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**新鴻基地產發展有限公司**

**Sun Hung Kai Properties Limited**

*(Incorporated in Hong Kong with limited liability)*

*(Stock Code : 16)*

## **ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS**

The Company is making new arrangements to ascertain the preferences of its Shareholders as to whether to receive future Corporate Communications (i) by electronic means through the Company's website; or (ii) in printed form.

In support of the environmental protection and for the purpose of saving printing and mailing costs, the Company recommends the Shareholders to elect electronic means for receiving future Corporate Communications.

If the Company does not receive Shareholders' response by 6 May 2011, Shareholders will be deemed to have consented to receiving all future Corporate Communications by electronic means through the Company's website in lieu of in printed form.

### **INTRODUCTION**

Pursuant to the newly enacted Companies (Amendment) Ordinance 2010, the Listing Rules and the articles of association of the Company, the Company is making new arrangements to ascertain the preferences of its Shareholders as to whether to receive future Corporate Communications (i) by electronic means through the Company's website at [www.shkp.com](http://www.shkp.com); or (ii) in printed form (in English only or in Chinese only or in both languages). In support of the environmental protection and for the purpose of saving printing and mailing costs, the Company recommends the Shareholders to elect electronic means for receiving future Corporate Communications.

### **NEW ARRANGEMENTS**

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. The Company will send a letter to Shareholders on 29 March 2011 (the "**First Letter**") together with a reply form (the "**Reply Form**"), prepared in English and Chinese, to enable them to elect whether to receive future Corporate Communications either: (i) by electronic means through the Company's website at [www.shkp.com](http://www.shkp.com); or (ii) in printed form (in English only or in Chinese only or in both languages).

**If the Company does not receive the Reply Form duly completed and signed, or does not receive a response indicating the objection from Shareholders, by 6 May 2011 and until the Shareholders inform the Company c/o Share Registrars otherwise by reasonable notice (of not less than 7 days) in writing or by email (at [shkp@computershare.com.hk](mailto:shkp@computershare.com.hk)), such Shareholders will be deemed to have consented to receiving all future Corporate Communications by electronic means through the Company's website in lieu of in printed form, and in the future a notification of publication of the Corporate Communications on the Company's website will be sent to such Shareholders by post at their addresses as appearing in the register of members of the Company maintained by the Share Registrars.**

For Shareholders who return their Reply Forms by post, they may use the pre-paid mailing labels in the Reply Forms and need not affix stamps on the envelopes if they post their Reply Forms in Hong Kong. Otherwise, they shall affix appropriate stamps.

2. For Shareholders who choose to receive Corporate Communications by electronic means through the Company's website, the Company will notify such Shareholders by email to the email addresses provided in the Reply Forms, as and when the Corporate Communications are published on the Company's website.

If Shareholders do not provide their email addresses or are deemed (because they have not returned the Reply Forms) to have elected to receive Corporate Communications by electronic means, the Company will send a letter of notification on the publication of the Corporate Communications on the Company's website (the "**Second Letter**") to such Shareholders by post at their addresses as appearing in the register of members of the Company maintained by the Share Registrars.

A change request form (the "**Change Request Form**") with a pre-paid mailing label attached for posting within Hong Kong will also be provided to the Shareholders for changing their choice of language and/or means of receipt of the future Corporate Communications.

If, for any reason, the Shareholders have difficulty in receiving or gaining access to the Corporate Communications, or wish to receive printed copies, the Company will promptly upon written request send the Corporate Communications to the Shareholders in printed form free of charge.

3. For Shareholders who choose to receive the Corporate Communications in printed form, the Company will send to them printed copies of the Corporate Communications in the language(s) they have selected together with the Second Letter and the Change Request Form, both prepared in English and Chinese, specifying that the Corporate Communications prepared in the other language will be available upon request.
4. Shareholders are entitled at any time by reasonable notice (of not less than 7 days) in writing to the Company c/o Share Registrars or by email (at [shkp@computershare.com.hk](mailto:shkp@computershare.com.hk)) to change their choice of language and/or means of receipt of the Corporate Communications.
5. All Corporate Communications in both English and Chinese, and in accessible format, are available on the Company's website at [www.shkp.com](http://www.shkp.com) and the website of Hong Kong Exchanges and Clearing Limited at [www.hkexnews.hk](http://www.hkexnews.hk).

6. The Company is providing a hotline service (Tel. no. : (852) 2828 8648) during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) to enable Shareholders to make enquiries of the Company's new arrangements described above.
7. The First Letter and the Second Letter will mention that both languages of the Corporate Communications will be available on the websites of the Company and Hong Kong Exchanges and Clearing Limited and that the hotline service is being provided as described above.

## DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

<b>“Company”</b>	Sun Hung Kai Properties Limited (Stock Code : 16), a company incorporated in Hong Kong with limited liability, the shares of which are listed on the main board of the Stock Exchange
<b>“Corporate Communication(s)”</b>	any document(s) issued or to be issued by the Company for the information or action of the Shareholders as defined in Rule 1.01 of the Listing Rules
<b>“Listing Rules”</b>	The Rules Governing the Listing of Securities on the Stock Exchange
<b>“Share Registrars”</b>	Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong
<b>“Shareholder(s)”</b>	registered holder(s) of share(s) in the issued share capital of the Company
<b>“Stock Exchange”</b>	The Stock Exchange of Hong Kong Limited

By order of the Board  
**YUNG Sheung-tat, Sandy**  
Company Secretary

Hong Kong, 28 March 2011

*As at the date hereof, the Board of Directors of the Company comprises seven Executive Directors, being KWOK Ping-kwong, Thomas, KWOK Ping-luen, Raymond, CHAN Kai-ming, CHAN Kui-yuen, Thomas, KWONG Chun, WONG Chik-wing, Mike and CHAN Kwok-wai, Patrick; seven Non-Executive Directors, being KWONG Siu-hing, LEE Shau-kee, KWOK Ping-sheung, Walter, WOO Po-shing (WOO Ka-biu, Jackson being his Alternate Director), KWAN Cheuk-yin, William, LO Chiu-chun, Clement and WONG Yick-kam, Michael; and four Independent Non-Executive Directors, being YIP Dicky Peter, WONG Yue-chim, Richard, LI Ka-cheung, Eric and FUNG Kwok-lun, William.*