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The Group's shopping malls embrace the traditional retail peak with festive decorations to drive foot traffic and business opportunities

集团商场迎接传统零售旺季 大型节日佈置促人流与商机





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45/F, Sun Hung Kai Centre, 30 Harbour
Road, Hong Kong
香港港湾道30号新鸿基中心45楼
Tel 电话 : (852) 2827 8111
Fax 传真 : (852) 2827 2862
Website 网址 : www.shkp.com
E-mail 电子邮件 : shkp@shkp.com

Editor's Note 编者按 :

The *SHKP Quarterly* serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material.

本刊旨在为投资者提供集团业务的最新资讯，维持企业高透明度及良好的企业管治。本刊内容涵盖集团业务的不同范畴，相关资料陈述并非用作宣传推广。

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The Group's shopping malls embrace the traditional retail peak with festive decorations to drive foot traffic and business opportunities



APM, Kwun Tong
观塘 APM



IFC Mall, Central
中环国际金融中心商场



Landmark North, Sheung Shui
上水广场



Metroplaza, Kwai Fong
葵芳新都会广场

Uniting global artists to create an artistic Christmas

Young consumers enjoy experiencing diversified festive vibes, and artistic themes have always been popular. Various shopping malls have therefore collaborated with local and worldwide artists to create festive installations with differentiated artistic vibes. MOKO, in Mong Kok, partnered with Hong Kong street-weaving art group La Belle Époque to set up a giant Christmas installation, with multiple Christmas trees scattered around Forest Town to spread warm and fuzzy Christmas vibes all around, together with an outdoor leisure spot, MOKO GARDEN, adorned with festive florals. APM, in Kwun Tong, has become a Christmas Aurora Winter Town, in collaboration with Eastern European illustrator Zhenya Tkach. Inspired by winter in the Arctic, the mall features a 3,000-square-foot Aurora Snowland, where visitors can enjoy an exotic Christmas together. Tai Po Mega Mall, in association with internationally renowned illustrator Mila Marquis, is displaying a 1,500-square-foot Sparkling Christmas HappyLand, with joyful fairies, life-sized polar bears and a penguin army, taking visitors on a dreamy journey of joy. Harbour North, in North Point, cooperated with local illustration brand Dustykid to launch the "Have a Hug" Exhibition, showcasing a series of healing illustrations and warm words to convey the message of embracing life. The exhibition also featured a photo-taking zone, themed pop-up stores, meet & greet and free-hug event with "Giant Dust", to bring warmth and care to every visitor.

Partnering with merchants to enhance in-store and off-premises experience

To celebrate the festive Christmas, many of the Group's malls have created ambiance that closely mimicking those in the European towns, and the malls were brimmed with Christmassy vibes. East Point City, in Tseung Kwan O, created a 6,000-square-foot European Christmas Town this year, featuring six vintage European train station attractions, with classic European street scenes. The European Christmas village also introduces a first-of-its-kind collaboration between two key retailers to offer a delightful array of popular festive delicacies and home decorations that exude the joyful holiday atmosphere for customers. Park Central, in Tseung Kwan O, launched the first-ever Pretty Cure

pop-up store in Hong Kong, letting the anime character celebrate the Christmas festival together with every citizen.

Maximizing the use of outdoor spaces for festive installations

To maximize the use of outdoor spaces, various shopping malls have extended festive decorations from indoor to outdoor areas. New Town Plaza, in Sha Tin, presented a 35,000-square-foot Dino Park featuring the world of dinosaurs, at level five. The 14 dinosaurs-themed leisure facilities can train arm strength, visual acuity, as well as balance and coordination, parents were keen to take their children to burn off some energy, while also benefiting the mall's foot traffic. In association with renowned British artist Edward Monaghan, the shopping mall presented a Christmas Fairy Town, coupled with nine picturesque fairy photo spots, and the cutest fairy to spread love and wishes. Millions of shimmering Christmas lights light up the Fancy Outdoor Garden of Streamlight on the mall's level seven Starlight Garden, Phase 1, with a three-metre-tall fairy bringing a romantic Christmas to lovebirds. Metroplaza, in Kwai Fong, maximized the use of its outdoor spaces to present the first outdoor snowfall ice-skating rink in New Territories West, with basic kit offered for children and adults to have fun. Also at the mall are a seven-metre-tall Christmas tree and a giant crystal ball for photo-taking. Landmark North, in Sheung Shui, which is the first pet-friendly shopping mall in Northern District. The Sky Garden of the shopping mall has installed special Furry Pawty pets facilities while a pet winter market has been held. An outdoor rest and dining area have been set up as well so that owners can dine al fresco with their furiends.

Leveraging the Group's retail network to expand consumer base

The Group from time to time reorganizes its tenant mix and increases the number of shops to provide more diversified consumer choices. The Group continued to install electric vehicle rapid chargers in the car parks of its shopping malls, to expand the customer base to electric vehicle drivers. In order to offer local customers and mainland visitors' consumption and leisure privileges in Hong Kong, a series of dining and entertainment offers were launched at various SHKP shopping malls, including New Town Plaza and YOHO Mall. Members of The Point and Parc Central, in Guangzhou, can redeem one-way cross-border tickets and

Hong Kong

Unveiling a mesmerizing Christmas experience with trending digital technology

The Group's various shopping malls offered customers an immersive experience with digital technology, presenting a distinctive Christmas ambiance. For instance, IFC Mall, in Central, presented "SnowPark", an enchanting snowy white Christmas installation. The mall's oval atrium has transformed into a European ski resort. In addition to an impressive 8.5-metre-tall Christmas tree, visitors could discover multiple snow-themed photo-worthy spots and interactive digital installations, embarking on a multi-sensory journey in the winter wonderland. YOHO Mall, in Yuen Long, unveiled the captivating Galaxy & Astrology, an immersive Christmas installation with a zodiac theme. The mall featured interactive installations decoding astrological signs for photo-taking and fun games. Also, a magnificent six-metre-tall Evergreen Stardust Christmas tree and a romantic Starry Sky Interactive Corridor nestled in the atrium of YOHO Mall II created an enchanting festive ambiance. wwwtc mall in Causeway Bay invited French illustrator Marion Arbona to craft a captivating large-scale art installation in the mall's atrium. The artist took inspiration from a fantasy garden, bringing visitors sensory stimulation amidst the Christmas trees and flowers of different shapes. Bright, dazzling and rare forest birds take flight and stop in front of you, while fairies are dancing in the forest and elves are preparing Christmas gifts. The art installation intertwined the realms of enchanting fairy tales and the tangible world, offering customers an



wwwtc mall, Causeway bay
铜锣湾世贸中心

extraordinary sensory experience. VWalk, in West Kowloon, and V City, in Tuen Mun, jointly collaborated with The Adventures of Paddington to present over 23 British-inspired Christmas hotspots and interactive games. These included a giant 6.8-metre-long traditional British steam Christmas train, providing visitors with a chance to be a train conductor, and an indoor interactive carousel of bicycles, bringing customers a warm and joyous Christmas. Tsuen Wan Plaza featured a three-metre-tall Orange Cat Zhong Zhong, which is the top photo spot because of its iconic melancholic face. In addition, other not to be missed attractions include the Warm Knitting Garden, built with cats' beloved knitting lines, a 20-metre-long cat photo display wall, and digital interactive fun-game booths.

V City, Tuen Mun
屯門V City



YOHO Mall, Yuen Long
元朗形点

shopping vouchers upon spending a designated amount of e-currency, and enjoy free locker and mobile phone recharging services on the date of reward redemption.

Mainland

Creating a fascinating winter with art and technology

The Group's shopping malls on the mainland offered equally captivating experiences. Shanghai IFC Mall presented a large-scale Christmas carnival with the theme A Metaverse of Joy. Created by renowned Japanese artist Kota Yamaji, the metaverse Christmas fun park featured a variety of interactive festive installations, including VR spaceships, a zero-gravity zone, and an AI Santa Claus, allowing visitors to experience a warm and joyous Christmas journey filled with creativity. In Puxi Shanghai, IAPM collaborated with Spanish illustrator Antonio Uve to create six unique charming carton figures. Coupled with a variety of creative and interactive installations, as well as vibrant art performances, the mall offers customers a kaleidoscope of winter merriment. Parc Central, in Guangzhou, has introduced the first AI-created interstellar journey themed exhibition in the Greater Bay Area. Using AI to create immersive fantasy planets, the exhibition combines real-time interactive experiences with sound and visual effects, unleashing the imagination and novel experiences for a futuristic lifestyle.

Dazzling festive installations for a unique Christmas

One ITC's theme, Shining 4 You, set the stage for a dazzling fourth-anniversary winter party. The nearby Huashan Road and Guangyuan West Road have been turned into sparkling crystal-like avenues, adorned with shining crystal bears. The mall came alive with dance performances and merchants' festive floats, making it a lively and whimsical carnival. In addition, as part of its 65th anniversary celebrations, IGC, in Guangzhou, was ornamented with the Paddington Bear, presenting a British Winter Village Adventure, the first national exhibition of its kind. Visitors can take photos at the six vintage British Christmas installations and engage in a thrilling ski treasure hunt. Every Sunday, Paddington Bear would made appearance to interact with visitors, along with the mall's Winter Wonderland Carnivals and dazzling live events, called Snowy British Nights, to foster a festive ambience. Beijing APM invited a number of internationally renowned artists to



MOKO, Mong Kok
旺角MOKO新世纪广场

turn the mall into a colourful party. With four themed scenes and multiple installations, the mall offered customers a marvellous winter experience filled with wonder and delight.

13,000 sets of free consumption vouchers given out to support the Night Vibes Hong Kong campaign

In order to promote Hong Kong's retail sales, the government launched the Night Vibes Hong Kong campaign in the third quarter of this year to incentivize citizens' spending. The Group also launched a promotional campaign to ignite the night-time economy for the Mid-Autumn Festival and National Day holidays with 13,000 sets of shopping and dining vouchers worth more than HK\$1.5 million at its 12 major malls to encourage more people to stay out after 8pm. In addition to distributing consumption vouchers, the Group's shopping malls rolled out a variety of promotional offers and events, including special night parking offers, discounted movie tickets, bazaars, performances, food-and-wine tasting, night concerts and more, with encouraging responses. Leveraging the geographical advantages of its malls, coupled with The Point, which is the largest integrated loyalty programme for shopping malls in Hong Kong, as a platform for offering discounts, the campaign was sought after by visitors, successfully driving footfall and business at the malls during Mid-Autumn Festival and National Day holidays.

