

Boutique industrial building W212 in Tsuen Wan sold-out all upper units

荃湾精品工厦W212分层单位全部售罄

The Group's W series projects have been enthusiastically received by the market with strong sales recorded for both W50 in Wong Chuk Hang and W668 in Cheung Sha Wan, most recently with the addition of the boutique industrial building W212 on Texaco Road in Tsuen Wan.

W212 is set to benefit tenants with convenient access to the nearby main roads as well as proximity to stations on MTR West Rail Line and Tsuen Wan Line. The stylish design, high quality materials, comprehensive facilities and services all come together to create the premium, flexible workplace. Market response has been very encouraging since its debut in mid-January. With the exception of two units on the ground floor on hold for long-term investment purposes, all the rest have been sold out, generating total contracted sales of about HK\$1,700 million. The Group holds a 50% interest in the project.

Flexible, premium workplace

W212 will offer 23 workshop storeys comprising a total of 257 units. Typical units will have a gross floor area ranging from about 51 to 86 square metres (548 to 925 square feet), which is ideal for small-to-medium-sized enterprises and start-ups, or for collectible storage. Special units with flat roofs as well as penthouse units with internal staircases connecting to private roofs will also be available.

In line with the WORK+ concept, W212 will actively promote a work-life balance. There will be multi-functional indoor and outdoor co-sharing areas on the ground floor which can also be reserved for corporate events. The outdoor greenery on the second floor will be good for special events or just casual relaxation.

Strategic location with easy transport access

W212 on Texaco Road sits close to the waterfront as well as a greening zone. Moreover, nearby are various soon to be completed commercial and residential developments, indicating a strong potential for further development in the area.

The project offers superb transport connections with about eight-minute drive to Kowloon's commercial core. From West Rail Line Tsuen Wan West Station, it takes about 14 minutes to reach East Tsim Sha Tsui Station, while from Tsuen Wan Line Tsuen Wan terminus, it takes only about 20 minutes to arrive at Prince Edward Station.

集团近年发展的W系列深受市场欢迎，黄竹坑W50及长沙湾W668均录得销售佳绩。延续此设计概念，集团现正在荃湾德士古道发展精品工厦W212。

W212坐拥主要道路网络及双铁线优势，加上设计潮流，用料讲究，软硬件配套齐全，提供灵活理想的工作空间。项目于一月中开售，市场反应踊跃，除两个地下单位保留作长线投资用途外，其他分层单位全部售罄，合约销售总额约17亿港元。集团持有项目50%权益。

灵活优质的工作空间

W212提供23层工作室楼层，共257个单位。标准单位建筑面积由约51至86平方米（548至925平方呎），特别适合中小型企业及初创企业的业务需要，亦可用作收纳私人珍藏。项目另设平台单位，及内置楼梯直达专属天台的顶层特色单位。

W212延续“WORK+”概念，提倡追求工作与生活平衡。地下设有室内及室外的多功能共享空间，用户亦可租用整个场地举办企业活动。二楼设有绿化户外空间，可作活动场地之用，亦可让用户在此放松心情。

位置优越 交通方便

W212位于德士古道，咫尺即达海滨与绿化空间，毗邻多个商业及住宅项目即将落成，区内发展潜力优厚。

项目四通八达，前往九龙商业核心只需约八分钟车程，由西铁线荃湾西站往尖东站只需约14分钟，由荃湾线荃湾总站往太子站亦只需约20分钟。



Rendering 效果图

W212 slated for completion by the fourth quarter of 2020
W212预计于2020年第四季完成