

SHKP



新鴻基地產
Sun Hung Kai Properties

新地季刊
Quarterly

Vol 109 | Q3 2023

Strong rebound in hospitality business in Hong Kong and on the mainland
香港及內地酒店業務強勢復蘇





Strong rebound in hospitality business in Hong Kong and on the mainland

香港及內地酒店業務強勢復蘇

1. Four Seasons Hotel Hong Kong

香港四季酒店
2. The Ritz-Carlton, Hong Kong

香港麗思卡爾頓酒店
3. The Ritz-Carlton Shanghai, Pudong

上海麗思卡爾頓酒店
4. Royal Park Hotel

帝都酒店
5. The Royal Garden

帝苑酒店
6. ALVA Hotel by Royal

帝逸酒店

The photographs, images, drawings or sketches shown in this article represent the artist's imaginative impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. The developer also advises purchasers to conduct on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

本文章內載列的相片、圖像、繪圖或素描顯示的純屬畫家對該發展地盤之想像感覺。有關圖片並非按照比例繪畫或 / 及可能經過電腦圖像修飾處理。準買家如欲了解本發展項目的詳情，發展商建議買方到該發展地盤作實地考察，以獲取對該發展地盤以及其周圍地區的公共設施及環境較佳的了解。

Contents

Vol 109 | Q3 2023

PDF



eBook



A Publication of
Sun Hung Kai Properties Limited
新鴻基地產發展有限公司刊物

45/F, Sun Hung Kai Centre, 30 Harbour
Road, Hong Kong
香港灣道30號新鴻基中心45樓
Tel 電話 : (852) 2827 8111
Fax 傳真 : (852) 2827 2862
Website 網址 : www.shkp.com
E-mail 電子郵件 : shkp@shkp.com

Editor's Note 編者按 :

The *SHKP Quarterly* serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material.

本刊旨在為投資者提供集團業務的最新資訊，維持企業高透明度及良好的企業管治。本刊內容涵蓋集團業務的不同範疇，相關資料陳述並非用作宣傳推廣。

All rights reserved 版權所有，不得轉載



4



12



15

Rendering 效果圖

Feature Story

- 4** Strong rebound in hospitality business in Hong Kong and on the mainland
香港及內地酒店業務強勢復蘇

Business News - Hong Kong

- 12** Completion and handover of Phase 1A and Phase 1B of "NOVO LAND", the largest private residential development in Tuen Mun
屯門最大型私人住宅發展項目「NOVO LAND」第1A期及第1B期落成交樓

Business News - Mainland

- 15** Hangzhou IFC Phase 3 residential portion offered for sale
Over 300 units sold out soon after launch
「杭州IFC」加推第三期住宅 逾300個單位迅速售罄

Corporate News

- 16** SHKP announces 2022/23 annual results
集團公布2022/23年度全年業績
- 17** SUNeVision announces 2022/23 annual results
新意網公布2022/23年度全年業績

SmarTone announces 2022/23 annual results
數碼通公布2022/23年度全年業績

Sustainability

- 18** Read to Dream x Future Engineer Grand Challenge develops students' innovation and technology potential
「新地齊讀好書 x 未來工程師大賽」激發學生創科潛能
- 20** Successful conclusion of the Sun Hung Kai Properties Hong Kong 10K Championships
「新鴻基地產香港十公里錦標賽」圓滿結束
- 21** The SHKP Supernova Cycling Team achieves remarkable results at the Hong Kong International Track Cup
SHKP Supernova 單車隊在「香港國際場地盃」獲取佳績
- The SHKP Greater Bay Area Youth Employment Scheme helps young people explore great career opportunities
「新地大灣區青年就業計劃」助年輕人開拓新機遇
- 22** SHKP-Kwoks' Foundation launches scholarship programme to support PolyU students
新鴻基地產郭氏基金設獎學金支持理大學生

SHKP-Kwoks' Foundation meets with a delegation from Nanjing University
新鴻基地產郭氏基金與南京大學代表團交流

News in Brief

- 23** The Group clinches awards at FinanceAsia
集團在《FinanceAsia》中榮獲殊榮
- The Group is named BCI Asia Awards Top 10 Developers in Hong Kong for the 13th straight year
集團連續13年榮獲「BCI Asia 香港十大地產發展商」
- 24** The Group's landmark developments receive recognition in the Excellent Building Award 2023
集團多個地標項目在「2023年卓越建築選舉大獎」獲嘉許
- 25** Hong Yip clinches the Age-Friendly Employer Award under Jockey Club scheme
康業獲賽馬會頒發「齡活就業大獎」

The SHKP Volunteer Team serves the community to express care for the elderly and children
集團義工隊扶老助幼 服務社群



16



19



21



23

Strong rebound in hospitality business in Hong Kong and on the mainland



4 Four Seasons Hotel Hong Kong, in the heart of Central, is sought after by high-end business travellers
香港四季酒店位處中環核心地段，深受高端商務旅客的歡迎

Hong Kong's hotel industry has seen a continuous recovery from the city's gradual resumption of normal travel since Q1 2023. The performance of the Group's hotel portfolio improved markedly, with both occupancy and room rates increasing gradually.



The Ritz-Carlton, Hong Kong provides guests with a truly luxurious and highly personalised service experience
香港麗思卡爾頓酒店為旅客提供尊貴且高度個人化的服務體驗

Room rates of the Group's luxury hotels, including **Four Seasons Hotel Hong Kong** in Central, and **The Ritz-Carlton, Hong Kong** and **W Hong Kong** in West Kowloon, surpassed the pre-pandemic levels on the back of an increase in high-end travellers. Our international upscale hotels, such as **Hyatt Centric Victoria Harbour Hong Kong** in North Point, **Crowne Plaza Hong Kong Kowloon East** in Tseung Kwan O, and the five **Royal brand hotels**, recorded a solid rise in occupancy and a recovery in room rates after the Group refined its customer-focused strategies.

