

Striving for excellence and gaining more recognition 追求卓越 屢獲殊榮

The Group's unwavering commitment to quality and exemplary corporate governance have won more awards from local and international organizations and earned it a consumer 'trusted brand' title for another year. These show that the Group's efforts on corporate governance, project quality and brand building are widely recognized by the industry and customers.

High standards for corporate governance and investor relations

The Group received outstanding scores from investors in various fields in the Asian Excellence Award 2016 given by *Corporate Governance Asia*. The five awards were for Asia's Best CSR, Best Environmental Responsibility, Best Corporate Communications, Best Investor Relations Company and Best Investor Relations Professional.



The Group has been named Best IR Company – Large Cap in the Hong Kong Investor Relations Association Investor Relations Awards 2016 for proactive communication 集團的投資者關係表現優秀，在香港投資者關係協會的「2016投資者關係大獎」中榮獲「最佳投資者關係公司—大型股」獎項

The Group's stringent corporate governance and proactive communication with investors were additionally recognized by over 660 analysts and fund managers in the Hong Kong Investor Relations Association Investor Relations Awards 2016. It was named the Best IR Company – Large Cap.

Exceptional developments

The Group's leading position in the industry has been earned through premium developments that serve the needs of customers and the community. It builds quality projects and promotes sustainable buildings, bringing it a BCI Asia Top Ten Award for the sixth year running.

Meanwhile, Mount One in Fanling recently won a citation of merit in the Hong Kong Residential (Single Building) category of the Quality Building Award presented by nine major Hong Kong professional organizations. It also received a commendation in the Hong Kong Residential Project category of the Structural Excellence Award given by the Hong Kong Institution of Engineers and the Institution of Structural Engineers in the United Kingdom. Additionally, a footbridge at The Wings II in Tseung Kwan O was commended in the Infrastructures and Footbridges category of the Structural Excellence Award.



The Group clinches honours in the Asian Excellence Award 2016 given by *Corporate Governance Asia* 集團在《Corporate Governance Asia》的「2016亞洲卓越大獎」中勇奪多個獎項

Trusted premium brand

The Group built its trusted brand by long delivering premium developments and service to customers. Consumers again voted in the *Reader's Digest* Trusted Brands Asia survey, giving the Group and related business units two platinum and four gold awards.

The latest Trusted Brands Asia survey again rated Sun Hung Kai Properties the most trusted property developer, giving it the top platinum honour for an 11th year in a row. Its subsidiaries Hong Yip and Kai Shing received gold awards in the property management category for a fifth straight year while APM and New Town Plaza earned gold in the shopping mall category. Wilson Parking was presented with platinum in the car park category for a fourth year running.



Mount One wins a merit citation in the Quality Building Award Hong Kong Residential (Single Building) category
 隴山一號獲「優質建築大獎」香港住宅項目(單幢式建築)優異獎

集團憑著對優質的堅持及重視良好的企業管治，最近再獲多個國際及本地機構頒發獎項，並且繼續成為消費者票選的優質品牌，反映出集團在企業管治、項目質素及品牌信譽方面的努力，備受業界及顧客肯定。

企業管治及投資者關係表現優秀

集團在亞洲企業管治雜誌《Corporate Governance Asia》舉辦的「2016亞洲卓越大獎」中，在多個評選範疇均獲投資者給予優異分數，獲頒五個殊榮，分別為亞洲最佳企業社會責任、香港最佳環保責任、香港最佳公司傳訊團隊、香港最佳投資者關係公司及香港最佳投資者關係專業人員。

與此同時，集團在香港投資者關係協會舉辦的「2016投資者關係大獎」中，經660多名分析員及基金經理評選，憑著實踐良好的企業管治，積極與投資者溝通，獲頒「最佳投資者關係公司—大型股」獎項。

項目質素卓越

集團用心發展高質素物業，配合客戶及社區發展的需要，在業內穩佔領導地位。憑著優質建築及推動可持續發展物業的表現，獲BCI Asia連續第六年頒發「BCI Asia香港十大地產發展商」殊榮。

此外，粉嶺隴山一號最近獲頒兩個獎項，分別在香港九大專業團體合辦的「優質建築大獎」中，獲香港住宅項目(單幢式建築)優異獎，以及在香港工程師學會及英國結構工程師學會合辦的「卓越結構大獎」中，獲發香港住宅項目嘉許獎。將軍澳天晉II行人天橋則在「卓越結構大獎」中，獲得基建和橋樑項目嘉許獎。

優質品牌深受信賴

集團多年來為客戶帶來高質素的發展項目及服務，優質品牌深受信賴。集團及旗下多個業務單位在《讀者文摘》亞洲品牌調查中，繼續獲消費者投下信心一票，合共獲得兩個白金及四個金獎。

在今年的亞洲品牌調查中，新鴻基地產再獲消費者投選為地產發展商界別中最具信譽的優質品牌，連續11年榮獲「信譽品牌白金獎」最高殊榮。集團旗下兩家物業管理公司康業及啟勝亦連續五年獲頒物業管理公司界別金獎；APM及新城市廣場於商場界別獲取金獎；而威信停車場則在停車場界別連續第四年勇奪白金獎。



The Group has gained a BCI Asia Top Ten Award for six straight years
 集團連續第六年獲頒「BCI Asia香港十大地產發展商」獎項



The Group and business units receive six honours at Reader's Digest Trusted Brands Asia survey
 集團連同旗下業務單位在《讀者文摘》亞洲品牌調查中共獲六個殊榮