



Group Executive Director Adam Kwok (front, fifth left) and Breakthrough General Secretary Joyce Man (front, fourth right) with 2017 Modern Apprenticeship Programme students, mentors and guests 集團執行董事郭基輝(前排左五)與突破總幹事萬樂人(前排右四)為「『見』造未來—師徒創路學堂2017」主持誓師禮，與一眾學員、師傅和嘉賓合照留念

Caring for young and old 扶老攜幼 關懷社區

The Group cares about the community and works with different organizations to help people in need. Recent initiatives included offering another year of the apprenticeship programme teaching life skills and job training under staff mentors to marginal graduates, giving gifted children from underprivileged families a fun, educational tour of International Commerce Centre and involving the elderly in festive activities.

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Modern Apprenticeship Programme nurtures young people for 15 years

The Modern Apprenticeship Programme entered its 15th anniversary with 26 young people learning a series of life planning activities and personal development ahead of 10-week internships at the Group's construction, property management and hotel subsidiaries and Noah's Ark with staff mentors leading them through different workplace challenges.

The Group has offered the Modern Apprenticeship Programme with Breakthrough since 2003 to give young people who underperformed in public exams social skills and personal development training as well as work experience so they can understand themselves better and have brighter futures. About 300 young people have participated in the programme over 15 years and some have ended up working in the Group.

SHKP-Science & Innovation Project for Gifted grooms school kids

The Group took students in its SHKP-Science & Innovation Project for Gifted to International Commerce Centre to take a look at the features and operations of Hong Kong's tallest skyscraper and how science, technology, engineering and

mathematics (STEM) applies to its construction and architecture.

The project is run by The Boys' & Girls' Clubs Association of Hong Kong with funding from the Sun Hung Kai Properties Hong Kong Cyclothon, offering two years of free STEM courses to 150 gifted Primary 3 to Form 2 students from low-income families to cultivate their potentials at STEM for critical thinking and creativity.

Building Homes with Heart Caring Initiative for the elderly

The Building Homes with Heart Caring Initiative shows concern for the elderly, especially at Chinese festivals. The programme distributed goodie bags with rice dumplings and essentials to about 3,000 singleton elderly and senior couples living in Kwun Tong and Kwai Tsing to spread cheer for the Tuen Ng Festival. The Group volunteers also visited singles elderly and senior couples living in Kwai Tsing, Kwun Tong, Sham Shui Po and Tseung Kwan O with goodie bags and dropped in to chat with them. Separately, the volunteers and mentally handicapped young people with special emotional needs made rice dumplings, making the festival more meaningful.



Children in the SHKP-Science & Innovation Project for Gifted at International Commerce Centre learning how STEM applies to architecture and construction 參與「新地資優科學創意發展計劃」的資優兒童走進環球貿易廣場，學習STEM在建築工程上的實際應用

The Group additionally worked with the Social Welfare Department and community organizations to host Chinese New Year Poon Choi lunches for a seventh year, taking about 1,700 seniors from Tai Po and Southern District to Noah's Ark for lunch and treats to take home this year. Some of the guests put on a variety show, playing music, dancing and doing tai chi to liven up the festive event.



Secretary for Labour and Welfare Stephen Sui (standing front, fifth left) and Group Deputy Managing Director Mike Wong (standing front, fifth right) with over 100 Group volunteers welcome the seniors at the Chinese New Year Poon Choi luncheon
勞工及福利局局長蕭偉強（前排站立左五）與集團副董事總經理黃植榮（前排站立右五）聯同集團過百名義工招待長者享用新春盆菜宴

集團熱心公益事務，與不同機構合作，為社會上有需要的人士提供協助。今年繼續為公開試成績欠佳的青少年提供實習機會，集團員工更擔任師傅，陪同他們學習工作知識及待人接物等技巧。集團早前安排了一批基層資優兒童參觀環球貿易廣場，讓他們以有趣的方式學習，擴闊視野。此外，集團為長者舉辦了不同節慶活動，與他們共度溫暖的傳統節日。

「『見』造未來 — 師徒創路學堂」

扶助青少年15載

「『見』造未來 — 師徒創路學堂」踏入15週年，今年共有26位青少年參與一系列生涯規劃活動及個人成長訓練課程。隨後他們便會進入集團旗下的建築公司、物業管理公司、酒店及挪亞方舟，展開為期10星期的工作實習。期間，集團員工更會擔任師傅，陪伴他們面對職場種種挑戰。

「師徒創路學堂」計劃由集團贊助、突破機構合辦，自2003年起為公開試成績欠佳的青少年提供實習機會，配合人際及個人成長訓練，讓他們認識自我，探索人生方向，創造未來。在15年來，約有300名青少年曾經參與實習，部分學員在完成課程後，更留在集團工作。

「新地資優科學創意發展計劃」

鼓勵學童

集團早前邀請「新地資優科學創意發展計劃」的學員參觀環球貿易廣場，讓他們了解這幢全港最高摩天大樓的建築特色及實

際運作情況，以及科學、科技、工程和數學（STEM）在建築工程上的實際應用。

該計劃由香港小童群益會主辦，由「新鴻基地產香港單車節」所得善款支持。計劃為期兩年，為150名就讀小二至中二的基層資優兒童，提供免費STEM課程，發掘他們在該範疇的潛能，從而提升思考能力和激發創意，為社會培育優秀人才。

「以心建家送暖行動」關懷長者

「以心建家送暖行動」繼續在傳統節日關懷長者。於端陽佳節前夕，集團為觀塘及葵青共約3,000位獨居及雙老長者戶，送贈盛載應節糰子及食糧的愛心福袋，讓他們感受節日氣氛。集團義工更探訪居住葵青、觀塘、深水埗及將軍澳的獨居或雙老長者，與他們閒話家常，送上愛心福袋，分享節日喜悅。另外，集團義工與情緒上有特殊需要的智障青年一起包糰，實踐傷健共融，倍添意義。

較早前，集團連續第七年與社會福利署及地區社福機構合作，為長者舉辦新春盆菜宴。今年共招待來自大埔及南區約1,700位長者，在挪亞方舟享用盆菜，並送上豐富實用的愛心福袋。部份長者更參與綜藝表演，彈奏樂器、跳舞及表演太極等，歡度佳節。



Group volunteers and mentally handicapped young people with special emotional needs make quinoa rice dumplings
集團義工與情緒上有特殊需要的智障青年親手包製藜麥糰子，體會包糰的樂趣



Group volunteers revisit single seniors who previously received basic home decorations at Tuen Ng Festival
集團義工藉著端午佳節，探訪早前曾協助進行家居裝修的獨居長者，聚舊一番