集团商场迎接传统零售旺季 大型节日布置促人流与商机



New Town Plaza, Sha Tin
沙田新城市广场



V Walk, West Kowloon
西九龙V Walk

集团在香港持有多元化及优质的零售物业组合，一直秉持积极的租务管理策略，不断优化行业和商户组合，提供更丰富的休闲、购物和娱乐零售选择，以配合不时转变的顾客需要，致力提升人流及租户销售额。适逢圣诞节是传统零售业旺季，加上今年是香港全面复常后首个圣诞档期。集团更为旗下香港和内地的主要商场增添不同主题的冬日布置，同时通过举办各式推广活动和推出消费奖赏优惠，力求为顾客带来焕然一新的体验。

香港

以崭新数码技术 带来沉浸式圣诞体验

集团多个商场利用数码技术，为顾客带来沉浸式体验，感受不一样的圣诞气氛。例如中环国际金融中心商场便呈献“SnowPark”雪感白色圣诞，把商场一楼中庭变成欧洲滑雪胜地，除了8.5米巨型圣诞树，场内也特设多个雪地打卡位及多媒体互动装置，让顾客以多重感官体验雪地旅程。元朗形点设置沉浸式星座主题圣诞装置“星语夜”，场内设有星座互动装置，供拍照及玩游戏，另有六米高的“星砂圣诞树”及置于形点中庭的“浪漫星空互动长廊”，极具节日气氛。铜锣湾wwwtc mall则特别邀请法国插画艺术家Marion Arbona，为商场中庭打造一座以奇幻花卉丛林为灵感的大型沉浸式体验艺术装置，不同形状的圣诞树和圣诞花带来多变有趣的观感。顾客置身其中即可体验童话梦境与现实世界的交错，例如珍稀的飞鸟于繁花间穿梭，仙女们在林间舞动，精灵们正在准备圣诞礼物，有趣独特。西九龙V Walk及屯门V City则与The Adventures of Paddington合作，呈献逾23个充满英伦风情的圣诞打卡位及体感互动游戏，包括6.8米长巨型英式传统蒸汽圣诞列车、化身车长模拟驾驶火车，及室内互动单车旋转木马等，让市民共享温馨快乐的圣诞节。荃湾广场则以“厌世脸”而广受欢迎的“橘猫重重”为主题。除了三米高的超巨型“橘猫重重”是打卡位首选外，还包括以猫咪最爱的毛线球而建的“暖暖织园”、20米长“喵星打卡墙”，以及好玩的数码互动圣诞游戏

联合各地艺术家 营造文艺圣诞气息

年轻的消费者喜欢感受不同的节日体验，而文艺主题向来深受该客群的欢迎。多个商场都与本地以至国际艺术家合作，打造出不同艺术气息的节目装置。其中旺角MOKO新世纪广场联合香港街头编织艺术团体La Belle Époque，设置了巨型圣诞打卡布置，

多棵圣诞树更散布在“森林小镇”周围，让访客零距离欣赏全部由人手一针一线所编出的“温暖牌”场景；三楼的户外休憩空间MOKO GARDEN则铺上一片圣诞花海。至于观塘APM为迎接圣诞，在这个冬天摇身变成“圣诞极光冬日小镇”，联同东欧插画师Zhenya Tkach，以充满冬日色彩的极地文化为设计灵感，特别打造出914.4米（3,000呎）的“梦幻极光雪国”，与顾客创造一个异国风情的圣诞。大埔超级城邀请了国际著名插画师Mila Marquis设计了面积达139.35平方米（1,500平方呎）的“闪耀圣诞HappyLand”，同时一众快乐仙子、1:1大小的北极熊，以及企鹅军团，为游客带来一个充满奇幻和欢乐的世界。北角汇则联同本地插画品牌Dustykid举办圣诞限定大型“拥抱展”，通过治愈系插画和暖心文字，分享拥抱生命的信息等，场内更设有拥抱心灵打卡区、主题精品小店，加上抱抱“巨尘”快闪活动，为大家送上佳节暖意。



East Point City, Tseung Kwan O
将军澳东港城

与商户合作 提升店外店内体验

为了让市民也可以有一个充满欧陆冬日风情的圣诞节，集团多个商场均以欧洲小镇为主题，营造不同风貌的节日气氛。将军澳的东港城今年打造557.4平方米(6,000平方呎)的欧洲圣诞小镇，特设六大复古欧洲火车站打卡装置，包括欧洲旧式街景等。欧洲圣诞小镇更首度联手两大商户合作，让顾客挑选应节食品与家居装饰欢度佳节。此外，将军澳中心则开设了首次登陆香港的“光之美少女”Pop Up Store，让这位动漫人物与大家共度圣诞。

善用户外空间 增添节日装置

多个商场善用户外空间，节日装置由室内延伸到户外，沙田新城市广场在五楼增设占地逾3251.5平方米(3.5万平方呎)、恐龙主题公园 Dino Park。公园的14项恐龙游乐设施，可同时训练臂力、眼力、平衡力及协调能力，吸引一众家长带小朋友前去玩耍，带动商场人流。商场更与英国著名艺术家Edward Monaghan合作，带来“水滴精灵梦幻圣诞小镇”。九大打卡场景遍布可爱和充满祝福的水滴精灵。其中位于商场一期七楼星光花园的“圣诞流光后花园”，由逾万颗灯饰组成，三米高的水

滴精灵为情侣们送上浪漫圣诞。葵芳新都会广场利用其户外平台，打造了新界西首个户外飘雪溜冰场，商场还会借出基本装备供大小朋友享受溜冰乐趣。场内另设有七米高圣诞树、巨型“幻彩水晶球”等打卡装置。至于作为北区第一个宠物友善商场的上水广场，其晴空花园特设“梦幻圣诞小镇”宠物专用玩乐设施，还会举办宠物冬日市集，并设户外休憩区及用餐区，方便主人可以和宠物一同在户外用餐。

善用集团零售网络 扩大消费客群

商场不时重整租户组合，增加商铺数量，提供更多元的消费娱乐选择。另外，集团继续在商场停车场加设快速电动车充电器，扩大客源至驾驶电动车的消费客群。为了让本地客及内地旅客在港消费时尽享休闲礼遇，新城市广场、形点等多个新地商场推出系列餐饮娱乐优惠。The Point及天环会员于广州天环以电子货币消费满指定金额，即可在商场换取单程跨境车票及购物优惠券；顾客更可于换领奖赏当天可免费享用商场储物柜及手机充电服务，尽享购物便利。



Harbour North, North Point
北角汇



Park Central, Tseung Kwan O
将军澳中心



Tai Po Mega Mall, Tai Po
大埔超级城



Beijing APM
北京市 APM



Shanghai IFC Mall
上海市上海国金中心商场



Shanghai IAPM
上海市 IAPM



Parc Central, Guangzhou
广州市天环



IGC, Guangzhou
广州市 IGC

内地

以艺术与科技打造缤纷冬日体验

集团旗下位于内地的商场亦同样精彩。上海国金中心商场以“乐享多元宇宙”为主题举办大型圣诞庆典活动，由日本著名艺术家Kota Yamaji打造的多元宇宙圣诞乐园，设有多项互动节庆装置场景，包括VR宇宙太空船、失重空间和AI圣诞老人等。为顾客带来一个温暖欢乐、多元创意的圣诞之旅。上海环贸 IAPM则与西班牙插画艺术家Antonio Uve合作，特别设计六个独一无二的可爱卡通角色。商场更结合创意的体感互动装置，并配合一系列丰富且多元的艺术演出，为顾客带来一个缤纷欢乐的冬日。广州天环则打造了大湾区首个AI创作星际之旅的主题展，以AI人工智能智慧创作的主题场景，利用实景互动与声光视效，建构沉浸式奇幻星球，点亮未来感生活的无界想像与新奇体验。

璀璨节日装置 营造独特圣诞气氛

上海One ITC商场以“Shining 4 You”为主题，呈现四周年璀璨冬日派对。除了将商场附近的华山路和广元西路打造成水晶炫彩大道，也有璀璨夺目的水晶小熊。加上其他活动如舞蹈表演、充满节日气氛的商户花车装置等，令商场成为热闹奇趣的嘉年华。此外，帕丁顿熊也藉65周年之际到访广州IGC，呈

献“英伦冬日小镇游”全国首展，顾客可尽情打卡六大复古英伦圣诞装置、畅玩滑雪寻宝体感游戏；每逢周日帕丁顿熊现身与顾客互动之余，商场还会举办冬日奇想嘉年华、雪亮英伦夜飘雪等精彩现场活动，营造满满节日氛围。北京APM邀请多位国际知名艺术家，令商场变成色彩丰富的“派对现场”，场内设有四个主题场景及多个装置，为顾客带来奇妙的冬日体验。

响应“香港夜缤纷”活动 送出13,000套现金消费券

此外，为促进香港零售业，香港政府于今年第三季推出“香港夜缤纷”，鼓励市民消费，集团当时也趁国庆和中秋假期期间，推出“新地夜行赏”，于旗下12大商场免费派发共13,000套购物餐饮消费券，总值超过150万元，以鼓励市民在晚上八时后继续“行街”消费。除了派发消费券，新地各商场也推出多项优惠及推广活动，包括晚上泊车优惠、以优惠价换领电影票、市集、表演、美酒佳肴试吃、晚间音乐会等，刺激夜间经济，反应理想。集团凭借旗下商场的地利优势，加上利用全港最大型的商场综合会员计划The Point作为派送优惠的平台，市民积极响应“新地夜行赏”活动，成功刺激国庆及中秋假期期间商场的人流和营业额。

"YOHO WEST", Phase 1 of a brand new large-scale landmark residential project atop the Light Rail Tin Wing Stop

轻铁天荣站上盖全新大型地标住宅项目第1期「YOHO WEST」



The Group recently launched "YOHO WEST"¹, Phase 1 of a brand-new large-scale residential development atop the Light Rail Tin Wing Stop jointly developed with MTR Corporation. The development is strategically located in the heart of Tin Shui Wai, enjoying the convenience of both the light rail and railway networks. It is also adjacent to the Tin Shui Wai Public Transport Interchange on Tin Yan Road, which is complemented by a comprehensive range of community living facilities², creating an ideal living environment. The project has received an overwhelming response.

Convenient transport links

As the only⁵ large-scale residential development located atop a Light Rail Stop in the Tin Shui Wai district, "YOHO WEST"¹ has a comprehensive road network with a dedicated footbridge connected to the Tin Shui Wai Public Transport Interchange on Tin Yan Road, which provides 21 bus and minibus routes to various districts on Hong Kong Island, and in Kowloon and the New Territories⁶. The project is situated in the future strategic development area, the Northern Metropolis³, and will benefit from the excellent prospects of the "high-end professional services and logistics hub"^{4a} and the Shenzhen Bay Quality Development Circle⁴.

