

## Park Central completes its Phase 1 renovation

### 将军澳中心第一期优化工程竣工

Opened in 2003, Park Central is a local mall mainly serving nearby residents. Since then, the population in the district has expanded rapidly along with a transformation of the shopping and leisure habits of those who now live here. For this reason, the Group launched Park Central's major renovation project in 2015. Phase 1 of the work has been completed with the tenant mix revised to offer a more comprehensive shopping experience for district residents.



Located in a prime site, Park Central is connected to the nearby MTR station in close proximity to major residential projects and hotels. The mall enjoys strong pedestrian traffic, attracting nearby residents as well as those beyond the district and tourists staying at hotels in the Tseung Kwan O town centre.

#### Over 50 brand new shops

The first of two renovation phases was completed late last year, covering about 13,900 square metres (150,000 square feet) of retail space. Since then the number of retailers has grown by over 50. Most are food and beverage operators, retailers and education centres with some of the businesses new to Tseung Kwan O. Park Central is also home to many jewellery brands as well as beauty and personal care stores and has also attracted a 1,900-square-metre (20,000-square-foot) Japanese and Korean health concept supermarket.

The mall is now working on its second phase of renovation. About 18,600 square metres (200,000 square feet) of retail space is currently being renovated with completion expected in early next year. Afterward, the number of shops will increase dramatically from the original 140 to 220 with a broader tenant mix. The revamped Park Central is poised to deliver a wide array of premium dining, shopping and leisure options to neighbourhood residents.

将军澳中心早于2003年开业，以服务区内居民为主。随着区内人口不断增长，居民的购物休闲模式亦有所转变，集团于是在2015年为商场展开翻新。第一期优化工程日前完成，商户组合亦作出调整，为区内居民提供更全面的购物体验。

将军澳中心位置优越，连接邻近港铁站，毗邻多个大型住宅项目及酒店，人流畅旺，深受居民欢迎，亦吸引区外客人以及住宿将军澳市中心酒店的游客前来购物休闲。

#### 逾50间全新商户

商场的优化工程分两期进行，第一期涉及约13,900平方米（150,000平方呎）楼面，已于去年底完成。新增商户超过50间，以特色餐饮、零售及教育为主，部分属于首次进驻将军澳。商场亦加强了珠宝以及美容和个人护理品牌，并且吸引了一间面积达1,900平方米（20,000平方呎）的日、韩健康概念超级市场落户。

商场第二期优化工程亦已展开，现正翻新约18,600平方米（200,000平方呎）楼面，预计可于明年初竣工。待整个优化工程完成后，将军澳中心的店铺总数将由以往的140间大幅增至220间，商户组合更全面，为居民带来多元化的优质餐饮、购物及休闲选择。



Sun Hung Kai Real Estate Agency Limited General Manager (Leasing) Fiona Chung (sixth left) with guests at the Park Central Phase 1 renovation opening ceremony. 新鸿基地产代理有限公司租务部总经理钟秀莲（左六）与嘉宾们出席将军澳中心第一期优化工程的开幕仪式。