


SHKP

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The Group's shopping malls embrace the traditional retail peak with festive decorations to drive foot traffic and business opportunities

集團商場迎接傳統零售旺季 大型節日佈置促人流與商機





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Editor's Note 編者按 :

The *SHKP Quarterly* serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material.

本刊旨在為投資者提供集團業務的最新資訊，維持企業高透明度及良好的企業管治。本刊內容涵蓋集團業務的不同範疇，相關資料陳述並非用作宣傳推廣。

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The Group's shopping malls embrace the traditional retail peak with festive decorations to drive foot traffic and business opportunities



APM, Kwun Tong
觀塘 APM



IFC Mall, Central
中環國際金融中心商場



Landmark North, Sheung Shui
上水廣場



Metroplaza, Kwai Fong
葵芳新都會廣場

Uniting global artists to create an artistic Christmas

Young consumers enjoy experiencing diversified festive vibes, and artistic themes have always been popular. Various shopping malls have therefore collaborated with local and worldwide artists to create festive installations with differentiated artistic vibes. **MOKO**, in Mong Kok, partnered with Hong Kong street-weaving art group La Belle Époque to set up a giant Christmas installation, with multiple Christmas trees scattered around Forest Town to spread warm and fuzzy Christmas vibes all around, together with an outdoor leisure spot, **MOKO GARDEN**, adorned with festive florals. **APM**, in Kwun Tong, has become a Christmas Aurora Winter Town, in collaboration with Eastern European illustrator Zhenya Tkach. Inspired by winter in the Arctic, the mall features a 3,000-square-foot Aurora Snowland, where visitors can enjoy an exotic Christmas together. **Tai Po Mega Mall**, in association with internationally renowned illustrator Mila Marquis, is displaying a 1,500-square-foot Sparkling Christmas HappyLand, with joyful fairies, life-sized polar bears and a penguin army, taking visitors on a dreamy journey of joy. **Harbour North**, in North Point, cooperated with local illustration brand Dustykid to launch the "Have a Hug" Exhibition, showcasing a series of healing illustrations and warm words to convey the message of embracing life. The exhibition also featured a photo-taking zone, themed pop-up stores, meet & greet and free-hug event with "Giant Dust", to bring warmth and care to every visitor.

Partnering with merchants to enhance in-store and off-premises experience

To celebrate the festive Christmas, many of the Group's malls have created ambiance that closely mimicking those in the European towns, and the malls were brimmed with Christmassy vibes. **East Point City**, in Tseung Kwan O, created a 6,000-square-foot European Christmas Town this year, featuring six vintage European train station attractions, with classic European street scenes. The European Christmas village also introduces a first-of-its-kind collaboration between two key retailers to offer a delightful array of popular festive delicacies and home decorations that exude the joyful holiday atmosphere for customers. **Park Central**, in Tseung Kwan O, launched the first-ever Pretty Cure

pop-up store in Hong Kong, letting the anime character celebrate the Christmas festival together with every citizen.

Maximizing the use of outdoor spaces for festive installations

To maximize the use of outdoor spaces, various shopping malls have extended festive decorations from indoor to outdoor areas. **New Town Plaza**, in Sha Tin, presented a 35,000-square-foot Dino Park featuring the world of dinosaurs, at level five. The 14 dinosaurs-themed leisure facilities can train arm strength, visual acuity, as well as balance and coordination, parents were keen to take their children to burn off some energy, while also benefiting the mall's foot traffic. In association with renowned British artist Edward Monaghan, the shopping mall presented a Christmas Fairy Town, coupled with nine picturesque fairy photo spots, and the cutest fairy to spread love and wishes. Millions of shimmering Christmas lights light up the Fancy Outdoor Garden of Streamlight on the mall's level seven Starlight Garden, Phase 1, with a three-metre-tall fairy bringing a romantic Christmas to lovebirds. **Metroplaza**, in Kwai Fong, maximized the use of its outdoor spaces to present the first outdoor snowfall ice-skating rink in New Territories West, with basic kit offered for children and adults to have fun. Also at the mall are a seven-metre-tall Christmas tree and a giant crystal ball for photo-taking. **Landmark North**, in Sheung Shui, which is the first pet-friendly shopping mall in Northern District. The Sky Garden of the shopping mall has installed special Furry Pawty pets facilities while a pet winter market has been held. An outdoor rest and dining area have been set up as well so that owners can dine al fresco with their furiends.

Leveraging the Group's retail network to expand consumer base

The Group from time to time reorganizes its tenant mix and increases the number of shops to provide more diversified consumer choices. The Group continued to install electric vehicle rapid chargers in the car parks of its shopping malls, to expand the customer base to electric vehicle drivers. In order to offer local customers and mainland visitors' consumption and leisure privileges in Hong Kong, a series of dining and entertainment offers were launched at various SHKP shopping malls, including **New Town Plaza** and **YOHO Mall**. Members of The Point and **Parc Central**, in Guangzhou, can redeem one-way cross-border tickets and

Hong Kong

Unveiling a mesmerizing Christmas experience with trending digital technology

The Group's various shopping malls offered customers an immersive experience with digital technology, presenting a distinctive Christmas ambiance. For instance, **IFC Mall**, in Central, presented "SnowPark", an enchanting snowy white Christmas installation. The mall's oval atrium has transformed into a European ski resort. In addition to an impressive 8.5-metre-tall Christmas tree, visitors could discover multiple snow-themed photo-worthy spots and interactive digital installations, embarking on a multi-sensory journey in the winter wonderland. **YOHO Mall**, in Yuen Long, unveiled the captivating Galaxy & Astrology, an immersive Christmas installation with a zodiac theme. The mall featured interactive installations decoding astrological signs for photo-taking and fun games. Also, a magnificent six-metre-tall Evergreen Stardust Christmas tree and a romantic Starry Sky Interactive Corridor nestled in the atrium of **YOHO Mall II** created an enchanting festive ambiance. **wwwtc mall** in Causeway Bay invited French illustrator Marion Arbona to craft a captivating large-scale art installation in the mall's atrium. The artist took inspiration from a fantasy garden, bringing visitors sensory stimulation amidst the Christmas trees and flowers of different shapes. Bright, dazzling and rare forest birds take flight and stop in front of you, while fairies are dancing in the forest and elves are preparing Christmas gifts. The art installation intertwined the realms of enchanting fairy tales and the tangible world, offering customers



wwwtc mall, Causeway bay
銅鑼灣世貿中心

an extraordinary sensory experience. **V Walk**, in West Kowloon, and **V City**, in Tuen Mun, jointly collaborated with The Adventures of Paddington to present over 23 British-inspired Christmas hotspots and interactive games. These included a giant 6.8-metre-long traditional British steam Christmas train, providing visitors with a chance to be a train conductor, and an indoor interactive carousel of bicycles, bringing customers a warm and joyous Christmas. **Tsuen Wan Plaza** featured a three-metre-tall Orange Cat Zhong Zhong, which is the top photo spot because of its iconic melancholic face. In addition, other not to be missed attractions include the Warm Knitting Garden, built with cats' beloved knitting lines, a 20-metre-long cat photo display wall, and digital interactive fun-game booths.

V City, Tuen Mun
屯門V City



YOHO Mall, Yuen Long
元朗形點

shopping vouchers upon spending a designated amount of e-currency, and enjoy free locker and mobile phone recharging services on the date of reward redemption.

Mainland

Creating a fascinating winter with art and technology

The Group's shopping malls on the mainland offered equally captivating experiences. **Shanghai IFC Mall** presented a large-scale Christmas carnival with the theme A Metauniverse of Joy. Created by renowned Japanese artist Kota Yamaji, the metauniverse Christmas fun park featured a variety of interactive festive installations, including VR spaceships, a zero-gravity zone, and an AI Santa Claus, allowing visitors to experience a warm and joyous Christmas journey filled with creativity. In Puxi Shanghai, **IAPM** collaborated with Spanish illustrator Antonio Uve to create six unique charming carton figures. Coupled with a variety of creative and interactive installations, as well as vibrant art performances, the mall offers customers a kaleidoscope of winter merriment. **Parc Central**, in Guangzhou, has introduced the first AI-created interstellar journey themed exhibition in the Greater Bay Area. Using AI to create immersive fantasy planets, the exhibition combines real-time interactive experiences with sound and visual effects, unleashing the imagination and novel experiences for a futuristic lifestyle.

