



V Walk mall in West Kowloon achieves strong pre-leasing commitment

西九龙全新商场V Walk招租反应理想



Rendering 效果图

V Walk will introduce a comprehensive range of premium shopping and entertainment options to satisfy a wide array of customers at West Kowloon
V Walk将为西九龙引入多元化的优质购物及娱乐选择，满足不同客人所需

It is expected to further benefit from integrated railway connections following the commissioning of the Express Rail Link (Hong Kong Section). Additionally, the project will also have a 24-hour all-weather indoor walkway and bridge that connects to nearby residential projects and schools for added convenience.

集团在西九龙发展的全新商场V Walk自招租以来，获得大量租务查询，目前预租率近九成；商户包括崭新戏院、人气餐厅、国际知名美妆及珠宝品牌。项目工程进度理想，预计可于2019年中旬开业。

预租率近90% 多元化商户组合

V Walk位于港铁南昌站上盖，毗邻多座大型住宅和中小学校，加上区内多个大型优质住宅陆续落成，区内居住人口将持续增加，对休闲娱乐需求与日俱增。各大品牌看好商场作为西九龙核心交通购物枢纽的发展潜力，纷纷落实进驻，预租率近九成，预计可于今年底全数租出。

V Walk楼面面积约27,900平方米（300,000平方呎），共分两层，逾150间商铺，提供多元化的商户组合，致力满足追求新颖时尚品味的年轻人的购物及娱乐需要。现已落实进驻的商户包括戏院、潮流服装、美容及化妆品、钟表珠宝、特色餐饮、超市及幼儿园等。

以特色餐饮为例，有近20间潮流人气餐饮落户，提供不同类型的美食，其中近六成属于首次进驻西南九龙，相信可为顾客带来新鲜感。另外，V Walk将为区内引入全新戏院，设有五个影院，提供逾400个座位，配合顶尖影音系统，必将吸引区内以至跨区年轻人及年轻家庭优质客群。

汇聚双铁路优势

V Walk位处港铁南昌站上盖，汇聚西铁线与东涌线的两铁优势，港九新界各区轻松可达。随着高铁（香港段）通车后，预计商场可进一步受惠于日益完善的铁路网络。此外，项目将设24小时全天候室内行人通道及天桥，连接附近多个住宅项目及学校，四通八达。

V Walk, the Group's future retail presence in West Kowloon, has received numerous leasing enquiries since its market launch. Pre-leasing is approaching 90% with tenants including a brand new cinema, the hottest restaurants, international renowned skincare and cosmetics brands, and jewellery brands. The project is progressing well with an expected opening in mid-2019.

Pre-leasing close to 90% supported by a diverse tenant mix

Located atop MTR Nam Cheong Station, V Walk sits adjacent to a number of large-scale residential projects, as well as primary and secondary schools. The soon-to-be completed major premium residences in the district will contribute to a rapid growth in the area's resident population, driving the demand for leisure and entertainment outlets. Major brands are optimistic about the mall's presence in the core transport and shopping hub of West Kowloon. Market response has been encouraging with pre-leasing occupancy close to 90% and a full take up rate expected by the end of this year.

The two-level V Walk will boast a gross floor area of about 27,900 square metres (300,000 square feet), housing over 150 shops that

include a diverse tenant mix. The new mall is poised to become the shopping and entertainment hotspot for trend-setting, stylish young people. Committed tenants offer everything from movies, trendy fashions, skincare and cosmetics to watches and jewellery, specialty restaurants, a supermarket, kindergarten and much more.

In the specialty restaurant category, for instance, almost 20 highly sought-after restaurants featuring different cuisines have committed to lease at V Walk. For nearly 60% of them it will be their debut opening in Southwest Kowloon, providing different and exciting cuisine options for diners. V Walk will also introduce a cinema complex to the neighbourhood. Boasting over 400 seats in five houses, the new theatre with top-notch audio and visual systems is expected to attract premium customers like young people and young families from the district and beyond.

Convenience of double railway lines

Situated directly above MTR Nam Cheong Station, V Walk will benefit from being near the interchange station for the West Rail Line and Tung Chung Line, offering easy access to destinations across Hong Kong Island, Kowloon and the New Territories.