Diverse unit layouts and clubhouse facilities to cater for residents' needs

"YOHO WEST"¹ comprises two 38-storey residential towers, offering a total of 1,393 premium residential units. The orientation and layout of each tower are designed to provide a variety of views⁷, with some units overlooking Tin Shui Wai Park⁷. The project offers both typical units and a limited number of special units. There are 10 types of flats of the typical units⁸, with saleable area ranging from approximately 266 square feet⁹ to approximately 696 square feet⁹, and diversified unit layouts to cater for the different living needs of young families and professionals who are seeking a stylish and high-quality lifestyle. The project also features a private residential clubhouse, "YOHO HOUSE"¹⁰, with a total area of approximately 100,000 square feet¹¹, together with an outdoor garden, and is equipped with more than 30 facilities and a wide range of services, as well as a vast private green space.

Notes

1 Name of the Phase of the Development is Phase 1 ("the Phase") of Tin Shui Wai Town Lot No.23 Development ("the Development"). Tower 2 (Tower 2A & Tower 2B) and Tower 3 (Tower 3A & Tower 3B) of the residential development in the Phase are called "YOHO WEST".
2 Comprehensive community living facilities refers to the Tin Shui Wai Public Transport Interchange on Tin Yan Road, and the leisure and cultural venues established in Tin Shui Wai district, such as Tin Shui Wai Park, Tin Shui Wai Swimming Pool, Ping Shan Tin Shui Wai Sports Centre and Ping Shan Tin Shui Wai Public Library. There is also a large shopping mall in the district to provide a focal point for shopping and leisure. The surrounding area, buildings and facilities of the Phase of the Development might change from time to time and shall not be construed as any offer, undertaking, representation or warranty on the part of the Vendor. The Vendor advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.
3 Source of information about the future development of the Northern Metropolis: The Chief Executive's 2023 Policy Address website –Move Ahead with the Northern Metropolis as the New Engine for Growth (www.policyaddress.gov.hk/2023/en/p78.html), date of reference: 2 November 2023. The Vendor does not guarantee the accuracy or the latest revision of the above website. The information is for reference only.
4 High-end professional services and logistics hub refer to Hung Shui Kiu and its surrounding area, and connecting with the Qianhai Shenzhen-Hong Kong Modern Service Industry Co-operation Zone. Source The Chief Executive's 2023 Policy Address website –Move Ahead with the Northern Metropolis as the New Engine for Growth (www.policyaddress.gov.hk/2023/en/p78.html), date of reference: 2 November 2023. The Chief Executive's 2021 Policy Address website –Northern Metropolis Development Strategy Report (www.policyaddress.gov.hk/2021/en/pd7/publications/Northern/Northern-Metropolis-Development-Strategy-Report.pdf), date of reference: 6 October 2021. Northern Metropolis Action Agenda webpage (www.nm.gov.hk/downloads/NM_Agenda_Booklet_Web.pdf), date of reference: 7 November 2023; The Chief Executive's 2021 Policy Address website –Northern Metropolis Development Strategy Report (www.policyaddress.gov.hk/2021/en/pd7/publications/Northern/Northern-Metropolis-Development-Strategy-Report.pdf), date of reference: 6 October 2021. The Vendor does not guarantee the accuracy or the latest revision of the above websites. The information is for reference only.
5 "The only large-scale residential development located atop a Light Rail Stop in Tin Shui Wai district" refers to a comparison with residential buildings in the district that have been built, are under construction, or are scheduled to be built on the date of production of this advertisement/promotional material. Such kind of situation may change from time to time. This information is for reference only. The Vendor does not make any offer, representation, undertaking or warranty whatsoever, whether express or implied.
6 Bus route source: no. K74 https://www.mtr.com.hk/ch/customer/services/searchBusRouteDetails.php?route=D-K74; no. 969 https://mobile.citybus.com.hk/nwp3/?f=1&ds=969--Causeway_Bay_(Moreton_Terrace)&l=0; no. 969N https://mobile.citybus.com.hk/nwp3/?f=1&ds=969N--Causeway_Bay_(Moreton_Terrace)&l=0; no. 969B https://mobile.citybus.com.hk/nwp3/?f=1&ds=969B--Wan_Chai&l=0; no. 969X https://mobile.citybus.com.hk/nwp3/?f=1&ds=969X--Causeway_Bay_(via_Tin_Shui_Wai_South)&l=0; no. 969C https://mobile.citybus.com.hk/nwp3/?f=1&ds=969C--Tai_Koo_(Kornhill_Plaza)&l=0; no. 269B https://search.kmb.hk/KMBWebSite/?action=routesearch&route=269B; no. 296C https://search.kmb.hk/KMBWebSite/?action=routesearch&route=296C; no. 269S https://search.kmb.hk/KMBWebSite/?action=routesearch&route=269S; no. 69M https://search.kmb.hk/KMBWebSite/?action=routesearch&route=69M; no. 69M https://search.kmb.hk/KMBWebSite/?action=routesearch&route=69M; no. 265S https://search.kmb.hk/KMBWebSite/?action=routesearch&route=265S; Long Win bus routes no. A37 https://search.kmb.hk/KMBWebSite/?action=routesearch&route=A37; Long Win bus routes no. E37C https://search.kmb.hk/KMBWebSite/?action=routesearch&route=E37C; Long Win bus routes no. NA37 https://search.kmb.hk/KMBWebSite/?action=routesearch&route=NA37; New Lantau bus route B2P https://www.nlb.com.hk/route/detail/53; Minibus no. 618 https://www.gmb.hk/route/NT/79S/2; Minibus no. 79S https://www.gmb.hk/route/NT/79S/2. The information is for reference only. The Vendor does not guarantee the accuracy of the information above address of the above and/or its content there and whether it is the latest revision. Services of the bus and minibus routes mentioned above are/will be provided by third-party companies. The third-party companies have the rights to determine the fees, terms and conditions, operation hours and service period of the above-mentioned services. The provision of such services is subject to the terms in the service contract or any other relevant legal documents. For details of the services, please contact the third-party companies. The Vendor has not made any offer, undertaking or warranty (whether expressed or implied) in relation to the services or matters mentioned above. Potential purchasers should not rely on them or make any recourse to the Vendor. Date of reference: 19 September 2023.
7 The above is only a general description of the surrounding environment of the Phase of the Development and does not represent that all units will enjoy the relevant views. The views described are subject to the floor on which the unit is located, the orientation of the unit and the surrounding structures and environment. They are not applicable to all units of the Phase of the Development and the surrounding structures, the facilities and environment of the Phase of the Development may change from time to time. The Vendor does not make any contractual clause, offer, representation, undertaking or warranty whatsoever, whether express or implied, regarding the views and surrounding environment of the Phase of the Development (irrespective of whether relating to view).
8 The Vendor reserves the right to change the design, building plans & number of units, flat types, layout and saleable area of the Phase of the Development, subject to the final plans approved by the relevant government departments. Please refer to the sales brochure for details. The Vendor reserves the right to make changes to the layout and floor plans of the Phase of the Development in accordance with the agreement for sale and purchase and the final building plans approved by the relevant government departments.
9 The saleable area of balcony, utility platform and verandah (if any) of the residential properties are calculated in accordance with Section 8 of the Residential Properties (First-hand Sales) Ordinance. Saleable area excludes the area of every one of the items specified in Part 1 of Schedule 2 to the Residential Properties (First-hand Sales) Ordinance. The above areas as specified in square feet are converted at a conversion rate of 1 square metre = 10.764 square feet and rounded off to the nearest whole square foot, which may be slightly different from that shown in square metre. Please refer to the sales brochure for details of the saleable area of individual units.
10 The facilities and completion date of the clubhouse and/or recreational facilities are subject to the final approval of the Buildings Department, the Lands Department and/or other relevant Government departments. The use and opening time of the clubhouse and recreational facilities are subject to the relevant laws, conditions of land grant, deed of mutual covenant, terms and conditions of the clubhouse rules and the actual site condition. The clubhouse/recreational facilities may not be available for immediate use at the time of handover of the residential properties of the Phase. Further, some of the clubhouse facilities belong to or are situated at other Phase(s) of the Development and are not available for use before completion of such Phase(s) and all the necessary preparations are in place. The use or operation of some of the facilities and/or services may be subject to the consent or permit issued by the relevant government departments, and may be subject to additional payments. The names of the clubhouse areas and facilities are marketing names only and will only appear in promotional materials, and will not be shown in the deed of mutual covenant, preliminary agreement for sale and purchase, agreement for sale and purchase, assignment or other title deeds of the Phase or the Development.
11 The actual area of the clubhouse and gardens (The clubhouse has an area of 4,065.158 square metres + garden area of 5,275.803 square metres = 9,340.961 square metres, converted at a conversion rate of 1 square metre = 10.764 square feet and rounded off to the nearest whole square foot and therefore 100,000 different from that shown in square metre) are subject to the final plans and/or documents approved by the relevant government departments. The Vendor reserves the right to revise and alter the area of the clubhouse and gardens.

集团早前推售旗下与港铁公司携手规划，傲踞轻铁天荣站上盖的全新大型住宅项目第1期「YOHO WEST」¹，地理位置得天独厚，位于天水围的中心地段，享有轻铁及铁路网络的便捷，同时毗邻天恩路天水围公共交通运输交汇处，配合完善社区生活配套²，打造理想居住环境，市场反应热烈。

尽享便捷交通

作为天水围区内唯一⁵ 傲踞轻铁站上盖的大型住宅项目，「YOHO WEST」¹ 坐拥完善道路网络，专设行人天桥连接天恩路天水围公共交通运输交汇处，该处提供21条巴士及小巴路线⁶，直达港九新界各区。项目同时位处未来「北部都会区」³ 策略性发展地段，受惠未来「高端专业服务和物流枢纽」⁴ 及「深圳湾优质发展圈」⁴ 的优越前景。

多元单位间隔及会所设施体贴住客需要

「YOHO WEST」¹ 由两幢楼高38层的住宅大楼组成，合共提供1,393个优质住宅单位。每幢大楼的座向与布局经设计皆享有不同景观⁷，部分单位更可眺望天水围公园景致⁷。项目同时提供标准分层单位和限量特色单位，标准分层单位共有10种户型⁸，实用面积由约266平方呎⁹ 至约696平方呎⁹ 不等，并以多元化的单位间隔迎合追求时尚优质生活的年轻家庭及专才之不同居住需要。此外，项目特设私人住客会所「YOHO HOUSE」¹⁰，会所连同户外园林的总面积约100,000平方呎¹¹，配备超过30项设施及多元化服务，更提供广阔的绿意私人空间。

