



Group Executive Director Adam Kwok (front, fifth left) and Breakthrough General Secretary Joyce Man (front, fourth right) with 2017 Modern Apprenticeship Programme students, mentors and guests 集团执行董事郭基辉（前排左五）与突破总干事万乐人（前排右四）为“见造未来—师徒创路学堂2017”主持誓师礼，与学员、师傅和嘉宾共同合影留念

Caring for young and old 扶老携幼 关怀社区

The Group cares about the community and works with different organizations to help people in need. Recent initiatives included offering another year of the apprenticeship programme teaching life skills and job training under staff mentors to marginal graduates, giving gifted children from underprivileged families a fun, educational tour of International Commerce Centre and involving the elderly in festive activities.

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Modern Apprenticeship Programme nurtures young people for 15 years

The Modern Apprenticeship Programme entered its 15th anniversary with 26 young people learning a series of life planning activities and personal development ahead of 10-week internships at the Group's construction, property management and hotel subsidiaries and Noah's Ark with staff mentors leading them through different workplace challenges.

The Group has offered the Modern Apprenticeship Programme with Breakthrough since 2003 to give young people who underperformed in public exams social skills and personal development training as well as work experience so they can understand themselves better and have brighter futures. About 300 young people have participated in the programme over 15 years and some have ended up working in the Group.

SHKP-Science & Innovation Project for Gifted grooms school kids

The Group took students in its SHKP-Science & Innovation Project for Gifted to International Commerce Centre to take a look at the features and operations of Hong Kong's tallest skyscraper and how science, technology, engineering and

mathematics (STEM) applies to its construction and architecture.

The project is run by The Boys' & Girls' Clubs Association of Hong Kong with funding from the Sun Hung Kai Properties Hong Kong Cyclothon, offering two years of free STEM courses to 150 gifted Primary 3 to Form 2 students from low-income families to cultivate their potentials at STEM for critical thinking and creativity.

Building Homes with Heart Caring Initiative for the elderly

The Building Homes with Heart Caring Initiative shows concern for the elderly, especially at Chinese festivals. The programme distributed goodie bags with rice dumplings and essentials to about 3,000 singleton elderly and senior couples living in Kwun Tong and Kwai Tsing to spread cheer for the Tuen Ng Festival. The Group volunteers also visited singles elderly and senior couples living in Kwai Tsing, Kwun Tong, Sham Shui Po and Tseung Kwan O with goodie bags and dropped in to chat with them. Separately, the volunteers and mentally handicapped young people with special emotional needs made rice dumplings, making the festival more meaningful.



Children in the SHKP-Science & Innovation Project for Gifted at International Commerce Centre learning how STEM applies to architecture and construction 参与“新地资优科学创意发展计划”的资优儿童走进环球贸易广场，学习STEM在建筑工程上的实际应用

The Group additionally worked with the Social Welfare Department and community organizations to host Chinese New Year Poon Choi lunches for a seventh year, taking about 1,700 seniors from Tai Po and Southern District to Noah's Ark for lunch and treats to take home this year. Some of the guests put on a variety show, playing music, dancing and doing tai chi to liven up the festive event.



Secretary for Labour and Welfare Stephen Sui (standing front, fifth left) and Group Deputy Managing Director Mike Wong (standing front, fifth right) with over 100 Group volunteers welcome the seniors at the Chinese New Year Poon Choi luncheon
劳工及福利局局长萧伟强（前排站立左五）与集团副董事总经理黄植荣（前排站立右五）联同集团过百名义工招待长者享用新春盆菜宴

集团热心公益事务，与不同机构合作，为在社会有需要的人士提供帮助。今年继续为公开试成绩欠佳的青少年提供实习机会，集团员工更担任师傅，陪同他们学习工作知识及待人接物等技巧。集团日前安排了一批基层资优儿童参观环球贸易广场，让他们以有趣的方式学习，扩阔视野。此外，集团更为长者举办了各种节庆活动，与他们共度温暖的传统节日。

“‘见’造未来—师徒创路学堂” 扶助青少年15载

“‘见’造未来—师徒创路学堂”踏入15周年，今年共有26位青少年参与一系列生涯规划活动及个人成长训练课程。随后他们便会进入集团旗下的建筑公司、物业管理公司、酒店及挪亚方舟，展开为期10星期的工作实习。期间，集团员工更会担任师傅，陪伴他们面对职场种种挑战。

“师徒创路学堂”计划由集团赞助、突破机构合办，从2003年起为公开试成绩欠佳的青少年提供实习机会，配合人际及个人成长训练，让他们认识自我，探索人生方向，创造未来。在15年来，约有300名青少年曾经参与实习，部分学员在完成课程后，更留在集团工作。

“新地资优科学创意发展计划” 鼓励学童

集团日前邀请“新地资优科学创意发展计划”的学员参观环球贸易广场，让他们了解这幢全港最高摩天大楼的建筑特色及实

际运作情况，以及科学、科技、工程和数学（STEM）在建筑工程上的实际应用。

该计划由香港小童群益会主办，由“新鸿基地产香港单车节”所得善款支持。计划为期两年，为150名就读小三至中二的基层资优儿童，提供免费STEM课程，发掘他们在该范畴的潜能，从而提升思考能力和激发创意，为社会培育优秀人才。

“以心建家送暖行动”关怀长者

“以心建家送暖行动”继续在传统节日关怀长者。于端阳佳节前夕，集团为观塘及葵青共约3,000位独居及双老长者户，赠送盛载应节糍子及食粮的爱心福袋，让他们感受节日气氛。集团义工更探访居住葵青、观塘、深水埗及将军澳的独居或双老长者，与他们闲话家常，送上爱心福袋，分享节日喜悦。另外，集团义工与情绪上有特殊需要的智障青年一起包糍，实践伤健共融，倍添意义。

此前，集团连续第七年与社会福利署及地区社福机构合作，为长者举办新春盆菜宴。今年共招待来自大埔及南区约1,700位长者，在挪亚方舟享用盆菜，并送上丰富实用的爱心福袋。部份长者更参与综艺表演，弹奏乐器、跳舞及表演太极等，欢度佳节。



Group volunteers and mentally handicapped young people with special emotional needs make quinoa rice dumplings
集团义工与情绪上有特殊需要的智障青年亲手包制藜麦糍子，体会包糍的乐趣



Group volunteers revisit single seniors who previously received basic home decorations at Tuen Ng Festival
集团义工借着端阳佳节，探访之前曾协助进行家居装修的独居长者，聚旧一番