During the summer months, Hong Kong recorded the highest recovery of visitors since the border reopening. Specifically, in August 2023, the number of visitors reached about 70% of that in August 2018. The uptrend in visitor arrivals is expected to continue in the fourth quarter together with the gradual recovery in the number of mainland and international flights (expected to reach about 80% of the pre-COVID levels by the end of 2023).

On the mainland, **The Ritz-Carlton Shanghai, Pudong**, and our JV hotels **Park Hyatt Hangzhou** and **Conrad Guangzhou** saw a strong recovery in terms of revenue per available room in 2023. **Andaz Nanjing Hexi**, the Group's newest luxury hotel, which opened on 26 April 2023, in the Nanjing IFC complex, has become the preferred



Hyatt Centric Victoria Harbour Hong Kong is preferred by business and leisure travellers with stunning views of Victoria Harbour
香港維港凱悅尚萃酒店坐擁絕佳的維多利亞港景色，是不少商務旅客的首選

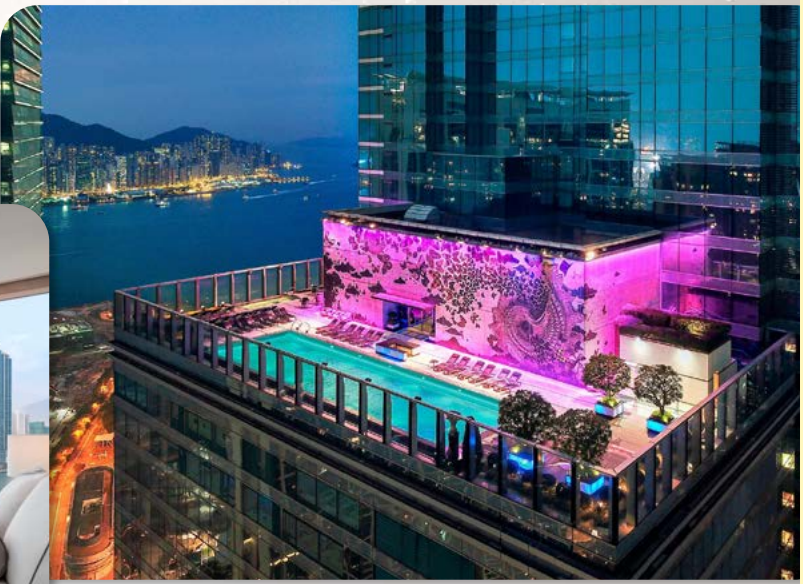
choice of business travellers, achieving one of the highest average daily room rates in the city. **Four Seasons Hotel Suzhou** (scheduled to open in November 2023) is another exciting portfolio addition. The hotel is located on a private island by the famous Jinji Lake, while still offering easy access to the city's vibrant business areas. The pre-opening team is already on board, conducting final preparations to welcome guests to the 210 rooms, suites and private villas.

The Group's hotel business is capitalizing on post-pandemic opportunities for sustained growth

Following the gradual resumption of capacity of international flights, and a higher number of MICE (Meetings, Incentives, Exhibitions, Conferences, Concerts, etc.) and other business activities in Hong Kong, the local hospitality market is poised to grow on the back of increasing demand and limited supply of new hotels over the next few years. The Group's hotels are committed to improving efficiency, elevating service standards and delivering a unique hospitality experience through several asset, sustainability and technology advancements to capitalize on the growing opportunities.

Our comprehensive hotel portfolio enjoys strong synergies with the Group's integrated projects

The Group boasts a premium hotel portfolio in Hong Kong and on the mainland from luxury to mid-scale hotels, which are either managed by top international operators or are self-managed, including the five **Royal brand hotels**. Each hotel has distinct market positioning and offers exceptional and diversified hotel services for discerning customers.



W Hong Kong is dedicated to creating a luxurious and fashionable hospitality style
香港W酒店走時尚豪華路線

Several of the Group's hotels have received Michelin stars and other awards. Four restaurants in the **Four Seasons Hotel Hong Kong**, for example, received a total of seven Michelin stars, two received five Black Pearl Diamonds, and a bar was listed in the World's 50 Best Bars. **The Ritz-Carlton, Hong Kong**, rated as one of the best hotels in Hong Kong by TripAdvisor, two of its restaurants claimed three Michelin stars in total, and one claimed one Black Pearl Diamond. In **The Ritz-Carlton Shanghai, Pudong**, one restaurant received one Michelin star and one a Black Pearl Diamond. And the new **Andaz Nanjing Hexi** adds to the Group's prestige. Each hotel effectively complements the Group's prestigious integrated developments in Hong Kong, Shanghai and Nanjing.

The Group's diversified hotel portfolio is geared to capitalize on the growing opportunities in the post-pandemic era in Hong Kong and on the mainland. In the high-end market, the newly renovated **Four Seasons Hotel Hong Kong**, in the IFC complex, comprising a mall, offices, serviced apartments and a five-star hotel, and located in the heart of the commercial hub on Hong Kong Island, was the venue of the Global Financial Leaders' Investment Summit, held in November 2022, and has been highly sought after by high-end international and mainland business and leisure travellers since the border reopening. **The Ritz-Carlton, Hong Kong** and **W Hong Kong**, owing to their proximity to ICC and tourist attractions such as the West Kowloon Cultural District and the Hong Kong Palace Museum, attract discerning travellers looking to travel in style and enjoyment.



The Royal Garden has kept abreast of trends and provided cordial and exceptional service to visitors for over 40 years
帝苑酒店與時並進，逾40年來一直為旅客提供親切而優質的服務

Crowne Plaza Hong Kong Kowloon East is an ideal venue for organizing different activities
香港九龍東皇冠假日酒店是舉辦不同活動的理想場地



As for the five **Royal brand hotels, Hyatt Centric Victoria Harbour Hong Kong** and **Crowne Plaza Hong Kong Kowloon East**, which are dedicated to providing attentive service to business and leisure travellers. These hotels have recovered swiftly, with high occupancy and solid increase in room rates.

