

## SHKP provides free venue for Community Living Room 新地无偿借出物业供开设社区客厅



In support of the Government's Pilot Programme on Community Living Room, SHKP has provided a free venue for the establishment of Ko Shan Road Community Living Room to serve households living in subdivided flats. Chief Secretary for Administration Eric Chan (third right) and SHKP Executive Director Christopher Kwok (fourth left) officiated the project's opening ceremony in early April, sharing the joy with underprivileged families.

Apart from venue sponsorship, SHKP's property management company, Hong Yip, and SHKP's volunteer team offer further support to the project, fostering a caring and inclusive society through cross-sector collaboration.

新地支持政府推动的社区客厅试行计划，无偿借出旗下物业，供社区团体开设高山道社区客厅，让劏房住户使用。政务司司长陈国基（右三）和新地执行董事郭基泓（左四）等，于四月初主持该项目的开幕仪式，与基层家庭一同分享当中喜悦。新地除提供场地赞助外，旗下物业管理公司康业和新地义工队也提供支持，借此联合各界力量，一同构建关爱共融的社会。

## SHKP Malls Gift Cards upcycled into green sandbags to promote sustainable development

### 新地商场礼品卡升级再造环保沙包 推动可持续发展

To support environmental protection, the Group has launched SHKP Malls Gift Card Green Sandbag Exercise, which upcycles used or expired SHKP Malls Gift Cards into eco-friendly sandbags for daily mall management, such as flood prevention and reinforcement of doors and barriers. This initiative not only reduces the waste of gift cards but also engages customers in a collective effort to promote circular economy practices. The project was honoured by the iRecycle Charity Foundation with the iRecycle Sustainability Award.

Certain procedures of the green sandbag production are undertaken by sheltered workshops, creating employment opportunities for the underprivileged and reinforcing the Group's commitment to corporate social responsibility.

为保护环境，集团推出“新地商场礼品卡再造环保沙包行动”，将已使用或过期的新地商场礼品卡升级再造，制成环保沙包，供商场日常运营使用，例如预防积水及稳固大门和围栏。这次行动不仅减少弃置卡片造成的浪费，更与顾客共同推动循环经济，同时荣获爱回收慈善基金颁发“爱回收可持续大奖”。

此外，环保沙包的部分生产过程由庇护工场负责，为弱势社群提供就业机会，凸显集团履行企业社会责任的努力。

