

## The Group wins accolades in Euromoney's Real Estate Awards 2023

集團在《Euromoney》2023年度房地產大獎中榮獲殊榮



The Group records an outstanding result, clinching nine honours in Euromoney's Real Estate Awards 2023  
集團在《Euromoney》2023年度房地產大獎中勇奪九項殊榮，成績驕人

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Putting into practice its belief in Building Homes with Heart, the Group recorded an outstanding result, winning nine accolades in the Real Estate Awards 2023, organized by internationally renowned financial magazine Euromoney, in recognition of the Group's leading position in the market. The Group took home three real estate awards in Hong Kong category: the Best Overall Developer, Best Residential Developer and Best Retail/ Shopping Developer. The Group also won the Best Overall Developer, Best Residential Developer and Best Office/ Business Developer in China category. In the Asia Pacific category, the Group won the Best Overall Developer, Best Residential Developer and Best Office/ Business Developer, in recognition of the Group's leading position in the market.

Euromoney's annual Real Estate Awards is recognized as one of the benchmark awards for the real estate industry. The Awards invite real estate professionals to vote for firms they believe have provided the highest quality real estate products and services in their market during the previous 12 months.

集團憑藉「以心建家」的信念，成功於著名國際財經雜誌《Euromoney》主辦的2023年度房地產大獎中勇奪九項大獎。在香港地產組別的獎項，集團囊括三項大獎，包括「最佳地產公司」、「最佳住宅項目發展商」及「最佳零售項目/商場發展商」。在中國組別中，集團勇奪「最佳地產公司」、「最佳住宅項目發展商」及「最佳寫字樓/商業項目發展商」。在亞太區組別中，集團獲頒「最佳地產公司」、「最佳住宅項目發展商」及「最佳寫字樓/商業項目發展商」，足見集團在市場的領先地位。

Best Developer - Overall, Hong Kong 香港整體最佳地產公司
Best Developer - Residential Sector, Hong Kong 香港最佳住宅項目發展商
Best Developer - Retail/ Shopping Sector, Hong Kong 香港最佳零售項目/商場發展商
Best Developer - Overall, China 中國整體最佳地產公司
Best Developer - Residential Sector, China 中國最佳住宅項目發展商
Best Developer - Office/ Business Sector, China 中國最佳寫字樓/商業項目發展商
Best Developer - Overall, Asia Pacific 亞太區整體最佳地產公司
Best Developer - Residential Sector, Asia Pacific 亞太區最佳住宅項目發展商
Best Developer - Office/ Business Sector, Asia Pacific 亞太區最佳寫字樓/商業項目發展商

由《Euromoney》主辦的年度房地產大獎被視為房地產業界中的指標性大獎，有關獎項邀請地產界別的专业人士投票選出他們認為在過去12個月內市場上提供了最優質房地產產品和服務的企業。

## The Group's shopping malls garner multiple awards in the 2023 Service Talent Award

### 集團商場在「2023傑出服務獎」獲多項殊榮

Adhering to its customer-centric belief, the Group places great emphasis on the service quality of its frontline mall staff. In the Service Talent Award this year, which is hailed as the Oscars of retail industry, the Group's shopping malls clinched multiple awards. The Group aims to recognize outstanding customer care ambassadors through benign competition and promote mutual learning with its industry peers, all with the goal of providing the customer with premium leisure shopping experience.

With its professional and attentive service, the New Town Plaza III team won the Bronze Award in the Best Team Award, and its ambassador, Shing Ka-ho, won the Gold Award in the Supervisory Level – Retail Services & Property Management. Chiu Tak-ling, from V Walk, Fung Sin-ying, from Tsuen Kam Centre, and Lam Yin-ting, from Tsuen Wan Plaza, won the Gold, Silver and Bronze Award, respectively, in the Junior Frontline Level – Property Management. In addition, the YOHO Mall team clinched the Silver Award in the Retail Excellence Award with its newly launched pet park DOT PARK and related innovative facilities and services.

集團秉持「以客為先」的信念，對商場前線員工的服務質素尤其重視；今年旗下商場在有零售業界「奧斯卡」之稱的「傑出服務獎」中，獲得多項殊榮。集團期望透過良性競爭，嘉許表現優越的親客大使之餘，也可以與同業互相學習，為顧客帶來優質的消閒購物體驗。



The Group's shopping malls achieve remarkable results in the 2023 Service Talent Award

集團旗下商場在「2023傑出服務獎」獲得好成績

新城市廣場三期的團隊憑藉專業和貼心的服務，除獲得「最佳參賽隊伍獎」銅獎外，成嘉豪更在「主管級別 - 零售服務及商場 / 物業管理組別」中獲得金獎；至於V Walk的趙惠寧、荃錦中心的馮善楹和荃灣廣場的林熾婷，亦分別在「基層級別 - 商場 / 物業管理組別」中勇奪金銀銅獎。另外，YOHO Mall團隊憑藉增設寵物公園DOT PARK和提供相關創新配套服務，榮獲「傑出服務策劃大獎」銀獎，成績驕人。