Dazzling festive installations for a unique Christmas

One ITC's theme, Shining 4 You, set the stage for a dazzling fourth-anniversary winter party. The nearby Huashan Road and Guangyuan West Road have been turned into sparkling crystal-like avenues, adorned with shining crystal bears. The mall came alive with dance performances and merchants' festive floats, making it a lively and whimsical carnival. In addition, as part of its 65th anniversary celebrations, **IGC**, in Guangzhou, was ornamented with the Paddington Bear, presenting a British Winter Village Adventure, the first national exhibition of its kind. Visitors can take photos at the six vintage British Christmas installations and engage in a thrilling ski treasure hunt. Every Sunday, Paddington Bear would made appearance to interact with visitors, along with the mall's Winter Wonderland Carnivals and dazzling live events, called Snowy British Nights, to foster a festive ambience. **Beijing APM** invited a number of internationally renowned artists to



MOKO, Mong Kok
旺角MOKO新世紀廣場

turn the mall into a colourful party. With four themed scenes and multiple installations, the mall offered customers a marvellous winter experience filled with wonder and delight.

13,000 sets of free consumption vouchers given out to support the Night Vibes Hong Kong campaign

In order to promote Hong Kong's retail sales, the government launched the Night Vibes Hong Kong campaign in the third quarter of this year to incentivize citizens' spending. The Group also launched a promotional campaign to ignite the night-time economy for the Mid-Autumn Festival and National Day holidays with 13,000 sets of shopping and dining vouchers worth more than HK\$1.5 million at its 12 major malls to encourage more people to stay out after 8pm. In addition to distributing consumption vouchers, the Group's shopping malls rolled out a variety of promotional offers and events, including special night parking offers, discounted movie tickets, bazaars, performances, food-and-wine tasting, night concerts and more, with encouraging responses. Leveraging the geographical advantages of its malls, coupled with The Point, which is the largest integrated loyalty programme for shopping malls in Hong Kong, as a platform for offering discounts, the campaign was sought after by visitors, successfully driving footfall and business at the malls during Mid-Autumn Festival and National Day holidays.

集團商場迎接傳統零售旺季 大型節日佈置促人流與商機



New Town Plaza, Sha Tin
沙田新城市廣場



V Walk, West Kowloon
西九龍V Walk

集團在香港持有多元化及優質的零售物業組合，一直秉持積極的租務管理策略，不斷優化行業和商戶組合，提供更豐富的消閒、購物和娛樂零售選擇，以配合不時轉變的顧客需要，致力提升人流及租戶銷售額。適逢聖誕節是傳統零售業旺季，加上今年是香港全面復常後首個聖誕檔期。集團更為旗下本港和內地的主要商場增添不同主題的冬日佈置，同時透過舉辦各式推廣活動和推出消費獎賞優惠，務求為顧客帶來煥然一新的體驗。

香港

以嶄新數碼技術 帶來沉浸式聖誕體驗

集團多個商場利用數碼技術，為顧客帶來沉浸式體驗，感受不一樣的聖誕氣氛。例如**中環國際金融中心商場**便呈獻「SnowPark」雪感白色聖誕，把商場一樓中庭變成歐洲滑雪勝地，除了8.5米巨型聖誕樹，場內亦特設多個雪地打卡位及數碼互動裝置，讓顧客以多重感官體驗雪地旅程。元朗**形點**設置沉浸式星座主題聖誕裝置「星語夜」，場內設有星座互動裝置，供拍照及玩遊戲，另有六米高的「星砂聖誕樹」及置於**形點**中庭的「浪漫星空互動長廊」，極具節日氣氛。**銅鑼灣wwwtc mall**則特別邀得法國插畫藝術家 Marion Arbona，為商場中庭打造一座以奇幻花卉叢林為靈感的大型沉浸式體驗藝術裝置，不同形狀的聖誕樹和聖誕花帶來多變有趣的觀感。顧客置身其中即可體驗童話夢境與現實世界的交錯，例如珍稀的飛鳥於繁花間穿梭，仙女們在林間舞動，精靈們正預備聖誕禮物，有趣獨特。西九龍**V Walk**及屯門**V City**則與The Adventures of Paddington合作，呈獻逾23個充滿英倫風情的聖誕打卡位及體感互動遊戲，包括6.8米長巨型英式傳統蒸汽聖誕列車、化身車長模擬駕駛火車，及室內互動單車旋轉木馬等，讓市民共享溫馨快樂的聖誕節。**荃灣廣場**則以「厭世臉」而廣受歡迎的「橘貓重重」為主題。除了三米高的超巨型「橘貓重重」是打卡位首選外，其他包括以貓咪最愛的冷線球而建的「暖暖織圍」、20米長「喵星打卡牆」，以及好玩的數碼互動聖誕遊戲。

聯乘各地藝術家 營造文藝聖誕氣息

年輕的消費者喜歡感受不同的節日體驗，而文藝主題向來深受該客群的歡迎。多個商場都與本地以至國際藝術家合作，打造出不同藝術氣息的節目裝置。其中旺角**MOKO新世紀廣場**聯乘香港街頭編織藝術團體La Belle Époque，設置了巨型聖誕打

卡佈置，多棵聖誕樹更散佈在「森林小鎮」周圍，讓訪客零距離欣賞由全人手一針一線所編出的「溫暖牌」場景；三樓的戶外休憩空間**MOKO GARDEN**則鋪上一片聖誕花海。至於觀塘**APM**為迎接聖誕，在今個冬天搖身變成「聖誕極光冬日小鎮」，聯同東歐插畫師 Zhenya Tkach，以充滿冬日色彩的極地文化為設計靈感，特別打造出3,000呎的「夢幻極光雪國」，與顧客創造一個異國風情的聖誕。**大埔超級城**邀請了國際著名插畫家Mila Marquis設計了面積達1,500平方呎的「閃耀聖誕HappyLand」，同時一眾快樂仙子、1:1大小的北極熊，以及企鵝軍團，為遊客帶來一個充滿奇幻和歡樂的世界。**北角匯**則聯同本地插畫品牌Dustykid舉辦聖誕限定大型「擁抱展」，透過治愈系插畫和窩心文字，分享擁抱生命的信息等，場內更設有擁抱心靈打卡區、主題精品小店，加上抱抱「巨塵」快閃活動，為大家送上佳節暖意。



East Point City, Tseung Kwan O
將軍澳東港城

與商戶合作 提升店外店內體驗

為了讓市民也可以有一個充滿歐陸冬日風情的聖誕節，集團多個商場均以歐洲小鎮為主題，營造不同風貌的節日氣氛。將軍澳的**東港城**今年打造6,000平方呎的歐洲聖誕小鎮，特設六大復古歐洲火車站打卡裝置，包括歐洲舊式街景等。歐洲聖誕小鎮更首度連結兩大商戶合作，讓顧客挑選應節食品與家居裝飾歡度佳節。此外，**將軍澳中心**則開設了首次登陸香港的「光之美少女」Pop Up Store，讓這位動漫人物與大家共度聖誕。

善用戶外空間 增添節日裝置

多個商場善用戶外空間，節日裝置由室內延伸到戶外，沙田**新城市廣場**在五樓增設佔地逾3.5萬平方呎、以恐龍為主題的恐龍公園 Dino Park。公園的14項恐龍遊樂設施，可同時訓練臂力、眼力、平衡力及協調能力，吸引一眾家長帶同小朋友去放電，帶動商場人流。商場更與英國著名藝術家Edward Monaghan合作，帶來「水滴精靈夢幻聖誕小鎮」。九大打卡場景遍佈可愛和充滿祝福的水滴精靈。其中位於商場一期七樓星光花園的「聖誕流光後花園」，由逾萬顆燈飾組成，三米高的水滴精靈為情侶們

送上浪漫聖誕。葵芳**新都會廣場**利用其戶外平台，打造了新界西首個戶外飄雪溜冰場，商場還會借出基本裝備供大小朋友享受溜冰樂趣。場內另設有七米高聖誕樹、巨型「幻彩水晶球」等打卡裝置。至於作為北區第一個寵物友善商場的上**水廣場**，其晴空花園特設「夢幻聖誕小鎮」寵物專用玩樂設施，亦會舉辦毛孩冬日市集，並設戶外休憩區及用餐區，方便主人可以和毛孩一同戶外用餐。

善用集團零售網絡 擴大消費客群

商場不時重整租戶組合，增加商舖數量，提供更多元的消費娛樂選擇。另外，集團繼續在商場停車場加設快速電動車充電器，擴大客源至駕駛電動車的消費客群。為了讓本地客及內地旅客在港消費時盡享消閒禮遇，**新城市廣場**、**形點**等多個新地商場推出連串餐飲娛樂優惠。The Point及天環會員於廣州**天環**以電子貨幣消費滿指定金額，即可在商場換取單程跨境車票及購物優惠券；顧客更可於換領獎賞當天可免費享用商場儲物櫃及手機充電服務，盡享購物便利。



