



V Walk will house over 150 shops, offering star brands for dining, shopping and fun  
V Walk匯聚逾150間商舖·為顧客帶來星級「食買玩」全新選擇

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## V Walk mall opening in southwest Kowloon this summer 西南九龍全新商場V Walk將於今夏開業

V Walk is the Group's brand new flagship mall in the heart of the southwest Kowloon transportation hub. Thanks to the support of various brands, the mall is currently virtually full and the countdown has begun to its grand opening this summer.

### Young and stylish icon

Situated above MTR Nam Cheong Station, V Walk will be the very first major flagship mall in southwest Kowloon, offering a chic, comfortable shopping environment with over 150 shops, covering some 300,000 square feet on two levels.

The comprehensive tenant mix will include trendy fashion, skincare and cosmetics, watches and jewellery, specialty restaurants, a cinema, supermarket and much more. To enhance its appeal to young people, there will be a number of new names. Over 50% of the tenants will be new to southwest Kowloon, with some making their debut in Hong Kong or Hong Kong shopping malls. All these surprises will be a magnet for young people, making the new mall a trend-setting landmark in the district.

Trendy brands and restaurants will make up the majority of the tenants, together taking up almost 70% of the total floor area. In the specialty restaurant category, there will be more than 35 highly sought-after eateries, featuring Chinese, Western, Japanese and southeast Asian cuisines, a popular ice-cream store, family restaurants, Taiwanese tea shops that attract frequent check-in on social media, popular refreshments and more. Nearly 60% of the specialty restaurants will be new to southwest Kowloon, providing broader food and beverage choices to the neighbourhood. As for trendy labels, the mall will introduce over 30 trendy fashion stars, popular shoe brands, and optical and accessory brands to enhance the fashion mix in the area. The new mall is poised to become a trendy fashion zone.

V Walk will leverage innovation and technology to deliver premium customer service. The latest trends and news will be made available on the SHKP Malls App to give a convenient shopping experience, drawing more young people to come to the mall for shopping, leisure and fun.

### Convenient interchange station for two railway lines

Sitting atop MTR Nam Cheong Station, V Walk enjoys easy access to destinations across Hong Kong, Kowloon and the New Territories from this interchange station for West Rail Line and Tung Chung Line. And the project will have 24-hour all-weather indoor walkways and bridges that connect it to nearby major residential developments for added convenience.

集團座落於西南九龍核心交通樞紐的全新旗艦商場項目V Walk，備受各大品牌支持，現時接近全部租出。商場已進入開業倒數階段，快將於今年夏天正式開幕。

#### 年輕時尚新指標

V Walk位於港鐵南昌站上蓋，為西南九龍區內首個大型旗艦商場，為居民提供別緻舒適的購物空間。商場樓面面積約300,000平方呎，共分兩層，設有逾150間商舖。

商戶組合多元化，包括潮流服裝、美容及化妝品、鐘錶珠寶、特色餐飲、戲院及超市等。為吸引年輕客群，商場引進不同嶄新品牌，逾五成商戶屬首次進駐西南九龍，甚至有全港首店或全港首間商場店舖，帶來全新驚喜，勢必吸引年輕人前來「潮聖」，成為區內最強潮流地標。

商戶以潮流品牌及餐飲食肆為主，合共佔樓面面積近70%。以特色餐飲為例，雲集逾35間潮流人

氣食肆，包羅中、西、日及東南亞各地名菜、人氣雪糕店、親子餐廳、打卡台式飲品店及熱門輕食店等，當中近六成為首次落戶西南九龍的特色食肆，為區內居民提供更多元化的餐飲組合。潮流品牌方面，商場引入逾30個星級時尚服裝、潮流鞋履及眼鏡配件等品牌，增強區內的時尚元素，勢將成為時裝潮流集中地。

V Walk將善用創新科技，提供優質顧客服務。商場會透過新地商場App向顧客發放最新潮流資訊，帶來方便極致的購物體驗，吸引更多年輕人來購物、消閒及玩樂。

#### 匯聚雙鐵路優勢

V Walk位處港鐵南昌站上蓋，匯聚西鐵綫與東涌綫的兩鐵優勢，港九新界各區輕鬆可達。另外，項目將設有24小時全天候室內行人通道及天橋，連接附近多個大型住宅項目，四通八達。



V Walk, above MTR Nam Cheong Station, will have all-day indoor walkways and bridges conveniently connecting it to nearby major residential developments  
V Walk位處港鐵南昌站上蓋，並設有全日開放的室內行人通道及天橋連接附近大型住宅項目，出入方便