

Giving a helping hand

點滴關懷 服務社群

The Group is committed to corporate social responsibility practice by supporting community service and helping the less fortunate, earning it a recent President's Award and 2016/17 Third Top Donor title from The Community Chest of Hong Kong. Separately, its Modern Apprenticeship Programme has concluded for the year and Group volunteers continue serving in numerous ways.



Group Executive Director Adam Kwok (back, fifth left) with volunteers in the Group-sponsored Together We Build - Community Engagement in Public Space Transformation
集團執行董事郭基輝(後排左五)與義工隊參與集團贊助的「共建•共享：大型公共傢俬展暨遊樂會」



2017 Modern Apprenticeship Programme graduates receive warm blessings from Group mentors and guests at the graduation ceremony
「『見』造未來 - 師徒創路學堂2017」學員在結業禮上喜獲新地師傅及嘉賓送上祝福

The 15th Modern Apprenticeship Programme graduation

The 2017 Modern Apprenticeship Programme drew to a close with 23 young people topping off 10 weeks of internship, personal growth training with an exchange trip to explore their dreams and paths to find them. Participants learned about workplace life and getting along with others under the guidance of seasoned SHKP staff mentors, helping them clarify their career aspirations and prepare for the future.

Showing care

The Group was a sponsor and collaborator in the Together We Build - Community Engagement in Public Space Transformation, which was a celebration event for the 20th anniversary of the establishment of the HKSAR. The volunteer team ran a sedan chair race and worked with people from different backgrounds to build large-sized furniture featuring healthy lifestyles with wooden pallets and a "HK" shaped giant outdoor maze, encouraging social inclusion and raising funds for stroke rehabilitation.

Apart from offering service, the Group's volunteers also encourage others to do the same. It is organizing an elderly volunteer team in Pak Tin Estate with a social service organization, hoping to motivate more abled elderly to reach out and serve the needy elderly in the neighbourhood. The Group's volunteers and elderly met and played games to get acquainted and plan more activities and cooperation in future.

集團積極履行企業社會責任，支持社會公益，關心弱勢群體，早前獲香港公益金頒發「公益榮譽獎」，同時榮膺2016/17年度最高籌款機構第三名。另外，「師徒創路學堂」計劃早前舉行結業禮，集團義工隊亦繼續參與不同活動，服務社群。

第15屆「『見』造未來-師徒創路學堂」結業禮

「『見』造未來 - 師徒創路學堂2017」圓滿結束，今年共有23名青少年完成10星期的工作實習、成長訓練及交流之旅，找到各自的夢想及方向。學員在資深新地員工指導下，了解職場生活，學習待人接物技巧，而在與師傅同行的過程中，亦加倍了解自己的職業志向，為未來作好準備。

讓愛傳揚

集團贊助慶祝香港特別行政區成立20周年活動「共建•共享：大型公共傢俬展暨遊樂會」，同時派出義工隊參與抬轎比賽，並與社會上不同階層人士合作，利用卡板搭建以

健康生活為主題的大型傢俬，以及巨型「HK」字樣的戶外迷宮。活動旨在促進社會共融，同時為中風復康者籌款。

集團義工隊不但服務社群，更積極推廣義務工作。義工隊與社福機構合作推行「『深』情互共融」計劃，希望能推動更多有能力的長者主動關心區內更有需要的長者，組織白田邨的長者義工隊。集團義工隊與長者早前見面，透過玩遊戲互相認識，為日後的活動及合作邁出第一步。



Group volunteers and the elderly spread the seed of love by tending plants
集團義工與長者一起栽種盆栽，將愛心種子傳播開去