



SHKP volunteers bring CNY blessings to elderly 新地義工為長者送上新春祝福



Before Chinese New Year, nearly 100 SHKP volunteers, along with their family members, took part in the Group's Building Homes with Heart Caring Initiative. They delivered 3,000 gift bags to grassroots elderly residents in Eastern, Wan Chai and Sham Shui Po districts, spreading festive joy and heartfelt warmth.

During the home visits, volunteers also conducted basic home safety checks for some elderly residents, assessing their living conditions and potential hazards. In addition, volunteers arranged repairs or follow-up support to ensure a safe and comfortable living environment for those in need.

Over the past year, SHKP Volunteer Team demonstrated a strong commitment to community service, accumulating a total of 66,000 volunteer hours. This dedication was once again recognized at the Hong Kong Volunteer Award 2025 presentation ceremony, jointly organized by the Home and Youth Affairs Bureau and the Agency for Volunteer Service. The team received the Top 10 Highest Volunteer Hour Award and the Excellence Gold Award, reaffirming the Group's ongoing pledge to give back to society.

農曆新年前，近百位新地義工及其家人參加集團舉辦的「以心建家送暖行動」，為東區、灣仔及深水埗區的基層長者送上3,000個節慶福袋，傳遞新春祝福與溫暖。



探訪過程中，新地義工亦為個別長者進行基本家居檢查，評估居住環境及潛在安全隱患，為有需要的住戶安排維修或跟進。

過去一年，義工隊熱心服務社群，累積服務時數達66,000小時。由民政及青年事務局與義務工作發展局早前合辦的「香港義工獎2025」頒獎禮中，義工隊榮獲「企業—年度十大最高義工時數獎」及「企業—義工時數卓越金獎」，再次彰顯集團積極回饋社會的承諾。