Harbour North, North Point
北角匯



Park Central, Tseung Kwan O
將軍澳中心



Tai Po Mega Mall, Tai Po
大埔超級城



Beijing APM
北京市 APM



Shanghai IFC Mall
上海市上海國金中心商場



Shanghai IAPM
上海市 IAPM



Parc Central, Guangzhou
廣州市天環



IGC, Guangzhou
廣州市 IGC

內地

以藝術與科技打造繽紛冬日體驗

集團旗下位於內地的商場亦同樣精采。**上海國金中心商場**以「樂享多元宇宙」為主題舉辦大型聖誕慶典活動，由日本著名藝術家Kota Yamaji打造的多元宇宙聖誕樂園，設有多項互動節慶裝置場景，包括VR宇宙太空船、失重空間和AI聖誕老人等。為顧客帶來一個溫暖歡樂、多元創意的聖誕之旅。**上海環貿 IAPM**則與西班牙插畫藝術家Antonio Uve合作，特別設計六個獨一無二的可愛卡通角色。商場更結合創意的體感互動裝置，並配合一系列豐富且多元的藝術演出，顧客帶來一個繽紛歡樂的冬日。廣州**天環**則打造了大灣區首個AI創作星際之旅的主題展，以AI人工智慧創作的主題場景，利用實景互動與聲光視效，建構沉浸式奇幻星球，點亮未來感生活的無界想像與新奇體驗。

璀璨節日裝置 營造獨特聖誕氣氛

上海**One ITC**商場以「Shining 4 You」為主題，呈現四周年璀璨冬日派對。除了將商場附近的華山路和廣元西路打造成水晶炫彩大道，也有璀璨奪目的水晶小熊。加上其他活動如舞蹈表演、充滿節日氣氛的商戶花車裝置等，令商場成為熱鬧奇趣的嘉年華。此外，柏寧頓熊也藉65周年之際到訪廣州**IGC**，呈

獻「英倫冬日小鎮遊」全國首展，顧客可盡情打卡六大復古英倫聖誕裝置、暢玩滑雪尋寶體感遊戲；每逢週日柏寧頓熊現身與顧客互動之餘，商場更舉辦冬日奇想嘉年華、雪亮英倫夜飄雪等精彩現場活動，營造滿滿節日氛圍。**北京 APM**邀請多位國際知名藝術家，令商場變成色彩豐富的「派對現場」，場內設有四個主題場景及多個裝置，為顧客帶來奇妙的冬日體驗。

響應「香港夜繽紛」活動 送出 13,000 套現金消費券

此外，為促進香港零售業，香港政府於今年第三季推出「香港夜繽紛」，鼓勵市民多作消費，集團當時亦趁國慶和中秋假期期間，推出「新地夜行賞」，於旗下12大商場免費派發共13,000套購物餐飲消費券，總值超過150萬元，以鼓勵市民在晚上八時後繼續「行街」消費。除了派發消費券，新地各商場亦推出多項優惠及推廣活動，包括晚上泊車優惠、以優惠價換領電影戲票、市集、表演、美酒佳餚試食、晚間音樂會等，刺激夜間經濟。反應理想。集團憑藉旗下商場的地利優勢，加上利用全港最大型的商場綜合會員計劃The Point作為派送優惠的平台，市民積極響應「新地夜行賞」活動，成功刺激國慶及中秋假期期間商場的人流和營業額。

TOWNPLACE WEST KOWLOON launches short-stay hotel service in addition to its long-term apartment leasing

TOWNPLACE WEST KOWLOON 繼長租公寓租賃後推出短租酒店服務



Residents can enjoy an extraordinary view of the sea and stars from the rooftop "SKYBOUND POOL".
住客可於天台的無邊際泳池「SKYBOUND POOL」欣賞海景與天際繁星

TOWNPLACE WEST KOWLOON, the all-new seafront flagship development in West Kowloon under the Group's flexible leasing brand, TOWNPLACE, has leased the first two batches of 285 units, after receiving an overwhelming response from the market. Its tenants include young local professionals, visitors to Hong Kong under the Top Talent Pass Scheme, and overseas and domestic students who have come to Hong Kong to study. In addition to its long-term apartment leasing, TOWNPLACE WEST KOWLOON announced the launch of a short-stay hotel service to provide young professionals who visit Hong Kong for business or short trips with a fully-furnished apartment, flexible leasing options and premium hotel service. The project is currently offering both short-stay hotel service and long-term apartment leasing.

Design aesthetics create a personalized space

TOWNPLACE WEST KOWLOON operates using the innovative Aparthotel hybrid short- and long-term leasing model, enabling residents to choose a flexible rental period on daily, monthly or yearly basis to meet their various living needs. The 843-unit TOWNPLACE WEST KOWLOON has been launched in phases, offering studio to three-bedroom units, with unit sizes ranging from about 243 to 860 square feet. All units were

designed by world-renowned and top Hong Kong architectural firms, with both aesthetics and practicality in mind.

The project's primary studio units demonstrate a highly efficient use of space. The design team constructed a variety of layouts for the studio units ingeniously, featuring furniture and multi-functional vertical storage space to create flexible and versatile living spaces. It provides high-quality smart homes to meet the needs of young residents (TOWNERS).

TP SOCIAL CLUB designed exclusively for residents

TOWNPLACE WEST KOWLOON is home to TP SOCIAL CLUB, a nearly 53,000-square-foot exclusive area where connecting residents work and play together for a "Bleisure" lifestyle. The Club has excellent facilities and social areas, including the "SKYBOUND POOL", with breath-taking views of Victoria Harbour, fully equipped indoor and outdoor gyms "BEAST STUDIO" and "MINDFUL", co-working space "THINK TANK", socializing spot "HIGH BAR", and shared kitchen "FLAVOUR LOUNGE" and "FURRY LANE" for pets. Each space provides an inspiring and exciting living experience.



"BEAST STUDIO", a commercial grade gym, supports the fitness goals of every resident
重量訓練室「BEAST STUDIO」擁有商業級的設備和配套助住客實現各種運動目標

集團旗下坐落西九的「TOWNPLACE WEST KOWLOON」，為轄下靈活租住品牌「TOWNPLACE 本舍」之全新臨海項目，首兩批共285個單位自推出以來已悉數租出，深受市場歡迎，租客包括本地年輕才俊、透過「高才通計劃」來港人士，以及來港升學的海外留學生等。項目繼長租公寓租賃後推短租酒店服務，來港出差公幹或短途旅行的年輕才俊皆可拎包入住，租期靈活，隨時即享高質酒店服務。項目現時長短租均持續推出接受租賃。

設計美學營造個性化空間

「TOWNPLACE WEST KOWLOON」採取創新性「Aparthotel」長短租賃混合模式營運，住客可靈活選擇日、月或年計的彈性租期，滿足不同居住需要。項目合共提供843個單位，戶型涵蓋開放式至三房，單位面積由約243至860平方呎不等，所有單位均由國際著名和香港知名建築設計公司打造，空間設計兼具美學與實用性。

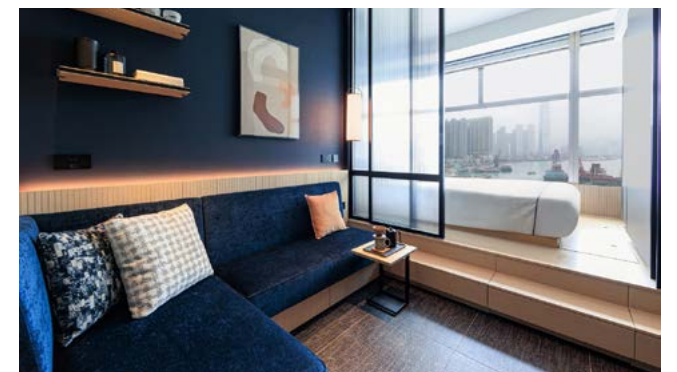
項目主打的開放式單位演繹了空間的極致運用，設計團隊為開放式單位構建多款不同間隔，巧妙運用傢俱擺位與多功能垂直收納空間等方法，締造靈活多變的功能居住空間，搭配高品質智能家居，迎合新世代住客（TOWNERS）的生活和工作所需。