The Group's hotels on the mainland, such as **The Ritz-Carlton Shanghai, Pudong**, have shown remarkable resilience, recovering fully in the last three months in terms of occupancy and room rates. The new **Andaz Nanjing Hexi** is now a market leader in the Hexi district, and the upcoming **Four Seasons Hotel Suzhou** will not only be the market leader in Suzhou, but also one of the best urban resort hotels on the mainland.

With the Group's targeted asset-enhancement strategies, coupled with the gradual recovery in international flight capacity, and more business and leisure events, the Group's hospitality portfolio has emerged more resilient and is well on the way to achieving sustainable growth.

Formulating targeted strategies amid changing travel and customer patterns

According to the Hong Kong Tourism Board, mainland travellers accounted for nearly 80% of the inbound visitors in the first half of this year. To target key customer segments, the Group hotels have proactively rolled out promotional activities on the mainland. The travel patterns and preferences of mainland visitors have changed from primarily shopping to experiencing the local culture and lifestyle of

Hong Kong, especially after a few years of fighting the pandemic, so the Group reinforced its promotion on social media platforms. For example, some hotels set up official accounts on Xiaohongshu, a popular social media platform, to target mainland tourists. Also, proactively collaborating with key opinion leaders (KOLs) has helped the Group showcase the attractiveness of its hotels to mainland travellers, resulting in an impressive promotional impact.

The Group's quality and extensive property portfolio, particularly its large-scale integrated projects, has drawn a number of large local and multinational corporations, many of whose tenants are potential business travellers. To take advantage of this opportunity, the hotel teams rolled out promotions in the Group's offices on the mainland. The Group launched online and offline marketing campaigns. The Group's hotels have also worked with partner hotels overseas and on the mainland to run cross-promotion campaigns.

The hotel teams also proactively cater for visitors from around the world in careful detail to enhance key income streams. For instance, **Four Seasons Hotel Hong Kong** noticed a surge in high-end mainland travellers after the border reopening, so it started offering more selections of Chinese dishes to meet their dining preferences. **The Ritz-Carlton, Hong Kong** and **W Hong Kong** introduced hotel-museum package deals, particularly in conjunction with the opening of the nearby Hong Kong Palace Museum and the M+ museum, thus providing travellers with additional cultural experiences. And **The Royal Garden** expanded production capacity to cater for the increased popularity of its famous butterfly cookies and pastry to visitors.

Positive externalities expected in the 4th quarter

Although the operating environment of the hotel industry will still be challenged by the volatile global economic and geopolitical environment, Hong Kong's tourism industry has seen a gradual recovery, with the number of inbound travellers returning to about 80% of the average number between 2017 and 2019. A number of large-scale multinational exhibitions and business events, showcasing jewellery, beauty products and fresh produce, will be held in Hong Kong in the second half of the year, supporting the recovery of the hotel business. Thanks to the Hong Kong Tourism Board's efforts in drawing over 30 large-scale conventions to be held in Hong Kong in the next few years, it is expected that over 300,000 business travellers will be attracted from around the world.

The food and beverage, and banquet businesses are also key sources of hotel revenue. During the first half of the year, these businesses saw a recovery. The Group hotels remain focused on driving restaurant and banquet business and improving service excellence in the fourth quarter, as this is the traditional peak season for the hotel industry, driven mainly by the festive atmosphere.

Multifaceted approach to hotel enhancement and talent acquisition

To continuously provide visitors with a satisfactory, comfortable hospitality experience, the Group is dedicated to enhancing both the software and hardware of its hotels. **Royal Park Hotel** in Sha Tin recently completed comprehensive enhancement works. The Group refurbished the rooms, lobby and bar of **Four Seasons Hotel Hong Kong**, and enhancement works are planned for **The Ritz-Carlton, Hong Kong** and **W Hong Kong**. The Group expects these upgrades to help boost room rates, thus enhancing hotel profitability.

Facing a manpower shortage, the Group employed a multifaceted approach to sourcing talent. To relieve the workload of its staff, the Group introduced robots to handle check-in and check-out procedures, as well as food delivery in its restaurants. The Group's hotels are also collaborating with local universities to recruit interns, such as the School of Hotel and Tourism Management and the College of Professional and Continuing Education of The Hong Kong Polytechnic University. After completing internships at the Group's hotels, the students will have priority in being considered for positions in the hotels. The Group has also proactively sought government consultation on the possibility of importing labour to ensure that the hotels have sufficient manpower to provide quality service to visitors from around the world.

Sustainability and Technology

Continuing the Group's strategically implemented ESG and Technology initiatives throughout our entire hotel portfolio, the Group's hotels are committed to improving our ESG performance.



Royal Park Hotel is newly renovated and ready to welcome visitors from around the world with its refreshing look
剛完成全面翻新工程的帝都酒店，以煥然一新的姿態招待各地旅客

ESG Initiatives: The Group completed energy audits in the **Four Seasons Hotel Hong Kong, The Ritz-Carlton, Hong Kong, Hyatt Centric Victoria Harbour Hong Kong** and **The Royal Garden**. These audits enable the Group to identify specific opportunities to increase efficiencies, reduce operating expenses and increase the value of the Group's assets. Following are a few measures that are planned for Q4 2023 and Q1 2024:

- Sub metering" to better monitor and manage accurately the electricity use in different areas (F&B restaurants, rooms, public spaces).
- Continued replacement of LED lights in both front of house and back of house areas (with sensors).

In the first three quarters of 2023, across the Group's portfolio, these initiatives cumulatively saved about 400,000kWh per year.

