

## The latest SHKP Sustainability Report released

### 集團最新《可持續發展報告》已經出版

The SHKP 2017/18 Sustainability Report has been released, covering the Group's performance as well as initiatives on sustainable development for the financial year ended 30 June 2018. The report continues to adopt the Core option of the Global Reporting Initiative (GRI) Sustainability Reporting Standards and was prepared in accordance with the Environmental, Social and Governance Reporting Guide set out in Appendix 27 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. It also makes reference to the 10 principles of the United Nations Global Compact and has been independently verified.

During the year, the Group made various achievements related to innovative products and services, environmentally sustainable business operations, community care, and recognition as an employer of choice and in leading sustainability indices. Among these achievements, the Group's environmentally sustainable business operations recorded exceptionally strong results.

The Group has applied a host of green innovations to improve energy efficiency, material use, waste management and other related issues while developing and managing properties and being awarded 44 green building certificates. Various other measures have also been adopted to achieve lower energy consumption. For example, a total of 55 buildings in the investment property portfolio supervised by the Group's Energy Optimization Committee have reduced electricity consumption by more than 16% over the past seven years. With respect to green promotion, the Group joined hands with Green Power to launch Hong Kong's first free countryside and beach clean-up mobile app—Nature Rescue. The property management subsidiaries were again recognized for their green efforts, taking home the 10th Anniversary Special Awards along with a host of other honours at the 2017 Hong Kong Awards for Environmental Excellence.

集團早前出版2017/18年度《可持續發展報告》，內容涵蓋截至2018年6月30日財政年度，集團在可持續發展方面的成果及進度。報告繼續採用全球報告倡議組織（GRI）可持續發展報告準則的「核心選項」編製，並按照香港聯合交易所有限公司《證券上市規則》附錄27的《環境、社會及管治報告指引》編寫，亦參照了《聯合國全球契約》的10項原則，同時經獨立認證。

年內，集團在多方面取得重要成果，包括創新產品和服務、可持續的業務營運、關懷社區、成為理想僱主以及獲可持續發展指數認可。集團在可持續的業務營運方面表現尤其突出。

集團採用創新綠色科技，改善在物業發展及管理上有關能源效益、材料使用及廢物管理等表現，共獲頒44項綠色建築認證。集團亦採取多項措施減少能源耗用量，55幢受集團能源優化委員會監察的投資物業，於過去七年共節省逾16%耗電量。在綠色推廣方面，集團與綠色力量合作，推出全港首個以郊野及海岸清潔為主題的免費流動應用程式「山●灘拯救隊」。集團旗下物業管理公司的環保工作屢獲認同，在「2017香港環境卓越大獎」中，榮獲「十周年特別大獎」及多個獎項。

#### Latest recognition 備受認同

The Group has recently received recognition from both local and global leading sustainability indices. In its recent review, SHKP was selected as a constituent member of the FTSE4Good Index, a world leading sustainability index on the London Stock Exchange. SHKP has been a constituent member of the Hang Seng Corporate Sustainability Index as well since 2014 and was recently ranked among the top three highest-scoring performers earning the top 'AAA' rating.

集團最近獲全球和本地領先的可持續發展指數認可。新地在最近一次檢討中，晉身成為倫敦證券交易所全球領先可持續發展指數「富時社會責任指數」成份股。在「恒生可持續發展企業指數」中，新地自2014年起成為成份股，早前更獲評定為可持續發展表現最佳的三間成份股公司之一，達AAA最高級別。

24



SHKP 2017/18 Sustainability Report  
新地2017/18年度《可持續發展報告》

## SHKP Volunteer Team serving the community for 15 years

「新地義工Team力量」15年致力服務社群



Group Chairman & Managing Director Raymond Kwok (front, seventh left) hosts the SHKP Volunteer Team's 15th anniversary and recognition ceremony

集團主席兼董事總經理郭炳聯（前排左七）主持「新地義工Team力量」的15周年誌慶暨義工嘉許禮

The SHKP Volunteer Team celebrated its 15th anniversary recently. A recognition ceremony was held with the Group Chairman & Managing Director Raymond Kwok presenting awards to outstanding volunteers as encouragement.

Since 2003, the team has organized or participated in some 1,000 events to help those in need and to spread a positive message, putting in nearly 1.1 million hours of service for 500,000 beneficiaries. The team's service is mainly divided into four categories: Youth, Elderly, Disabled and Building Homes with Heart. The first three spread love and care to young people, elderly and the disabled in need through visits or long-term programmes. For Building Homes with Heart, the Group leverages its construction and property management expertise to offer home maintenance and basic decorating assistance for beneficiaries.

