Grand opening of Nanjing ifc mall



Oun Hung Kai Properties (SHKP) held the grand opening of its new development, Nanjing ifc mall. The third development under the prestigious ifc brand by SHKP, this new landmark offers a highend, diverse and trending shopping experience for customers, reshaping the retail scene in Nanjing.

The one-million-square-foot Nanjing ifc mall is nestled in the heart of the Hexi Central Business District (CBD). Its opening ceremony was held in late July this year, attended by Chen Zhichang, Mayor of the Nanjing Municipal People's Government; Hong Lilai, Secretary General of the Nanjing Municipal People's Government; and Jiang Chen, Secretary of the Jianye District Committee and District Chief. They were joined by Raymond Kwok, SHKP Chairman and Managing Director; Christopher Kwok, Group Executive Director; Maureen Fung, Group Executive Director; and other notable guests. Together, they witnessed the opening of the new Nanjing ifc mall, which is poised to transform the retail landscape of the city.

Raymond Kwok said, "Adhering to our Building Homes with Heart philosophy, Nanjing ifc mall was built to global standards and provides exceptional management. The new mall brings together world-class brands, showcasing the Group's efforts to craft Nanjing ifc mall into a high-end global retail destination and contributing to Nanjing's endeavour to establish itself as an international shopping hub."

He said Nanjing is a megacity in the Yangtze River Delta with formidable economic might, advanced research and scientific education as well as a rich cultural heritage. The opening of Nanjing ifc mall represents a significant milestone in the Group's support for the integrated development of the Yangtze River Delta.



Mr Kwok expressed gratitude to the CPC Nanjing Municipal Committee and the District Government for their strong support that has facilitated the smooth planning, construction and leasing of the project. He was confident that the new mall would establish itself as the next prominent commercial landmark in the Yangtze River Delta, following the success of Shanghai ifc mall.

Magnet for global high-end brands

Leveraging its prime location, Nanjing ifc mall has its nine floors filled with a mix of duplex luxury flagships and new concept stores of renowned retailers. Among the brands, 30% debuted in Nanjing while over 50% established their presence in the Hexi CBD for the first time.

Gathering premier flagship stores and global delicacies

Christopher Kwok, Group Executive Director, said, "Nanjing ifc mall is positioned as a high-end fashion and lifestyle destination, bringing together 168 top-tier luxury retail, fashion, jewellery, watches, and catering brands, including many of their Asian and global flagship stores.

There are also 10 restaurants operated by renowned catering groups which debuted in Nanjing, some of which are run by award-winning teams from Michelinstarred or Black Pearl eateries, fulfilling customers' quest for a refined experience."

Artistic touch in prime location

Nanjing ifc mall is located in close proximity to Hexi Central Park and a large exhibition and convention centre. Situated atop an interchange metro station, the mall enjoys access to an extensive transport network and has over 1,000 parking spaces.

Infused with an artistic ambience, the western-gardenthemed interior design and striking facade of Nanjing ifc mall offer unconventional experiences to locals and visitors. The floral corridors on the ground floor connect the outdoor and indoor spaces, harmoniously integrating the commercial and public open areas. Its open space has gained popularity as a venue for hosting a variety of popup events. Adhering to SHKP's longstanding commitment to developing green buildings, Nanjing ifc obtained precertification for Leadership in Energy and Environmental Design (LEED) by the U.S. Green Building Council.





南京国金中心商场盛大开幕

大 鸿基地产(新地)ifc 品牌旗下第三个项目南京国金中心商场(南京ifc 商场) 此前 隆重开业,该新地标为顾客带来高端、多元化和潮流的购物体验,并为南京零售业带来新机遇。

南京ifc商场位于南京河西中央商务区核心,楼面面积约 9.3平方米(100万平方呎),其开幕典礼于今年七月底举 行。南京市人民政府市长陈之常,南京市政府秘书长洪 礼来,南京市建邺区委书记、区长姜宸,与新地主席兼 董事总经理郭炳联,两位执行董事郭基泓和冯秀炎,以 及其他嘉宾一同出席开幕典礼,见证南京ifc商场为南京 零售业带来新面貌。

郭炳联表示:"新鸿基地产秉持'以心建家'的精神,以 国际高标准和卓越的管理水准打造南京ifc商场,汇聚世 界一流品牌,为南京市新增一个高端消费场所,为打造为 国际消费中心城市而努力。"

他续说,南京市拥有强大的经济实力、发达的科研教育、深厚的人文底蕴,兼具作为长三角特大城市的独特优势,南京ifc商场标志著集团战略性投身长三角一体化发展的全新里程碑。

在南京市委市政府推进高水准对外开放的不懈努力下,也在区委区政府的关心支持下,南京ifc商场在项目规划、建

设以及招租均进展顺利,集团相信南京ifc开业后,将成为继上海ifc商场后长三角的又一商业新地标。

汇聚国际高端品牌

南京ifc商场楼高九层,凭藉优越的地理位置,成功吸引多个高端品牌的双层旗舰店和知名零售品牌的全新概念店进驻,当中三成品牌是首次落户南京,逾五成品牌首度进驻河西中央商务区。

汇聚顶级首店与环球特色珍馐

集团执行董事郭基泓表示:"南京ifc商场以高端时尚为定位,汇聚168家殿堂级高端零售、时尚服饰、珠宝腕表、知名餐饮集团开设的餐饮品牌等,其中包括多个品牌的亚洲以及全球旗舰店,加上10家由知名餐饮集团开设的南京首

店,这些餐饮集团旗下餐厅曾获米其林或黑珍珠荣誉, 全方位满足追求精致生活品味的客户。"

优越地理位置 设计匠心独运

南京ifc商场毗邻河西中央公园,附近有大型博览及会议中心。项目坐落地铁换乘站上盖,交通网络完善,并设有逾1,000个停车位。

南京ifc商场的室内设计充满艺术气息,以西式庭园为设计概念,加上夺目的外立面,为本地客和游客带来非凡的体验。首层以花园走廊巧妙连结户外与室内空间,打破商业与城市公共空间的边界,商场的户外空间更成为举办美食市集及娱乐等各式期间限定活动的热门场地。秉承新地对绿色建筑的一贯承诺,商场已获得美国绿色建筑委员会颁发的能源与环境设计先锋(LEED)预认证证书。