备注

1 发展项目期数名称为「天水围市地段第23号发展项目（「发展项目」）的第1期（「期数」）」，期数中住宅发展项目的第2座（第2A座及第2B座）及第3座（第3A座及第3B座）称「YOHO WEST」。
2 完善社区生活配套指天水围区内设有位于天恩路天水围公共交通运输交汇处、天水围公园、天水围游泳池、屏山天水围体育馆及屏山天水围公共图书馆等消闲及文娱活动场所，区内亦有大型商场提供购物消闲据点。发展项目期数的周边环境、建筑物及设施可能不时改变，卖方就发展项目期数的周边环境、建筑物及设施并不作出任何不论明示或暗示之要约、承诺、陈述或保证。卖方建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边环境及附近的公共设施有较佳了解。
3 未来「北部都会区」的资料来源：行政长官2023年施政报告网站之「推进「北部都会区」发展新引擎」（www.policyaddress.gov.hk/2023/tc/p78.html），参考日期：2023年11月2日。卖方并不保证上述网址之准确性及是否最新修订版，内容仅供参考。
4 高端专业服务和物流枢纽是指洪水桥一带与前海深港现代服务业合作区对接，资料来源：行政长官2023年施政报告网站之「推进「北部都会区」发展新引擎」（www.policyaddress.gov.hk/2023/tc/p78.html），参考日期：2023年11月2日；「北部都会区行动纲领」网页（www.nm.gov.hk/downloads/NM_Chi_Booklet_Web.pdf），参考日期：2023年11月7日；行政长官2021年施政报告网站之「北部都会区发展策略」报告网页（www.policyaddress.gov.hk/2021/chi/pd7/publications/Northern/Northern-Metropolis-Development-Strategy-Report.pdf），参考日期：2021年10月6日。卖方并不保证上述网址之准确性及是否最新修订版，内容仅供参考。
5 「天水围区内唯一傲踞轻铁站上盖的大型住宅项目」指与于本广告/宣传资料之制作当日已兴建或兴建中或落实将会兴建的区内住宅作比较，所述情况可能不时出现改变。相关资料仅供参考，卖方就此并不作出任何不论明示或暗示之要约、陈述、承诺或保证。
6 巴士路线资料来源：K74 号https://www.mtr.com.hk/ch/customer/services/searchBusRouteDetails.php?route=D-K74；969 号https://mobile.citybus.com.hk/nwp3/?f=1&ds=969--Causeway_Bay_(Moreton_Terrace)&l=0；969P号https://mobile.citybus.com.hk/nwp3/?f=1&ds=969P--Causeway_Bay_(Moreton_Terrace)&l=0；969N号https://mobile.citybus.com.hk/nwp3/?f=1&ds=969N--Causeway_Bay_(Moreton_Terrace)&l=0；969B号https://mobile.citybus.com.hk/nwp3/?f=1&ds=969B--Wan_Chai&l=0；969X号https://mobile.citybus.com.hk/nwp3/?f=1&ds=969X--Causeway_Bay_(via_Tin_Shui_Wai_South)&l=0；969C号https://mobile.citybus.com.hk/nwp3/?f=1&ds=969C--Tai_Koo_(Kornhill_Plaza)&l=0；269B号https://search.kmb.hk/KMBWebSite/?action=routesearch&route=269B；269C号https://search.kmb.hk/KMBWebSite/?action=routesearch&route=269C；269S号https://search.kmb.hk/KMBWebSite/?action=routesearch&route=269S；69号https://search.kmb.hk/KMBWebSite/?action=routesearch&route=69&lang=zh-hk；69M号https://search.kmb.hk/KMBWebSite/?action=routesearch&route=69M；265S号https://search.kmb.hk/KMBWebSite/?action=routesearch&route=265S；龙运巴士A37号https://search.kmb.hk/KMBWebSite/?action=routesearch&route=A37；龙运巴士E37C号https://search.kmb.hk/KMBWebSite/?action=routesearch&route=E37C；龙运巴士NA37号https://search.kmb.hk/KMBWebSite/?action=routesearch&route=NA37；专线小巴B2P号https://www.nlb.com.hk/route/detail/33；专线小巴618号https://www.gmb.hk/route/NT/618/1；专线小巴79S号https://www.gmb.hk/route/NT/79S/2。卖方并不保证上述网址之准确性及是否最新修订版，仅供参考。上述巴士路线及小巴路线服务由第三者公司所提供，第三者公司可自行决定就上述服务之收费、使用条款、营运时间及服务期限，惟须遵守服务合约或其他相关法律文件所订立的条款规限。有关服务详情请向第三者公司查询。卖方并无对上述服务或事宜作出任何明示或暗示之要约、承诺或保证，准买家亦不应作出任何倚赖，或向卖方作出任何追讨。参考日期：2023年9月19日。
7 上述仅为发展项目期数周边环境的大概描述，并不代表所有单位同时享有相关景观，所述景观受单位所处层数、座向及周边建筑物及环境影响，并非适用于所有单位，且周边建筑物、设施及环境会不时改变。卖方对景观及周边环境并不作出任何不论明示或暗示之合约条款、要约、陈述、承诺或保证（不论是否有关景观）。
8 卖方保留权利更改发展项目期数之设计、建筑图则及单位数目、户型、间隔及实用面积，并以政府有关部门最后批准之图则为准，详情请参阅售楼说明书。卖方保留权利根据买卖合约及政府有关部门最新批准的建筑图则对发展项目期数的布局图及楼面平面图作出修改。
9 住宅物业的实用面积，以及露台、工作平台及阳台（如有）的楼面面积，是按照《一手住宅物业销售条例》第8条计算得出的。实用面积不包括《一手住宅物业销售条例》附表2第10条所指明的每一项目的面积，上述以平方呎所列之面积均以1平方呎=10.764平方呎换算，并以四舍五入至整数平方呎，以平方呎与以平方米显示之数字可能有些微差异。有关个别单位之实用面积详情，请参阅售楼说明书。
10 会所及/或康乐设施内的设施及落成日期以屋宇署、地政总署及/或其他相关政府部门之最终批准为准。会所及康乐设施之开放时间及使用受相关法律、批地文件、公契条款、会所使用守则及现场环境状况限制。会所/康乐设施于期数住宅物业交接时未必能即时启用。再者，部分会所设施属于或位于发展项目其他期数，于该期数并未落成及准备妥当前不可使用。部分设施及/或服务的使用或操作可能受制于政府有关部门发出之同意书或许可证，或需额外付款。会所各区域及设施的名称并仅于推广资料中显示，将不会在期数或发展项目的公契、临时买卖合约、买卖合约、转让契或其他业权契据中显示。
11 会所及园林的实际面积（会所面积为4,065.158平方呎，园林面积为5,275.803平方呎=9,340.961平方呎，以1平方呎=10.764平方呎换算，并以四舍五入至整数平方呎，即约100,000平方呎，以平方呎与以平方米显示之数字可能有些微差异），以政府相关部门最后批准之图则及/或文件为准。卖方保留修订及更改会所及园林的面积的权利。

4 High-end professional services and logistics hub refer to Hung Shui Kiu and its surrounding area, and connecting with the Qianhai Shenzhen-Hong Kong Modern Service Industry Co-operation Zone. Source The Chief Executive's 2023 Policy Address website –Move Ahead with the Northern Metropolis as the New Engine for Growth (www.policyaddress.gov.hk/2023/en/p78.html), date of reference: 2 November 2023. The Chief Executive's 2021 Policy Address website –Northern Metropolis Development Strategy Report website (www.policyaddress.gov.hk/2021/en/pd7/publications/Northern/Northern-Metropolis-Development-Strategy-Report.pdf), date of reference: 6 October 2021. Northern Metropolis Action Agenda webpage (www.nm.gov.hk/downloads/NM_Agenda_Booklet_Web.pdf), date of reference: 7 November 2023; The Chief Executive's 2021 Policy Address website –Northern Metropolis Development Strategy Report (www.policyaddress.gov.hk/2021/en/pd7/publications/Northern/Northern-Metropolis-Development-Strategy-Report.pdf), date of reference: 6 October 2021. The Vendor does not guarantee the accuracy or the latest revision of the above websites. The information is for reference only.
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TOWNPLACE WEST KOWLOON launches short-stay hotel service in addition to its long-term apartment leasing

TOWNPLACE WEST KOWLOON 继长租公寓租赁后推出短租酒店服务



Residents can enjoy an extraordinary view of the sea and stars from the rooftop "SKYBOUND POOL".
住客可于天台的无边际泳池 "SKYBOUND POOL" 欣赏海景与天际繁星

TOWNPLACE WEST KOWLOON, the all-new seafront flagship development in West Kowloon under the Group's flexible leasing brand, TOWNPLACE, has leased the first two batches of 285 units, after receiving an overwhelming response from the market. Its tenants include young local professionals, visitors to Hong Kong under the Top Talent Pass Scheme, and overseas and domestic students who have come to Hong Kong to study. In addition to its long-term apartment leasing, TOWNPLACE WEST KOWLOON announced the launch of a short-stay hotel service to provide young professionals who visit Hong Kong for business or short trips with a fully-furnished apartment, flexible leasing options and premium hotel service. The project is currently offering both short-stay hotel service and long-term apartment leasing.

Design aesthetics create a personalized space

TOWNPLACE WEST KOWLOON operates using the innovative Aparthotel hybrid short- and long-term leasing model, enabling residents to choose a flexible rental period on daily, monthly or yearly basis to meet their various living needs. The 843-unit TOWNPLACE WEST KOWLOON has been launched in phases, offering studio to three-bedroom units, with unit sizes ranging from about 243 to 860 square feet. All units were

designed by world-renowned and top Hong Kong architectural firms, with both aesthetics and practicality in mind.

The project's primary studio units demonstrate a highly efficient use of space. The design team constructed a variety of layouts for the studio units ingeniously, featuring furniture and multi-functional vertical storage space to create flexible and versatile living spaces. It provides high-quality smart homes to meet the needs of young residents (TOWNERS).

TP SOCIAL CLUB designed exclusively for residents

TOWNPLACE WEST KOWLOON is home to TP SOCIAL CLUB, a nearly 53,000-square-foot exclusive area where connecting residents work and play together for a "Bleisure" lifestyle. The Club has excellent facilities and social areas, including the "SKYBOUND POOL", with breath-taking views of Victoria Harbour, fully equipped indoor and outdoor gyms "BEAST STUDIO" and "MINDFUL", co-working space "THINK TANK", socializing spot "HIGH BAR", and shared kitchen "FLAVOUR LOUNGE" and "FURRY LANE" for pets. Each space provides an inspiring and exciting living experience.