The team has grown from a few hundred members at the very beginning to over 2,600 now. Apart from management and staff, volunteering activity has extended to family and friends. Staff have even been invited to serve with their young children in recent years. The team actively promotes the 'beneficiary becomes volunteer' concept and encourages past beneficiaries to serve those in need. The team also collaborates with the Social Welfare Department, social welfare organizations and other corporate volunteer teams to enhance social inclusion.

「新地義工Team力量」早前舉行了15周年誌慶暨義工嘉許禮，由集團主席兼董事總經理郭炳聯向表現突出的義工頒發獎項，以示鼓勵。

集團義工隊自2003年成立以來，籌辦或參與了近1,000個活動，為社會上有需要的人士提供協助，推動正能量；累積服務時數接近110萬小時，受助人達500,000人次。義工隊的服務共分四大範疇：「青苗」、「扶老」、「傷健」和「建家」。前三者是透過探訪活動或舉辦長期計劃，關懷有需要的青少年、長者和傷健人士。至於「建家」方面，則運用集團在建築及物業管理上的專長，為受助人提供家居維修及簡單的裝修服務。

義工隊規模由成立初期的數百人增加至現時逾2,600人，除管理層及員工外，更延伸至員工親友，近年更鼓勵員工攜同年幼子女參與，服務社群。義工隊積極推動「受助、助人」理念，感染受助人投入義務工作，回饋社會。義工隊亦不時與社會福利署、社福機構及其他企業義工隊合作，共建關愛共融的社會。



Volunteers and beneficiaries demonstrating their social inclusion efforts in a joint performance  
義工與受助人在表演環節中合作，盡顯共融精神



## Sports for charity, supporting child and youth services

### 運動行善 支持兒童及青少年服務

The annual SHKP Vertical Run for Charity – Race to Hong Kong ICC and Sun Hung Kai Properties Hong Kong Cyclothon ended successfully during the fourth quarter last year, attracting over 7,300 participants who took part in sporting events for charity. Proceeds from the Race to Hong Kong ICC went to charity without any deductions, while part of the race proceeds from the Sun Hung Kai Properties Hong Kong Cyclothon went to help the needy. Including extra contributions from the Group, the total donations from the two events amounted to HK\$8.68 million in 2018. The donations were distributed to The Community Chest of Hong Kong, The Hong Kong Council of Social Service, The Boys' & Girls' Clubs Association of Hong Kong, Changing Young Lives Foundation and Hong Kong Sheng Kung Hui Welfare Council, which run seven child and youth development programmes with about 10,000 people expected to benefit from them.

集團年度活動「新地公益垂直跑－勇闖香港ICC」和「新鴻基地產香港單車節」於去年第四季圓滿結束，合共吸引超過7,300名參加者，一起藉著運動行善。「勇闖香港ICC」在不扣除活動成本下，全數收益撥捐慈善用途，而「新鴻基地產香港單車節」則撥出部份報名費作慈善用途。連同集團額外捐款，兩項活動於2018年度的善款總數達868萬港元。善款早前已交予香港公益金、香港社會服務聯會、香港小童群益會、成長希望基金會及香港聖公會福利協會，以支持七個兒童及青少年發展項目，預期約一萬人受惠。



Group Chairman & Managing Director Raymond Kwok (front, sixth left), Executive Directors Adam Kwok (front, fourth left) and Allen Fung (front, third right) present donations from the SHKP Vertical Run for Charity – Race to Hong Kong ICC and Sun Hung Kai Properties Hong Kong Cyclothon to representatives of the beneficiary organizations. 集團主席兼董事總經理郭炳聯（前排左六）、執行董事郭基輝（前排左四）及馮玉麟（前排右三）將「新地公益垂直跑－勇闖香港ICC」及「新鴻基地產香港單車節」的善款支票交予受惠機構代表。

26

## SHKP Reading Club introduces new reading online platform: Read for More

### 新閱會全新網上閱讀平台《點讀》



Read for More leads people to the world of books via multimedia channels. 《點讀》以多媒體形式，帶領大眾走入書本世界。



[www.readformore.com](http://www.readformore.com)

The SHKP Reading Club will promote reading with some brand new approaches this year. The first initiative is a new reading online platform called Read for More, which invites different authors and creative talents to get together and read in a lively, interesting way while people can click and read it all anytime on their smart phones or tablets. A variety of offline events will also be held where readers can interact with popular authors and creative talents.

