

The Group again sponsors the Community Chest Corporate Challenge

集团再次赞助“公益慈善马拉松”

After a three-year hiatus because of the pandemic, the Community Chest Corporate Challenge returned and was held in Sai Kung Pak Tam Chung around the High Island Reservoir. The event attracted about 800 runners from over 100 corporate teams to participate in the half marathon and the 10k run. The Group again sponsored the event, and more than 300 colleagues participated in the race, demonstrating the Sports for Charity spirit together.

Despite the drizzle, the participants strived to set their personal best. The Group's Royal Plaza Hotel, the food and beverage sponsor of the event, provided the runners with light food and drinks after the race. All donations raised from the event, amounting to about HK\$4.5 million, will support rehabilitation and aftercare services subsidised by the Community Chest.

受疫情影响而停办了三年的“公益慈善马拉松”，日前再次在西贡北潭涌沿万宜淡水湖举行。一如以往，赛事设有“半马拉松”和“十公里”两个组别，吸引约800位跑手组成逾100支机构队伍参加。集团再度成为本届赛事的赞助机构，并有超过300位同事参赛，同心发挥运动行善的精神。

比赛当日虽然不时下著微雨，但依然无阻选手们挑战PB(个人最佳成绩)的决心。此外，集团旗下的帝京酒店也为本次赛事提供餐饮赞助，让一众参赛者在冲线后，能享用美味的轻食和饮品，以补充体力。赛事所筹得约450万港元的善款将全数拨捐公益金资助的康复及后续护理服务。



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Nature Rescue brand new version

A green experience for users to earn The Point bonus points

“山·滩拯救队”全新升级 助用户实践环保兼轻松赚取The Point 积分

The latest version of Hong Kong's first terrestrial and coastal clean-up mobile app, Nature Rescue, has been unveiled. The upgraded app makes it easier for users to sign up for clean-up actions, report rubbish blackspots, and earn The Point bonus points. With this enhanced version, users can enjoy an unconventional green experience while taking advantage of consumption privileges.

The Group and Green Power jointly launched the SHKP Love Nature Campaign in 2011 and developed the Nature Rescue App in recent years to promote love-of-nature messages. Nature Rescue has collaborated with The Point, the Group's integrated shopping mall loyalty programme to encourage users to support environmental conservation while earning and redeeming The Point bonus points. The points can be used at the Group's malls, thus combining leisure, entertainment, healthy living and environmental protection in everyday life.

香港首个以郊野及海岸清洁为主题的移动应用程序“山·滩拯救队”推出全新版本，其升级体验不但方便用户报名参加清洁行动及报告垃圾黑点，更能够让用户轻松赚取The Point 积分，带来崭新绿色消费奖赏。

集团自2011年起，与绿色力量合办“新地齐心爱自然”计划，近年更开发“山·滩拯救队”移动应用程序，推广爱护自然的讯息。“山·滩拯救队”联合集团旗下The Point综合会员计划，鼓励用户身体力行支持环保，同时赚取和兑换The Point 积分，可于集团旗下商场使用，致力将休闲娱乐、健康生活及环保融入生活之日常。



Nature Rescue users can instantly earn 2,500 The Point bonus points for carrying out green missions, which can be converted to Point Dollars and used as cash, or redeemed for special privileges at the Group's malls.

“山·滩拯救队”用户凡参与清洁行动，每次均可享2,500 The Point 积分，可于集团旗下商场兑换Point Dollar当现金使用，尽享各种精彩礼遇。