## SHKP-Kwoks' Foundation continues to provide scholarships for Tianjin University students

### 新鴻基地產郭氏基金繼續資助天津大學學生

The SHKP-Kwoks' Foundation and Tianjin University signed a donation agreement for the fifth phase of the SHKP-Kwoks' Foundation Tianjin University Scholarship Programme, which was established in 2009 to support outstanding students from financially disadvantaged families to complete their studies. The Foundation has donated over HK\$13 million in total to the scholarship programme, benefitting nearly 2,500 students and nurturing high-calibre talent with a strong sense of social responsibility and global perspectives. SHKP-Kwoks' Foundation Executive Director Amy Kwok encouraged the students to seize

this opportunity and strive to achieve their best in their studies to make a valuable contribution to the country in the future.

新鴻基地產郭氏基金早前與天津大學，簽署第五期勵學金資助協議。該勵學金於2009年設立，致力扶助品學兼優但家庭經濟有困難的天津大學學生完成學業，歷來善款累積逾1,300萬元，有近2,500人受惠，成功培養出不少有強烈社會責任感和國際視野的人才。新鴻基地產郭氏基金執行董事郭婉儀特別寄語學生，希望他們能夠珍惜機會，努力求學，將來為國家作出貢獻。



The SHKP-Kwoks' Foundation has donated to various institutions over the years, striving to help nurture talent for the country  
新鴻基地產郭氏基金多年來捐資助學，致力為國家培育人才

## The Group's properties light up the harbour with festive lighting

集團旗下項目添節日燈飾 點綴維港兩岸



The dazzling illumination presented on the ICC facades welcome everyone to join the joyful festive celebration  
環球貿易廣場外牆璀璨的燈影，讓市民一同歡度佳節

The Group's properties had been decorated with festive installations and lighting to celebrate Christmas and the New Year with the public. The facades of the International Commerce Centre (ICC) and Sun Hung Kai Centre present distinct Christmas animations and lighting, creating a joyful ambiance along the harbour.

### ICC Light and Music Show's new Christmas-themed animation

Presented on the facades of ICC, the ICC Light and Music Show is a unique Christmas light show put on every year. This year, the Christmas illumination combines the fun elements of popular electronic video games with Pixel Art to present interactive lighting animation effects, including a towering 3D cube Christmas tree. As the game progresses, it features a vibrant showcase of animations, including festive decorations such as candy canes, bells, snowmen and snowflakes.

The ICC Light and Music Show will also present a special New Year's Eve countdown illumination on the night of 31 December to celebrate the beginning of 2024.

### Sun Hung Kai Centre festive lighting celebrates the country's impressive aerospace achievements

As the festive seasons approaches, the Sun Hung Kai Centre is filled with the colour and spirit of the year-end festive season. Featuring the Chinese astronauts and the Shenzhou 17 spacecraft on the façades of the Centre, this year's festive lighting design symbolizes the take-off of the country and Hong Kong on a successful and prosperous journey in the New Year.

為迎接聖誕及新年，集團旗下物業均添上節日裝置和燈飾，與市民歡度佳節。其中環球貿易廣場和新鴻基中心的外牆，更設有獨特的聖誕動畫和燈飾，令維港兩岸增添歡樂氣氛。



This year's Sun Hung Kai Centre festive lighting is themed on the country's aerospace technology  
新鴻基中心今年的節日燈飾以國家航天科技為主題

### 「ICC聲光耀維港」全新聖誕燈飾動畫

於環球貿易廣場外牆上演的「ICC聲光耀維港」，每年的聖誕光影匯演均別出心裁。今年則運用不少人喜愛的電子遊戲風格，結合趣味盎然的闖關元素，以像素藝術 (Pixel Art) 呈現互動燈飾動畫，以及高聳入雲的3D方塊聖誕樹。隨著遊戲情節的推進，各種聖誕裝飾如糖果棒、鈴鐺、雪人和雪花等也會呈現豐富有趣的動畫變化。

此外，除夕當晚，「ICC聲光耀維港」更上演特備燈光匯演，與全港市民一同倒數迎接2024年。

### 新鴻基中心節日燈飾 頌國家航天成就

至於新鴻基中心為迎接連串佳節，裡裡外外都添上濃厚的節慶色彩。今年的外牆節日燈飾以中國太空人和神舟十七號太空船為主題，寓意國家和香港，在新一年踏上成功繁榮的旅程。