



Read to Dream promotes STEM book reading 「新地齊讀好書」推廣STEM 科普閱讀



今年新閱會首度與教聯會旗下「愛國教育支援中心」聯合主辦「新地齊讀好書」，推出一系列以航天科技為主題的活動，同時資助基層學生參觀書展，藉此推廣STEM 科普閱讀。

集團執行董事馮玉麟(左三)早前於活動啟動禮上表示：「過去20年，新地透過大大小小的講座和活動去推廣閱讀。隨著近年國家的航天科技急速發展，新閱會亦希望藉一系列航天科技主題活動，鼓勵有『太空夢』的年輕人，以閱讀為起點一步一步實現夢想。」

新閱會除了於書展設立「太空『悅』讀站」攤位推動航天閱讀，亦一如以往贊助1,000位主要來自沙田、油尖旺區及觀塘的基層學生



暢遊書展並提供購書津貼，讓他們在書展選購與STEM及中國文化相關的書籍。此外，新閱會更會在新學年資助學生到設有香港首間「航天科普教育基地」的「愛國教育支援中心」研學參觀，全方位啟發年輕人對航天科技的興趣。

The SHKP Reading Club has partnered for the first time with the Patriotic Education Centre, established by the Hong Kong Federation of Education Workers, to organize the annual Read to Dream programme. It features a series of activities focused on aerospace technology, which included sponsoring underprivileged students to attend the Hong Kong Book Fair to promote STEM reading.

At the kick-off ceremony, Group Executive Director Allen Fung (third left) emphasized the Group's commitment to promoting reading through various initiatives over the past 20 years. Given the significant strides made in the country's aerospace technology, the SHKP Reading Club hopes to leverage this opportunity to ignite young people's interest in aerospace and help them realize their dreams.

As part of the programme, the SHKP Reading Club set up a booth at the Hong Kong Book Fair to encourage



aerospace-themed reading. Furthermore, the club sponsored 1,000 underprivileged students from Sha Tin, Yau Tsim Mong and Kwun Tong districts to buy STEM or Chinese culture-related books at the fair. In the new academic year, the SHKP Reading Club will sponsor students to visit the city's first aerospace science education centre within the Patriotic Education Centre to further inspire them to pursue their passions in the related fields.

Regina Ip shares insight on SHKP's Read For More 新閱會《點讀》平台專訪 葉劉淑儀談閱讀與人生

SHKP's online reading platform, Read For More, regularly features interviews with prominent figures and writers across sectors to share the joy of reading. Earlier, Regina Ip, Convenor of the Executive Council and Member of the Legislative Council, was invited to share her insights.

In the interview, Mrs Ip discussed her personal experiences and English-learning journey. She also shared an inspiring quote for young people, emphasizing the importance of overcoming one's shortcomings rather than competing with others: "I strove with none, for none was worth my strife. Nature I loved, and next to Nature, Art".

Mrs Ip's interview video and the related article (in Chinese only) are available on the Read For More website.



新閱會網上閱讀平台《點讀》定期專訪不同界別名人及作家分享閱讀樂，早前更特別邀請到現任行政會議召集人兼立法會議員葉劉淑儀接受訪問。

葉太分享學習英文的心得及自身經歷，更引用詩句勉勵時下年輕人：「我和誰都不爭，和誰爭我都不屑；我愛大自然，其次就是藝術」，寄語年輕人不必與別人競爭，最重要是贏自己，克服自己的短處。

葉太的專訪片段和相關文章已上載至《點讀》平台網頁。