On food waste reduction, the Group rolled an AI-based food scanner that records all the food items that go to waste. This information is then used to improve menus and adjust cooking portions, resulting in less food waste and lower food costs.

Technology Advances: The Group has deployed AI assistants in guestrooms to personalise our service, and better understand our customer needs. The Group will also undertake pilot projects in selected hotels in the coming year to further personalise our services.

Introducing Go Royal by SHKP

An integrated loyalty programme to build customer loyalty

To provide customers with more comprehensive services, aligned with the consumption patterns of the new generation, last year, the Group's hotels launched Go Royal by SHKP, the largest hotel and shopping loyalty programme in Hong Kong. As Go Royal by SHKP shared the same loyalty currency with The Point, which is an integrated customer loyalty programme for the Group's major malls, members can redeem hotel dining and stays, as well as leisure and shopping privileges, with a user-friendly mobile app. This helps reinforce the synergy between the Group's hotels and malls, optimizing value for both customers and the Group's various businesses. Since its launch, Go Royal by SHKP has seen encouraging membership take-up of more than 100,000, attracting new customers for the hotels, whilst offering current loyal customers with an enriched shopping experience through loyalty programmes and points redemption.

香港及內地酒店業務強勢復蘇



The Ritz-Carlton Shanghai, Pudong, located in the hub of Lujiazui, provides guests with extraordinary luxury services
上海麗思卡爾頓酒店位處上海陸家嘴核心地段，為住客提供豪華非凡的服務

隨著香港逐步撤銷旅遊限制，香港酒店業務自2023年第一季度的表現亦持續回升。集團旗下酒店組合亦因而受惠，並展現強勢復蘇，房間入住率及房價亦錄得顯著升幅。

集團旗下的豪華酒店，包括位於中環的**香港四季酒店**、及位於西九龍的**香港麗思卡爾頓酒店**和**香港W酒店**，在高端旅客數量增加的推動下，房價已超越疫情前的水平；而其國際高端酒店品牌旗下位於北角的**香港維港凱悅尚萃酒店**、將軍澳的**香港九龍東皇冠假日酒店**以及五間「帝」系酒店則透過以客為本的發展策略，入住率及房價因而錄得顯著回升。

在夏季期間，香港錄得自通關以來最高的入境旅客人次。於2023年8月，旅客數量更達到2018年8月同期約70%。隨著內地及國際航班陸續恢復，預料入境旅客的上升趨勢將會於第四季持續（預計2023年底可恢復至疫情前水平的80%）。

內地方面，**上海浦東麗思卡爾頓酒店**以及集團旗下合營的**杭州柏悅酒店**、**廣州康萊德酒店**在2023年的入住率錄得強勁回升。而集團在南京國金中心綜合項目的全新豪華酒店**南京河西安達仕酒店**於2023年4月26日開業，即成為商務旅客的首選，成為南京日均房價最高的酒店之一。預計於2023年11月

開業的**蘇州四季酒店**為集團旗下矚目的新酒店投資項目。該酒店位於著名的蘇州金雞湖私密小島上，同時也方便前往城市的繁華商業區。籌備團隊已經成立，並作最後準備，迎接客人入住旗下的210間客房、套房和私人別墅。

把握復常機遇

集團的酒店業務持續增長

隨著國際航班陸續恢復及香港將舉辦更多的會展產業（會議、企業會議暨獎勵旅遊、展覽、大型國際會議及演唱會）以及其他商務活動，香港新酒店在未來幾年的需求持續上升，加上新酒店供應有限，預期本地酒店市場會進一步增長。集團酒店致力於透過調整資產組合改善業務表現，並通過提升可持續發展及科技，以提高效率及服務水平，把握機遇。

集團坐擁多元化的酒店組合

與旗下綜合項目相互協同

集團在香港及內地的優質酒店組合均為豪華及中型酒店，由國際頂級運營商管理或集團自行經營，當中包括五間「帝」系酒店。每間酒店均有獨特的市場定位，為不同的客戶提供卓越且多元化的酒店服務。

集團多間酒店如**香港四季酒店**（旗下四間餐廳共獲米芝蓮七星，兩間餐廳共奪得黑珍珠五鑽，一間酒吧獲世界50最佳酒吧等殊榮）；**香港麗思卡爾頓酒店**獲旅遊網站TripAdvisor列為香港最佳酒店之一，旗下兩間餐廳共獲米芝蓮三星，一間更勇奪黑珍珠一鑽嘉許；**上海浦東麗思卡爾頓酒店**（旗下一間餐廳榮獲米芝蓮一星及黑珍珠一鑽），**南京河西安達仕酒店**是集團最新開幕的酒店。集團在香港、上海及南京的各酒店均與其所在的優質綜合項目發揮協同效益。

集團旗下酒店組合多元化，已準備就緒在後疫情時代緊捉在香港及內地的復蘇機遇。在高端市場上，位處港島商業核心地段並坐落國際金融中心綜合項目（該綜合項目包括商場、寫字樓、服務式住宅及一間五星級酒店）的**香港四季酒店**剛完成翻新工程，是2022年11月舉行的國際金融領袖投資峰會場地，在通關後特別深受國際及內地高端商務人士及旅客歡迎；至於**香港麗思卡爾頓酒店**和**香港W酒店**，由於鄰近西九龍環球貿易廣場及西九文化區、香港故宮文化博物館等旅遊景點，則吸引同時追求享受和品味的旅客。

至於五間「帝」系酒店、**香港維港凱悅尚萃酒店**及**香港九龍東皇冠假日酒店**，致力為商務及旅遊客人提供貼心周到的服務。這些酒店的復蘇步伐很快，房間入住率回升，房價亦已有所增長。

集團在內地的酒店，如**上海浦東麗思卡爾頓酒店**的入住率和房價在過去三個月內均顯著回升，展現強勁的業務韌性。新開幕的**南京河西安達仕酒店**已在河西區穩佔領先地位；而即將開幕的**蘇州四季酒店**不僅有望佔據蘇州市酒店業的領先位置，更將成為內地首屈一指的高端城市度假酒店之一。

