



SHKP volunteers bring CNY blessings to elderly 新地义工为长者送上新春祝福



Before Chinese New Year, nearly 100 SHKP volunteers, along with their family members, took part in the Group's Building Homes with Heart Caring Initiative. They delivered 3,000 gift bags to grassroots elderly residents in Eastern, Wan Chai and Sham Shui Po districts, spreading festive joy and heartfelt warmth.

During the home visits, volunteers also conducted basic home safety checks for some elderly residents, assessing their living conditions and potential hazards. In addition, volunteers arranged repairs or follow-up support to ensure a safe and comfortable living environment for those in need.

Over the past year, SHKP Volunteer Team demonstrated a strong commitment to community service, accumulating a total of 66,000 volunteer hours. This dedication was once again recognized at the Hong Kong Volunteer Award 2025 presentation ceremony, jointly organized by the Home and Youth Affairs Bureau and the Agency for Volunteer Service. The team received the Top 10 Highest Volunteer Hour Award and the Excellence Gold Award, reaffirming the Group's ongoing pledge to give back to society.

农历新年前，近百位新地义工及其家人参加集团举办的“以心建家送暖行动”，为东区、湾仔及深水埗区的基层长者送上3,000个节庆福袋，传递新春祝福与温暖。



探访过程中，新地义工也为个别长者进行基本家居检查，评估居住环境及潜在安全隐患，为有需要的住户安排维修或跟进。

过去一年，义工队热心服务社群，累积服务时数达66,000小时。由民政及青年事务局与义务工作发展局早前合办的“香港义工奖2025”颁奖礼中，义工队荣获“企业—年度十大最高义工时数奖”及“企业—义工时数卓越金奖”，再次彰显集团积极回馈社会的承诺。