The debut feature for Read for More is 365 Celeb Reading List, which lists interesting books recommended by 365 local celebrities from different sectors. It aims to encourage people to find an interesting book that they are interested to read in the coming year. The platform also includes interviews with celebrities on reading, as well as articles by bookworms and travel veterans. Additionally, there are video clips on book recommendations by authors plus audio excerpts on recommended books.

今年，新閱會將以全新姿態推動閱讀，首項新猷為全新網上閱讀平台《點讀》，匯聚不同作家及創作人，以生動有趣的表達手法談好書，讓大眾隨時以手機或平板電腦輕鬆點擊閱讀。新閱會亦會舉辦特色線下活動，讓讀者有機會和人氣作家及創作名人互動接觸。

《點讀》首個專題故事「365名人書單」，找來365位香港不同界別的知名人士推薦一本有趣的書，旨在鼓勵大眾於未來一年，尋找有趣喜愛的好書閱讀。此外，平台上有名人暢談閱讀的專訪，由書蟲及旅遊達人撰寫的文章，更有作家親身拍短片介紹書本，以及靚聲演繹好書篇章。

## Chinese New Year Poon Choi luncheons arranged for seniors for the ninth straight year

集團連續第九年為長者舉辦新春盆菜宴

To celebrate the Chinese New Year, the Group organized two Chinese New Year Poon Choi Luncheons at Noah's Ark under the Building Homes with Heart Caring Initiative, the ninth consecutive year that the Group has held this festive event. Over 100 SHKP volunteers showed their love and care to help serve nearly 1,700 seniors from Sai Kung, Wong Tai Sin and Yuen Long. In addition to the sumptuous meals, the seniors were given lucky gift bags filled with useful items. Some of the seniors also put on a talent show, playing djembe drums, softball dance, wushu and other activities. Some even came out in trendy dress to perform a K-POP dance. This made the day a delight for all the seniors and guests.

The SHKP volunteer team also visited seniors at homes to spread festive cheer during the Chinese New Year. More than 7,000 lucky gift bags were distributed in the community to spread love and care this year.

集團早前趁著新春之際，於挪亞方舟舉辦了兩場「以心建家送暖行動 滿堂吉慶賀新禧」盆菜宴。今年已是集團連續第九年舉辦此節慶活動，繼續有逾100位集團義工參與，協助招待來



Seniors earn a big applause for their lively and dynamic performance  
一班長者在表演環節落力演出，贏得全場掌聲

自西貢、黃大仙及元朗區近1,700名長者，以表關懷。長者除了享用豐盛佳餚外，更獲贈體貼實用的愛心福袋。一班多才多藝的長者盡顯活力，表演非洲鼓、柔力球及武術等，部分長者更緊貼潮流，穿上時尚服飾，大跳K-POP熱舞，與一眾嘉賓共渡愉快週日。

農曆新年期間，集團義工隊更四出探訪長者，讓他們感受節慶歡樂。今年集團共送出超過7,000個愛心福袋，將愛送到社區。

## SHKP-Kwoks' Foundation establishes scholarship at Chongqing University

新地郭氏基金設立重慶大學獎助學金



SHKP-Kwoks' Foundation Executive Director Amy Kwok (front, right), Chongqing University Vice-President Wang Shilong (front, left) sign the scholarship agreement in the presence of Director of Educational, Scientific and Technological Affairs Department of the Hong Kong Liaison Office Chen Heng (back, fourth left)

新地郭氏基金執行董事郭婉儀（前右）、重慶大學副校長王時龍（前左）簽署捐贈協議書，中聯辦教育科技部處長陳恆（後左四）出席見證

Since 2002, the SHKP-Kwoks' Foundation has been committed to nurturing talented young individuals in Hong Kong and on the mainland by offering financial assistance to promising students with limited means for undergraduate studies.

For the first time, the Foundation set up a scholarship programme at Chongqing University to help disadvantaged students from the western region of the mainland pursue their studies. Starting from the 2018/19 academic year, selected recipients from underprivileged families will receive financial support to complete their four-year undergraduate studies. The hope is that they can focus more on their studies and even get the opportunity to go overseas for educational exchanges or to further their studies.

新地郭氏基金自2002年成立以來，秉承為香港及內地培育人才的理念，為優秀的清貧學生提供經濟資助，讓他們有機會進入大學修讀本科課程。

基金首次在重慶大學設立獎助學金，協助西部地區貧困學生完成升學夢想。項目已於2018/19學年展開，資助有家庭經濟困難的優秀學生修讀四年大學教育，讓他們可以專心學業，甚至爭取出國交流、學習的機會。