通過針對性的資產調整策略，加上國際航班陸續恢復及更多的商務及旅遊活動，集團旗下酒店組合將展現強勁韌性，業務表現持續向好。

Hong Kong Hotels 香港酒店	Hotels on the mainland 內地酒店
1 Four Seasons Hotel Hong Kong 香港四季酒店	1 The Ritz-Carlton Shanghai, Pudong 上海浦東麗思卡爾頓酒店
2 The Ritz-Carlton, Hong Kong 香港麗思卡爾頓酒店	2 Andaz Nanjing Hexi 南京河西安達仕酒店
3 W Hong Kong 香港W酒店	3 Four Seasons Hotel Suzhou (Plan to open in November 2023) 蘇州四季酒店 (預計2023年11月開業)
4 Hyatt Centric Victoria Harbour Hong Kong 香港維港凱悅尚萃酒店	4 Andaz Shanghai ITC (Plan to open in 2024/25) Andaz Shanghai ITC (計劃於2024/25 年開業)
5 Crowne Plaza Hong Kong Kowloon East 香港九龍東皇冠假日酒店	5 A hotel at Hangzhou IFC (Plan to open in 2027) 位於杭州國際金融中心的酒店 (計劃於2027年開業)
6 The Royal Garden 帝苑酒店	6 A hotel at Guangzhou South Station ICC (Plan to open in 2027/28) 位於廣州環球貿易廣場的酒店 (計劃於2027/28年開業)
7 Royal Plaza Hotel 帝京酒店	
8 Royal Park Hotel 帝都酒店	
9 Royal View Hotel 帝景酒店	
10 ALVA Hotel by Royal 帝逸酒店	



The newly opened Andaz Nanjing Hexi
新開業的南京河西安達仕酒店



ALVA Hotel by Royal boasts panoramic river views
帝逸酒店坐擁臨河景致



Royal Plaza Hotel, located atop the Mong Kok East station, features an advantageous geographical location
位於旺角東港鐵站上蓋的帝京酒店，擁得天獨厚的地理優勢

10 面對旅遊及顧客喜好模式轉變 制定針對性策略

根據香港旅遊發展局資料顯示，今年上半年的訪港旅客中，接近八成來自內地。面對這班重要的顧客群，集團積極在內地進行推廣活動。經歷數年疫情後，內地旅客的旅遊模式和喜好也有所轉變，從主要來港購物消費，轉為希望進一步感受香港的在地文化和生活。故此集團透過社交平台宣傳推廣，不少酒店更在廣受歡迎的社交平台「小紅書」開設帳戶，並積極與KOL合作，向內地旅客展現集團酒店的吸引力，成效十分顯著。

由於集團在內地坐擁優質且廣泛的物業組合，旗下的大型綜合項目更成功吸引不少本地和跨國企業進駐，這些租戶同時也是潛在的商務旅客。為把握這些機會，集團旗下的內地寫字樓項目進行推廣。除了以網上和實體方式進行市場推廣外，集團旗下酒店亦與海外和內地的夥伴酒店舉辦聯乘推廣活動。

各酒店團隊亦積極從細節上，滿足各地旅客的需求，從而提高主要收入流。例如**香港四季酒店**發現通關後的高端內地旅客入住率上升，餐廳便提供更多中餐菜式選擇，以滿足他們

的飲食喜好。至於**香港麗思卡爾頓酒店**和**香港W酒店**，也因應鄰近的香港故宮文化博物館和M+博物館開幕，而特別推出酒店連博物館套票，藉此為旅客帶來更多文化體驗。**帝苑酒店**推出的蝴蝶酥及各款糕餅深受旅客歡迎，為此酒店更特意擴大產能，提高銷量。

利好因素將於第四季進一步體現

酒店業的營運環境仍然受環球經濟不穩及地緣政治而影響。現時香港旅遊業仍處於復蘇階段，訪港人數逐步回復至2017至2019年平均訪港人數約八成的水平。下半年已有多個大型展覽和商務活動確定在港舉行，支持香港酒店業的復蘇，包括珠寶首飾、美容、新鮮農產品等多國大型展覽。香港旅遊發展局早前亦宣佈，已促成30多項大型會展活動，於未來幾年在香港舉行，預計將合共吸引逾300,000名來自世界各地商務旅客訪港。

此外，餐飲和宴會業務也是酒店重要的盈利來源。回顧上半年，集團酒店上述兩方面的業務已經持續回升。集團旗下酒店團隊繼續專注於提升餐飲及宴會業務，維持高水準的服務質素，而第四季向來是酒店業的傳統旺季，預計受到節日氣氛帶動，將利好酒店的餐飲和宴會的業務表現。



Royal View Hotel, adjacent to the Ting Kau Bridge, offers spectacular scenery
帝景酒店毗連汀九橋，風景優美如畫



Go Royal by SHKP, a hotel and shopping loyalty programme, was launched by the Group's hotels last year to cater for the consumption patterns of the new generation
集團酒店去年推出酒店及消費購物綜合獎賞計劃Go Royal by SHKP（帝賞），以迎合新世代消費模式

為酒店進行優化

從多方面解決人才問題

為了持續為旅客帶來滿意舒適的住宿體驗，集團致力提升各酒店軟硬件設施。其中沙田**帝都酒店**早前已完成全面優化工程，集團也為**香港四季酒店**的房間、大堂和酒吧作進行翻新，並同時計劃為**香港麗思卡爾頓酒店**和**香港W酒店**作優化工程。集團預計翻新升級後，將有助提高房價，從而提升酒店盈利。

