

Harbour North@VIC in North Point debuts

北角Harbour North@VIC正式開業

Harbour North@VIC in North Point, which is at the podium of Hotel VIC, has seen a strong response since its opening late last year. The mall held various joint promotional campaigns with Hotel VIC during this past Christmas and Chinese New Year. Residents and office workers in the neighbourhood as well as tourists staying at nearby hotels have been encouraged to spend money at the mall and indulge in a brand new harbourfront shopping and leisure experience.

Grand opening of Harbour North@VIC

Harbour North@VIC covers about 67,000 square feet across five floors, housing 60 retail shops and restaurants. Tenant occupancy is currently standing at 90%. For the restaurants, all six of them boast spectacular harbour views and are new to Hong Kong, serving neo-Cantonese cuisine, high-end Chinese dining and authentic Japanese flavours. The retail section has attracted over 50 shops including the best skincare and beauty brands, trendy fashion, jewellery, travel, electronic products and much more. Some popular beauty brands, restaurants and accessory stores have

already opened one after another. Harbour North@VIC is set to synergize with the adjacent Harbour North.

Harbour North is a 145,000-square-foot retail component of the landmark Victoria Harbour Development, which is expected to open in phases during the next 12 months or so. The nine street-level shops beneath the Victoria Harbour Development that faces Java Road and sits adjacent to the North Point Ferry Pier Public Transport Interchange will have an aggregate floor area of about 7,000 square feet. Several renowned brands have already

signed up. Meanwhile, the retail podium between Hotel VIC and the street-level shops at the Victoria Harbour Development will span about 138,000 square feet. Pre-leasing agreements have also been signed with several brands.

Upon full completion, Harbour North will offer trendy fashion, jewellery and watches, skincare and beauty, international dining, a lifestyle superstore and supermarket, and much more. Alfresco dining spots that overlook harbour view will take up 15% of the gross floor area.

Harbour North@VIC is now open, delivering the latest harbourfront shopping and leisure experience
Harbour North@VIC現已開幕，帶來全新的海濱購物消閒體驗





Various brands and restaurants are now in place at Harbour North@VIC
多個品牌及餐廳現已進駐Harbour North@VIC

New shopping and leisure spot along the harbourfront

Situated at the transportation hub connecting Island East and Island West, Harbour North and Harbour North@VIC ideally poised to benefit from the comprehensive transportation network. The retail cluster is just a few steps away from MTR North Point Station. North Point ferry pier, tram station and bus terminus are also close by, providing easy access to near and far.

Featuring a modern lifestyle concept, the retail cluster sits in an elite location right next to the harbour where the sea and sky meet. There is also a leisure zone including a green public open space of some 160,000 square feet, as well as an approximately 420-metre long promenade and a large open piazza. The place is destined to become the new shopping and leisure landmark along the North Point harbourfront.

位於北角海匯酒店基座的Harbour North@VIC，自去年底開業以來，表現理想。於剛過去的聖誕節及農曆新年期間，商場更與海匯酒店聯手舉辦了豐富的推廣節目，吸引不少附近居民、上班一族和在毗鄰酒店住宿的遊客到訪消費，感受全新的海濱購物消閒體驗。

Harbour North@VIC隆重開幕

Harbour North@VIC面積約67,000平方呎，合共五層，提供60間商舖，涵蓋零售及食肆，出租率目前達九成。場內共有六間首次進駐本港的食肆，全部坐擁無敵海景，包括新派粵菜、高級中菜與和風特色食肆。零售方面雲集了50多間商舖，包括星級彩妝護膚品牌、潮流時尚服裝、珠寶首飾、旅遊及電子用品等。現時，多家美妝名店、飲食與時尚配飾品牌已經陸續開幕。Harbour North@VIC將與鄰近商場北角匯產生協同效應。

北角匯為地標項目海璇的商場部分，樓面面積達145,000平方呎，預計大概於未來12個月分階段開業。位於海璇發展項目的基座並連接北角碼頭公共運輸交匯處，為面向渣華道的九個臨街商舖，樓面面積合共約7,000平方呎，多個著名品牌已落實租約。至於位處海匯酒店與臨街商舖中間，同屬海璇發展項目的基座部分，則面積約138,000平方呎，現時亦有多家品牌陸續落實租務事宜。

待北角匯全面開通後，將匯聚時尚服飾、珠寶鐘錶、美容化妝、國際餐飲、生活百貨及超級市場等，而特色露天海景食肆將佔總樓面面積達15%。

海濱購物消閒新地標

北角匯及Harbour North@VIC位處貫通港島東西區交通的樞紐，坐享完善交通網絡；距離港鐵北角站僅數步之遙，加上北角渡輪碼頭、電車站和巴士總站都近在咫尺，遠近輕鬆可達。

整個零售群以現代生活品味為概念，擁有維港零距離的地理優勢，盡覽海天一色，同時提供寫意舒適的休閒園區，包括近160,000平方呎的綠化公共休憩空間、長約420米的海濱長廊及大型露天廣場，勢將成為北角區的海濱購物消閒新地標。