



## Remarkable results at MIPIM Asia Awards 2024

### 新地于MIPIM Asia 2024大奖取佳绩



SHKP's two premium developments won major awards at MIPIM Asia Awards 2024. Organized by MIPIM Asia, the region's leading real estate platform, the annual awards recognize outstanding projects across the region.

The Group's Nanjing IFC Mall received the Gold Award for Best Retail Project. Leveraging its prime location, the mall has attracted top-tier international luxury brands and renowned catering brands making their debut in

Nanjing. It is fast becoming a new landmark in Nanjing. TOWNPLACE WEST KOWLOON, the Group's first aparthotel project in Hong Kong, won the Gold Award for Best Hospitality, Tourism and Leisure Project. Boasting a panoramic view of Victoria Harbour, the project provides living space with smart technology, diversified facilities and an exclusive community, creating an ideal living environment for young professionals and incoming talent.

新地旗下两项优质项目在「MIPIM Asia 2024大奖」中勇夺重要奖项，该年度奖项由亚洲主要房地产高峰会MIPIM Asia 主办，以表彰区内杰出的地产项目。

集团的南京国金中心商场获最佳零售项目金奖。项目地理位置优越，并吸引多个世界顶尖的奢侈品品牌及知名餐饮集团开设南京首店，成为南京的新地标。而集团香港首个Aparthotel项目TOWNPLACE WEST KOWLOON荣获最佳酒店、旅游和休闲项目金奖。该项目临海而建，配备智能科技、多元化设施及专属社群，打造外来专才及年轻才俊的理想居所及生活体验。

## SmarTone wins multiple awards in recognition of excellent services

### 数码通优质服务获多项大奖肯定

SmarTone has always put its customers first. The company won several prestigious awards at the 2024 Service Talent Award organized by the Hong Kong Retail Management Association (HKRMA), reinforcing its commitment to delivering exceptional service to its customers. SmarTone also won two annual awards of the HKRMA – the Top 10 O2O Retail Brand Award and the Top 10 Quality Trusted E-Shop Award – showcasing its steadfast commitment to refining the online and offline experience.

Furthermore, owing to SmarTone's excellent 5G network and attentive customer service, it was the only telecommunications operator listed as one of Hong Kong top 10 brands by Kantar BrandZ, a world-leading marketing data and analytics company.



数码通一向以客为先，早前在香港零售管理协会 (HKRMA) 的「2024年杰出服务奖」中荣获多个奖项，再次展示数码通为广大客户提供优质服务的承诺。数码通亦获HKRMA颁发「十大O2O零售品牌」以及「十大信誉优网店」两项年度大奖，肯定了数码通优化线上线下体验的努力及成果。

此外，数码通凭藉优质的5G网络和贴心的服务，成功于全球独立数据研究及顾问机构凯度(Kantar)的报告中，成为唯一荣登香港十大品牌的电讯商。