打造住客專屬的「TP SOCIAL CLUB」

項目特設覆蓋面積近53,000平方呎、融合商務及社交乘式生活方式的「TP SOCIAL CLUB」，所有住客可享專屬通行。項目設有優越設施和社交空間，例如可俯瞰維港的天台無邊際泳池「SKYBOUND POOL」、設備齊全的商業級室內與室外健身室——重量訓練室「BEAST STUDIO」及輕量訓練室「MINDFUL」，以及共享工作間「THINK TANK」、聚會空間「HIGH BAR」、共享廚房「FLAVOUR LOUNGE」和寵物空間「FURRY LANE」等，為住客的生活注入活力與靈感。



"Flavour Lounge", an ideal venue to cook up a storm for yourself or for friends using high-end kitchen supplies
「共享廚房」配備高級廚房用品，讓您或好友盡享烹飪樂趣的理想場地



TOWNPLACE WEST KOWLOON meets the exquisite tastes of discerning residents
「TOWNPLACE WEST KOWLOON」致力滿足不同住客的高品味需求



The Group's new Four Seasons Hotel Suzhou opens 集團旗下全新蘇州四季酒店開幕



Four Seasons Hotel Suzhou is located on a private island on Jinji Lake in Suzhou, offering guests easy access to the city's vibrant business areas
蘇州四季酒店位於蘇州金雞湖私密小島上，方便住客前往繁華的蘇州市中心

Located on a private island on Jinji Lake in Suzhou, the new Four Seasons Hotel Suzhou is still adjacent to the heart of the city. With a private bridge connecting to the lakeshore and easy access to the bustling business districts, as well as various leisure and cultural landmarks, guests can enjoy a luxurious island resort getaway in the heart of the city.

Be among the first to experience the private island lifestyle in the heart of the city

Four Seasons Hotel Suzhou offers a total of 199 guest rooms and suites with garden and lake views, and 11 freestanding villas. Four Seasons Hotel Suzhou is only about an hour's drive from several airports and high-speed train stations in Shanghai, Sunan and Suzhou, providing convenient access to regional and international guests. The hotel earlier introduced a special bed and breakfast offer in celebration of its grand opening, allowing guests be among the first to experience the luxurious resort experience.

Tailor-made diversified leisure and culinary experiences

Four Seasons Hotel Suzhou offers various leisure activities for guests of all ages, including cycling, wall climbing, culinary classes and Jinji lake sailboat tours. The hotel also offers relaxing activities such as pastel painting, pottery and floral art lessons. Under the expert concierge teams of Four Seasons Hotel Suzhou, guests can enjoy guided boat excursions to Jiangnan's water towns and private tours of the exceptional I.M. Pei-designed Suzhou Museum, and explore the nearby classical gardens of Suzhou, designated by UNESCO as a World Heritage Site.

Four Seasons Hotel Suzhou offers guests a wonderful culinary experience. The hotel's signature restaurant, Jin Jing Ge, comprises a main privileged dining room and seven luxurious private dining rooms, led by Consultant Chef Wang Yong, from the Michelin-starred Jin Sha restaurant at Four Seasons Hotel Hangzhou at West Lake, and Executive Chinese Chef Zhang Xiao-cheng, allowing guests to enjoy delicacies of Jiangnan cuisine.



The outdoor infinity pool resonates with Jinji Lake, providing a captivating view
戶外無邊際泳池與金雞湖面相互輝映，景色醉人

位於蘇州金雞湖私密小島的全新蘇州四季酒店鄰近蘇州市中心，住客只需經過一條與湖岸連接的專用橋即可輕鬆抵達繁華商業區及各個休閒文化地標，在城市中心享受奢華島嶼度假體驗。

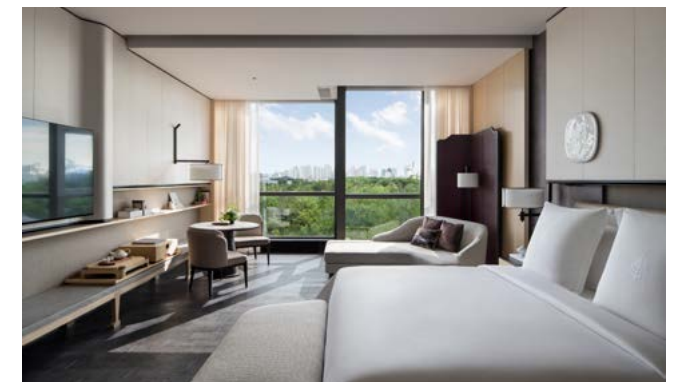
率先體驗城市中心的私人島嶼度假生活

蘇州四季酒店合共提供 199 間坐擁園景和湖景的客房及套房，以及 11 棟獨立別墅。酒店距離上海、無錫和蘇州的機場及高鐵站僅約一小時車程，從中國其它城市或國際地區出發的住客可輕鬆抵達。為慶祝酒店的盛大開幕，酒店早前更特意推出含早餐的訂房優惠，讓住客率先感受奢華的度假體驗。

悉心打造多元化的休閒活動及餐飲體驗

蘇州四季酒店為不同年齡層的住客提供各種休閒活動，當中包括騎單車、攀岩、烹飪課程以及乘坐帆船泛遊金雞湖，更有粉彩繪畫、陶藝和花藝等課程助住客放鬆身心。住客還可在四季酒店專業禮賓團隊的安排下乘船探索江南水鄉、參觀出自國際著名建築大師貝聿銘之手的蘇州博物館，或遊覽被聯合國教科文組織列入世界遺產名錄的蘇州古典園林建築。

蘇州四季酒店同時致力為住客打造非凡餐飲體驗，其招牌中餐廳金璟閣擁有華麗的主餐廳和七間私人豪華包廂，並由杭州西子湖四季酒店旗下榮獲米芝蓮的金沙廳主廚王勇兼任顧問，張曉成擔任中餐行政主廚，讓住客盡情品味別出心裁的江南美饌。



Four Seasons Hotel Suzhou features exquisitely designed rooms with garden and lake views
蘇州四季酒店的房間設計高貴典雅，坐擁優美的園景和湖景景色

The 2023 Sun Hung Kai Properties Hong Kong Cyclothon made a successful comeback in late October with major international races

「新鴻基地產香港單車節2023」十月下旬成功舉行 全面恢復國際級賽事



Group Executive Director Adam Kwok (back, fifth left) arranges for young Hong Kong cyclists to interact with professional riders on Team Jayco AlUla, a top-tier cycling team
集團執行董事郭基輝(後排左五)賽前安排年輕車手與冠軍級車隊 Jayco AlUla 的成員交流

The Sun Hung Kai Properties Hong Kong Cyclothon, for which the Group is the title and charity sponsor, recently concluded successfully. Providing seven rides and races, the international mega cycling event this year attracted about 5,000 cyclists and featured the return of the Union Cycliste Internationale (UCI) 1.1 Road Race, which was paused during the pandemic, bringing an exhilarating vibe to the competition.

About 5,000 riders and over 400 cycling enthusiasts from the Group participate in the Cyclothon

In recent years, the Group has been dedicated to supporting cycling development. Group Executive Director Adam Kwok said they encouraged more people to take part in cycling through a three-pronged approach – promoting cycling in the community, supporting elite cyclists, and contributing to Hong Kong's position as a centre for major cycling events. As an international major sports event in Hong Kong, the Sun Hung Kai Properties Hong Kong Cyclothon is a testament to Hong Kong's unique position as a global city with strong connections to the Greater Bay Area. To encourage the public to participate, the Cyclothon featured the popular 50km and 30km rides, as well as Men's and Women's Opens, which allowed elite riders from various Greater Bay Area cities to compete. After achieving remarkable results at the Hangzhou Asian Games with one silver and one bronze medal, the SHKP Supernova Cycling Team, sponsored by the Group, continued their exceptional performance by attaining the top three positions in both the Men's and Women's Opens.

The highlight event, the UCI 1.1 Road Race, made its return after a pause during the pandemic, attracting nearly 100 professional riders on 14 teams from Australia, Italy, Malaysia, Thailand, the mainland and Hong Kong. After the thrilling 100km race, a rider from Team Jayco AlUla, a renowned cycling team from Australia, clinched the championship.

