



Group Chairman & Managing Director Raymond Kwok (front, centre), Deputy Managing Director Mike Wong (front, second left), Executive Directors Adam Kwok (front, third left) and Christopher Kwok (front, fourth right) at the SHKP Vertical Run for Charity – Race to Hong Kong ICC and Sun Hung Kai Properties Hong Kong Cyclothon cheque presentation
集團主席兼董事總經理郭炳聯 (前排·中)、副董事總經理黃植榮 (前排·左二)、執行董事郭基輝 (前排·左三) 及郭基泓 (前排·右四) 將「新地公益垂直跑-勇闖香港ICC」及「新鴻基地產香港單車節」的善款交予受惠機構代表

Caring for young and old

關愛社群 扶老攜幼

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Putting the Building Homes with Heart believe into practice, the Group spreads love and care to people in need. It recently presented cheques to beneficiaries of the sport for charity events SHKP Vertical Run for Charity – Race to Hong Kong ICC and Sun Hung Kai Properties Hong Kong Cyclothon. Group volunteers also spread warmth in the community by visiting a number of senior citizens.

Sport for charity

The idea of sport for a good cause continued with the latest SHKP Vertical Run for Charity – Race to Hong Kong ICC and Sun Hung Kai Properties Hong Kong Cyclothon. Proceeds from the two events plus extra contributions from the Group exceeded HK\$8.6 million. The money went to The Community Chest, the Hong Kong Council of Social Service (HKCSS), the Boys' & Girls' Clubs Association of Hong Kong (BGCA), J Life Foundation and the Hong Kong Federation of Youth Groups (HKFYG).

The beneficiaries will use the money for child and youth services. HKCSS will run the SHKP Rainbow with KIDS for under-18s who have undergone family crises in the past year. BGCA will have a new SHKP Health Angel – Child Health Promotion Project to teach health awareness and healthy living skills to disadvantaged families so they embrace positive attitudes and habits. The J Life Foundation helps less-fortunate families in Sham Shui Po and it will give children a boost with its SHKP Starting Line Project. HKFYG will

run a SHKP Smart Kids Learning Project offering academic assistance to needy children.

Funds will additionally subsidize Suicide Prevention Services, the Hong Kong PHAB Association, Hans Andersen Club, Mother's Choice and designated child and youth services under the Tsung Tsin Mission of Hong Kong Social Service through The Community Chest to show love and care for children and youth in need.

Spreading warmth in winter

The SHKP Volunteer Team works with different charity groups to help the needy. Some 60 volunteers took part in a programme organized by the Neighbourhood Advice-Action Council to visit single elderly and senior couples in Sham Shui Po, bringing hot soup to them as a special treat. Volunteers also went to an elderly care center run by Yan Chai Hospital where they gave out hand-knitted scarves and played games with the elderly to help them train their awareness.



Staff volunteers spend a happy afternoon with the seniors
集團義工隊與長者歡度下午

集團秉承「以心建家」的信念服務社群，為社會上有需要的人士送上關懷。「新地公益垂直跑—勇闖香港ICC」及「新鴻基地產香港單車節」均結合慈善元素，活動所得善款最近已經轉交受惠機構。另外，集團義工隊又再探訪長者，將溫暖傳送出去。

運動行善

「新地公益垂直跑—勇闖香港ICC」及「新鴻基地產香港單車節」繼續貫徹集團的運動行善精神，兩大項目連同集團額外捐款，今年合共籌得逾860萬港元。善款已撥捐香港公益金、香港社會服務聯會、香港小童群益會、啓愛共融基金及香港青年協會，惠澤社群。