現時酒店業面對人手不足，集團正從多方面解決人才問題，一方面透過引進機械人，處理入住和退房手續，以及食肆傳菜工作等，以減輕員工的工作量；同時與本地大學合作招聘實習生，例如香港理工大學酒店及旅遊業管理學院及轄下的專業及持續教育學院。完成培訓後，學員更可優先獲得集團酒店聘用。此外，集團亦積極與政府商討輸入勞工的可能性，確保酒店有足夠人手，為來自世界各地的旅客提供優質的服務。

可持續發展與科技

集團一直在旗下酒店實施環境、社會及管治 (ESG) 以及科技方面的策略性舉措，致力改善ESG績效：

ESG方案：集團已完成**香港四季酒店**、**香港麗思卡爾頓酒店**、**香港維港凱悅尚萃酒店**及**帝苑酒店**的能源審核。這些審計能夠幫助我們抓緊機遇，從而增加效率、降低營運費用及增加資產價值。以下是集團計劃在2023年第四季度及2024年第一季度執行的措施：

- 安裝分戶電錶以更有效監控和管理不同區域（餐飲和宴會餐廳、客房、公共空間）。
- 繼續在酒店前台和後台區域更換附感應器LED燈。

在2023年首三個季度，集團的整個酒店組合透過以上方案，每年合共節省400,000千瓦時電力。

在減少食物浪費方面，集團引入人工智能食物掃描儀，記錄所有被浪費的食物。這些資訊將被用作改善菜單、調整烹飪份量，從而減少食物浪費和降低食品成本。

善用科技：集團在客房中善用人工智能，以提供個人化服務、收集數據，並更好地了解客戶需求。集團將於明年在部分酒店開展先導項目，進一步提供個人化的服務。

推出綜合獎賞計劃「帝賞」 建立顧客忠誠度

為提供更全面和切合新世代消費模式的顧客服務，集團酒店去年推出本港最大型的酒店及消費購物綜合獎賞計劃Go Royal by SHKP（帝賞）。「帝賞」的積分與集團旗下主要商場的綜合會員計劃The Point積分互通，會員可透過簡單易用的手機應用程式，同時換領酒店餐飲、住宿、消閒及購物方面的禮遇，有助增強集團酒店與商場的協同效應，為顧客以至集團各項業務創造更多價值。「帝賞」自推出以來，已有逾10萬名會員成功註冊，不但為酒店帶來了新客源，還通過會員計劃和積分兌換為常客提供了更豐富的消費體驗。

Completion and handover of Phase 1A and Phase 1B of “NOVO LAND”, the largest private residential development in Tuen Mun¹

屯門最大型私人住宅發展項目¹「NOVO LAND」第1A期及第1B期落成交樓



*The above image was taken on 19 May 2023 at residential clubhouse of NOVO LAND. It has been processed with computerized imaging techniques and is for reference only. The clubhouse and/or recreational facilities may not be available for immediate use at the time of handover of the Phase of the Development. The use or operation of some of the facilities and/or services of clubhouse and/or recreational facilities may be subject to the rules and regulations of clubhouse and facilities, and the consent or permit issued by the relevant government departments, additional payment may be charged for users.
*相片於2023年5月19日於NOVO LAND住客會所現場實景拍攝，並經電腦修飾處理，僅供參考。會所及/或康樂設施於發展項目期數入伙時未必能即時啟用。會所及/或康樂設施部分設施及/或服務的使用或操作可能受制於會所守則及設施的使用守則及政府有關部門發出之同意書或許可證，使用者或需額外付款。

“NOVO LAND”, the largest private residential development in Tuen Mun¹ benefits from the railway network and infrastructure development of the Northern Metropolis³. Phase 1A and 1B of the development, with a total of 1,624 residential units, were launched in Q3 2022 and achieved strong sales. The handover of the Phase commenced in Q2 2023, and its quality has won wide acclaim in the market.

Benefitting from convenient transportation

The development benefits from its proximity to two circular bus routes² and two MTR stations². The two circular bus routes² connect to the MTR Siu Hong Station and the Tuen Mun Station. From right outside the

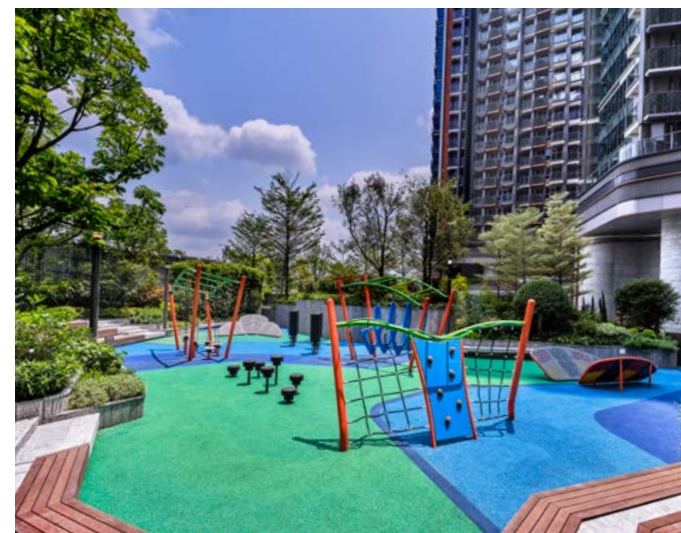
main entrance of the development, residents can also take Long Win bus routes to Hong Kong International Airport (HKIA), or take one of six new bus routes² to Hong Kong Island, Kowloon and the New Territories. By car, it takes only about 2 minutes and 55 seconds⁴ to get from NOVO LAND to the MTR Siu Hong Station. It takes only about 14 minutes⁵ by car to reach Shenzhen Bay Port via the Hong Kong-Shenzhen Western Corridor, with rapid onward connections to the business areas of Qianhai and Nanshan, and it is only about a 20-minute⁵ drive to HKIA and the Hong Kong Port of the Hong Kong-Zhuhai-Macao Bridge, making it convenient for residents to travel between the Hong Kong and Shenzhen metropolitan areas, as well as to international destinations.



