

First phase of PopWalk opening soon in Tseung Kwan O 将军澳天晋汇第一期即将开业

The Group has developed The Wings series of four projects in Tseung Kwan O South and now links the retail portions of each under the PopWalk brand. There will be over 22,300 square metres (240,000 square feet) of retail space in four phases designed to encompass the surrounding nature to offer a new concept of shopping in the park, along with leisure and convenient access. The first phase of PopWalk will open in late August while the rest will come in phases between 2017 and 2018.

Shopping in the park

Built along the proposed Central Avenue running through Tseung Kwan O South, PopWalk will be connected to the proposed 69,670-square-metre (750,000-square-foot) park. On completion, visitors will be able to go directly from the mall to the park. The two-level retail podium will have glass facades to let in the natural scenery for a brand new shopping in the park experience. Additionally, two of the phases will have all-weather walkways to MTR Tseung Kwan O Station to attract nearby residents and visitors to the waterfront promenade and cycle track loop, offering easy access to boost traffic and sales volume.

Sun Hung Kai Real Estate Agency General Manager (Leasing) Fiona Chung said: "When the development projects in Tseung Kwan O South

are complete in coming years, the population will have jumped dramatically, and the makeup of the neighbourhood will mainly be young couples with children, who tend to be big consumers. PopWalk will offer a wide variety of shopping and leisure choices to suit this demographic. The first phase that opens soon is fully let. Pre-leasing of the second and third phases is progressing well with occupancy standing at 85% and 90% respectively." As demand for dining out is growing quickly in the area, PopWalk will have premium eateries and feature restaurants offering worldwide delicacies, local dishes and Chinese cuisines. There will be an outdoor dining area for shoppers to enjoy great food with a superb view to make it a new prime dining hotspot in the area. There will additionally be a florist, pet supplies, a clinic and laundry to cater for local daily needs.



Over a dozen restaurants and a large supermarket opening in the first phase of PopWalk
天晋汇第一期有十多家餐饮及大型超级市场进驻



The first phase of PopWalk is already full
天晋汇第一期商铺已经全部租出



All-weather walkways conveniently linking PopWalk to the MTR
全天候行人天桥接驳天晋汇至港铁站·出入方便



Fiona Chung says PopWalk will be a local mall with dining, shopping, leisure and staples for Tseung Kwan O residents
钟秀莲表示·天晋汇将主力为将军澳区居民服务·餐饮、购物、休闲以至生活所需一应俱全

Comprehensive trade mix

The first phase of PopWalk is in The Wings II with about 6,130 square metres (66,000 square feet) on two levels. Half of the 35 shops will be restaurants serving Chinese, specialty cuisine and international dishes, and there will be an 836-square-metre (9,000-square-foot) supermarket, all to open in late August.

On full completion of PopWalk in late 2018, the Group's retail portfolio in Tseung Kwan O will be increased to about 89,180 square metres (960,000 square feet) in terms of attributable gross floor area with PopWalk, East Point City, Park Central and PopCorn. The different positioning and features of each will mean wider shopping and leisure choices for residents and visitors, as well as more rental income for the Group.

集团近年来在将军澳南发展了四个以天晋系列命名的项目，其基座商场以统一品牌天晋汇整合各类商户。项目总零售楼面面积约22,300平方米（240,000平方呎），分四期发展。设计与周边大自然环境相融合，糅合写意休闲与都市便利，构建为意念崭新的庭园式休闲购物地点。天晋汇第一期将于八月底隆重开幕，其余期数将于明年及2018年陆续投入服务。

庭园式休闲购物体验

天晋汇各期均沿着将军澳南拟建的中央大道而建，并贯通场外占地69,670平方米（750,000平方呎）的拟建绿化公园。待公园落成后，顾客可在商场与公园之间随意行走。楼高两层的商场采用玻璃外墙，引景入室，顾客在休闲购物时，亦可感受到户外的大自然气息，体验独特的庭园式休闲购物。此外，其中两期设有全天候行人天桥接驳港铁将军澳站，交通四通八达，不但方便区内居民出入，亦有助于吸纳前往海滨长廊和单车径的外区游客到访，提升人流及营业额。

新鸿基地产代理租务部总经理钟秀莲表示：“随着将军澳南多个发展项目陆续落成，区内人口将在未来数年大幅增长。加上区内家庭结构以有小孩子的年轻家庭为主，他们在生活上各范畴都有较高的消费需求，所以天晋汇将主力为区内居民服务，为他们提供多元化的购物休闲选择。即将开业的第一期商铺现已全部租出，第二及第三期的预租工作进展理想，预租率分别达85%及90%。”配合区内对餐饮需求的高速增长，天晋汇将有一系列优质餐饮及特色餐厅进驻，包罗环

球餐饮、地道风味及中华盛宴；加上场内特设露天餐饮区，让食客可以一边享受佳肴，一边欣赏附近的优美景致，势必将成为区内的优质美食新热点。另外，为全面照顾区内居民的日常需要，项目将设有花店、宠物用品店、医务所及洗衣店等。

多元化租户组合

天晋汇第一期位于天晋II，零售楼面面积约6,130平方米（66,000平方呎），共分为两层，设有35间商铺。租户以饮食为主，占整体租户一半，涵盖中式酒楼、特色餐饮及环球美馔，另有占地约836平方米（9,000平方呎）的大型超级市场。天晋汇第一期将于八月底开业。

待整个天晋汇项目于2018年年底全面投入服务后，集团在区内的商场组合的应占总楼面面积将增至约89,180平方米（960,000平方呎），分布于天晋汇、东港城、将军澳中心及PopCorn。各商场将凭着不同定位及特色，为区内居民及游人带来多元化的购物休闲选择，进一步提升集团的租金收入。