

Striving for excellence and gaining more recognition 追求卓越 屡获殊荣

The Group's unwavering commitment to quality and exemplary corporate governance have won more awards from local and international organizations and earned it a consumer 'trusted brand' title for another year. These show that the Group's efforts on corporate governance, project quality and brand building are widely recognized by the industry and customers.

High standards for corporate governance and investor relations

The Group received outstanding scores from investors in various fields in the Asian Excellence Award 2016 given by *Corporate Governance Asia*. The five awards were for Asia's Best CSR, Best Environmental Responsibility, Best Corporate Communications, Best Investor Relations Company and Best Investor Relations Professional.

The Group's stringent corporate governance and proactive communication with investors were additionally recognized by over 660 analysts and fund managers in the Hong Kong Investor Relations Association Investor Relations Awards 2016. It was named the Best IR Company – Large Cap.

Exceptional developments

The Group's leading position in the industry has been earned through premium developments that serve the needs of customers and the community. It builds quality projects and promotes sustainable buildings, bringing it a BCI Asia Top Ten Award for the sixth year running.

Meanwhile, Mount One in Fanling recently won a citation of merit in the Hong Kong Residential (Single Building) category of the Quality Building Award presented by nine major Hong Kong professional organizations. It also received a commendation in the Hong Kong Residential Project category of the Structural Excellence Award given by the Hong Kong Institution of Engineers and the Institution of Structural Engineers in the United Kingdom. Additionally, a footbridge at The Wings II in Tseung Kwan O was commended in the Infrastructures and Footbridges category of the Structural Excellence Award.



The Group clinches honours in the Asian Excellence Award 2016 given by *Corporate Governance Asia* 集团在《Corporate Governance Asia》的“2016亚洲卓越大奖”中勇夺多个奖项

Trusted premium brand

The Group built its trusted brand by long delivering premium developments and service to customers. Consumers again voted in the *Reader's Digest* Trusted Brands Asia survey, giving the Group and related business units two platinum and four gold awards.

The latest Trusted Brands Asia survey again rated Sun Hung Kai Properties the most trusted property developer, giving it the top platinum honour for an 11th year in a row. Its subsidiaries Hong Yip and Kai Shing received gold awards in the property management category for a fifth straight year while APM and New Town Plaza earned gold in the shopping mall category. Wilson Parking was presented with platinum in the car park category for a fourth year running.



The Group has been named Best IR Company – Large Cap in the Hong Kong Investor Relations Association Investor Relations Awards 2016 for proactive communication 集团的投资者关系表现优秀，在香港投资者关系协会的“2016投资者关系大奖”中荣获“最佳投资者关系公司—大型股”奖项



Mount One wins a merit citation in the Quality Building Award Hong Kong Residential (Single Building) category
 珑山一号获“优质建筑大奖”香港住宅项目(单幢式建筑)优异奖

集团凭借对优质品质的坚持及重视良好的企业管治，最近再获多个国际及本地机构颁发奖项，并且继续成为消费者票选的优质品牌，反映出集团在企业管治、项目品质及品牌信誉方面的努力，备受业界及顾客肯定。

企业管治及投资者关系表现优秀

集团在亚洲企业管治杂志《Corporate Governance Asia》举办的“2016亚洲卓越大奖”中，在多个评选范畴均获投资者给予优异分数，获颁五个殊荣，分别为亚洲最佳企业社会责任、香港最佳环保责任、香港最佳公司传讯团队、香港最佳投资者关系公司及香港最佳投资者关系专业人员。

与此同时，集团在香港投资者关系协会举办的“2016投资者关系大奖”中，经660多名分析员及基金经理评选，凭借实践良好的企业管治，积极与投资者沟通，获颁“最佳投资者关系公司—大型股”奖项。

项目品质卓越

集团用心发展高品质物业，配合客户及社区发展的需要，在业内稳占领导地位。凭着优质建筑及推动可持续发展物业的表现，获BCI Asia连续第六年颁发“BCI Asia香港十大地产发展商”殊荣。

此外，粉岭珑山一号最近获颁两个奖项，分别在香港九个专业团体合办的“优质建筑大奖”中，获香港住宅项目(单幢式建筑)优异奖，以及在香港工程师学会及英国结构工程师学会合办的“卓越结构大奖”中，获发香港住宅项目嘉许奖。将军澳天晋II行人天桥则在“卓越结构大奖”中，获得基建和桥梁项目嘉许奖。

优质品牌深受信赖

集团多年来为客户带来高品质的发展项目及服务，优质品牌深受信赖。集团及旗下多个业务公司在《读者文摘》亚洲品牌调查中，继续获消费者投下信赖一票，共获得两个白金及四个金奖。

在今年的亚洲品牌调查中，新鸿基地产再获消费者票选为地产发展商界别中最具信誉的优质品牌，连续11年荣获“信誉品牌白金奖”最高殊荣。集团旗下两家物业管理公司康业及启胜亦连续五年获颁物业管理公司组别金奖；APM及新城市广场于商场组别获取金奖；而威信停车场则在停车场组别连续第四年勇夺白金奖。



The Group has gained a BCI Asia Top Ten Award for six straight years
 集团连续第六年获颁“BCI Asia香港十大地产发展商”奖项



The Group and business units receive six honours at Reader's Digest Trusted Brands Asia survey
 集团连同旗下业务公司在《读者文摘》亚洲品牌调查中共获六个殊荣