The Group fully supported the Cyclothon, with over 400 colleagues taking part. In addition, the Group sponsored 50 young people and underprivileged families to enjoy participating in the Cyclothon, including 11 families in the transitional housing project United Court, by taking part in the Cyclothon's Family Fun Ride. In upholding the spirit of Sports for Charity, the donations generated in the Cyclothon



The UCI 1.1 Road Race, which made its return this year, attracts nearly 100 professional cyclists from around the world
今年復辦的「國際單車聯盟 1.1 級公路賽」，吸引到近百位來自世界各地的專業車手參賽



Over 400 colleagues from the Group take part in Sun Hung Kai Properties Hong Kong Cyclothon
逾400位集團同事參與「新鴻基地產香港單車節」

will support medical services for the underprivileged through The Community Chest of Hong Kong.

Inviting international professional riders to take a warm-up ride with young Hong Kong cyclists

To provide young cyclists from the SHKP Supernova Cycling Team and the SHKP Cycling Academy with an opportunity to interact with international professional riders, Group Executive Director Adam Kwok invited Team Jayco AlUla riders to take a warm-up ride with young local cyclists along Castle Peak Road. The young cyclists took this valuable chance to exchange experience with the world-class cyclists. Mr Kwok also introduced the exquisite scenery of Hong Kong and local cuisine, showing hospitality and facilitating amiable communication among the cyclists. Click [here](#) for the highlights.

由集團冠名及慈善贊助的「新鴻基地產香港單車節」，已於早前圓滿結束。活動設有七個體驗項目及賽事，共吸引近5,000人參與。今屆賽事亦是疫情後首度復辦「國際單車聯盟 1.1 級公路賽」，令氣氛格外熾熱。

約5,000人參與 逾400位集團健兒響應

集團近年積極推動單車運動發展，集團執行董事郭基輝表示，會透過「普及化」、「精英化」和「盛事化」三管齊下，吸引更多參與這運動。作為本港重要國際體育盛事之一的「新鴻基地產香港單車節」，亦充分體現出香港具聯通世界、連接大灣區的特質。既設有廣受歡迎的「50 公里組」及「30 公里組」體驗活動，鼓勵普羅大眾參與；也有開放予大灣區不同城市精英選手同場競技的男女子公開賽，其中由集團贊助的SHKP Supernova車隊的成員，繼在杭州亞運取得一銀一銅的好成績後，在香港單車節持續有優異表現，在男女子項目中均名列三甲。當然活動的「重頭戲」，自然是疫後首度復辦的「國際單車聯盟 1.1 級公路賽」。賽事吸引了14 支來自澳洲、意大利、馬

來西亞、泰國、內地及香港等車隊參加。近百名專業車手經過長達 100 公里的激戰後，最終由澳洲勁旅 Jayco AlUla勇奪冠軍殊榮。

集團上下亦十分支持這項活動，除了有超過400位同事參與其中之外，集團亦特別贊助50名青年及基層家庭參與香港單車節，包括來自過渡性房屋計劃「同心村」的11個家庭參與「家庭單車樂」項目，讓更多人體驗箇中樂趣。此外，「新鴻基地產香港單車節」所籌集到的善款，會捐給香港公益金，資助基層醫療項目，以貫徹集團「運動行善」的精神。

邀國際職業車手與年輕選手賽前熱身

為了讓SHKP Supernova單車隊和新地單車學院的年輕車手，能夠有機會與國際職業車手作近距離接觸，集團執行董事郭基輝特別在賽前，邀請 Jayco AlUla車隊與一眾本地年輕車手在青山公路一帶熱身。年輕車手們自然把握這次難得的機會，向這些世界級車手請教；至於郭基輝也一盡地主之誼，向他們介紹香港景色和地道食物，讓大家在比賽前作一次輕鬆的交流。(當日活動花絮「[請按此](#)」)



Participants in the Sun Hung Kai Properties Hong Kong Cyclothon enjoy the spectacular scenery of Hong Kong while riding past landmarks and attractions
「新鴻基地產香港單車節」途經多個地標景點，參加者可沿途飽覽香港景色

SHKP Reading Club spreads the joy of reading to students in Sham Shui Po 新閱會向深水埗學生傳遞「喜閱」



The SHKP Reading Club organizes a book-sharing session at Shamshuiipo Kaifong Welfare Association Primary School
新閱會早前在深水埗街坊福利會小學舉辦閱讀分享會

The Group strives to promote the love of reading among young people through its SHKP Reading Club. Group Executive Director Christopher Kwok led the SHKP Reading Club to host a reading sharing session at Shamshuiipo Kaifong Welfare Association Primary School, an extended activity of the Read to Dream programme. He shared his reading experience with over 70 senior primary students and recommended *Chronicles for Children, A Treasure Hunt for Hong Kong's Return to the Motherland*. This pictorial book, published under the sponsorship of the Group, allows students to learn more about Hong Kong history and STEM. In the sharing session, Mr Kwok explained how he manages his busy work schedule properly to allocate time for reading every day. He also encouraged the students to explore more about Hong Kong and the mainland through reading, and gain a deeper understanding of the rich Chinese culture and history, as well as general science.

集團一直以來透過新閱會，積極向青少年推廣愉快閱讀。早前集團執行董事郭基泓便率領新閱會到深水埗街坊福利會小學，在「新地齊讀好書」的後續分享活動上，與70多名高小學生談閱讀。他特別向同學推介由集團贊助出版的《兒童「地方志」：回歸尋寶》繪本，讓他們可以一邊認識香港歷史，一邊學習相關的STEM知識。席間郭基



Over 70 senior primary students attend a reading sharing session, an extended activity of the Read to Dream programme
70多名高小學生參與「新地齊讀好書」的後續分享活動

泓更暢談自己如何在繁忙的工作中，保持每日閱讀的習慣；同時也鼓勵同學，除了認識香港，更要循不同途徑認識國家，透過閱讀接觸豐富而深厚的中華文化及歷史、了解不同的科普知識。

The Point and Hong Chi Association collaborate to organize The Beauty of Nature Drawing Contest

The Point與匡智會合辦「親親大自然」繪畫比賽



Group Executive Director Christopher Kwok (back, centre) attends the award presentation ceremony of The Beauty of Nature Drawing Contest, jointly organized by The Point and Hong Chi Association

集團執行董事郭基泓(後排中)早前出席The Point與匡智會合辦的「親親大自然」繪畫比賽頒獎禮

The Group's integrated loyalty programme for its malls, The Point, supports worthy charitable causes and encourages its members to donate their bonus points to four charity partners. The Point also joined forces with Hong Chi Association to organize "The Beauty of Nature" Drawing Contest. To proactively promote environmental conservation, The Point leveraged the winning drawings to create green gifts for its members to redeem.

"The Beauty of Nature" Drawing Contest invited students from 14 primary and secondary schools operating under Hong Chi Association to participate, encouraging them to overcome the inherent challenges and showcase their creativity and artistic talent. The contest was divided into primary and secondary school divisions, with the theme "My Favourite Natural Environment" and "My Favourite Animal", respectively. The contest received an overwhelming response with more than 200 entries. Twenty-six awards were presented after the selection by the co-organizers and online voting by The Point members on The Point Facebook page.

Last year, to foster green consumption, The Point collaborated with Nature Rescue, which is the first terrestrial and coastal clean-up mobile app, to introduce a reward programme. In addition, to promote its green concepts in the community, the Group recently displayed all the winning entries of the drawing contest at YOHO MALL and printed the two first-prize drawings on gifts exclusively for The Point members to redeem. After deducting costs, the proceeds, plus The Point's extra donation, will be passed on to Hong Chi Association, showcasing the united efforts of The Point and its members to support people in need in the community.

集團旗下「The Point商場綜合會員計劃」(下稱「The Point」)積極支持公益慈善，鼓勵會員將The Point積分捐贈予四個合作慈善機構。The Point早前與匡智會合辦「親親大自然」繪畫比賽，並將得獎作品製作綠色禮品供The Point會員換領，積極宣揚環境保育意識。

繪畫比賽以「親親大自然」為主題，邀請了匡智會旗下14間中小學參加，以鼓勵一些受限於先天條件的學生，發揮創意及藝術才華。比賽分為小學組及中學組，主題分別為「我最喜愛的大自然環境」及「我最喜愛的動物」，比賽最終收到超過200份參賽作品，反應非常熱烈。經各合辦機構遴選及由The Point會員於The Point Facebook專頁投票後，合共選出26個得獎作品。

為宣揚綠色消費文化，The Point去年已聯乘首個以郊野及海岸清潔為主題的流動應用程式「山•灘拯救隊」，推出積分獎勵計劃。而為了在社區廣傳環保理念，集團早前更安排在YOHO MALL內展出所有得獎作品，並且將兩個冠軍作品印製成The Point獨家綠色禮品。扣除成本後，集團將所有收益連同The Point的額外捐款，一併捐贈予匡智會，讓The Point與會員同心幫助社會上有需要人士。

The Group publishes 2022/23 Sustainability Report

集團發布 2022/23 年度《可持續發展報告》

Adhering to Building Homes with Heart, the Group released its 2022/23 Sustainability Report, which highlights the Group's Environmental, Social and Governance (ESG) performance and its latest sustainability initiatives during the 2022/23 financial year.

