

Mobilizing to serve the community

善用資源 回饋社會

As a socially responsible company, the Group leverages its resources and business connections to help the less fortunate. The Building Homes with Heart Caring Initiative mobilized staff volunteers to spread cheer to the elderly for Tuen Ng Festival, while the Modern Apprenticeship Programme offered on-the-job training with staff mentors guiding the participants to set career and life goals.



Festive care for the elderly

The Building Homes with Heart Caring Initiative celebrated Tuen Ng Festival with elderly singles and couples living in Wong Tai Sin and Tuen Mun. A total of 3,000 goodie bags with rice dumplings and other food were distributed. Some volunteers played games with seniors in a day care centre and gave them goodie bags and gifts, while others visited the elderly at home and chatted with them.

Nurturing youth

About twenty young people completed the 10-week Modern Apprenticeship Programme 2016 at Group operations in construction, property management, hotels and Noah's Ark. Staff mentors taught participants job knowledge and social skills so they could develop a positive work attitude and team spirit. There were also life coaching sessions and personal development training. Some may get job offers from the Group after the graduation ceremony.

The Group has run the Modern Apprenticeship Programme with Breakthrough since 2003 for young people who underperformed in public exams. The apprenticeships provide job opportunities and training to prepare participants for a brighter future. Over 200 young people have participated in the programme so far. Some graduates are working at the Group's property management companies, hotels or Noah's Ark.

集團積極實踐企業社會責任，善用本身的資源及網絡，協助社會上有需要的人士。「以心建家送暖行動」繼續關懷社區，在端陽佳節，動員集團義工為長者送上節日祝福。另外，集團今年繼續為「師徒創路學堂」計劃提供實習機會，並邀請員工擔任師傅，與學員同行，尋找事業及人生目標。



Modern Apprenticeship Programme participants set to start their careers
「『見』造未來 - 師徒創路學堂」學員參與工作實習，展開人生新一頁

關懷長者 節日送暖

「以心建家送暖行動」在端午節前夕，舉辦了「暖暖愛心賀端陽」活動，與黃大仙及屯門區獨居及雙老長者分享節日喜悅，送出3,000個盛載糉子及食糧的福袋。集團義工更走訪兩區，與日間護理中心內的長者玩遊戲，派送福袋及小禮物；在進行家訪期間，與長者閒話家常，表達關懷。

培訓青少年 發掘潛能

今年的「『見』造未來 - 師徒創路學堂」約有20名青少年完成為期十星期的工作實習，在集團旗下的建築公司、物業管理公司、酒店及挪亞方舟體驗職場生活。集團員工繼續以師傅身分，教導學員工作知識及待人接物的技巧，讓他們建立積極的工作態度及團隊精神；學員同時參與了一系列的生涯規劃活動及個人成長訓練。部分學員在完成結業禮後，更有機會獲集團正式聘用。

「師徒創路學堂」計劃由集團與突破機構合辦，由2003年起為公開試成績欠佳的青少年提供實習機會，配以一系列訓練，協助學員開創前路；至今有超過200名青少年曾經參與實習，部分畢業學員繼續在集團旗下的物業管理公司、酒店及挪亞方舟工作。



The Building Homes with Heart Caring Initiative gives goodie bags to seniors in home visits for Tuen Ng Festival
「以心建家送暖行動」在端午節前夕探訪長者，送上福袋及節日關懷