



Ma Wan 1868 – a new landmark combining heritage and creativity 马湾 1868 打造保育文创新地标

Developed and operated by SHKP, the second phase of Ma Wan Park is officially named Ma Wan 1868. Tenants have commenced operations in phases, transforming the area into a new landmark in Hong Kong that integrates heritage, culture, tourism and art-driven retail. Spanning nearly 500,000 square feet along the coast, Ma Wan 1868 overlooks Kap Shui Mun and the Kap Shui Mun Bridge in Hong Kong. The name draws inspiration from Ma Wan's historical significance as a key node on the Maritime Silk Road and the Qing government's establishment of custom stations on the island in 1868.

In addition to preserving the island's natural landscape and historical heritage, the Group has revitalised the old Ma Wan Village by inviting local and international artists to dip the village houses in vivid colours and paint giant murals on their walls, creating a visual vibrancy reminiscent of Cinque Terre in Italy. Ma Wan 1868 is now home to a growing community of art-focused retailers and leisure experience providers. Visitors can participate in urban farming and experience the joy of harvesting; or connect with nature by staying overnight at a campsite. Moving forward, a new batch of retail tenants and studios will commence operations, further enriching the visitor experience.



Ma Wan 1868 has become a popular tourist destination, especially on weekends and holidays
马湾 1868 每逢周末假日都吸引不少游客前来游览



Secretary for Culture, Sports and Tourism Rosanna Law (right) visits Ma Wan 1868 and joins Group Executive Director Adam Kwok in painting a mural
文化体育及旅游局局长罗淑佩(右)日前到访马湾 1868，并与新地执行董事郭基辉一同为大型壁画上色

由新地兴建和运营的马湾公园第二期正式命名为马湾1868，租户于近月陆续开业，成为集保育、文创、旅游及艺术零售元素于一身的香港新地标。马湾1868临海而立，占地逾46,000平方米（500,000平方呎），远眺香港汲水门和汲水门大桥，其命名的灵感源于马湾岛自古以来是海上丝路的重要节点，清政府更于1868年在马湾设立海关，新地特意以此年份作印记，凸显马湾悠久的历史底蕴。

新地致力保育岛上的自然环境和历史古迹，同时焕新马湾旧村，邀请多位国际及本地的壁画设计师将村屋粉刷成色彩斑斓的彩色小屋，并

制作大型壁画，让访客仿佛置身意大利五渔村(Cinque Terre)。马湾 1868 也引入艺术零售运营者及休闲体验活动，以打造一个独特的海岛艺术社区。游客可以亲身参与都市农耕，享受当中乐趣；或在露营地住宿一晚，与大自然亲密接触。新一批商户和工作室也将逐步运营，为游客带来更丰富的体验。

Supporting Well Being-Start-Up 2.0 Programme 支持“共筑·创业家2.0”计划



Group Deputy Managing Director Mike Wong attends the kick-off ceremony of Well Being-Start-Up 2.0 Programme in April
集团副董事总经理黄植荣于四月出席“共筑·创业家2.0”计划启动仪式

The Group supports youth entrepreneurship by participating in Hong Kong Housing Authority's Well Being-Start-Up 2.0 Programme. Two rent-free shop spaces in Ma Wan 1868 are made available to young entrepreneurs along with marketing support, helping the start of their business ventures.

为支持青年实现创业梦想，新地响应由香港房屋委员会推动的“共筑·创业家2.0”计划，不仅免租借出马湾 1868 内两个单位供年轻人创业，更提供市场推广支援，助他们踏出创业的第一步。