The report highlights the Group's dedicated efforts to supporting a low-carbon transition and climate resilience enhancement, including formulating a Decarbonization Strategy, undertaking a detailed climate risk assessment with scenario analysis, and sharing the Group's achievements in obtaining green building-related certificates for the Group's projects in Hong Kong.

集團秉持「以心建家」的信念，在早前發布的 2022/23 年度《可持續發展報告》，闡述集團在 2022/23 年度內環境、社會及管治 (ESG) 方面的表現，及推動可持續發展的最新措施。



The Group is dedicated to promoting sustainable development and creating long-term value for stakeholders
集團致力推動可持續發展，為持份者創造長遠價值

有關報告全面展現集團一直為低碳轉型及增強氣候韌性作出貢獻，當中的一系列舉措包括制定減碳策略、進行詳細的氣候風險評估及情境分析，同時亦分享集團在香港項目中獲得多項綠色建築相關認證的成就。

The Group celebrates inclusion in Dow Jones Sustainability Asia Pacific Index

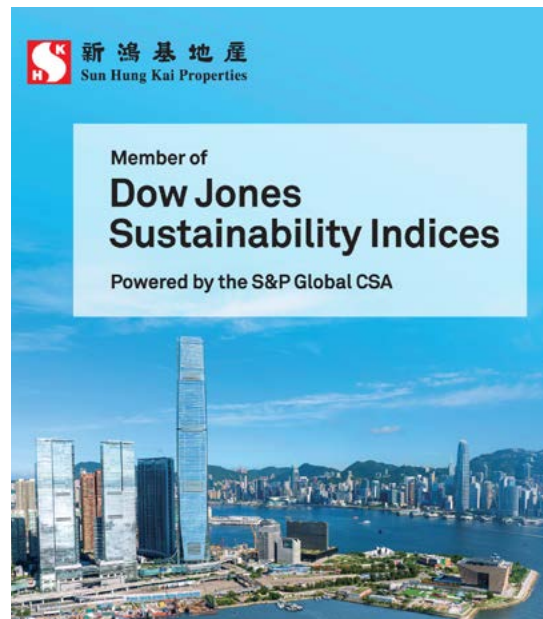
集團躋身道瓊斯可持續發展亞太指數

The Group has been included in the Dow Jones Sustainability Asia Pacific Index (DJSI Asia Pacific) for the first time, a testament to its outstanding sustainability performance ranking among the top 20% of companies in the region. The DJSI Asia Pacific serves as a benchmark for assessing the long-term economic, environmental and social performance of leading companies in the Asia Pacific region. In 2023, out of approximately 600 of the largest companies in the region, 156 were selected as DJSI Asia Pacific members.

The Group's ESG achievements have also been recognized by a number of other local and global indices. The Group has consistently secured the top position in the Hang Seng Corporate Sustainability Index, with an AAA rating since 2020. Furthermore, the Group has maintained an A rating in the MSCI ESG Ratings assessment since 2021. And earlier this year, the Group was included in the S&P Global Sustainability Yearbook 2023 and the S&P Sustainability Yearbook (China).

集團首度被納入道瓊斯可持續發展亞太指數 (DJSI Asia Pacific)，證明集團在可持續發展方面的成就，已躋身亞太區前 20% 的公司之列。DJSI Asia Pacific 旨在衡量亞太區領先企業在經濟、環境和社會標準方面的長期表現。2023 年，在區內最具規模的約 600 家企業中，156 家企業獲選為指數成份股。

集團在 ESG 方面的成就，歷來亦獲得多項本地及國際指標認可。自 2020 年起，集團在恒生可持續發展企業指數中獲得最高評級「AAA」，亦自 2021 年起在 MSCI ESG 評級中取得「A」評級。今年初，集團亦首度入選《標普全球可持續發展年鑑 2023》和《標普可持續發展年鑑（中國版）》。



The Group's inclusion in the Dow Jones Sustainability Asia Pacific Index for the first time is a testament to the Group's outstanding sustainability performance
集團獲納入道瓊斯可持續發展亞太指數，印證集團在可持續發展中的傑出表現

The Group is recognized by multiple major sustainability indices

集團廣受多項主要的可持續發展指數認證

The Group is honoured to achieve once again the highest AAA rating in the current 2023/24 assessment of the Hang Seng Corporate Sustainability Index Series, conducted by the HKQAA. The Group has received this ranking since 2020. The Group was also ranked second in overall ESG performance among about 1,800 assessed eligible stocks and attained the highest score in the "Environmental" aspect among 74 assessed stocks in the "Properties & Construction" industry in Hong Kong.

The Group also remains a constituent stock in the Hang Seng Corporate Sustainability Index, the Hang Seng (Mainland and HK) Corporate Sustainability Index, the Hang Seng Corporate Sustainability Benchmark Index and the Hang Seng ESG 50 Index. Continuing its streak of ESG performance recognition, the Group attained leading rankings in the CUHK Business Sustainability Indexes. The Group attained the Exemplar level, which is the highest rating level, and was ranked at the top in the "Properties & Construction" industry in the Global BSI (Asia Pacific) Index and the Business Sustainability Index of Greater China (GCBSI), the Greater Bay Area (GBBSI) and Hong Kong (HKBSI).

自 2020 年起，集團一直於由香港品質保證局評審的「恒生可持續發展企業指數」中獲評 AAA 最高評級，並於 2023/24 年度繼續榮獲殊榮。同時集團整體的 ESG 表現優秀，成功於約 1,800 隻合資格股份中名列第二，當中更在環境方面，於 74 隻香港地產建築業股份中獲得最高分數。

同時，集團亦繼續獲納入「恒生可持續發展企業指數」、「恒生內地及香港可持續發展企業指數」、「恒生可持續發展企業基準指數」及「恒生 ESG 50 指數」。憑藉傑出的 ESG 表現，集團在香港中文大學企業可持續發展指數中名列前茅，並在「全球企業可持續發展指數（亞太區）」、「大中華企業可持續發展指數」、「大灣區企業可持續發展指數」及「香港企業可持續發展指數」的地產建築業界別中勇奪最高評級。



The Group attains significant achievements for its commitment to promoting sustainable development
集團致力推動可持續發展，成績令人鼓舞

SHKP Volunteer Team partners with diverse social welfare organizations to support deprived communities

集團義工隊與各社福機構合作 積極關懷弱勢社群

The Group is dedicated to uniting all parties to provide appropriate assistance to individuals in need, aiming to address not only the practical challenges they face, but also their emotional well-being.

This year, the SHKP Volunteer Team partnered with The Neighbourhood Advice-Action Council to organize a one-year Elderly Home Safety and Environment Improvement Project. In recent months, the dedicated volunteers completed home-improvement projects for 60 elderly households in the Tuen Mun District. The volunteers utilized their expertise to provide small-scale home repair services and sponsored pest control and lice eradication for elderly households facing hygiene issues. The programme will soon expand its reach to Wong Tai Sin District, extending its services to other older individuals in need.

The SHKP volunteer team also engaged in the Stargaze Camp for All and the Blind, co-organized by the Hong Kong Network for the Promotion of Inclusive Society, as well as designing and managing the Low-carbon Living Earth Loving Game booth to promote green living, and the booth is highly popular. They also helped people with disabilities fully enjoy the event, thus exemplifying the virtues of inclusivity and mutual respect via the beauty of the wonders of nature.

