



V Walk will house over 150 shops, offering star brands for dining, shopping and fun
V Walk汇聚逾150间商铺·为顾客带来星级“食买玩”全新选择

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V Walk mall opening in southwest Kowloon this summer 西南九龙全新商场V Walk将于今夏开业

V Walk is the Group's brand new flagship mall in the heart of the southwest Kowloon transportation hub. Thanks to the support of various brands, the mall is currently virtually full and the countdown has begun to its grand opening this summer.

Young and stylish icon

Situated above MTR Nam Cheong Station, V Walk will be the very first major flagship mall in southwest Kowloon, offering a chic, comfortable shopping environment with over 150 shops, covering some 27,870 square metres (300,000 square feet) on two levels.

The comprehensive tenant mix will include trendy fashion, skincare and cosmetics, watches and jewellery, specialty restaurants, a cinema, supermarket and much more. To enhance its appeal to young people, there will be a number of new names. Over 50% of the tenants will be new to southwest Kowloon, with some making their debut in Hong Kong or Hong Kong shopping malls. All these surprises will be a magnet for young people, making the new mall a trend-setting landmark in the district.

Trendy brands and restaurants will make up the majority of the tenants, together taking up almost 70% of the total floor area. In the specialty restaurant category, there will be more than 35 highly sought-after eateries, featuring Chinese, Western, Japanese and southeast Asian cuisines, a popular ice-cream store, family restaurants, Taiwanese tea shops that attract frequent check-in on social media, popular refreshments and more. Nearly 60% of the specialty restaurants will be new to southwest Kowloon, providing broader food and beverage choices to the neighbourhood. As for trendy labels, the mall will introduce over 30 trendy fashion stars, popular shoe brands, and optical and accessory brands to enhance the fashion mix in the area. The new mall is poised to become a trendy fashion zone.

V Walk will leverage innovation and technology to deliver premium customer service. The latest trends and news will be made available on the SHKP Malls App to give a convenient shopping experience, drawing more young people to come to the mall for shopping, leisure and fun.

Convenient interchange station for two railway lines

Sitting atop MTR Nam Cheong Station, V Walk enjoys easy access to destinations across Hong Kong, Kowloon and the New Territories from this interchange station for West Rail Line and Tung Chung Line. And the project will have 24-hour all-weather indoor walkways and bridges that connect it to nearby major residential developments for added convenience.

集团坐落于西南九龙核心交通枢纽的全新旗舰商场项目V Walk，备受各大品牌支持，现时几近全部租出。商场已进入开业倒数阶段，将于今年夏天正式开幕。

年轻时尚新指标

V Walk位于港铁南昌站上盖，是西南九龙区内首个大型旗舰商场，为居民提供别致舒适的购物空间。商场楼面面积约27,870平方米（300,000平方呎），共分两层，设有逾150间商铺。

商户组合多元化，包括潮流服装、美容及化妆品、钟表珠宝、特色餐饮、电影院及超市等。为吸引年轻客群，商场引进不同崭新品牌，逾五成商户属首次进驻西南九龙，甚至有全港首店或全港首间商场店铺，带来全新惊喜，势必吸引年轻人前来“潮圣”，亦将成为区内最强潮流地标。

商户以潮流品牌及餐饮为主，共计占楼面面积近70%。以特色餐饮为例，云集逾35间潮流人气餐

厅，包罗中、西、日及东南亚各地名菜、人气雪糕店、亲子餐厅、打卡台式饮品店及热门轻食店等，其中近六成首次落户西南九龙的特色餐饮品牌，为区内居民提供更多元化的餐饮组合。潮流品牌方面，商场引入逾30个星级时尚服装、潮流鞋履及眼镜配件等品牌，增强区内的时尚元素，势将成为时装潮流集中地。

V Walk将善用创新科技，提供优质顾客服务。商场会通过新地商场App向顾客发放最新潮流信息，带来方便极致的购物体验，吸引更多年轻人来购物、休闲及玩乐。

汇聚双铁路优势

V Walk位处港铁南昌站上盖，汇聚西铁线与东涌线的两铁优势，港九新界各区轻松可达。另外，项目将设有24小时全天候室内行人通道及天桥，连接附近多个大型住宅项目，四通八达。



V Walk, above MTR Nam Cheong Station, will have all-day indoor walkways and bridges conveniently connecting it to nearby major residential developments
V Walk位处于港铁南昌站上盖，并设有全日开放的室内行人通道及天桥连接附近大型住宅项目，出入方便