可於明年初竣工。待整個優化工程完成後，將軍澳中心的店舖總數將由以往的140間大幅增至220間，商戶組合更全面，為居民帶來多元化的優質餐飲、購物及消閒選擇。