集團致力結合不同力量，為社會上有需要人士提供適切的幫助，期望不僅能解決他們生活上的問題，也可以提供精神上的支援。



The SHKP Volunteer team utilizes their expertise to provide basic home-repair services for elderly households
集團義工隊運用自身專長，為長者家庭提供基本家居維修服務

集團義工隊今年與「鄰舍輔導會」合作，展開為期一年的「老友·安居」家居改善計劃。近月義工隊便為屯門區 60 戶長者家庭，完成家居改善工程。義工們發揮專長，為他們提供小型家居維修服務，更資助面對衛生問題的長者戶進行除蟲滅蟲工作。稍後有關計劃會推展到黃大仙區，服務有需要的長者。

此外，義工隊也參與了早前由香港傷健共融網絡協辦的「盲人觀星傷健營」，集團義工設計及營運「低碳生活愛地球」遊戲攤位，推動環保生活，大受歡迎，更協助傷殘人士參與活動，一同感受星空及大自然的美妙，實踐傷健共融和互相尊重的理念。

The Group wins major awards in the ESG Leading Enterprise Awards 2023

集團在「ESG 領先企業大獎2023」榮獲殊榮



Brian Sum (right), Associate Member of the Group's Executive Committee, General Manager – Corporate Planning accepts the awards on behalf of the Group in the ESG Leading Enterprise Awards 2023, testifying to the Group's ESG efforts
集團執行委員會助理成員兼公司策劃總經理沈康寧(右)在「ESG 領先企業大獎2023」上代表接受獎項，印證集團在 ESG 方面的努力

Co-presented by the Chinese Edition of Bloomberg Businessweek and Deloitte, the fifth edition of ESG Leading Enterprises 2023, with a presentation ceremony and panel discussion, was held successfully. In addition to recognizing Hong Kong-listed enterprises and asset management companies with outstanding Environmental, Social and Governance (ESG) performance, the event aimed to encourage enterprises to uphold ESG best practices amid heightened climate risks and economic volatility, and to strengthen Hong Kong's status as an international financial centre with a sustainable business ecosystem.

Adhering to the belief in Building Homes with Heart, the Group is dedicated to strengthening its sustainable strategic planning and initiatives. In recognition of the Group's excellent performance in ESG initiatives, the Group won two major awards in the ESG Leading Enterprise Awards 2023 – the ESG Leading Enterprise Award and the Leading Environmental Initiative Award – demonstrating the Group's continuous efforts to fuel a low-carbon economic transition, and the success of its project developments in creating comfortable, green and sustainable communities, providing long-term value to its stakeholders and the community.

The ESG Leading Enterprise Awards 2023 comprises three categories: ESG Leading Enterprises, ESG Leading Initiatives and Special Categories. Following a rigorous judging procedure advised by Deloitte to ensure credibility and objectivity, a panel of professional judges assessed the submissions based on the participating enterprises' ESG governance mechanisms, goals and performance, as well as their environmental and social initiatives.

《彭博商業周刊/中文版》與德勤攜手舉辦第五屆「ESG 領先企業2023」，座談會暨典禮早前圓滿舉行。活動旨在表揚在環境、社會及管治(ESG)有傑出表現的上市公司與資產管理機構，並鼓勵企業在氣候與經濟不確定性加劇的時代繼續貫徹 ESG 策略，共同將香港打造為一個可持續國際金融中心。

集團一如以往秉持「以心建家」的精神，致力加強可持續發展策略和措施。憑著在環境、社會及管治(ESG)範疇中的優秀表現，成功在「ESG 領先企業大獎2023」中，獲頒「ESG 領先企業獎」及「領先環保項目獎」兩大獎項，以表彰集團持續推動低碳經濟轉型，並將旗下項目成功打造為舒適、綠化及可持續發展的社區，為持份者以至整個社區帶來長遠經濟。

「ESG 領先大獎企業2023」評選活動共設「ESG 領先企業」、「ESG 領先項目」及「特別組別」三個組別，由德勤協助制定評審框架，並透過《彭博商業周刊/中文版》的編輯及德勤團隊與企業面談，深入了解各企業的 ESG 規劃與實踐，再經獨立評審團根據參選企業的 ESG 管治機制、目標、績效、環保及社區項目等範疇之表現作評審，以確保公信力及客觀性。

Kai Shing wins over 50 awards in Hong Kong Green and Sustainability Contribution Awards 2023

啟勝於「香港綠色和可持續貢獻大獎2023」囊括逾五十多個獎項

Kai Shing has always been committed to putting green management into practice. This year, at Hong Kong Green and Sustainability Contribution Awards 2023, organized by the Hong Kong Quality Assurance Agency, properties managed by Kai Shing have won 54 awards in total. Among the outstanding results, Kai Shing obtained several accolades, such as Outstanding Award for Excellent Contribution to Sustainable Property (Property Management) - Promote Environmental Protection, Outstanding Award for Excellent Contribution to Sustainable Property (Property Management) - Promote Community Caring, and Pioneering Organisation in ESG Disclosure Enhancement.

International Commerce Centre (ICC), Tai Po Mega Mall and MOKO managed by Kai Shing, were also awarded the Management Award for Net-Zero Contribution (Property Management) - Visionary Blueprint towards Net-Zero, acknowledging their outstanding contributions in actively achieving carbon neutrality. In addition, 35 properties under the management of Kai Shing were awarded the Gold Seal for Contribution to Sustainable Property / Facility and Advocate of Sustainable Property, recognizing the excellent performance of the property management teams in environmental management, community care, and hygiene and combating the COVID-19 pandemic.

啟勝一直致力實踐綠色管理，旗下管理物業於香港品質保證局舉辦的「香港綠色和可持續貢獻大獎2023」中囊括共54個獎項，當中更



Kai Shing fulfils its corporate social responsibility by proactively promoting sustainable development
啟勝致力推動可持續發展，肩負企業社會責任

獲得「傑出可持續發展物業超卓貢獻大獎(物業管理)- 推動綠色環保」、「傑出可持續發展物業超卓貢獻大獎(物業管理)- 推動社區關懷」和「ESG 披露優化先鋒機構」等大獎，成績驕人。

啟勝旗下管理的環球貿易廣場(ICC)、大埔超級城和新世紀廣場更獲頒「傑出碳中和貢獻管理大獎(物業管理)- 卓越遠見碳中和規劃藍圖」，以表揚物業實現碳中和的卓越貢獻。另外，啟勝旗下更有35個物業獲頒「可持續發展物業/設施貢獻金章」及「可持續發展物業/設施貢獻倡行者」，以表彰物業管理團隊在環境管理、關懷社區和衛生防疫的優秀表現。

Hong Yip wins TVB's ESG Special Recognition Award 2023

康業獲TVB頒發2023《環境、社會及管治大獎》「ESG特別嘉許獎」

Hong Yip has always strived to achieve its sustainability goal of "SERVICE for Tomorrow", which is driven by seven core values: Social, Environment, Risk Management, Vendor, Innovation, Customer and Employee (SERVICE). With these seven core values, Hong Yip continues to strengthen its environmental, social and economic resilience in pursuit of sustainable growth, synchronized with the Group's development, to provide a better living environment and lifestyle, and build a more harmonious and healthier community.

The aim of TVB ESG Awards 2023 is to acknowledge those companies that perform to a high standard in ESG practices and to create a transparent platform for companies to showcase their ESG contribution against that of their peers. Hong Yip's success in winning the ESG Special Recognition Award 2023 demonstrates the commitment of its property management teams to sustainable development and corporate social responsibility.

康業一直以「為未來•服務」為可持續發展目標，並且由「SERVICE」七個可持續發展核心範疇作推動，當中包括社群、環境、風險管理、供應商、創新、顧客及員工。憑藉七大核心，康業將繼續加強自身在環境、社會和經濟方面的抗禦力，追求持續增長，並同時配合集團的發展致力提供更美好的居所、創造更優質的生活品味以及共建更健康和諧的社區。



Hong Yip wins accolades for its outstanding environmental, social and governance performance
康業在環境、社會及管治方面表現傑出，屢獲殊榮

由TVB委任的專業評審團就不同領域進行審核，從而選出行業翹楚，獎項設各種類別，從不同角度考慮及發掘在ESG及可持續性發展令人矚目及卓越的公司。是次康業成功勇奪2023《環境、社會及管治大獎》「ESG特別嘉許獎」，印證物業管理團隊致力推動可持續發展，肩負企業社會責任。

The Group wins accolades in Euromoney's Real Estate Awards 2023

集團在《Euromoney》2023年度房地產大獎中榮獲殊榮



The Group records an outstanding result, clinching nine honours in Euromoney's Real Estate Awards 2023
集團在《Euromoney》2023年度房地產大獎中勇奪九項殊榮，成績驕人

Putting into practice its belief in Building Homes with Heart, the Group recorded an outstanding result, winning nine accolades in the Real Estate Awards 2023, organized by internationally renowned financial magazine Euromoney, in recognition of the Group's leading position in the market. The Group took home three real estate awards in Hong Kong category: the Best Overall Developer, Best Residential Developer and Best Retail/ Shopping Developer. The Group also won the Best Overall Developer, Best Residential Developer and Best Office/ Business Developer in China category. In the Asia Pacific category, the Group won the Best Overall Developer, Best Residential Developer and Best Office/ Business Developer, in recognition of the Group's leading position in the market.