The clubhouse offers a relaxing communal area “Joyful Mind”⁷ for residents
會所為住戶打造了休閒的共享空間「點子廊」⁷

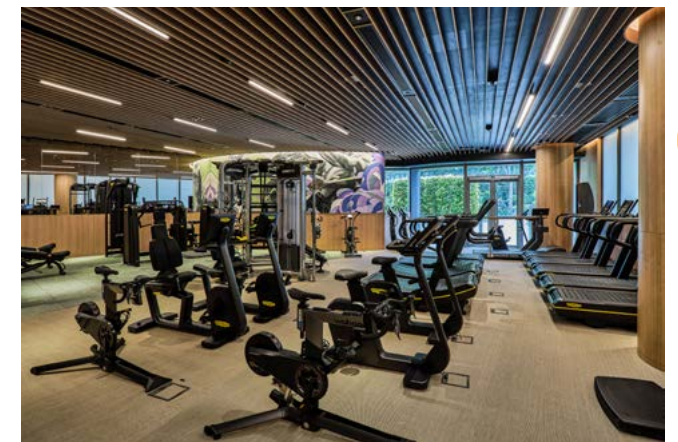
Diverse clubhouse facilities to meet the needs of all ages

NOVO LAND was the first residential development in Hong Kong to be simultaneously awarded three international wellness building certification⁶, including the international WELL Community Standard™ and WELL Building Standard™ version 2 pre-certification, and a Fitwel two-star rating. Equipped with a resort-style greenery residential clubhouse called NOVO Resorts⁷, the total area of the clubhouse, along with communal gardens and play areas, is approximately 400,000 square feet⁸, with 88 recreational facilities and services to meet the leisurely needs of all age groups.



Outdoor leisure facilities “Adventure Park”⁷ are also provided for residents
住戶亦可享用戶外遊樂設施「躍動青春」⁷

屯門最大型私人住宅發展項目¹「NOVO LAND」受惠於北部都會區³的鐵路網絡及基建發展。項目第1A期及第1B期合共提供1,624個住宅單位已於2022年第三季推售，獲得良好的市場反應，並於2023年第二季陸續交樓，交樓質素備受市場認可。



Residents can enjoy the “24/7 Fit & Gym”⁷ all day
「動力健身館」⁷ 24小時全天候供住戶使用

盡享交通便捷之利

項目兼享「雙循環線、雙站優勢」²，兩條巴士循環線²分別連接港鐵兆康站及屯門站，住戶更可在項目正門外的欣寶路兩旁選乘龍運巴士路線前往香港國際機場，或乘搭現已開通的六條新增巴士路線²穿梭港九新界。此外，駕車由「NOVO LAND」前往港鐵兆康站僅需約2分55秒⁴，經港深西部通道前往深圳灣口岸僅約14分鐘⁵，迅速連接前海及南山等經濟區域，而前往香港國際機場及港珠澳大橋香港口岸僅需約20分鐘⁵，方便來往港深都會地帶以至世界各地。

多元會所設施符合全齡需求

「NOVO LAND」是全港首個同時榮獲「WELL健康社區標準™」預認證、「WELL健康建築標準™」Version 2預認證和Fitwel健康建築「二星級」認證，合共三項國際級健康建築認證⁶的住宅發展項目，附設度假式園林住客會所「NOVO Resorts」⁷，住客會所連同公用花園及遊樂地方的總面積約40萬平方呎⁸，配備88項悠閒遊樂設施及娛樂服務。

1. The "largest" refers to the private residential development with the largest number of units in the Tuen Mun district. Private residential development does not include the Home Ownership Scheme run by the Housing Authority or private sector participants.

2. Source: MTR bus route K54: <https://www.mtr.com.hk/en/customer/services/searchBusRouteDetails.php?routeID=K54> Citybus bus route 50: [https://mobile.citybus.com.hk/nwp3/?f=1&ds=50--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)&l=C](https://mobile.citybus.com.hk/nwp3/?f=1&ds=50--Tuen_Mun_(Ching_Tin_and_Wo_Tin)&l=C) Citybus bus route 50M: http://mobile.citybus.com.hk/nwp3/?f=1&ds=50M--Wo_Tin_Estate&l=C Citybus bus route 55: [http://mobile.citybus.com.hk/nwp3/?f=1&ds=55--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)&l=C](http://mobile.citybus.com.hk/nwp3/?f=1&ds=55--Tuen_Mun_(Ching_Tin_and_Wo_Tin)&l=C) Citybus bus route 56: [http://mobile.citybus.com.hk/nwp3/?f=1&ds=56--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)&l=C](http://mobile.citybus.com.hk/nwp3/?f=1&ds=56--Tuen_Mun_(Ching_Tin_and_Wo_Tin)&l=C) Citybus bus route 56A: [http://mobile.citybus.com.hk/nwp3/?f=1&ds=56A--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)&l=C](http://mobile.citybus.com.hk/nwp3/?f=1&ds=56A--Tuen_Mun_(Ching_Tin_and_Wo_Tin)&l=C) Citybus bus route 950: [http://mobile.citybus.com.hk/nwp3/?f=1&ds=950--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)&l=C](http://mobile.citybus.com.hk/nwp3/?f=1&ds=950--Tuen_Mun_(Ching_Tin_and_Wo_Tin)&l=C) Citybus bus route 955: [http://mobile.citybus.com.hk/nwp3/?f=1&ds=955--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)&l=C](http://mobile.citybus.com.hk/nwp3/?f=1&ds=955--Tuen_Mun_(Ching_Tin_and_Wo_Tin)&l=C) KMB bus route 67A: <https://search.kmb.hk/KMBWebSite/?action=routesearch&route=67A&lang=en> Long Win bus routes A34: <https://search.kmb.hk/KMBWebSite/?action=routesearch&route=A34&lang=en> Long Win bus routes A33: <https://search.kmb.hk/KMBWebSite/?action=routesearch&route=A33&lang=en> Territories-GMB route 40: https://h2-app-rr.hkemobility.gov.hk/rs_page/get_gmb_detail.php?lang=EN&route_id=2004956 for reference only. The Vendor does not guarantee the accuracy or latest revision of the above URLs. Services of the bus and minibus routes mentioned above are/will be provided by third-party companies, not by the Vendor. The third-party companies have the rights to determine the fees, terms and conditions, operation hours and service period of the above-mentioned services. The provision of such services are subject to the terms in the service contract or any other relevant legal documents. Please refer to the relevant authorities for details of the services. Bus interchange services provided by MTR are subject to MTR's terms and conditions. The Vendor does not make any offer, undertaking or warranty, whether expressed or implied, regarding the said services or matters. Prospective purchasers must not rely on this or make any claims against the Vendor.