"BEAST STUDIO", a commercial grade gym, supports the fitness goals of every resident
重量训练室 "BEAST STUDIO" 拥有商业级的设备和配套助住客实现各种运动目标

集团旗下坐落西九的 "TOWNPLACE WEST KOWLOON", 为旗下灵活租住品牌 "TOWNPLACE 本舍" 的全新临海项目, 首两批共 285 个单位自推出以来已悉数租出, 深受市场欢迎, 租客包括本地青年才俊、通过 "高才通计划" 来港人士, 以及来港升学的海外留学生等。项目继长租公寓租赁后推短租酒店服务, 来港出差公干或短途旅行的青年才俊皆可拎包入住, 租期灵活, 随时即享高品质酒店服务。项目现时长短租均持续推出接受租赁。

设计美学营造个性化空间

"TOWNPLACE WEST KOWLOON" 采取创新性 "Aparthotel" 长短租赁混合模式营运, 住客可灵活选择日、月或年计的弹性租期, 满足不同居住需要。项目总共提供 843 个单位, 户型涵盖开放式至三房, 单位面积由约 22.6 至 80 平方米 (243 至 860 平方呎) 不等, 所有单位均由国际著名和香港知名建筑设计公司打造, 空间设计兼具美学与实用性。

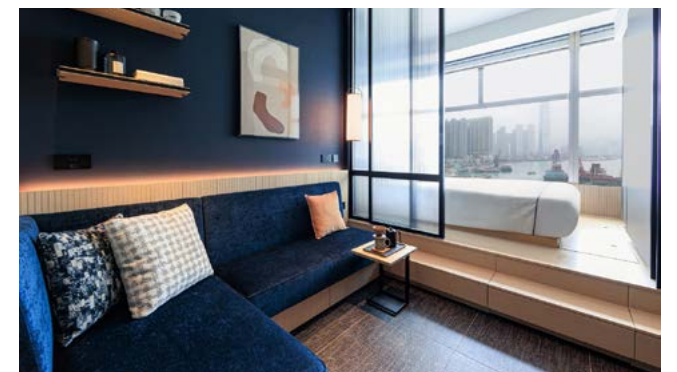
项目主打的开放式单位演绎了空间的极致运用, 设计团队为开放式单位构建多款不同户型, 巧妙运用家具摆位与多功能垂直收纳空间等方法, 缔造灵活多变的功能居住空间, 搭配高品质智能家居, 迎合新世代住客 (TOWNERS) 的生活和工作所需。

打造住客专属的 "TP SOCIAL CLUB"

项目特设覆盖面积近 4923.7 平方米 (53,000 平方呎)、融合商务及社交交叉式生活方式的 "TP SOCIAL CLUB", 所有住客可享专属通行。项目设有优越设施和社交空间, 例如可俯瞰维港的天台无边际泳池 "SKYBOUND POOL"、设备齐全的商业级室内与室外健身室——重量训练室 "BEAST STUDIO" 及轻量训练室 "MINDFUL", 以及共享工作间 "THINK TANK"、聚会空间 "HIGH BAR"、共享厨房 "FLAVOUR LOUNGE" 和宠物空间 "FURRY LANE" 等, 为住客的生活注入活力与灵感。



"Flavour Lounge", an ideal venue to cook up a storm for yourself or for friends using high-end kitchen supplies
"共享厨房" 配备高级厨房用品, 让您或好友尽享烹饪乐趣的理想场地



TOWNPLACE WEST KOWLOON meets the exquisite tastes of discerning residents
"TOWNPLACE WEST KOWLOON" 致力满足不同住客的高品味需求

The Group's new Four Seasons Hotel Suzhou opens

集团旗下全新苏州四季酒店开幕



Four Seasons Hotel Suzhou is located on a private island on Jinji Lake in Suzhou, offering guests easy access to the city's vibrant business areas
苏州四季酒店位于苏州金鸡湖私密小岛上，方便住客前往繁华的苏州市中心

Located on a private island on Jinji Lake in Suzhou, the new Four Seasons Hotel Suzhou is still adjacent to the heart of the city. With a private bridge connecting to the lakeshore and easy access to the bustling business districts, as well as various leisure and cultural landmarks, guests can enjoy a luxurious island resort getaway in the heart of the city.

Be among the first to experience the private island lifestyle in the heart of the city

Four Seasons Hotel Suzhou offers a total of 199 guest rooms and suites with garden and lake views, and 11 freestanding villas. Four Seasons Hotel Suzhou is only about an hour's drive from several airports and high-speed train stations in Shanghai, Sunan and Suzhou, providing convenient access to regional and international guests. The hotel earlier introduced a special bed and breakfast offer in celebration of its grand opening, allowing guests be among the first to experience the luxurious resort experience.

Tailor-made diversified leisure and culinary experiences

Four Seasons Hotel Suzhou offers various leisure activities for guests of all ages, including cycling, wall climbing, culinary classes and Jinji lake sailboat tours. The hotel also offers relaxing activities such as pastel painting, pottery and floral art lessons. Under the expert concierge teams of Four Seasons Hotel Suzhou, guests can enjoy guided boat excursions to Jiangnan's water towns and private tours of the exceptional I.M. Pei-designed Suzhou Museum, and explore the nearby classical gardens of Suzhou, designated by UNESCO as a World Heritage Site.

Four Seasons Hotel Suzhou offers guests a wonderful culinary experience. The hotel's signature restaurant, Jin Jing Ge, comprises a main privileged dining room and seven luxurious private dining rooms, led by Consultant Chef Wang Yong, from the Michelin-starred Jin Sha restaurant at Four Seasons Hotel Hangzhou at West Lake, and Executive Chinese Chef Zhang Xiao-cheng, allowing guests to enjoy delicacies of Jiangnan cuisine.



The outdoor infinity pool resonates with Jinji Lake, providing a captivating view
户外无边际泳池与金鸡湖面相互辉映，景色醉人

位于苏州金鸡湖私密小岛的全新苏州四季酒店邻近苏州市中心，住客只需经过一条与湖岸连接的专用桥即可轻松抵达繁华商业区及各个休闲文化地标，在城市中心享受奢华岛屿度假体验。

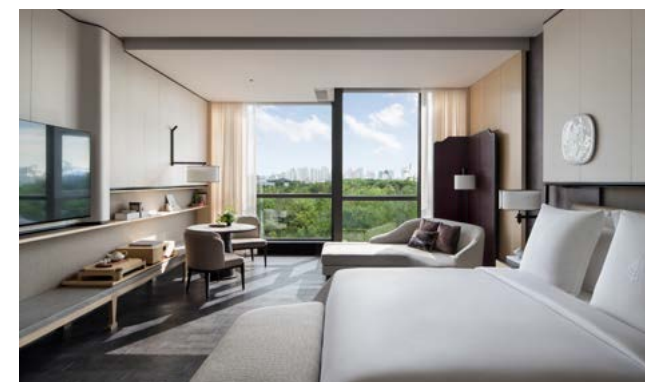
率先体验城市中心的私人岛屿度假生活

苏州四季酒店总共提供199间坐拥园景和湖景的客房及套房，以及11栋独立别墅。酒店距离上海、无锡和苏州的机场及高铁站仅约一小时车程，从国内其它城市或国际地区出发的住客可轻松抵达。为庆祝酒店的盛大开幕，酒店此前更特意推出含早餐的订房优惠，让住客率先感受奢华的度假体验。

悉心打造多元化的休闲活动及餐饮体验

苏州四季酒店为不同年龄层的住客提供各种休闲活动，其中包括骑单车、攀岩、烹饪课程以及乘坐帆船泛游金鸡湖，更有粉彩绘画、陶艺和花艺等课程助住客放松身心。住客还可在四季酒店专业礼宾团队的安排下乘船探索江南水乡、参观出自国际著名建筑大师贝聿铭之手的苏州博物馆，或游览被联合国教科文组织列入世界遗产名录的苏州古典园林建筑。

苏州四季酒店同时致力为住客打造非凡餐饮体验，其招牌中餐厅金璟阁拥有华丽的主餐厅和七间私人豪华包厢，并由杭州西子湖四季酒店旗下荣获米其林的金沙厅主厨王勇兼任顾问，张晓成担任中餐行政主厨，让住客尽情品味别出心裁的江南美饌。



Four Seasons Hotel Suzhou features exquisitely designed rooms with garden and lake views
苏州四季酒店的房间设计高贵典雅，坐拥优美的园景和湖景景色

The 2023 Sun Hung Kai Properties Hong Kong Cyclothon made a successful comeback in late October with major international races

“新鸿基地产香港单车节 2023”十月下旬成功举行 全面恢复国际级赛事



Group Executive Director Adam Kwok (back, fifth left) arranges for young Hong Kong cyclists to interact with professional riders on Team Jayco AlUla, a top-tier cycling team
集团执行董事郭基焯(后排左五)赛前安排年轻车手与冠军级车队 Jayco AlUla 的成员交流

The Sun Hung Kai Properties Hong Kong Cyclothon, for which the Group is the title and charity sponsor, recently concluded successfully. Providing seven rides and races, the international mega cycling event this year attracted about 5,000 cyclists and featured the return of the Union Cycliste Internationale (UCI) 1.1 Road Race, which was paused during the pandemic, bringing an exhilarating vibe to the competition.

About 5,000 riders and over 400 cycling enthusiasts from the Group participate in the Cyclothon

In recent years, the Group has been dedicated to supporting cycling development. Group Executive Director Adam Kwok said they encouraged more people to take part in cycling through a three-pronged approach – promoting cycling in the community, supporting elite cyclists, and contributing to Hong Kong's position as a centre for major cycling events. As an international major sports event in Hong Kong, the Sun Hung Kai Properties Hong Kong Cyclothon is a testament to Hong Kong's unique position as a global city with strong connections to the Greater Bay Area. To encourage the public to participate, the Cyclothon featured the popular 50km and 30km rides, as well as Men's and Women's Opens, which allowed elite riders from various Greater Bay Area cities to compete. After achieving remarkable results at the Hangzhou Asian Games with one silver and one bronze medal, the SHKP Supernova Cycling Team, sponsored by the Group, continued their exceptional performance by attaining the top three positions in both the Men's and Women's Opens.

The highlight event, the UCI 1.1 Road Race, made its return after a pause during the pandemic, attracting nearly 100 professional riders on 14 teams from Australia, Italy, Malaysia, Thailand, the mainland and Hong Kong. After the thrilling 100km race, a rider from Team Jayco AlUla, a renowned cycling team from Australia, clinched the championship.

The Group fully supported the Cyclothon, with over 400 colleagues taking part. In addition, the Group sponsored 50 young people and underprivileged families to enjoy participating in the Cyclothon, including 11 families in the transitional housing project United Court, by taking part in the Cyclothon's Family Fun Ride. In upholding the spirit of Sports for Charity, the donations generated in the Cyclothon



The UCI 1.1 Road Race, which made its return this year, attracts nearly 100 professional cyclists from around the world
今年复办的“国际单车联盟 1.1 级公路赛”，吸引到近百位来自世界各地的专业车手参赛



Over 400 colleagues from the Group take part in Sun Hung Kai Properties Hong Kong Cyclothon
逾400位集团同事参与“新鸿基地产香港单车节”

will support medical services for the underprivileged through The Community Chest of Hong Kong.

Inviting international professional riders to take a warm-up ride with young Hong Kong cyclists

To provide young cyclists from the SHKP Supernova Cycling Team and the SHKP Cycling Academy with an opportunity to interact with international professional riders, Group Executive Director Adam Kwok invited Team Jayco AlUla riders to take a warm-up ride with young local cyclists along Castle Peak Road. The young cyclists took this valuable chance to exchange experience with the world-class cyclists. Mr Kwok also introduced the exquisite scenery of Hong Kong and local cuisine, showing hospitality and facilitating amiable communication among the cyclists. Click [here](#) for the highlights.

