

SmarTone announces 2025/26 annual results

数码通公布2025/26年度全年业绩



SmarTone Telecommunications Holdings Limited announced that for the year ended 30 June 2026, its total revenue increased by 6% year-on-year to HK\$6,604 million. Profit attributable to equity holders increased by 10% to HK\$525 million, and underlying EBIT grew by 7% to HK\$749 million.

During the year, SmarTone's revenue from handset and accessory sales, 5G Home Broadband and Enterprise Solutions all recorded double-digit year-on-year growth. However, the company's total service revenue and ARPU for postpaid mobile business recorded a slight decrease as compared to the previous year. SmarTone also continued to improve cost control and operational efficiency, reducing staff costs and other operating expenses.

In an intensely competitive mobile market, SmarTone will continue to expand customer segments with long-term growth potential, including students, young professionals and talent from the Chinese Mainland. The company remains committed to building a world-class network for its customers and delivering innovative services and solutions to enrich lives in the digital and artificial intelligence era.

数码电讯集团有限公司公布截至2026年6月30日，总收入按年上升6%至66.04亿港元，股东应占溢利按年上升10%至5.25亿港元，基本EBIT增加7%至7.49亿港元。

回顾期内，数码通来自手机及配件销售、5G家居宽频业务及企业应用方案业务的收入按年均录得双位数增幅。然而，该公司总服务收入及流动服务月费计划业务ARPU均较去年轻微下跌。数码通继续提升成本控制措施及运营效率，减少员工成本及其他经营开支。

面对流动通讯业务市场的激烈竞争，数码通将持续拓展具长远增长潜力的客户群，包括学生、年轻专业人士和内地专才，为客户建立世界级网络，并将继续推出创新服务及方案，改善客户在数码及人工智能时代的生活。

