



Group Chairman & Managing Director Raymond Kwok (front, centre), Deputy Managing Director Mike Wong (front, second left), Executive Directors Adam Kwok (front, third left) and Christopher Kwok (front, fourth right) at the SHKP Vertical Run for Charity – Race to Hong Kong ICC and Sun Hung Kai Properties Hong Kong Cyclothon cheque presentation
集团主席兼董事总经理郭炳联（前排·中）、副董事总经理黄植荣（前排·左二）、执行董事郭基焯（前排·左三）及郭基泓（前排·右四）将“新地公益垂直跑-勇闯香港ICC”及“新鸿基地产香港单车节”的善款交予受惠机构代表

Caring for young and old 关爱社群 扶老携幼

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Putting the Building Homes with Heart believe into practice, the Group spreads love and care to people in need. It recently presented cheques to beneficiaries of the sport for charity events SHKP Vertical Run for Charity – Race to Hong Kong ICC and Sun Hung Kai Properties Hong Kong Cyclothon. Group volunteers also spread warmth in the community by visiting a number of senior citizens.

Sport for charity

The idea of sport for a good cause continued with the latest SHKP Vertical Run for Charity – Race to Hong Kong ICC and Sun Hung Kai Properties Hong Kong Cyclothon. Proceeds from the two events plus extra contributions from the Group exceeded HK\$8.6 million. The money went to The Community Chest, the Hong Kong Council of Social Service (HKCSS), the Boys' & Girls' Clubs Association of Hong Kong (BGCA), J Life Foundation and the Hong Kong Federation of Youth Groups (HKFYG).

The beneficiaries will use the money for child and youth services. HKCSS will run the SHKP Rainbow with KIDS for under-18s who have undergone family crises in the past year. BGCA will have a new SHKP Health Angel – Child Health Promotion Project to teach health awareness and healthy living skills to disadvantaged families so they embrace positive attitudes and habits. The J Life Foundation helps less-fortunate families in Sham Shui Po and it will give children a boost with its SHKP Starting Line Project. HKFYG will

run a SHKP Smart Kids Learning Project offering academic assistance to needy children.

Funds will additionally subsidize Suicide Prevention Services, the Hong Kong PHAB Association, Hans Andersen Club, Mother's Choice and designated child and youth services under the Tsung Tsin Mission of Hong Kong Social Service through The Community Chest to show love and care for children and youth in need.

Spreading warmth in winter

The SHKP Volunteer Team works with different charity groups to help the needy. Some 60 volunteers took part in a programme organized by the Neighbourhood Advice-Action Council to visit single elderly and senior couples in Sham Shui Po, bringing hot soup to them as a special treat. Volunteers also went to an elderly care center run by Yan Chai Hospital where they gave out hand-knitted scarves and played games with the elderly to help them train their awareness.



Staff volunteers spend a happy afternoon with the seniors
集团义工队与长者欢度下午

集团秉承“以心建家”的信念服务社群，为上有需要的人士送上关怀。

“新地公益垂直跑—勇闯香港ICC”及“新鸿基地产香港单车节”均结合慈善元素，活动所得善款最近已经转交受惠机构。另外，集团义工队又再探访长者，将温暖传出去。

运动行善

“新地公益垂直跑—勇闯香港ICC”及“新鸿基地产香港单车节”继续贯彻集团的运动行善精神，两大项目连同集团额外捐款，今年合共筹得逾860万港元。善款已拨捐香港公益金、香港社会服务联会、香港小童群益会、启爱共融基金及香港青年协会，惠泽社群。

受惠机构将所得款项用于儿童及青少年服务。社联将展开名为“新地雨后彩虹”计划，服务对象为过去一年曾面对家庭危机的18岁以下青少年及儿童。香港小童群益会将推出全新“新地识‘息’天使健康生活提升”计划，旨在提升基层儿童及家长的健康意识及健康生活技能，协助他们培养积极正面的生活态度及习惯。扎根于深水埗区服务基层家庭的启爱共融基金，则会通过“新地童在起跑线”计划，协助基层儿童及早装备自己。香港青年协会的“新地学习有恒—自学精灵”计划则会为基层学童提供学业支持服务。

此外，善款亦会通过香港公益金用于资助生命热线、香港伤健协会、安徒生会、母亲的抉择及基督教香港崇真会社会服务部的指定儿童及青少年服务计划，以便协助更多有需要的儿童及青少年，让关怀和爱心传遍每个角落。

冬日送暖

集团义工队不时与不同志愿团体合作，关怀弱势社群。此前，约60名义工同事参与邻舍辅导会一年一度的“有深人寒冬送暖”活动，上门探访深水埗区独居及双老长者，为他们送上热汤，在冬日带来暖意。另外，义工队亦前往仁济医院旗下安老院舍，探访住院长者，与他们玩游戏，进行认知训练，并且送上亲手编织的爱心颈巾，以表关怀。

SHKP-Kwoks' Foundation scholarships for bright mainland and Hong Kong students 新地郭氏基金资助中港两地优秀学生

The SHKP-Kwoks' Foundation was established to help promising students with limited resources by providing financial assistance to complete university. Delegations from The Chinese University of Hong Kong (CUHK) and Hunan University recently met Foundation representatives.

The Foundation offers scholarships to help talented students with limited means to pursue bachelor's degrees at CUHK, so they can focus on studies and engage in campus life. CUHK Council Chairman Leung Nai-pang, Pro-Vice Chancellor Fok Tai-fai and academic staff briefed Foundation representatives on the latest updates, while scholarship recipients shared their university experience.

Separately, a delegation from Hunan University expressed their heartfelt thanks to the Foundation for supporting bright students from underprivileged families in four years of undergraduate studies. They also presented a video of current and past beneficiaries offering words and songs of gratitude. The SHKP-Kwoks' Foundation Hunan University fund was set up in 2005 and has so far made almost 2,000 grants totalling over RMB10 million.

新地郭氏基金致力培育人才，为优秀的清贫学生提供经济资助，协助他们完成大学本科课程。此前，香港中文大学及湖南大学代表团分别到访基金进行交流。

基金于香港中文大学设有优才奖学金，资助有经济需要的优秀学生升读学士课程，让他们可以专注学业，投入大学生活。早前，中大校董会主席梁乃鹏及副校长霍泰辉率领教职员及多名受助学生到访，与基金代表进行交流，受助学生更在会上分享大学生活。

另外，湖南大学代表团亦探访基金代表，感谢基金历年来资助有家庭经济困难但成绩优异的学生完成四年大学本科课程。受助同学与毕业生携手制作感谢短片，以歌声及感言表达谢意。基金自2005年起设立湖南大学本科生助学金，至今受惠学生近2,000人次，资助款项逾人民币1,000万元。



SHKP-Kwoks' Foundation Executive Director Amy Kwok (front, fifth left) and CUHK Council Chairman Leung Nai-pang (front, fourth left) and Pro-Vice Chancellor Fok Tai-fai (front, third right) with guests and scholarship recipients
新地郭氏基金执行董事郭婉仪（前排左五）、中大校董会主席梁乃鹏（前排左四）及副校长霍泰辉（前排右三）与嘉宾及受助学生在交流会上合照



SHKP-Kwoks' Foundation Executive Director Amy Kwok (centre), Director Kwong Chun (first right) and Hunan University Vice Party Secretary Chen Wei (second right)
新地郭氏基金执行董事郭婉仪（中）、新地郭氏基金董事邝准（右一）与湖南大学副书记陈伟（右二）同样关心湖南大学贫困学生