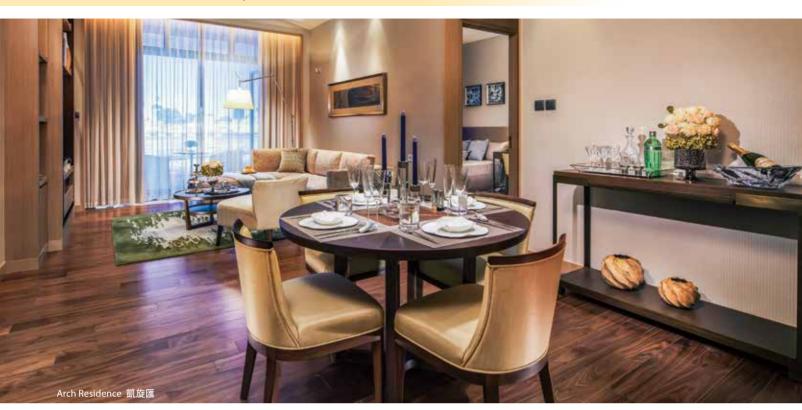
Business News - Mainland





Mainland residential projects preferred among buyers

內地住宅項目備受歡迎

Built with premium materials and fine finishes, the Group's developments are also well known for integrating the design and master layout with the surrounding environment. It has spread its market recognition beyond Hong Kong to the mainland, as evidenced by strong sales of the Arch Residence in Shanghai, Grand Waterfront in Dongguan, Forest Hills in Guangzhou and The Arch · Chengdu.

Arch Residence, Shanghai (100% owned)

Arch Residence, the luxury serviced apartments of Shanghai Arch, overlooks the panoramic view of the Huangpu River. The 174 furnished units will be developed to worldclass standards with typical units ranging from about 700 to 1,300 square feet. The project was greeted enthusiastically when it debuted in mid June, selling over 100 units by early August for contracted sales of RMB1,100 million.

Grand Waterfront, Dongguan (100% owned)

Grand Waterfront is a major development on the Shilong waterfront. Phase 1 of the project has some 750 units ranging from about 800 to 3,700 square feet. It is well-connected with close proximity to Dongguan Railway Station,

which is the interchange for Guangzhou-Shenzhen Railway and the new Dongguan Metro Line R2. It has been a preferred choice among upgraders in Dongguan and Shenzhen since it went on the market in the second half of 2015 with nearly 90% of Phase 1 sold by early August. Buyers are expected to take possession by the end of this year.

Forest Hills, Guangzhou (70% owned)

Forest Hills is situated in the high-end residential area of the business hub of north Tianhe district. It is next to Guangzhou East Rail Station for easy transport. Phase 2B of the project will offer 233 residential units with typical units ranging from about 2,470 to 3,310 square feet. The first 70-some units was sold out on the day going on the market in early June, followed by additional releases. The average selling price set a record in north Tianhe.

The Arch · Chengdu (40% owned)

The Chengdu ICC integrated complex is now selling its second residential phase The Arch · Chengdu. It is in Jinjiang district at the eastern side of the Second Ring, being built above a metro station and shopping mall to offer easy access and comprehensive facilities. The majority of units will be between about 960 and 1,450 square feet. The initial sales release was in early May, followed by additional units in early July to meet demand. Over 400 units or about 80% of the units released was sold by early August.

Grand Waterfront 確匯

集團的發展項目選用優質物料,手工精細,而且善於在設計及整體規劃方面融合周邊環境,不但深受香港市場認同,亦備受內地買家支持。近期多個內地項目均錄得銷售佳績,包括上海凱旋匯、東莞瓏匯、廣州峻林及凱旋門,成都。

上海凱旋匯 (佔100%)

豪華服務式公寓凱旋匯,為濱江凱旋門的一部分。項目坐擁黃浦江景,以世界級規格建造,提供174個精裝修單位,附設傢俱。標準單位面積由約700至1,300平方呎。項目於六月中開售,市場反應理想,截至八月初已經售出逾100個單位,合約銷售總額達人民幣11億元。

東莞瓏匯 (佔100%)

位於石龍鎮的瓏匯,為臨江大型發展項目。第一期提供約750個單位,面積由約800至3,700平方呎。項目鄰近東莞火車站,接駁廣深鐵路及剛通車的東莞地鐵R2線,交通便捷。項目自2015年下半年開售以來,銷情理想,深受東莞市及深圳市的換樓客支持。截至八月初,第一期已售出全部單位近90%,預期可於本年底前交樓。

廣州峻林 (佔70%)

峻林位於天河北商業區內的高級住宅地段,毗鄰廣州東站,交通網絡發展完善。項目第二期B共有233個住宅單位,標準單位面積由約2,470至3,310平方呎。六月初推售首批70多個單位,開售當日全部售罄,其後多次加推單位,成交平均價更刷新天河北的記錄。

凱旋門·成都 (佔40%)

成都環貿廣場綜合項目現正推售第二期住宅項目凱旋門,成都。項目座落錦江區近東二環,為地鐵商場上蓋物業,交通方便,生活配套完善。大部分單位面積由約960至1,450平方呎。項目自五月初推出後,七月初已加推第二批應市。截至八月初,項目已售出逾400個單位,佔全部推售單位近80%。