由集团冠名及慈善赞助的“新鸿基地产香港单车节”，已于此前圆满结束。活动设有七个体验项目及赛事，共吸引近5,000人参与。本届赛事也是疫情后首度复办“国际单车联盟 1.1 级公路赛”，气氛格外炽热。

约5,000人参与 逾400位集团健儿响应

集团近年积极推动单车运动发展，集团执行董事郭基焯表示，会通过“普及化”、“精英化”和“盛事化”三管齐下，吸引更多人参与这项运动。作为香港重要国际体育盛事之一的“新鸿基地产香港单车节”，也充分体现出香港具联通世界、连接大湾区的特质。既设有广受欢迎的“50 公里组”及“30 公里组”体验活动，鼓励普罗大众参与；也有开放予大湾区不同城市精英选手同场竞技的男女子公开赛，其中由集团赞助的SHKP Supernova车队的成员，继在杭州亚运取得一银一铜的好成绩后，在香港单车节持续有优异表现，在男女子项目中均名列三甲。当然活动的“重头戏”，自然是疫后首度复办的“国际单车联盟 1.1 级公路赛”。赛事吸引了14 支来自澳洲、意

大利、马来西亚、泰国、内地及香港等车队参加。近百名专业车手经过长达100 公里的激战后，最终由澳洲劲旅 Jayco AlUla勇夺冠军殊荣。

集团上下也十分支持这项活动，除了有超过400位同事参与其中之外，集团还特别赞助50名青年及基层家庭参与香港单车节，包括来自过渡性房屋计划“同心村”的11个家庭参与“家庭单车乐”项目，让更多体验个中乐趣。此外，“新鸿基地产香港单车节”所筹集到的善款，会捐给香港公益金，资助基层医疗项目，以贯彻集团“运动行善”的精神。

邀国际职业车手与年轻选手赛前热身

为了让SHKP Supernova单车队和新地单车学院的年轻车手，能够有机会与国际职业车手近距离接触，集团执行董事郭基焯特别在赛前，邀请 Jayco AlUla 车队与一众本地年轻车手在青山公路一带热身。年轻车手们自然把握这次难得的机会，向这些世界级车手请教；至于郭基焯也一尽地主之谊，向他们介绍香港景色和地道食物，让大家在比赛前做一次轻松的交流。（当日活动花絮“[请点击此处](#)”）



Participants in the Sun Hung Kai Properties Hong Kong Cyclothon enjoy the spectacular scenery of Hong Kong while riding past landmarks and attractions
“新鸿基地产香港单车节”途经多个地标景点，参与者可沿途饱览香港景色

SHKP Reading Club spreads the joy of reading to students in Sham Shui Po 新阅会向深水埗学生传递《喜阅》



The SHKP Reading Club organizes a book-sharing session at Shamshuiipo Kaifong Welfare Association Primary School
新阅会日前在深水埗街坊福利会小学举办阅读分享会

The Group strives to promote the love of reading among young people through its SHKP Reading Club. Group Executive Director Christopher Kwok led the SHKP Reading Club to host a reading sharing session at Shamshuiipo Kaifong Welfare Association Primary School, an extended activity of the Read to Dream programme. He shared his reading experience with over 70 senior primary students and recommended *Chronicles for Children*, *A Treasure Hunt for Hong Kong's Return to the Motherland*. This pictorial book, published under the sponsorship of the Group, allows students to learn more about Hong Kong history and STEM. In the sharing session, Mr Kwok explained how he manages his busy work schedule properly to allocate time for reading every day. He also encouraged the students to explore more about Hong Kong and the mainland through reading, and gain a deeper understanding of the rich Chinese culture and history, as well as general science.

集团一直以来通过新阅会，积极向青少年推广愉快阅读。日前集团执行董事郭基泓便率领新阅会到深水埗街坊福利会小学，在“新地齐读好书”的后续分享活动上，与70多名高年级的小学生谈阅读。他特别向同学推荐由集团赞助出版的《儿童“地方志”：回归寻宝》绘本，让他们可以一边认识香港历史，一边学习相关的STEM知识。



Over 70 senior primary students attend a reading sharing session, an extended activity of the Read to Dream programme
70多名高年级的小学生参与“新地齐读好书”的后续分享活动

席间郭基泓更畅谈自己如何在繁忙的工作中，保持每日阅读的习惯；同时也鼓励同学，除了认识香港，更要循不同途径认识国家，通过阅读接触丰富而深厚的中华文化及历史、了解不同的科普知识。

The Point and Hong Chi Association collaborate to organize The Beauty of Nature Drawing Contest The Point与匡智会合办“亲亲大自然”绘画比赛



Group Executive Director Christopher Kwok (back, centre) attends the award presentation ceremony of The Beauty of Nature Drawing Contest, jointly organized by The Point and Hong Chi Association

集团执行董事郭基泓(后排中)日前出席The Point与匡智会合办的“亲亲大自然”绘画比赛颁奖礼

The Group's integrated loyalty programme for its malls, The Point, supports worthy charitable causes and encourages its members to donate their bonus points to four charity partners. The Point also joined forces with Hong Chi Association to organize "The Beauty of Nature" Drawing Contest. To proactively promote environmental conservation, The Point leveraged the winning drawings to create green gifts for its members to redeem.

"The Beauty of Nature" Drawing Contest invited students from 14 primary and secondary schools operating under Hong Chi Association to participate, encouraging them to overcome the inherent challenges and showcase their creativity and artistic talent. The contest was divided into primary and secondary school divisions, with the theme "My Favourite Natural Environment" and "My Favourite Animal", respectively. The contest received an overwhelming response with more than 200 entries. Twenty-six awards were presented after the selection by the co-organizers and online voting by The Point members on The Point Facebook page

Last year, to foster green consumption, The Point collaborated with Nature Rescue, which is the first terrestrial and coastal clean-up mobile app, to introduce a reward programme. In addition, to promote its green concepts in the community, the Group recently displayed all the winning entries of the drawing contest at YOHO MALL and printed the two first-prize drawings on gifts exclusively for The Point members to redeem. After deducting costs, the proceeds, plus The Point's extra donation, will be passed on to Hong Chi Association, showcasing the united efforts of The Point and its members to support people in need in the community.

集团旗下“The Point商场综合会员计划”(下称“The Point”)积极支持公益慈善，鼓励会员将The Point积分捐赠予四个合作慈善机构。The Point日前与匡智会合办“亲亲大自然”绘画比赛，并将得奖作品制作成绿色礼品供The Point会员换领，积极宣扬环境保育意识。

绘画比赛以“亲亲大自然”为主题，邀请了匡智会旗下14间中小学参加，以鼓励一些受限于先天条件的学生，发挥创意及艺术才华。比赛分为小学组及中学组，主题分别为“我最喜爱的大自然环境”及“我最喜爱的动物”，比赛最终收到超过200份参赛作品，反应非常热烈。经各合办机构遴选及由The Point会员于The Point Facebook专页投票后，共选出26个得奖作品。

为宣扬绿色消费文化，The Point去年已联合首个以郊野及海岸清洁为主题的移动应用程序“山·滩拯救队”，推出积分奖励计划。为了在社区推广宣传环保理念，集团此前更安排在YOHO MALL内展出所有得奖作品，并且将两个冠军作品印制成The Point独家绿色礼品。扣除成本后，集团将所有收益连同The Point的额外捐款，一并捐赠予匡智会，让The Point与会员同心帮助社会上有需要人士。

The Group publishes 2022/23 Sustainability Report

集团发布 2022/23 年度《可持续发展报告》

Adhering to Building Homes with Heart, the Group released its 2022/23 Sustainability Report, which highlights the Group's Environmental, Social and Governance (ESG) performance and its latest sustainability initiatives during the 2022/23 financial year.

The report highlights the Group's dedicated efforts to supporting a low-carbon transition and climate resilience enhancement, including formulating a Decarbonization Strategy, undertaking a detailed climate risk assessment with scenario analysis, and sharing the Group's achievements in obtaining green building-related certificates for the Group's projects in Hong Kong.

集团秉持“以心建家”的信念，日前发布的 2022/23 年度《可持续发展报告》，阐述集团在 2022/23 年度内环境、社会及管治 (ESG) 方面的表现，及推动可持续发展的最新措施。



The Group is dedicated to promoting sustainable development and creating long-term value for stakeholders
集团致力推动可持续发展，为利益相关方创造长远价值

有关报告全面展现集团一直为低碳转型及增强气候韧性作出的贡献，当中的一系列举措包括制定减碳策略、进行详细的气候风险评估及情境分析，同时还分享了集团在香港项目中获得多项绿色建筑相关认证的成就。

The Group celebrates inclusion in Dow Jones Sustainability Asia Pacific Index

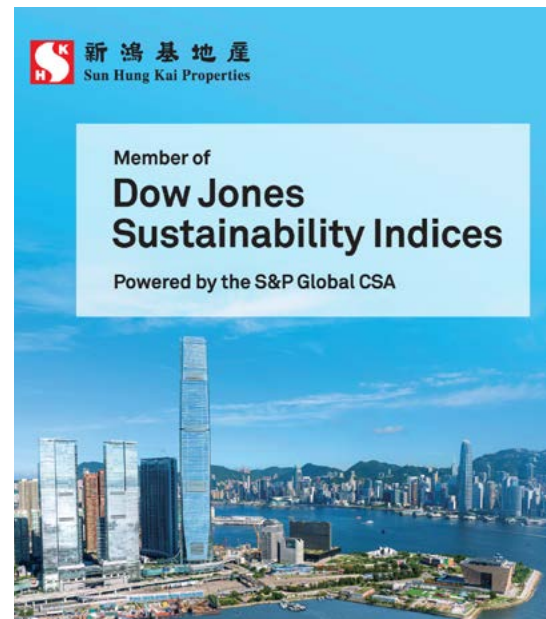
集团跻身道琼斯可持续发展亚太指数

The Group has been included in the Dow Jones Sustainability Asia Pacific Index (DJSI Asia Pacific) for the first time, a testament to its outstanding sustainability performance ranking among the top 20% of companies in the region. The DJSI Asia Pacific serves as a benchmark for assessing the long-term economic, environmental and social performance of leading companies in the Asia Pacific region. In 2023, out of approximately 600 of the largest companies in the region, 156 were selected as DJSI Asia Pacific members.

The Group's ESG achievements have also been recognized by a number of other local and global indices. The Group has consistently secured the top position in the Hang Seng Corporate Sustainability Index, with an AAA rating since 2020. Furthermore, the Group has maintained an A rating in the MSCI ESG Ratings assessment since 2021. And earlier this year, the Group was included in the S&P Global Sustainability Yearbook 2023 and the S&P Sustainability Yearbook (China).

