

## Mobilizing to serve the community

### 善用资源 回馈社会

As a socially responsible company, the Group leverages its resources and business connections to help the less fortunate. The Building Homes with Heart Caring Initiative mobilized staff volunteers to spread cheer to the elderly for Tuen Ng Festival, while the Modern Apprenticeship Programme offered on-the-job training with staff mentors guiding the participants to set career and life goals.



#### Festive care for the elderly

The Building Homes with Heart Caring Initiative celebrated Tuen Ng Festival with elderly singles and couples living in Wong Tai Sin and Tuen Mun. A total of 3,000 goodie bags with rice dumplings and other food were distributed. Some volunteers played games with seniors in a day care centre and gave them goodie bags and gifts, while others visited the elderly at home and chatted with them.

#### Nurturing youth

About twenty young people completed the 10-week Modern Apprenticeship Programme 2016 at Group operations in construction, property management, hotels and Noah's Ark. Staff mentors taught participants job knowledge and social skills so they could develop a positive work attitude and team spirit. There were also life coaching sessions and personal development training. Some may get job offers from the Group after the graduation ceremony.

The Group has run the Modern Apprenticeship Programme with Breakthrough since 2003 for young people who underperformed in public exams. The apprenticeships provide job opportunities and training to prepare participants for a brighter future. Over 200 young people have participated in the programme so far. Some graduates are working at the Group's property management companies, hotels or Noah's Ark.

集团积极实践企业社会责任，善用本身的资源及网络，协助社会上需要关怀的人士。“以心建家送暖行动”继续关怀社区，在端午佳节，动员集团义工为长者送上节日祝福。另外，集团今年继续为“师徒创路学堂”计划提供实习机会，并邀请员工担任师傅，与学员同行，寻找事业及人生目标。



Modern Apprenticeship Programme participants set to start their careers  
“‘见’造未来 - 师徒创路学堂”学员参与工作实习，展开人生新一页

#### 关怀长者 节日送暖

“以心建家送暖行动”在端午节前夕，举办了“暖暖爱心贺端阳”活动，与黄大仙及屯门区独居及双老长者分享节日喜悦，送出3,000个盛载粽子及食品的福袋。集团义工更走访两区，与日间护理中心内的长者玩游戏，派送福袋及小礼物；在进行家访期间，与长者闲话家常，表达关怀。

#### 培训青少年 发掘潜能

今年的“‘见’造未来 - 师徒创路学堂”约有20名青少年完成为期十星期的工作实习，在集团旗下的建筑公司、物业管理公司、酒店及挪亚方舟体验职场生活。集团员工继续以师傅身分，教导学员工作知识及待人接物的技巧，让他们建立积极的工作态度及团队精神；学员同时参与了一系列的生涯规划活动及个人成长训练。部分学员在完成结业礼后，更有机会获集团正式聘用。

“师徒创路学堂”计划由集团与突破机构合办，由2003年起为公开试成绩欠佳的青少年提供实习机会，配以一系列训练，协助学员开创前路；至今有超过200名青少年曾经参与实习，部分毕业学员继续在集团旗下的物业管理公司、酒店及挪亚方舟工作。



The Building Homes with Heart Caring Initiative gives goodie bags to seniors in home visits for Tuen Ng Festival  
“以心建家送暖行动”在端午节前夕探访长者，送上福袋及节日关怀