

The Group title sponsors Corporate Challenge to support cancer prevention and rehabilitation

集團冠名贊助慈善馬拉松 支援防癌與復康服務



SHKP Executive Director Adam Kwok (fifth from left) presents awards to participants
集團執行董事郭基輝(左五)表彰獲獎的新地健兒

A record high amount of donations was raised in the Group's inaugural title sponsorship of The Community Chest Sun Hung Kai Properties Corporate Challenge 2026. To celebrate the remarkable performance and commend the generosity of all participants, an award presentation ceremony was recently held.

At the ceremony, SHKP Executive Director Adam Kwok said, "This year's event raised a record HK\$6.9 million, all of which will be donated to The Community Chest of Hong Kong. Specifically, SHKP's contribution will be channelled to support the Hong Kong Anti-Cancer Society, the Hong Kong Society for Rehabilitation, the Hong Kong Alzheimer's Disease Association, and Baptist Oi Kwan Social Service. These contributions will fund essential programmes, including cancer prevention and screening, stroke rehabilitation, dementia care and youth mental health services."

The Group is actively preparing next year's event at its iconic sports and leisure landmark GO PARK Sai Sha, which will be an ideal venue for the community to promote the spirit of Sports for Charity.

集團今年首度冠名贊助「2026 公益金新鴻基地產慈善馬拉松」，籌得善款創歷史新高。活動早前舉辦頒獎典禮，表彰參加者的優秀表現及慷慨支持。

集團執行董事郭基輝在頒獎禮表示：「今屆賽事共籌得690萬港元，金額為歷年之冠，善款全數撥捐香港公益金。其中新地的善款將給予香港防癌會、香港復康會、香港認知障礙症協會，以及浸信會愛群社會服務處，用於資助癌症預防及早期篩查、中風復康、認知障礙支援，以及青少年精神健康服務。」

集團正積極籌備明年活動在西沙GO PARK舉行，相信這個運動消閒綜合地標將是理想場地，能進一步推廣運動行善精神。