

## The Group wins accolades in Euromoney's Real Estate Awards 2023

集团在《Euromoney》2023年度房地产大奖中荣获殊荣



The Group records an outstanding result, clinching nine honours in Euromoney's Real Estate Awards 2023  
集团在《Euromoney》2023年度房地产大奖中勇夺九项殊荣，成绩骄人

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Putting into practice its belief in Building Homes with Heart, the Group recorded an outstanding result, winning nine accolades in the Real Estate Awards 2023, organized by internationally renowned financial magazine Euromoney, in recognition of the Group's leading position in the market. The Group took home three real estate awards in Hong Kong category: the Best Overall Developer, Best Residential Developer and Best Retail/ Shopping Developer. The Group also won the Best Overall Developer, Best Residential Developer and Best Office/ Business Developer in China category. In the Asia Pacific category, the Group won the Best Overall Developer, Best Residential Developer and Best Office/ Business Developer, in recognition of the Group's leading position in the market.

Euromoney's annual Real Estate Awards is recognized as one of the benchmark awards for the real estate industry. The Awards invite real estate professionals to vote for firms they believe have provided the highest quality real estate products and services in their market during the previous 12 months.

集团凭借“以心建家”的信念，成功于著名国际财经杂志《Euromoney》主办的2023年度房地产大奖中勇夺九项大奖。在香港地产组别的奖项，集团囊括三项大奖，包括“最佳地产公司”、“最佳住宅项目发展商”及“最佳零售项目/商场发展商”。在中国组别中，集团勇夺“最佳地产公司”、“最佳住宅项目发展商”及“最佳写字楼/商业项目发展商”。在亚太区组别中，集团获颁“最佳地产公司”、“最佳住宅项目发展商”及“最佳写字楼/商业项目发展商”，足见集团在市场的领先地位。

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| Best Developer - Overall, Hong Kong<br>香港整体最佳地产公司                          |
| Best Developer - Residential Sector, Hong Kong<br>香港最佳住宅项目发展商              |
| Best Developer - Retail/ Shopping Sector, Hong Kong<br>香港最佳零售项目/商场发展商      |
| Best Developer - Overall, China<br>中国整体最佳地产公司                              |
| Best Developer - Residential Sector, China<br>中国最佳住宅项目发展商                  |
| Best Developer - Office/ Business Sector, China<br>中国最佳写字楼/商业项目发展商         |
| Best Developer - Overall, Asia Pacific<br>亚太区整体最佳地产公司                      |
| Best Developer - Residential Sector, Asia Pacific<br>亚太区最佳住宅项目发展商          |
| Best Developer - Office/ Business Sector, Asia Pacific<br>亚太区最佳写字楼/商业项目发展商 |

由《Euromoney》主办的年度房地产大奖被视为房地产业界中的指标性大奖，有关奖项邀请地产领域的专业人士投票选出他们认为在过去12个月内为市场提供最优质房地产产品和服务的企业。

## The Group's shopping malls garner multiple awards in the 2023 Service Talent Award

### 集团商场在“2023杰出服务奖”获多项殊荣

Adhering to its customer-centric belief, the Group places great emphasis on the service quality of its frontline mall staff. In the Service Talent Award this year, which is hailed as the Oscars of retail industry, the Group's shopping malls clinched multiple awards. The Group aims to recognize outstanding customer care ambassadors through benign competition and promote mutual learning with its industry peers, all with the goal of providing the customer with premium leisure shopping experience.

With its professional and attentive service, the New Town Plaza III team won the Bronze Award in the Best Team Award, and its ambassador, Shing Ka-ho, won the Gold Award in the Supervisory Level – Retail Services & Property Management. Chiu Tak-ling, from V Walk, Fung Sin-ying, from Tsuen Kam Centre, and Lam Yin-ting, from Tsuen Wan Plaza, won the Gold, Silver and Bronze Award, respectively, in the Junior Frontline Level – Property Management. In addition, the YOHO Mall team clinched the Silver Award in the Retail Excellence Award with its newly launched pet park DOT PARK and related innovative facilities and services.

