

Hong Yip and HKMU receives Gold Medal at International Exhibition of Inventions Geneva for collaboration 康业携手都会大学获“日内瓦国际发明展”金奖

Hong Yip has proactively adopted innovative technologies to enhance staff training experiences and service quality. In 2021, it collaborated with Hong Kong Metropolitan University (HKMU) to develop a mixed reality training platform, which allows employees to familiarise themselves with the building handover and maintenance procedures. It also offers HKMU students the valuable opportunity to design innovative technology in practice. The platform is currently in use at SHKP's residential properties. The project has won 23 awards and the most recent award was a Gold Medal at International Exhibition of Inventions Geneva 2025. This international recognition affirms Hong Yip's efforts in promoting collaboration among the government, industry, academia and research sectors.

康业积极引入创新科技，以丰富员工培训体验并提升服务品质。2021年，康业与香港都会大学合作研发混合现实培训平台。该项目让康业员工熟悉交楼和执修工作，同时也让香港都会大学学生在创新科技设计方面获得宝贵的实战经验。目前，该平台已于新地旗下多个屋苑投入使用。这个项目至今累计获得23个奖项，最近更在“日内瓦国际发明展2025”荣获金奖，印证康业在“政产学研”方面的努力，在国际上得到认可。



SHKP-Kwoks' Foundation delegation visits Peking University 新鸿基地产郭氏基金代表团造访北京大学

Earlier this year, representatives of SHKP-Kwoks' Foundation visited Peking University to review the implementation of its scholarship programmes and interview a few student beneficiaries. The Foundation seeks to foster closer ties with Peking University and expand the scope of the scholarship programmes to nurture high-calibre talent to meet the developmental needs of the country and various sectors of society. The Foundation intends to set up the "Peking University Inter-school Postgraduate Scholarship" to support students from partner universities and undergraduate scholarship recipients who intend to pursue postgraduate studies at Peking University, aiming to alleviate their financial burden so that they can focus on their studies.



Representatives of the SHKP-Kwoks' Foundation, Peking University and student beneficiaries

新鸿基地产郭氏基金、北京大学及受助学生代表合照

今年初，新鸿基地产郭氏基金代表到访北京大学进行考察，了解“励志奖学金”和“励志双学位奖学金”的实施情况，又与受助学生代表会面。为配合国家、社会各领域发展的人才需求，基金计划未来与北京大学深化合作，扩大奖学金资助模式，设立“北京大学跨校研究生奖学金”。该奖学金将延伸资助至与基金有合作的大学，以及曾接受基金资助的本科毕业生，使这些学生到北京大学升读研究生时均可申请上述奖学金，以减轻他们的财务负担，让他们可以集中精力投入其学术研究。