集团首度被纳入道琼斯可持续发展亚太指数 (DJSI Asia Pacific)，证明集团在可持续发展方面的成就，已跻身亚太区前 20% 的公司之列。DJSI Asia Pacific 旨在衡量亚太区领先企业在经济、环境和社会标准方面的长期表现。2023 年，在区内最具规模的约 600 家企业中，156 家企业获选为指数成份股。

集团在 ESG 方面的成就，亦获得多项本地及国际指标认可。自 2020 年起，集团在恒生可持续发展企业指数中获得最高评级“AAA”，也自 2021 年起在 MSCI ESG 评级中取得“A”评级。今年初，集团还首度入选《标普全球可持续发展年鉴 2023》和《标普可持续发展年鉴 (中国版)》。



The Group's inclusion in the Dow Jones Sustainability Asia Pacific Index for the first time is a testament to the Group's outstanding sustainability performance
集团获纳入道琼斯可持续发展亚太指数，印证集团在可持续发展中的杰出表现

The Group is recognized by multiple major sustainability indices

集团广受多项主要的可持续发展指数认证

The Group is honoured to achieve once again the highest AAA rating in the current 2023/24 assessment of the Hang Seng Corporate Sustainability Index Series, conducted by the HKQAA. The Group has received this ranking since 2020. The Group was also ranked second in overall ESG performance among about 1,800 assessed eligible stocks and attained the highest score in the "Environmental" aspect among 74 assessed stocks in the "Properties & Construction" industry in Hong Kong.

The Group also remains a constituent stock in the Hang Seng Corporate Sustainability Index, the Hang Seng (Mainland and HK) Corporate Sustainability Index, the Hang Seng Corporate Sustainability Benchmark Index and the Hang Seng ESG 50 Index. Continuing its streak of ESG performance recognition, the Group attained leading rankings in the CUHK Business Sustainability Indexes. The Group attained the Exemplar level, which is the highest rating level, and was ranked at the top in the "Properties & Construction" industry in the Global BSI (Asia Pacific) Index and the Business Sustainability Index of Greater China (GCBSI), the Greater Bay Area (GBBSI) and Hong Kong (HKBSI).

自 2020 年起，集团一直于由香港品质保证局评审的“恒生可持续发展企业指数”中获评 AAA 最高评级，并于 2023/24 年度继续荣获殊荣。同时集团整体的 ESG 表现优秀，成功于约 1,800 支资格股份中名列第二，其中更在环境方面于 74 支香港地产建筑业股份中获得最高分数。

同时，集团亦继续获纳入“恒生可持续发展企业指数”、“恒生内地及香港可持续发展企业指数”、“恒生可持续发展企业基准指数”及“恒生 ESG 50 指数”。凭借杰出的 ESG 表现，集团在香港中文大学企业可持续发展指数中名列前茅，并在“全球企业可持续发展指数 (亚太区)”、“大中华企业可持续发展指数”、“大湾区企业可持续发展指数”及“香港企业可持续发展指数”的地产建筑业别中勇夺最高评级。



The Group attains significant achievements for its commitment to promoting sustainable development
集团致力推动可持续发展，成绩令人鼓舞

SHKP Volunteer Team partners with diverse social welfare organizations to support deprived communities

集团义工队与各社福机构合作 积极关怀弱势社群

The Group is dedicated to uniting all parties to provide appropriate assistance to individuals in need, aiming to address not only the practical challenges they face, but also their emotional well-being.

This year, the SHKP Volunteer Team partnered with The Neighbourhood Advice-Action Council to organize a one-year Elderly Home Safety and Environment Improvement Project. In recent months, the dedicated volunteers completed home-improvement projects for 60 elderly households in the Tuen Mun District. The volunteers utilized their expertise to provide small-scale home repair services and sponsored pest control and lice eradication for elderly households facing hygiene issues. The programme will soon expand its reach to Wong Tai Sin District, extending its services to other older individuals in need.

The SHKP volunteer team also engaged in the Stargaze Camp for All and the Blind, co-organized by the Hong Kong Network for the Promotion of Inclusive Society, as well as designing and managing the Low-carbon Living Earth Loving Game booth to promote green living, and the booth is highly popular. They also helped people with disabilities fully enjoy the event, thus exemplifying the virtues of inclusivity and mutual respect via the beauty of the wonders of nature.

集团致力结合不同力量，为社会上有需要人士提供适切的帮助，期望不仅能解决他们生活上的问题，也可以提供精神上的支援。



The SHKP Volunteer team utilizes their expertise to provide basic home-repair services for elderly households
集团义工队运用自身专长，为长者家庭提供基本家居维修服务

集团义工队今年与“邻舍辅导会”合作，展开为期一年的“老友·安居”家居改善计划。近月义工队便为屯门区 60 户长者家庭，完成家居改善工程。义工们发挥专长，为他们提供小型家居维修服务，更资助面临卫生问题的长者家庭进行除虫灭虱工作。后期有关计划会推展到黄大仙区，服务有需要的长者。

此外，义工队也参与了日前由香港伤健共融网络协办的“盲人观星伤健营”，集团义工设计及营运“低碳生活爱地球”游戏摊位，推动环保生活，大受欢迎，更协助伤残人士参与活动，一同感受星空及大自然的美妙，实践伤健共融和互相尊重的理念。

The Group wins major awards in the ESG Leading Enterprise Awards 2023

集团在“ESG 领先企业大奖2023”荣获殊荣



Brian Sum (right), Associate Member of the Group's Executive Committee, General Manager – Corporate Planning accepts the awards on behalf of the Group in the ESG Leading Enterprise Awards 2023, testifying to the Group's ESG efforts
集团执行委员会助理成员兼公司策划总经理沉康宁(右)在“ESG 领先企业大奖2023”上代表接受奖项，印证集团在 ESG 方面的努力

Co-presented by the Chinese Edition of Bloomberg Businessweek and Deloitte, the fifth edition of ESG Leading Enterprises 2023, with a presentation ceremony and panel discussion, was held successfully. In addition to recognizing Hong Kong-listed enterprises and asset management companies with outstanding Environmental, Social and Governance (ESG) performance, the event aimed to encourage enterprises to uphold ESG best practices amid heightened climate risks and economic volatility, and to strengthen Hong Kong's status as an international financial centre with a sustainable business ecosystem.

Adhering to the belief in Building Homes with Heart, the Group is dedicated to strengthening its sustainable strategic planning and initiatives. In recognition of the Group's excellent performance in ESG initiatives, the Group won two major awards in the ESG Leading Enterprise Awards 2023 – the ESG Leading Enterprise Award and the Leading Environmental Initiative Award – demonstrating the Group's continuous efforts to fuel a low-carbon economic transition, and the success of its project developments in creating comfortable, green and sustainable communities, providing long-term value to its stakeholders and the community.

The ESG Leading Enterprise Awards 2023 comprises three categories: ESG Leading Enterprises, ESG Leading Initiatives and Special Categories. Following a rigorous judging procedure advised by Deloitte to ensure credibility and objectivity, a panel of professional judges assessed the submissions based on the participating enterprises' ESG governance mechanisms, goals and performance, as well as their environmental and social initiatives.

《彭博商业周刊/中文版》与德勤携手举办第五届“ESG 领先企业2023”，座谈会暨典礼日前圆满举行。活动旨在表扬在环境、社会及管治(ESG)有杰出表现的上市公司与资产管理机构，并鼓励企业在气候与经济不确定性加剧的时代继续贯彻 ESG 策略，共同将香港打造一个可持续国际金融中心。

集团一如既往秉持“以心建家”的精神，致力加强可持续发展策略和措施。凭借在环境、社会及管治(ESG)范畴中的优秀表现，成功在“ESG 领先企业大奖2023”中，获颁“ESG 领先企业奖”及“领先环保项目奖”两大奖项，以表彰集团持续推动低碳经济转型，并将旗下项目成功打造为舒适、绿化及可持续发展的社区，为利益相关方以至整个社区带来长远经济的ESG成就。

“ESG 领先大奖企业2023”评选活动共设“ESG 领先企业”、“ESG 领先项目”及“特别组别”三个组别，由德勤协助制定评审框架，并通过《彭博商业周刊/中文版》的编辑及德勤团队与企业面谈，深入了解各企业的 ESG 规划与实践，再经独立评审团根据参选企业的 ESG 管治机制、目标、绩效、环保及社区项目等范畴的表现作评审，以确保公信力及客观性。

Kai Shing wins over 50 awards in Hong Kong Green and Sustainability Contribution Awards 2023

启胜于“香港绿色和可持续贡献大奖2023”揽获逾五十多个奖项

Kai Shing has always been committed to putting green management into practice. This year, at Hong Kong Green and Sustainability Contribution Awards 2023, organized by the Hong Kong Quality Assurance Agency, properties managed by Kai Shing have won 54 awards in total. Among the outstanding results, Kai Shing obtained several accolades, such as Outstanding Award for Excellent Contribution to Sustainable Property (Property Management) - Promote Environmental Protection, Outstanding Award for Excellent Contribution to Sustainable Property (Property Management) - Promote Community Caring, and Pioneering Organisation in ESG Disclosure Enhancement.

International Commerce Centre (ICC), Tai Po Mega Mall and MOKO managed by Kai Shing, were also awarded the Management Award for Net-Zero Contribution (Property Management) - Visionary Blueprint towards Net-Zero, acknowledging their outstanding contributions in actively achieving carbon neutrality. In addition, 35 properties under the management of Kai Shing were awarded the Gold Seal for Contribution to Sustainable Property / Facility and Advocate of Sustainable Property, recognizing the excellent performance of the property management teams in environmental management, community care, and hygiene and combating the COVID-19 pandemic.

启胜一直致力实践绿色管理，旗下管理物业于香港品质保证局举办的“香港绿色和可持续贡献大奖2023”中揽获共54个奖项，其中



Kai Shing fulfils its corporate social responsibility by proactively promoting sustainable development
启胜致力推动可持续发展，肩负企业社会责任

更获得“杰出可持续发展物业卓越贡献大奖(物业管理)- 推动绿色环保”、“杰出可持续发展物业卓越贡献大奖(物业管理)- 推动社区关怀”和“ESG披露优化先锋机构”等大奖，成绩骄人。

启胜旗下管理的环球贸易广场(ICC)、大埔超级城和新世纪广场更获颁“杰出碳中和贡献管理大奖(物业管理)- 卓越远见碳中和规划蓝图”，以表扬物业在实现碳中和的卓越贡献。另外，启胜旗下更有35个物业获颁“可持续发展物业/设施贡献金章”及“可持续发展物业/设施贡献倡行者”，以表彰物业管理团队在环境管理、关怀社区和卫生防疫的优秀表现。

Hong Yip wins TVB's ESG Special Recognition Award 2023

康业获TVB颁发2023《环境、社会及管治大奖》“ESG特别嘉许奖”

Hong Yip has always strived to achieve its sustainability goal of "SERVICE for Tomorrow", which is driven by seven core values: Social, Environment, Risk Management, Vendor, Innovation, Customer and Employee (SERVICE). With these seven core values, Hong Yip continues to strengthen its environmental, social and economic resilience in pursuit of sustainable growth, synchronized with the Group's development, to provide a better living environment and lifestyle, and build a more harmonious and healthier community.

