



The glass facades give Metroplaza a brand new facelift
新都会广场外墙以全落地玻璃幕墙设计·感觉焕然一新

The revamped Metroplaza set to evolve as a sought-after shopping and leisure destination for office workers

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新都会广场全面优化 势成上班族购物休闲热点

Regular renovations and tenant-mix refinement are carried out continuously to enhance the Group's shopping-mall portfolio and its competitiveness. Sitting next to MTR Kwai Fong Station, Metroplaza has completed a large-scale reconfiguration with added facilities, enhanced tenant mix and enlarged outdoor green space, offering more shopping and leisure options to the large working population in the area. The revamped mall's overall traffic and average spending per visitor are expected to record double-digit growth, and rental income is expected to increase significantly.

Facilities enhanced and tenant mix refined

A highlight of the Metroplaza's renovation has been the installation of floor-to-ceiling glass for the external facade to allow more natural light into the indoor area, making it more spacious and comfortable. Glass facade shops, including a duplex, are available for the first time at Level 3.

In addition to the renovations, Metroplaza has fine-tuned its tenant mix to better serve office workers nearby. The number of retailers has increased to 230 covering three major categories, namely beauty, food and beverages, and fashion and sportswear. 45% of the retailers are new to the mall with more than half being the only outlets of their kind in the neighbourhood.

Beauty lovers will be drawn to the new 2,790-square-metre (30,000-square-foot) beauty paradise, which contains over 40 international skin-care, cosmetics and personal care stores, of which nearly 60% are the only outlets within the district. Fashion and sportswear retailers take up nearly 30% of the total floor area, representing about 90 stores with over 70% of the brands being exclusively available in the vicinity. Sportswear retailers are now grouped at Level 1, offering 15 sports brands and representing the biggest collections in the neighbourhood. Specialty food-and-beverage outlets take up about 30% of the total floor area comprising 30 restaurants, of which over 80% are only available at Metroplaza within the district. Visitors can also dine amidst the greenery at the piazza.

New piazza with all-round facilities

Another revamp highlight is the 3,710-square-metre-plus (40,000-square-foot-plus) piazza featuring five new facilities for relaxation and offering exciting new experiences. These include an alfresco dining zone, seasonal garden, starlight corridor, urban farm and fun park. The 1,390-square-metre (15,000-square-foot) outdoor terraced garden on Level 3 to 5 features 'selfie' walls and staircases made of seasonal flowers. The starlight corridor on Level 3 is decorated with LED lights, making it an ideal place for romantic photos.

Caring experience has also been introduced. Based on a Five Senses Therapy concept, the mall uses flowers, aroma and music to create a total healing environment to help young people and office workers relieve their stress and enjoy their leisure moments at Metroplaza.



The 1,390-square-metre (15,000-square-foot) terraced garden at the piazza is embedded with seasonal flowers, which is exclusively available in the vicinity
露天广场的层梯式花园面积约为1,390平方米(15,000平方呎)，其中主题花海为区内独有

集团定期为现有商场进行翻新工程及优化租户组合，以持续提升品质及竞争力。毗邻港铁葵芳站的新都会广场最近完成大型优化工程，增添商场设施，强化商户组合，开放更多户外绿化空间，为区域内庞大的上班族带来更丰富多彩的休闲购物选择。优化后，商场整体人流及人均消费预期可以录得双位数增长，租金收入亦预计有可观升幅。

优化硬件配套 商户组合重新分布

新都会广场优化工程的重点之一，是把商场外墙改作全落地玻璃幕墙设计，引入自然光线，增强采光亮度之余，更令场内空间感及舒适度大增。商场三楼首度设置以全落地玻璃设计的店铺，其中更有一间商户横跨两层。

随着优化工程完成，商户组合亦作出重组，为区内上班族带来更切合需要的购物享受。商户数目现增至230家，汇聚美容、餐饮以及时尚服饰与运动服装三大范畴；其中四成半商户为首度进驻，过半数品牌属区内独有。

为配合爱美人士的需要，商场特别打造占地约2,790平方米（30,000平方呎）的美容天堂，国际知名美容化妆品牌专门店及个人护理商店增至超过40家，其中接近六成品牌属区内独有。潮流服饰及运动用品店更提升至大约90家，占商场面积近30%，其中超过七成品牌属区内独有。商场一楼特设运动主题专区，集合15个运动服装品牌，冠绝同区商场。特色餐饮品牌达30家，占商场面积



International skin care and cosmetic brands at the 2,790-square-metre (30,000-square-foot) beauty paradise
占地约2,790平方米(30,000平方呎)的美容天堂，汇聚国际知名美容化妆品牌

约三成，超过八成餐饮属区内独有。游人亦可到露天茶座，在绿意盎然的露天环境下，品尝美食。

全新露天广场 增添多元化设施

优化工程另一个重点，为逾3,710平方米（40,000平方呎）的户外露天广场。露天广场设有五个全新设施，为游人提供调适心情的空间及多元化体验，包括户外露天餐饮区、季节主题花海、星光长廊、都市农庄及历奇公园。露天花园面积约为1,390平方米（15,000平方呎），以层梯式连贯商场三至五楼，并以季节花海为主题，设有花系自拍墙及花海阶梯。位于三楼的星光长廊以漫天灯海布置，气氛浪漫写意，是理想的拍摄好去处。

商场更以“五感治愈”的新概念为客户带来贴心设施，运用花艺、香氛及音乐营造全方位的治愈效果，让年轻人及上班族在商场内舒缓压力，感受身心放松的休闲新体验。



The specialty restaurants are popular
场内特色餐饮深受欢迎