集团秉持“以客为先”的信念，对商场前线员工的服务质量尤其重视；今年旗下商场在有零售业界“奥斯卡”之称的“杰出服务奖”中，获得多项殊荣。集团期望通过良性竞争，嘉许表现优秀的亲客大使之余，也可以与同业互相学习，为顾客带来优质的休闲购物体验。



The Group's shopping malls achieve remarkable results in the 2023 Service Talent Award

集团旗下商场在“2023杰出服务奖”获得好成绩

新城市广场三期的团队凭借专业和贴心的服务，除获得“最佳参赛队伍奖”铜奖外，成嘉豪更在“主管级别 - 零售服务及商场 / 物业管理组别”中获得金奖；V Walk的赵宁、荃锦中心的冯善楹和荃湾广场的林熾婷，也分别在“基层级别 - 商场 / 物业管理组别”中勇夺金银铜奖。另外，YOHO Mall团队凭借增设宠物公园DOT PARK和提供相关创新配套服务，荣获“杰出服务策划大奖”银奖，成绩骄人。

## SHKP-Kwoks' Foundation continues to provide scholarships for Tianjin University students

### 新鸿基地产郭氏基金继续资助天津大学学生

The SHKP-Kwoks' Foundation and Tianjin University signed a donation agreement for the fifth phase of the SHKP-Kwoks' Foundation Tianjin University Scholarship Programme, which was established in 2009 to support outstanding students from financially disadvantaged families to complete their studies. The Foundation has donated over HK\$13 million in total to the scholarship programme, benefitting nearly 2,500 students and nurturing high-calibre talent with a strong sense of social responsibility and global perspectives. SHKP-Kwoks' Foundation Executive Director Amy Kwok encouraged the students to seize

this opportunity and strive to achieve their best in their studies to make a valuable contribution to the country in the future.

新鸿基地产郭氏基金日前与天津大学，签署第五期励学金资助协议。该励学金于2009年设立，致力扶助品学兼优但家庭经济有困难的天津大学学生完成学业，过往善款累积逾1,300万元，有近2,500人受惠，成功培养出不少有强烈社会责任感和国际视野的人才。新鸿基地产郭氏基金执行董事郭婉仪特别寄语学生，希望他们能够珍惜机会，努力求学，将来为国家作出贡献。



The SHKP-Kwoks' Foundation has donated to various institutions over the years, striving to help nurture talent for the country  
新鸿基地产郭氏基金多年来捐资助学，致力为国家培育人才



## The Group's properties light up the harbour with festive lighting

集团旗下项目添节日灯饰 点缀维港两岸



The dazzling illumination presented on the ICC facades welcome everyone to join the joyful festive celebration  
环球贸易广场外墙璀璨的灯影，邀市民一同欢度佳节

The Group's properties had been decorated with festive installations and lighting to celebrate Christmas and the New Year with the public. The facades of the International Commerce Centre (ICC) and Sun Hung Kai Centre present distinct Christmas animations and lighting, creating a joyful ambiance along the harbour.

### ICC Light and Music Show's new Christmas-themed animation

Presented on the facades of ICC, the ICC Light and Music Show is a unique Christmas light show put on every year. This year, the Christmas illumination combines the fun elements of popular electronic video games with Pixel Art to present interactive lighting animation effects, including a towering 3D cube Christmas tree. As the game progresses, it features a vibrant showcase of animations, including festive decorations such as candy canes, bells, snowmen and snowflakes.

The ICC Light and Music Show will also present a special New Year's Eve countdown illumination on the night of 31 December to celebrate the beginning of 2024.

### Sun Hung Kai Centre festive lighting celebrates the country's impressive aerospace achievements

As the festive seasons approaches, the Sun Hung Kai Centre is filled with the colour and spirit of the year-end festive season. Featuring the Chinese astronauts and the Shenzhou 17 spacecraft on the façades of the Centre, this year's festive lighting design symbolizes the take-off of the country and Hong Kong on a successful and prosperous journey in the New Year.

为迎接圣诞及新年，集团旗下物业均添上节日装置和灯饰，与市民欢度佳节。其中环球贸易广场和新鸿基中心的外墙更设有独特的圣诞动画和灯饰，令维港两岸增添欢乐气氛。



This year's Sun Hung Kai Centre festive lighting is themed on the country's aerospace technology

新鸿基中心今年的节日灯饰以国家航天科技为主题

### “ICC声光耀维港”全新圣诞灯饰动画

于环球贸易广场外墙上演的“ICC声光耀维港”，每年的圣诞光影汇演均别出心裁。今年运用了倍受喜爱的电子游戏风格，结合趣味盎然的闯关元素，以像素艺术 (Pixel Art) 呈现互动灯饰动画，以及高耸入云的3D方块圣诞树。随著游戏情节的推进，各种圣诞装饰如糖果棒、铃铛、雪人和雪花等也会呈现丰富有趣的动画变化。

此外，除夕当晚，“ICC声光耀维港”更上演特别灯光汇演，与全港市民一同倒数迎接2024年。

### 新鸿基中心节日灯饰 颂国家航天成就

新鸿基中心为迎接系列佳节，里里外外都添上浓厚的节庆色彩。今年的外墙节日灯饰以中国太空人和神舟十七号太空船为主题，寓意国家和香港，在新一年踏上成功繁荣的旅程。