

The Group title sponsors Corporate Challenge to support cancer prevention and rehabilitation

集团冠名赞助慈善马拉松 支援防癌与康复服务



SHKP Executive Director Adam Kwok (fifth from left) presents awards to participants
集团执行董事郭基辉(左五)表彰获奖的新地健儿

A record high amount of donations was raised in the Group's inaugural title sponsorship of The Community Chest Sun Hung Kai Properties Corporate Challenge 2026. To celebrate the remarkable performance and commend the generosity of all participants, an award presentation ceremony was recently held.

At the ceremony, SHKP Executive Director Adam Kwok said, "This year's event raised a record HK\$6.9 million, all of which will be donated to The Community Chest of Hong Kong. Specifically, SHKP's contribution will be channelled to support the Hong Kong Anti-Cancer Society, the Hong Kong Society for Rehabilitation, the Hong Kong Alzheimer's Disease Association, and Baptist Oi Kwan Social Service. These contributions will fund essential programmes, including cancer prevention and screening, stroke rehabilitation, dementia care and youth mental health services."

The Group is actively preparing next year's event at its iconic sports and leisure landmark GO PARK Sai Sha, which will be an ideal venue for the community to promote the spirit of Sports for Charity.

集团今年首度冠名赞助“2026 公益金新鸿基地产慈善马拉松”，筹得善款创历史新高。活动早前举办颁奖典礼，表彰参加者的优秀表现及慷慨支持。

集团执行董事郭基辉在颁奖礼表示：“这届赛事共筹得690万港元，金额为历年之冠，善款全数拨捐香港公益金。其中新地的善款将给予香港防癌会、香港复康会、香港认知障碍症协会，以及浸信会爱群社会服务处，用于资助癌症预防及早期筛查、中风康复、认知障碍支援，以及青少年精神健康服务。”

集团正积极筹备明年活动在西沙GO PARK举行，相信这个运动消闲综合地标将是理想场地，能进一步推广运动行善精神。