Euromoney's annual Real Estate Awards is recognized as one of the benchmark awards for the real estate industry. The Awards invite real estate professionals to vote for firms they believe have provided the highest quality real estate products and services in their market during the previous 12 months.

集團憑藉「以心建家」的信念，成功於著名國際財經雜誌《Euromoney》主辦的2023年度房地產大獎中勇奪九項大獎。在香港地產組別的獎項，集團囊括三項大獎，包括「最佳地產公司」、「最佳住宅項目發展商」及「最佳零售項目/商場發展商」。在中國組別中，集團勇奪「最佳地產公司」、「最佳住宅項目發展商」及「最佳寫字樓/商業項目發展商」。在亞太區組別中，集團獲頒「最佳地產公司」、「最佳住宅項目發展商」及「最佳寫字樓/商業項目發展商」，足見集團在市場的領先地位。

Best Developer - Overall, Hong Kong 香港整體最佳地產公司
Best Developer - Residential Sector, Hong Kong 香港最佳住宅項目發展商
Best Developer - Retail/ Shopping Sector, Hong Kong 香港最佳零售項目/商場發展商
Best Developer – Overall, China 中國整體最佳地產公司
Best Developer - Residential Sector, China 中國最佳住宅項目發展商
Best Developer - Office/ Business Sector, China 中國最佳寫字樓/商業項目發展商
Best Developer - Overall, Asia Pacific 亞太區整體最佳地產公司
Best Developer - Residential Sector, Asia Pacific 亞太區最佳住宅項目發展商
Best Developer - Office/ Business Sector, Asia Pacific 亞太區最佳寫字樓/商業項目發展商

由《Euromoney》主辦的年度房地產大獎被視為房地產業界中的指標性大獎，有關獎項邀請地產界別的專業人士投票選出他們認為在過去12個月內市場上提供了最優質房地產產品和服務的企業。

The Group's shopping malls garner multiple awards in the 2023 Service Talent Award

集團商場在「2023傑出服務獎」獲多項殊榮

Adhering to its customer-centric belief, the Group places great emphasis on the service quality of its frontline mall staff. In the Service Talent Award this year, which is hailed as the Oscars of retail industry, the Group's shopping malls clinched multiple awards. The Group aims to recognize outstanding customer care ambassadors through benign competition and promote mutual learning with its industry peers, all with the goal of providing the customer with premium leisure shopping experience.

With its professional and attentive service, the New Town Plaza III team won the Bronze Award in the Best Team Award, and its ambassador, Shing Ka-ho, won the Gold Award in the Supervisory Level – Retail Services & Property Management. Chiu Tak-ling, from V Walk, Fung Sin-ying, from Tsuen Kam Centre, and Lam Yin-ting, from Tsuen Wan Plaza, won the Gold, Silver and Bronze Award, respectively, in the Junior Frontline Level – Property Management. In addition, the YOHO Mall team clinched the Silver Award in the Retail Excellence Award with its newly launched pet park DOT PARK and related innovative facilities and services.

集團秉持「以客為先」的信念，對商場前線員工的服務質素尤其重視；今年旗下商場在有零售業界「奧斯卡」之稱的「傑出服務獎」中，獲得多項殊榮。集團期望透過良性競爭，嘉許表現優越的親客大使之餘，也可以與同業互相學習，為顧客帶來優質的消閒購物體驗。



The Group's shopping malls achieve remarkable results in the 2023 Service Talent Award
集團旗下商場在「2023傑出服務獎」獲得好成績

新城市廣場三期的團隊憑藉專業和貼心的服務，除獲得「最佳參賽隊伍獎」銅獎外，成嘉豪更在「主管級別 - 零售服務及商場 / 物業管理組別」中獲得金獎；至於V Walk的趙惠寧、荃錦中心的馮善楹和荃灣廣場的林熾婷，亦分別在「基層級別 - 商場 / 物業管理組別」中勇奪金銀銅獎。另外，YOHO Mall團隊憑藉增設寵物公園DOT PARK和提供相關創新配套服務，榮獲「傑出服務策劃大獎」銀獎，成績驕人。

SHKP-Kwoks' Foundation continues to provide scholarships for Tianjin University students

新鴻基地產郭氏基金繼續資助天津大學學生

The SHKP-Kwoks' Foundation and Tianjin University signed a donation agreement for the fifth phase of the SHKP-Kwoks' Foundation Tianjin University Scholarship Programme, which was established in 2009 to support outstanding students from financially disadvantaged families to complete their studies. The Foundation has donated over HK\$13 million in total to the scholarship programme, benefitting nearly 2,500 students and nurturing high-calibre talent with a strong sense of social responsibility and global perspectives. SHKP-Kwoks' Foundation Executive Director Amy Kwok encouraged the students to seize

this opportunity and strive to achieve their best in their studies to make a valuable contribution to the country in the future.

新鴻基地產郭氏基金早前與天津大學，簽署第五期勵學金資助協議。該勵學金於2009年設立，致力扶助品學兼優但家庭經濟有困難的天津大學學生完成學業，歷來善款累積逾1,300萬元，有近2,500人受惠，成功培養出不少有強烈社會責任感和國際視野的人才。新鴻基地產郭氏基金執行董事郭婉儀特別寄語學生，希望他們能夠珍惜機會，努力求學，將來為國家作出貢獻。



The SHKP-Kwoks' Foundation has donated to various institutions over the years, striving to help nurture talent for the country
新鴻基地產郭氏基金多年來捐資助學，致力為國家培育人才

The Group’s properties light up the harbour with festive lighting

集團旗下項目添節日燈飾 點綴維港兩岸



The dazzling illumination presented on the ICC facades welcome everyone to join the joyful festive celebration
環球貿易廣場外牆璀璨的燈影，讓市民一同歡度佳節

The Group’s properties had been decorated with festive installations and lighting to celebrate Christmas and the New Year with the public. The facades of the International Commerce Centre (ICC) and Sun Hung Kai Centre present distinct Christmas animations and lighting, creating a joyful ambiance along the harbour.

ICC Light and Music Show’s new Christmas-themed animation

Presented on the facades of ICC, the ICC Light and Music Show is a unique Christmas light show put on every year. This year, the Christmas illumination combines the fun elements of popular electronic video games with Pixel Art to present interactive lighting animation effects, including a towering 3D cube Christmas tree. As the game progresses, it features a vibrant showcase of animations, including festive decorations such as candy canes, bells, snowmen and snowflakes.

The ICC Light and Music Show will also present a special New Year’s Eve countdown illumination on the night of 31 December to celebrate the beginning of 2024.

Sun Hung Kai Centre festive lighting celebrates the country’s impressive aerospace achievements

As the festive seasons approaches, the Sun Hung Kai Centre is filled with the colour and spirit of the year-end festive season. Featuring the Chinese astronauts and the Shenzhou 17 spacecraft on the façades of the Centre, this year’s festive lighting design symbolizes the take-off of the country and Hong Kong on a successful and prosperous journey in the New Year.

為迎接聖誕及新年，集團旗下物業均添上節日裝置和燈飾，與市民歡度佳節。其中環球貿易廣場和新鴻基中心的外牆，更設有獨特的聖誕動畫和燈飾，令維港兩岸增添歡樂氣氛。



This year’s Sun Hung Kai Centre festive lighting is themed on the country’s aerospace technology

新鴻基中心今年的節日燈飾以國家航天科技為主題

「ICC聲光耀維港」全新聖誕燈飾動畫

於環球貿易廣場外牆上演的「ICC聲光耀維港」，每年的聖誕光影匯演均別出心裁。今年則運用不少人喜愛的電子遊戲風格，結合趣味盎然的闖關元素，以像素藝術 (Pixel Art) 呈現互動燈飾動畫，以及高聳入雲的3D方塊聖誕樹。隨著遊戲情節的推進，各種聖誕裝飾如糖果棒、鈴鐺、雪人和雪花等也會呈現豐富有趣的動畫變化。

此外，除夕當晚，「ICC聲光耀維港」更上演特備燈光匯演，與全港市民一同倒數迎接2024年。

新鴻基中心節日燈飾 頌國家航天成就

至於新鴻基中心為迎接連串佳節，裡裡外外都添上濃厚的節慶色彩。今年的外牆節日燈飾以中國太空人和神舟十七號太空船為主題，寓意國家和香港，在新一年踏上成功繁榮的旅程。