受惠機構將所得款項用於兒童及青少年服務。社聯將展開名為「新地雨後彩虹」計劃，服務對像為過去一年內曾面對家庭危機的18歲以下青少年及兒童。香港小童群益會將推出全新「新地識『息』天使健康生活提升」計劃，旨在提升基層兒童及家長的健康意識及健康生活技能，協助他們培養積極正面的生活態度及習慣。扎根於深水埗區服務基層家庭的啓愛共融基金，則會透過「新地童在起跑線」計劃，協助基層兒童及早裝備自己。香港青年協會的「新地學習有恆—自學精靈」計劃則會為基層學童提供學業支援服務。

此外，善款亦會透過香港公益金用於資助生命熱線、香港傷健協會、安徒生會、母親的抉擇及基督教香港崇真會社會服務部的指定兒童及青少年服務計劃，以便協助更多有需要的兒童及青少年，讓關懷和愛心傳遍每個角落。

冬日送暖

集團義工隊不時與不同志願團體合作，關懷弱勢社群。早前，約60名義工同事參與鄰舍輔導會一年一度的「有深入寒冬送暖」活動，上門探訪深水埗區獨居及雙老長者，為他們送上熱湯，在冬日帶來暖意。另外，義工隊亦前往仁濟醫院旗下安老院舍，探訪住院長者，與他們玩遊戲，進行認知訓練，並且送上親手編織的愛心頸巾，以表關懷。

SHKP-Kwoks' Foundation scholarships for bright mainland and Hong Kong students 新地郭氏基金資助中港兩地優秀學生

The SHKP-Kwoks' Foundation was established to help promising students with limited resources by providing financial assistance to complete university. Delegations from The Chinese University of Hong Kong (CUHK) and Hunan University recently met Foundation representatives.

The Foundation offers scholarships to help talented students with limited means to pursue bachelor's degrees at CUHK, so they can focus on studies and engage in campus life. CUHK Council Chairman Leung Nai-pang, Pro-Vice Chancellor Fok Tai-fai and academic staff briefed Foundation representatives on the latest updates, while scholarship recipients shared their university experience.

Separately, a delegation from Hunan University expressed their heartfelt thanks to the Foundation for supporting bright students from underprivileged families in four years of undergraduate studies. They also presented a video of current and past beneficiaries offering words and songs of gratitude. The SHKP-Kwoks' Foundation Hunan University fund was set up in 2005 and has so far made almost 2,000 grants totalling over RMB10 million.

新地郭氏基金致力培育人才，為優秀的清貧學生提供經濟資助，協助他們完成大學本科課程。早前，香港中文大學及湖南大學代表團分別到訪基金進行交流。

基金於香港中文大學設有優才獎學金，資助有經濟需要的優秀學生升讀學士課程，讓他們可以專注學業，投入大學生活。早前，中大校董會主席梁乃鵬及副校長霍泰輝率領教職員及多名受助學生到訪，與基金代表進行交流，受助學生更在會上分享大學生活。

另外，湖南大學代表團早前亦探訪基金代表，感謝基金歷年來資助有家庭經濟困難但成績優異的學生完成四年大學本科課程。受助同學與畢業生攜手製作感謝短片，以歌聲及感言表達謝意。基金自2005年起設立湖南大學本科生助學金，至今受惠學生近2,000人次，資助款項逾人民幣1,000萬元。



SHKP-Kwoks' Foundation Executive Director Amy Kwok (front, fifth left) and CUHK Council Chairman Leung Nai-pang (front, fourth left) and Pro-Vice Chancellor Fok Tai-fai (front, third right) with guests and scholarship recipients
新地郭氏基金執行董事郭婉儀（前排左五）、中大校董會主席梁乃鵬（前排左四）及副校長霍泰輝（前排右三）與嘉賓及受助學生在交流會上合照



SHKP-Kwoks' Foundation Executive Director Amy Kwok (centre), Director Kwong Chun (first right) and Hunan University Vice Party Secretary Chen Wei (second right)
新地郭氏基金執行董事郭婉儀（中）、新地郭氏基金董事鄺準（右一）與湖南大學副書記陳偉（右二）同樣關心湖南大學貧困學生