



Soft opening for Guangzhou IGC mall 广州全新购物中心IGC现正试业

Tianhui Plaza IGC mall in the central business district of Zhujiang New Town in Guangzhou had a soft opening in October. The mall is part of the large-scale integrated development Tianhui Plaza with the twin grade-A office towers Top Plaza, the first Conrad Hotel in southern China and luxury serviced apartments The Riviera. The Group has a 33.3% interest in the project.

New spot for shopping, entertainment and leisure

IGC stands for International Grand City. It was designed to be a 'diamond on Zhujiang River' with multi-faceted glass curtain walls to have the appeal of a large, sparkling jewel.

The trendy mall is a brand new spot for premium shopping, entertainment and leisure for affluent consumers in Guangzhou and the Pearl River Delta. There will be some 160 retailers over eight floors. The diverse shop mix appeals to different customer segments with clothing and leather goods, jewellery and watches, cosmetics, housewares, a gym, children's theme park and an IMAX cinema with over 1,000 seats. The mall is over 80% full and tenants are gradually moving in.

There are also dozens of renowned restaurants and specialty delicacies from Michelin-starred establishments to popular eateries: 90%

international brands or flagship stores open for the first time in Guangzhou or on the mainland. At the sky high restaurants on the top floor, customers can enjoy fine dining and take in stunning views of the Zhujiang River and Canton Tower.

The mall has a vast outdoor area in addition to shopping and entertainment so people can enjoy nature. The ground floor is linked to a 5,000-square-metre (54,000-square-foot) urban art park with large sculptures by well-known artists providing respite from the hustle and bustle.

Professional, caring customer service

The attractive IGC tenant mix is supported by professional, caring customer service. There is a traditional customer service centre, but shoppers can also use e-directories on different levels to find shops easily or go to e-table booking to queue for restaurants and get to know the expected queue time, leaving more time to shop. The mall also has a smartphone app with services like e-table booking, e-car search, e-coupons and more.

Prime location with convenient access

Tianhui Plaza is in the central business district of Zhujiang New Town surrounded by premium offices, five-star hotels and tourist attractions. The complex is at a major transportation hub for the Pearl River Delta served by a number of major routes offering easy access. Visitors can also take the metro to Liede station and exit to the IGC basement.



IGC — part of the integrated Tianhui Plaza project in the central business district of Zhujiang New Town
IGC位于珠江新城中央商务区·属天汇广场综合发展项目的一部分



IGC is in soft opening now
IGC现正试业



e-directories and e-table booking systems for customer convenience
商场内设有购物指南电子系统及餐饮指南订座系统，
体贴顾客需要

集团位于广州市珠江新城中央商务区的天汇广场IGC商场已于10月开始试业。商场属于天汇广场的一部分，与甲级双子塔写字楼天盈广场、华南区首间康莱德酒店、豪华服务式公寓天玺共同组成大型综合发展项目。集团在项目持有33.3%权益。

购物、娱乐、休闲新体验

商场名称IGC为英文International Grand City的简称。项目的设计灵感源于“江畔钻石”，项目选用玻璃外墙，再配以多维切割面的造型，犹如晶莹剔透的大钻石一样，华丽夺目。

项目以精品购物中心作定位，为广州以至珠三角的高消费人士带来优质购物、娱乐、消闲新享受。商场共有八个楼层，云集160多个品牌。商户组合多元化，全面满足不同年龄层的顾客需要，包括服饰皮具、珠宝手表、化妆品、家

居用品、健身中心、儿童主题乐园以及可容纳过千位观众的IMAX电影城等。现时逾八成商铺已经租出，商户亦已陆续投入服务。

商场内设有数十间知名餐饮及特色餐厅，从米其林星级餐厅到大众化餐饮一应俱全，其中九成是首次进驻广州或内地市场的国际品牌或旗舰店。商场顶层设有临江天际餐厅，顾客可以一边品尝佳肴，一边欣赏珠江畔及广州塔的迷人景致，享受非凡体验。

在提供购物娱乐空间之余，商场更预留大量户外空间，让游人感受大自然。商场地面连接占地逾5,000平方米（近54,000平方呎）的城市艺术公园，摆放着国际知名艺术家的大型雕塑作品，在繁华闹市中注入艺术气息。

顾客服务专业细心

IGC不但商户组合十分具有吸引力，在服务顾客方面亦尽显专业细心。除了传统的顾客服务中心外，商场内多个楼层更设有购物指南电子系统，方便顾客快速找到心仪品牌的所在位置。顾客亦可通过场内的餐饮指南订座系统，实时遥距领取餐厅的轮候票号以及得悉所需轮候时间，轻松安排购物时间。商场更设有智能手机程序以供下载，顾客可透过智能手机程序在场内餐厅订座、搜寻车辆位置及使用电子优惠券等。

地段优越 交通便捷

天汇广场位于珠江新城中央商务区，邻近高级商厦、五星级酒店及多个旅游景点。项目位处珠江三角洲的重要交通枢纽，连接多条主要干道，四通八达。购物人士亦可乘搭地铁前往猎德站，直达IGC地下层，交通方便。