The aim of TVB ESG Awards 2023 is to acknowledge those companies that perform to a high standard in ESG practices and to create a transparent platform for companies to showcase their ESG contribution against that of their peers. Hong Yip's success in winning the ESG Special Recognition Award 2023 demonstrates the commitment of its property management teams to sustainable development and corporate social responsibility.

康业一直以“为未来 • 服务”为可持续发展目标，并由“SERVICE”七个可持续发展核心范畴为推动，其中包括社群、环境、风险管理、供应商、创新、顾客及员工。凭借七大核心，康业将继续加强自身在环境、社会和经济方面的抗御力，追求持续增长，并同时配合集团的发展致力提供更美好的居所、创造更优质的生活品味以及共建更健康和谐的社区。



Hong Yip wins accolades for its outstanding environmental, social and governance performance
康业在环境、社会及管治方面表现杰出，屡获殊荣

由TVB委任的专业评审团就不同领域进行审核，从而选出行业翘楚，奖项设各种类别，从不同角度考虑及发掘在ESG及可持续性发展领域令人瞩目及卓越的公司。本次康业成功勇夺2023《环境、社会及管治大奖》“ESG特别嘉许奖”，印证物业管理团队致力推动可持续发展，肩负企业社会责任。

The Group wins accolades in Euromoney’s Real Estate Awards 2023
集团在《Euromoney》2023 年度房地产大奖中荣获殊荣



The Group records an outstanding result, clinching nine honours in Euromoney’s Real Estate Awards 2023
集团在《Euromoney》2023 年度房地产大奖中勇夺九项殊荣，成绩骄人

Putting into practice its belief in Building Homes with Heart, the Group recorded an outstanding result, winning nine accolades in the Real Estate Awards 2023, organized by internationally renowned financial magazine Euromoney, in recognition of the Group’s leading position in the market. The Group took home three real estate awards in Hong Kong category: the Best Overall Developer, Best Residential Developer and Best Retail/ Shopping Developer. The Group also won the Best Overall Developer, Best Residential Developer and Best Office/ Business Developer in China category. In the Asia Pacific category, the Group won the Best Overall Developer, Best Residential Developer and Best Office/ Business Developer, in recognition of the Group’s leading position in the market.

Euromoney’s annual Real Estate Awards is recognized as one of the benchmark awards for the real estate industry. The Awards invite real estate professionals to vote for firms they believe have provided the highest quality real estate products and services in their market during the previous 12 months.

集团凭借“以心建家”的信念，成功于著名国际财经杂志《Euromoney》主办的2023 年度房地产大奖中勇夺九项大奖。在香港地产组别的奖项，集团囊括三项大奖，包括“最佳地产公司”、“最佳住宅项目发展商”及“最佳零售项目/商场发展商”。在中国组别中，集团勇夺“最佳地产公司”、“最佳住宅项目发展商”及“最佳写字楼/商业项目发展商”。在亚太区组别中，集团获颁“最佳地产公司”、“最佳住宅项目发展商”及“最佳写字楼/商业项目发展商”，足见集团在市场的领先地位。

Best Developer - Overall, Hong Kong 香港整体最佳地产公司
Best Developer - Residential Sector, Hong Kong 香港最佳住宅项目发展商
Best Developer - Retail/ Shopping Sector, Hong Kong 香港最佳零售项目/商场发展商
Best Developer – Overall, China 中国整体最佳地产公司
Best Developer - Residential Sector, China 中国最佳住宅项目发展商
Best Developer - Office/ Business Sector, China 中国最佳写字楼/商业项目发展商
Best Developer - Overall, Asia Pacific 亚太区整体最佳地产公司
Best Developer - Residential Sector, Asia Pacific 亚太区最佳住宅项目发展商
Best Developer - Office/ Business Sector, Asia Pacific 亚太区最佳写字楼/商业项目发展商

由《Euromoney》主办的年度房地产大奖被视为房地产业界中的指标性大奖，有关奖项邀请地产领域的专业人士投票选出他们认为在过去 12 个月内为市场提供最优质房地产产品和服务的企业。

The Group’s shopping malls garner multiple awards in the 2023 Service Talent Award
集团商场在“2023 杰出服务奖”获多项殊荣

Adhering to its customer-centric belief, the Group places great emphasis on the service quality of its frontline mall staff. In the Service Talent Award this year, which is hailed as the Oscars of retail industry, the Group’s shopping malls clinched multiple awards. The Group aims to recognize outstanding customer care ambassadors through benign competition and promote mutual learning with its industry peers, all with the goal of providing the customer with premium leisure shopping experience.

With its professional and attentive service, the New Town Plaza III team won the Bronze Award in the Best Team Award, and its ambassador, Shing Ka-ho, won the Gold Award in the Supervisory Level – Retail Services & Property Management. Chiu Tak-ling, from V Walk, Fung Sin-ying, from Tsuen Kam Centre, and Lam Yin-ting, from Tsuen Wan Plaza, won the Gold, Silver and Bronze Award, respectively, in the Junior Frontline Level – Property Management. In addition, the YOHO Mall team clinched the Silver Award in the Retail Excellence Award with its newly launched pet park DOT PARK and related innovative facilities and services.

集团秉持“以客为先”的信念，对商场前线员工的服务质量尤其重视；今年旗下商场在有零售业界“奥斯卡”之称的“杰出服务奖”中，获得多项殊荣。集团期望通过良性竞争，嘉许表现优秀的亲客大使之余，也可以与同业互相学习，为顾客带来优质的休闲购物体验。



The Group’s shopping malls achieve remarkable results in the 2023 Service Talent Award
集团旗下商场在“2023 杰出服务奖”获得好成绩

新城市广场三期的团队凭借专业和贴心的服务，除获得“最佳参赛队伍奖”铜奖外，成嘉豪更在“主管级别 - 零售服务及商场 / 物业管理组别”中获得金奖；V Walk 的赵宁、荃锦中心的冯善楹和荃湾广场的林熾婷，也分别在“基层级别 - 商场 / 物业管理组别”中勇夺金银铜奖。另外，YOHO Mall 团队凭借增设宠物公园 DOT PARK 和提供相关创新配套服务，荣获“杰出服务策划大奖”银奖，成绩骄人。

SHKP-Kwoks' Foundation continues to provide scholarships for Tianjin University students
新鸿基地产郭氏基金继续资助天津大学学生

The SHKP-Kwoks' Foundation and Tianjin University signed a donation agreement for the fifth phase of the SHKP-Kwoks' Foundation Tianjin University Scholarship Programme, which was established in 2009 to support outstanding students from financially disadvantaged families to complete their studies. The Foundation has donated over HK\$13 million in total to the scholarship programme, benefitting nearly 2,500 students and nurturing high-calibre talent with a strong sense of social responsibility and global perspectives. SHKP-Kwoks’ Foundation Executive Director Amy Kwok encouraged the students to seize

this opportunity and strive to achieve their best in their studies to make a valuable contribution to the country in the future.

新鸿基地产郭氏基金日前与天津大学，签署第五期励学金资助协议。该励学金于 2009 年设立，致力扶助品学兼优但家庭经济有困难的天津大学学生完成学业，过往善款累积逾 1,300 万元，有近 2,500 人受惠，成功培养出不少有强烈社会责任感和国际视野的人才。新鸿基地产郭氏基金执行董事郭婉仪特别寄语学生，希望他们能够珍惜机会，努力求学，将来为国家作出贡献。



The SHKP-Kwoks' Foundation has donated to various institutions over the years, striving to help nurture talent for the country
新鸿基地产郭氏基金多年来捐资助学，致力为国家培育人才

The Group's properties light up the harbour with festive lighting

集团旗下项目添节日灯饰 点缀维港两岸



The dazzling illumination presented on the ICC facades welcome everyone to join the joyful festive celebration
环球贸易广场外墙璀璨的灯影，邀市民一同欢度佳节

The Group's properties had been decorated with festive installations and lighting to celebrate Christmas and the New Year with the public. The facades of the International Commerce Centre (ICC) and Sun Hung Kai Centre present distinct Christmas animations and lighting, creating a joyful ambiance along the harbour.

ICC Light and Music Show's new Christmas-themed animation

Presented on the facades of ICC, the ICC Light and Music Show is a unique Christmas light show put on every year. This year, the Christmas illumination combines the fun elements of popular electronic video games with Pixel Art to present interactive lighting animation effects, including a towering 3D cube Christmas tree. As the game progresses, it features a vibrant showcase of animations, including festive decorations such as candy canes, bells, snowmen and snowflakes.

The ICC Light and Music Show will also present a special New Year's Eve countdown illumination on the night of 31 December to celebrate the beginning of 2024.

Sun Hung Kai Centre festive lighting celebrates the country's impressive aerospace achievements

As the festive seasons approaches, the Sun Hung Kai Centre is filled with the colour and spirit of the year-end festive season. Featuring the Chinese astronauts and the Shenzhou 17 spacecraft on the façades of the Centre, this year's festive lighting design symbolizes the take-off of the country and Hong Kong on a successful and prosperous journey in the New Year.

为迎接圣诞及新年，集团旗下物业均添上节日装置和灯饰，与市民欢度佳节。其中环球贸易广场和新鸿基中心的外墙更设有独特的圣诞动画和灯饰，令维港两岸增添欢乐气氛。



This year's Sun Hung Kai Centre festive lighting is themed on the country's aerospace technology
新鸿基中心今年的节日灯饰以国家航天科技为主题

“ICC声光耀维港”全新圣诞灯饰动画

于环球贸易广场外墙上演的“ICC声光耀维港”，每年的圣诞光影汇演均别出心裁。今年运用了倍受喜爱的电子游戏风格，结合趣味盎然的闯关元素，以像素艺术 (Pixel Art) 呈现互动灯饰动画，以及高耸入云的3D方块圣诞树。随著游戏情节的推进，各种圣诞装饰如糖果棒、铃铛、雪人和雪花等也会呈现丰富有趣的动画变化。

此外，除夕当晚，“ICC声光耀维港”更上演特别灯光汇演，与全港市民一同倒数迎接2024年。

新鸿基中心节日灯饰 颂国家航天成就

新鸿基中心为迎接系列佳节，里里外外都添上浓厚的节庆色彩。今年的外墙节日灯饰以中国太空人和神舟十七号太空船为主题，寓意国家和香港，在新一年踏上成功繁荣的旅程。

