Feature

Grand opening of Nanjing ifc mall



Sun Hung Kai Properties (SHKP) held the grand opening of its new development, Nanjing ifc mall. The third development under the prestigious ifc brand by SHKP, this new landmark offers a highend, diverse and trending shopping experience for customers, reshaping the retail scene in Nanjing.

The one-million-square-foot Nanjing ifc mall is nestled in the heart of the Hexi Central Business District (CBD). Its opening ceremony was held in late July this year, attended by Chen Zhichang, Mayor of the Nanjing Municipal People's Government; Hong Lilai, Secretary General of the Nanjing Municipal People's Government; and Jiang Chen, Secretary of the Jianye District Committee and District Chief. They were joined by Raymond Kwok, SHKP Chairman and Managing Director; Christopher Kwok, Group Executive Director; Maureen Fung, Group Executive Director; and other notable guests. Together, they witnessed the opening of the new Nanjing ifc mall, which is poised to transform the retail landscape of the city.

Raymond Kwok said, "Adhering to our Building Homes with Heart philosophy, Nanjing ifc mall was built to global standards and provides exceptional management. The new mall brings together world-class brands, showcasing the Group's efforts to craft Nanjing ifc mall into a high-end global retail destination and contributing to Nanjing's endeavour to establish itself as an international shopping hub."

He said Nanjing is a megacity in the Yangtze River Delta with formidable economic might, advanced research and scientific education as well as a rich cultural heritage.

The opening of Nanjing ifc mall represents a significant milestone in the Group's support for the integrated development of the Yangtze River Delta.



Mr Kwok expressed gratitude to the CPC Nanjing Municipal Committee and the District Government for their strong support that has facilitated the smooth planning, construction and leasing of the project. He was confident that the new mall would establish itself as the next prominent commercial landmark in the Yangtze River Delta, following the success of Shanghai ifc mall.

Magnet for global high-end brands

Leveraging its prime location, Nanjing ifc mall has its nine floors filled with a mix of duplex luxury flagships and new concept stores of renowned retailers. Among the brands, 30% debuted in Nanjing while over 50% established their presence in the Hexi CBD for the first time.

Gathering premier flagship stores and global delicacies

Christopher Kwok, Group Executive Director, said, "Nanjing ifc mall is positioned as a high-end fashion and lifestyle destination, bringing together 168 top-tier luxury retail, fashion, jewellery, watches, and catering brands, including many of their Asian and global flagship stores.

There are also 10 restaurants operated by renowned catering groups which debuted in Nanjing, some of which are run by award-winning teams from Michelinstarred or Black Pearl eateries, fulfilling customers' quest for a refined experience."

Artistic touch in prime location

Nanjing ifc mall is located in close proximity to Hexi Central Park and a large exhibition and convention centre. Situated atop an interchange metro station, the mall enjoys access to an extensive transport network and has over 1,000 parking spaces.

Infused with an artistic ambience, the western-gardenthemed interior design and striking facade of Nanjing ifc mall offer unconventional experiences to locals and visitors. The floral corridors on the ground floor connect the outdoor and indoor spaces, harmoniously integrating the commercial and public open areas. Its open space has gained popularity as a venue for hosting a variety of popup events. Adhering to SHKP's longstanding commitment to developing green buildings, Nanjing ifc obtained precertification for Leadership in Energy and Environmental Design (LEED) by the U.S. Green Building Council.





南京國金中心商場盛大開幕

并「鴻基地產(新地)ifc 品牌旗下第三個項目南京國金中心商場(南京ifc 商場)早前 隆重開業,該新地標為顧客帶來高端、多元化和潮流的購物體驗,並為南京零 售業帶來新機遇。

南京ifc商場位於南京河西中央商務區核心,樓面面積 約100萬平方呎,其開幕典禮於今年七月底舉行。南京 市人民政府市長陳之常,南京市政府秘書長洪禮來,南 京市建鄴區委書記、區長姜宸,與新地主席兼董事總經 理郭炳聯,兩位執行董事郭基泓和馮秀炎,以及其他嘉 賓一同出席開幕典禮,見證南京ifc商場為南京零售業帶 來新面貌。

郭炳聯表示:「新鴻基地產秉持『以心建家』的精神,以 國際高標準和卓越的管理水準打造南京ifc商場,匯聚世 界一流品牌,為南京市新增一個高端消費場所,為打造為 國際消費中心城市而努力。|

他續說,南京市擁有強大的經濟實力、發達的科研教育、 深厚的人文底蘊,兼具作為長三角特大城市的獨特優勢, 南京ifc商場標誌著集團戰略性投身長三角一體化發展的 全新里程碑。

在南京市委市政府推進高水準對外開放的不懈努力下,也 在區委區政府的關心支援下,南京ifc商場在項目規劃、建

設以及招租均進展順利,集團相信南京ifc開業後,將成為 繼上海ifc商場後長三角的又一商業新地標。

匯聚國際高端品牌

南京ifc商場樓高九層,憑藉優越的地理位置,成功吸引多 個高端品牌的雙層旗艦店和知名零售品牌的全新概念店 進駐,當中三成品牌是首次落戶南京,逾五成品牌首度進 駐河西中央商務區。

匯聚頂級首店與環球特色珍饈

集團執行董事郭基泓表示:「南京ifc商場以高端時尚為定 位, 匯聚168家殿堂級高端零售、時尚服飾、珠寶腕錶、知 名餐飲集團開設的餐飲品牌等,其中包括多個品牌的亞洲 以及全球旗艦店,加上10家由知名餐飲集團開設的南京首 店,這些餐飲集團旗下餐廳曾獲米其林或黑珍珠榮譽, 全方位滿足追求精緻生活品味的客戶。|

優越地理位置 設計匠心獨運

南京ifc商場毗鄰河西中央公園,附近有大型博覽及會議 中心。項目坐落地鐵換乘站上蓋,交通網絡完善,並設 有逾1,000個停車位。

南京ifc商場的室內設計充滿藝術氣息,以西式庭園為設 計概念,加上奪目的外立面,為本地客和游客帶來非凡的 體驗。首層以花園走廊巧妙連結戶外與室內空間,打破 商業與城市公共空間的邊界,商場的戶外空間更成為舉 辦美食市集及娛樂等各式期間限定活動的熱門場地。秉 承新地對綠色建築的一貫承諾,商場已獲得美國綠色建 築委員會頒發的能源與環境設計先鋒(LEED)預認證 證書。

