

Giving a helping hand 点滴关怀 服务社群

The Group is committed to corporate social responsibility practice by supporting community service and helping the less fortunate, earning it a recent President's Award and 2016/17 Third Top Donor title from The Community Chest of Hong Kong. Separately, its Modern Apprenticeship Programme has concluded for the year and Group volunteers continue serving in numerous ways.



Group Executive Director Adam Kwok (back, fifth left) with volunteers in the Group-sponsored Together We Build - Community Engagement in Public Space Transformation
集团执行董事郭基焯(后排左五)与义工队参与集团赞助的“共建·共享：大型公共家具展暨游乐会”



2017 Modern Apprenticeship Programme graduates receive warm blessings from Group mentors and guests at the graduation ceremony
“见”造未来 - 师徒创路学堂2017”学员在结业礼上喜获新地师傅及嘉宾送上祝福

The 15th Modern Apprenticeship Programme graduation

The 2017 Modern Apprenticeship Programme drew to a close with 23 young people topping off 10 weeks of internship, personal growth training with an exchange trip to explore their dreams and paths to find them. Participants learned about workplace life and getting along with others under the guidance of seasoned SHKP staff mentors, helping them clarify their career aspirations and prepare for the future.

Showing care

The Group was a sponsor and collaborator in the Together We Build - Community Engagement in Public Space Transformation, which was a celebration event for the 20th anniversary of the establishment of the HKSAR. The volunteer team ran a sedan chair race and worked with people from different backgrounds to build large-sized furniture featuring healthy lifestyles with wooden pallets and a “HK” shaped giant outdoor maze, encouraging social inclusion and raising funds for stroke rehabilitation.

Apart from offering service, the Group's volunteers also encourage others to do the same. It is organizing an elderly volunteer team in Pak Tin Estate with a social service organization, hoping to motivate more abled elderly to reach out and serve the needy elderly in the neighbourhood. The Group's volunteers and elderly met and played games to get acquainted and plan more activities and cooperation in future.

集团积极履行企业社会责任，支持社会公益，关心弱势群体，之前获香港公益金颁发“公益荣誉奖”，同时荣膺2016/17年度最高筹款机构第三名。另外，“师徒创路学堂”计划不久前举行结业礼，集团义工队亦继续参与不同活动，服务社群。

第15届“见”造未来 - 师徒创路学堂”结业礼

“见”造未来 - 师徒创路学堂2017”圆满结束，今年共有23名青少年完成10星期的工作实习、成长训练及交流之旅，找到了各自的梦想及方向。学员在资深新地员工指导下，了解职场生活，学习待人接物技巧，而在与师傅同行的过程中，亦加倍了解自己的职业志向，为未来作好准备。

让爱传扬

集团赞助庆祝香港特别行政区成立20周年活动“共建·共享：大型公共家具展暨游乐会”，同时派出义工队参与抬轿比赛，并与社会上不同阶层人士合作，利用卡板搭建以

健康生活为主题的大型家具，以及巨型“HK”字样的户外迷宫。活动旨在促进社会共融，同时为中风复康者筹款。

集团义工队不但服务社群，更积极推广义务工作。义工队与社福机构合作推行“深”情互共融”计划，希望能推动更多有能力的长者主动关心区内更有需要的长者，组织白田村的长者义工队。集团义工队与长者之前通过玩游戏互相认识，为日后的活动及合作迈出第一步。



Group volunteers and the elderly spread the seed of love by tending plants
集团义工与长者一起栽种盆栽，将爱心种子传播开去