



SHKP named World's Best Real Estate Developer by Euromoney 新地獲《Euromoney》評選為全球最佳地產公司

SHKP won eight awards at the Real Estate Awards 2024 organised by a leading international financial magazine *Euromoney*, including the highest recognition of The World's Best Real Estate Developer Award. The accolades underline the Group's prestigious status in the market and the unwavering trust it receives from stakeholders.

Embracing the spirit of Building Homes with Heart in developing every project, SHKP has won wide acclaim in the market. Besides winning the highest honour in the developer category on the global level, the Group also won the Best Real Estate Developer Award in Hong Kong, China and the Asia-Pacific region, a testament to the premium brand of SHKP and the high commendation it receives across regions.

In other categories, SHKP won more awards including Asia-Pacific's Best Residential Developer, Asia-Pacific's Best Retail Developer, and the World's Best Residential Developer.

Notably, SHKP won the World's Best Real Estate Development award for its High-Speed Rail West Kowloon Terminus Development project. Sitting atop the city's only High-Speed Rail station, the project enjoys unrivalled transport connectivity, with easy access to Airport Express and three other MTR lines, as well as a walkway linking the thriving West Kowloon Cultural District with the neighbouring communities.

The project is set to be one of the most sustainable and environmentally friendly buildings in the world upon its completion in 2026. The development comprises two sets of twin-block premium grade-A office towers above a retail podium. The office portion, named International Gateway Centre (IGC), has drawn leading global financial institution UBS as the first anchor tenant. It will contribute to the Group's recurring income in the future.

新地於著名國際財經雜誌《Euromoney》主辦的2024年度房地產大獎中榮獲八個獎項，包括最高榮譽「全球最佳地產公司」，凸顯集團贏得持份者的信任，以及於業界的卓越地位。

集團憑藉「以心建家」的信念籌建每個項目，一直備受市場肯定。在今次評審中，新地榮獲地產發展商類別的最高榮譽「全球最佳地產公司」，同時奪得「香港最佳地產公司」、「中國最佳地產公司」，以及「亞太區最佳地產公司」，足證新地的優質品牌，獲不同市場高度評價。

在其他類別，新地亦榮獲多項大獎，包括「亞太區最佳住宅項目發展商」、「亞太區最佳零售項目發展商」，以及「全球最佳住宅項目發展商」，成績驕人。

此外，集團憑藉高鐵西九龍總站發展項目，獲得「全球最佳地產發展項目」大獎。該項目坐落於香港唯一的高鐵站上蓋，交通網絡極佳，從項目前往乘搭機場快線和另外三條地鐵線均十分便捷，亦有行人通道直通西九文化區和周邊社區。

項目包括兩座雙子式優質甲級寫字樓和基座商場，預計於2026年落成，屆時將成為全球在可持續發展和環境友善方面均表現卓越的建築物之一。其寫字樓部分已命名為International Gateway Centre (IGC)，並已獲環球金融機構瑞銀承租和成為首個主要租戶。在未來，將為集團的經常性收入帶來新貢獻。

