



Group Deputy Managing Director Mike Wong (second row, fifth left), former Director of Welfare, Secretary for Health and Welfare, writer and English teacher Elizabeth Wong Chien Chi-lien (second row, sixth right), Chairman of the Hong Kong Aided Primary School Heads Association Lai Tsz-man (second row, fifth right), Publisher & CEO of Master Insight Media Man Cheuk-fei (second row, fourth left) and 'A Letter to My Family' SHKP Book Review Competition winners 集团副董事总经理黄植荣(第二排,左五)、前福利署署长及卫生福利司、作家及英语老师黄钱其濂太平绅士(第二排,右六)、香港资助小学校长会主席赖子文校长(第二排,右五)、以及灼见名家传媒社长及行政总裁文灼非(第二排,左四)颁发予“浓情·家书”新地阅读写作比赛得奖者

Popular SHKP Reading Club activities

新阅会活动多元化 深受欢迎

The SHKP Reading Club's 'A Letter to My Family' SHKP Book Review Competition proved very popular, drawing thousands of entries expressing feelings of family love. Other recent activities like talks and cultural tours also attracted interest from the public.

'A Letter to My Family' SHKP Book Review Competition

The 2016 'A Letter to My Family' SHKP Book Review Competition was a success with over 6,600 entries. The top entries were well written and touching. Many of the winners brought relatives or friends to share their success at the award presentation as the best in each category told their touching stories of gratitude to family. Most winning letters were to family members on topics like getting along with family, childhood memories, challenges and problems in life, career and future.

The biennial 'A Letter to My Family' SHKP Book Review Competition began in 2012 to bridge reading and writing by encouraging people, especially the young, to write letters strengthening relationships with family or friends.

Exploring the World of Creativity talks

The Reading Club and Joint Publishing (Hong Kong) staged a series of Exploring the World of Creativity talks with talented individuals sharing their experience and thoughts. Audiences appreciated the six inspiring talks with judges and past winners of Young Writer's Debut Competition delving into various aspects of the creative process like cross-

media creation, nurturing inspiration, satisfaction from creative work and sustaining creative expertise.

Read On, Move On series

The Reading Club's Read On, Move On programme encourages people to read and exercise more. Participants rode bikes and climbed stairs at locales featured in books to learn about the culture and history of Hong Kong. Another talk by a sports scientist and a psychologist on how exercise benefits children's growth advised parents about introducing children to reading and fitness.



Lawrence Pun (second left), Rainbow Leung (second right) and Brown White (first left) at the last Exploring the World of Creativity talk 创作人潘国灵(左二)、李香兰(右二)及啡白(左一)在“开启创作世界”讲座系列中压轴出场



Sports scientist Dr Lobo Louie (left) and educational psychologist Dr Raymond Tang (centre) encourage parents to give children balanced lives 运动科学专家雷雄德博士(左)及教育心理学家邓瀚明博士(中)在亲子讲座中,鼓励家长为小朋友建立动静相宜的生活模式



Reading Club tour of special stairways in Central and Sheung Wan where participants soaked up the history and culture all around 新阅会带领参加者游走中、上环各条街道,并随着楼梯拾级而上,感受浓厚的文化及历史氛围

新阅会举办的“浓情·家书”新地阅读写作比赛已圆满结束,活动吸引了数以千计的参加者凭书寄意,向身边的亲友诉说心里话及表达关怀。新阅会最近的一系列活动,包括讲座及文化导赏团,亦深受大众支持。

“浓情·家书”新地阅读写作比赛

2016“浓情·家书”新地阅读写作比赛反应热烈,共收到超过6,600份参赛作品,得奖作品文笔细腻,感情真挚。在颁奖礼上,不少得奖者与收信的家人或朋友一起出席,分享获奖的喜悦。各组别冠军得主更现场分享感受,亲述对家人的深厚情怀及谢意,令人感动。大部分得奖书信都是以身边至亲为对象,内容则围绕与家人相处、童年时光、生活问题及职业前景等。

两年一度的“浓情·家书”新地阅读写作比赛自2012年起举办,活动结合阅读及创作,鼓励参加者尤其是年轻人借着书信拉近与亲友的距离。

“开启创作世界”讲座系列

新阅会与香港三联书店联合举办“开启创作世界”讲座系列,邀请了多位优秀创作人出席,分享创作心得及感受,内容精彩,深受公众欢迎。讲座共有六场,每场都有“年轻作家创作比赛”评审及得奖者从多方面探讨有关创作的各种议题,包括多媒体的创作形式、灵感创意的由来及培养、创作路上的喜乐、创作作为事业的持续发展等。

“悦动·阅乐”系列

新阅会的“悦动·阅乐”系列,鼓励大众齐阅读、常运动。活动让参加者透过骑单车及登楼,走入书中场景,从动与静的对比中了解香港文化及历史。新阅会亦邀请了两位运动及心理专家,为家长解说运动对儿童身心发展的重要,并且教授实用贴士,让家长协助孩子寓运动于学习,感受书本及运动的乐趣。