

Terms and Conditions of “SHKP Malls Gift Card Recycling Point Reward Campaign” (refers to “Campaign”):

1. This Campaign runs from 19 August to 30 September 2024, both days inclusive (a total of 43 days, refers to “Promotional Period”).
2. This Campaign is only applicable to members of The Point Integrated Loyalty Program (refers to “Member”).
3. The Campaign is only applicable to the participating malls under Sun Hung Kai Real Estate Agency Limited (refers to “SHK Real”), including apm (Kwun Tong), Chelsea Heights (Tuen Mun), Chi Fu Landmark (Pok Fu Lam), East Point City (Tseung Kwan O), Harbour North (North Point), HomeSquare (Sha Tin), K-Point (Tuen Mun), Landmark North (Sheung Shui), Metroplaza (Kwai Fong), Metropolis Plaza (Sheung Shui), Mikiki (San Po Kong), MOKO (Mong Kok), New Jade Shopping Arcade (Chai Wan), New Town Plaza (Sha Tin), Park Central (Tseung Kwan O), PopWalk (Tsueng Kwan O), Tai Po Mega Mall (Tai Po), Tsuen Kam Centre & Grand City Plaza (Tsuen Wan), Tsuen Wan Plaza (Tsuen Wan), Uptown Plaza (Tai Po), V city (Tuen Mun), V Walk (Nam Cheung), YOHO MALL, YOHO MIX & YOHO PLUS (Yuen Long) and Yuen Long Plaza (Yuen Long) (refers to “Participating Malls”).
4. Only SHKP Malls Gift Card (refers to “Gift Card”) issued by SHK Real is accepted for this Campaign. Other cards are not applicable. SHKP Malls Gift Card is an anonymous prepaid card with no personal data stored.
5. Members are entitled to get 250 The Point bonus points (refers to “Point Reward”) upon returning one piece of Gift Card to designated Collection Location at the Participating Malls in person for recycling, and 500 bonus points for returning 2 pieces of Gift Cards, etc. Each member is entitled to enjoy Point Reward for a maximum of 10 times (total of 2,500 bonus points) during the entire Promotional Period.
6. Members should check and confirm the Gift Card is expired or with no remaining balance before returning to the Participating Malls for recycling. The Gift Card(s) cannot be cancelled, returned, redeemed, reissued, refunded or exchanged for cash, other product(s) or service under any conditions once it is returned to the Participating Malls for recycling.
7. All Point Rewards will be credited to Member’s The Point account on or before 31 October 2024. Members can refer to the “Point History” in The Point App, The Point WeChat Mini Program, AlipayCN or AlipayHK “The Point” Mini App for details. The expiry date of the bonus points credited from this Campaign will be 31 March 2026. The use of The Point bonus points is bound by terms and conditions, please refer to <https://www.thepoint.com.hk/en/terms-and-conditions.html>.
8. In case of any fraud or abuse, SHK Real and Participating Malls reserve the right to disqualify and retrieve the Point Reward from the Members after disqualification.
9. Collection location and operating hours for recycling the Gift Card at each Participating Mall are as follows:

Participating Mall	Collection Location	Operating Hours
apm (Kwun Tong)	Concourse, Customer Care Centre	12:00nn – 11:00pm
Chelsea Heights (Tuen Mun)	G/F Customer Care Centre	1:00pm – 10:00pm
Chi Fu Landmark (Pok Fu Lam)	L2 Redemption Counter	12:00nn – 9:00pm
East Point City (Tseung Kwan O)	L2 Customer Care Centre	10:00am – 10:00pm

Harbour North (North Point)	L1 Customer Care Centre, Phase 2	10:00am – 10:00pm
HomeSquare (Sha Tin)	L1 Customer Care Centre	11:00am – 9:00pm
K-Point (Tuen Mun)	L2 Customer Care Centre	10:00am – 6:00pm
Landmark North (Sheung Shui)	L4 Customer Care Centre	10:00am – 10:00pm
Metroplaza (Kwai Fong)	L2 Customer Care Centre	10:00am – 10:00pm
Metropolis Plaza (Sheung Shui)	L2 Customer Care Centre	12:00nn – 9:00pm
Mikiki (San Po Kong)	L1 Customer Care Centre	1:00pm – 10:00pm
MOKO (Mong Kok)	L1 Customer Care Centre	10:00am – 10:00pm
New Jade Shopping Arcade (Chai Wan)	L1 Customer Care Centre	12:00nn – 9:00pm
New Town Plaza (Sha Tin)	L4 Customer Care Centre, Phase I / L1 Customer Care Centre, Phase III	10:00am – 10:00pm
Park Central (Tseung Kwan O)	L1 Customer Care Centre	10:00am – 10:00pm
PopWalk (Tseung Kwan O)	G/F Customer Care Centre, PopWalk 2 & Ocean PopWalk	10:00am – 10:00pm
Tai Po Mega Mall (Tai Po)	Customer Care Centre, Zone C	12:00nn – 9:00pm
Tsuen Kam Centre & Grand City Plaza (Tsuen Wan)	L2 Customer Care Centre, Tsuen Kam Centre	12:00nn – 8:00pm
Tsuen Wan Plaza (Tsuen Wan)	L3 Customer Care Centre	10:00am – 10:00pm
Uptown Plaza (Tai Po)	L1 Customer Care Centre	10:00am – 10:00pm
V city (Tuen Mun)	MTR Level Customer Care Centre	11:00am – 10:00pm
V Walk (Nam Cheong)	L2 Customer Care Centre	12:00nn – 10:00pm
YOHO MALL, YOHO MIX & YOHO PLUS (Yuen Long)	L2 Customer Care Centre, YOHO MALL I & II	10:00am – 10:00pm
Yuen Long Plaza (Yuen Long)	L1 Customer Care Centre	10:00am – 9:00pm

10. By participating in this Campaign, Member accepts and agrees to abide by all relevant terms and conditions.

11. In case of disputes, the decision of SHK Real and Participating Malls shall be final.

12. Should there be any discrepancy or inconsistency between the English and Chinese version of these terms and conditions, the Chinese version shall prevail.