3. Source: Northern Metropolis Development Strategy Report website (www.policyaddress.gov.hk/2021/chi/pdf/publications/Northern/Northern-Metropolis-Development-Strategy-Report.pdf). The Vendor does not guarantee the accuracy or latest revision of the above URL. It is for reference only and may be different from the description in this advertisement/promotional material. The above-mentioned information does not constitute and shall not be construed as any offer, representation, undertaking or warranty whatsoever, whether express or implied, on the part of the Vendor.

4. The above-mentioned driving time was evaluated on 27 April 2022 by a field test conducted with a private car, which started at Yan Po Road outside the NOVO LAND project and ended at the pickup/drop off point at MTR Siu Hong Station in Tuen Mun. The test drive is for reference only and the actual travelling time required may vary depending on factors such as the car, road conditions, traffic, weather, route taken, etc.

5. The above travel times are based on the Transport Department's HKeMobility website (www.hkemobility.gov.hk/) /mobile application, which were searched for the shortest times. They are for reference only, and are subject to actual traffic and road conditions.

6. Source of reference: official websites of Fitwel (www.fitwel.org) and WELL (www.wellcertified.com/certification/v2 and www.wellcertified.com/certification/community). The Vendor does not guarantee the accuracy or latest revision of the above URLs.

7. Names of clubhouse, different areas of clubhouse and facilities are promotional names used in promotional materials only. Such names will not appear in the Deed of Mutual Covenant, the preliminary agreement for sale and purchase, agreement for sale and purchase, assignment, or any other title deeds or documents. The Vendor reserves its absolute right to amend any part of the clubhouse and/or recreational facilities, without prior notice to any purchasers. The completion date of the clubhouse and/or recreational facilities are subject to the final approval of Buildings Department and/or other relevant government departments. The clubhouse and/or recreational facilities may not be available for immediate use at the time of handover of the Phase of the Development. The management services, activities and other mentioned services will be provided by the manager of the Phase/Development or other contractually engaged third-party companies. The manager or contractually engaged third-party companies may solely determine the fees, terms of use, operation hours and service period of its management services, activities or other services, subject to the terms and conditions of the Deed of Mutual Covenant, service contract or other relevant legal documents. The above-mentioned information does not constitute and shall not be construed as any offer, representation, undertaking or warranty whatsoever, whether express or implied, as to the usage, operations and/or provisions of any relevant facilities and/or services on the part of the Vendor. The use or operation of some of the facilities and/or services of clubhouse and/or recreational facilities may be subject to the rules and regulations of clubhouse and facilities, and the consent or permit issued by the relevant government departments; additional payment may be charged for users. Certain facilities of the clubhouse and/or recreational facilities belong to other Phase(s) of the Development, which cannot be used before the completion of the said other Phase(s). The provision and details of the shown objects, fittings, facilities and services are purely ideas of the Vendor, and may not appear in the clubhouse and/or recreational facilities of the Development, nor does it represent the future appearance and design of any part of the clubhouse and/or recreational facilities. The Vendor does not make any offer, representation, undertaking or warranty, whether express or implied, regarding the appearance and design.

8. The clubhouse for the whole development includes a residential clubhouse (including any covered recreational facilities or otherwise for residents' use) with an area of about 59,600 square feet and a communal garden or play area (covered or otherwise) with an area of about 338,000 square feet. All owners of the residential properties in the Development, residents and their guests will have access to residential clubhouse and its recreational facilities, but must comply with the deed of mutual covenant, terms and requirements of relevant government licenses and regulations, additional payments may be chargeable to the users. The clubhouse and recreational facilities may not be available for immediate use at the time of handover of the residential properties. The clubhouse and recreational facilities, communal garden and play area will be made available in line with the moving-in time of the various phases once residences have begun to be occupied.

14 This advertisement intends to promote the sale of residential properties in Phase 1A, Phase 1B, Phase 2A and Phase 2B of the Development only. Name of the Phase of Development: Phase 1A, Phase 1B, Phase 2A and Phase 2B of NOVO LAND (the "Development") only.

District: Tuen Mun
Name of the street and the street number of the Phase: 8 Yan Po Road
The website address designated by the Vendor for the Phase: (Phase 1A) www.novoland.com.hk; (Phase 1B) www.novoland1b.com.hk; (Phase 2A) www.novoland2a.com.hk; (Phase 2B) www.novoland2b.com.hk
Enquiries: (852) 3119 0008

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The Vendor also advises prospective purchasers to conduct on-site visit(s) for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Pacific Good Investment Limited
Holding companies of the Vendor: Sun Hung Kai Properties Limited, Vast Earn Limited, Peak Harbour Development Ltd
Authorized Person of the Phase: Chan Wan Ming
The firm or corporation of which the Authorized Person of the Phase is a proprietor, director or employee in his or her professional capacity: P&T Architects Limited
Building Contractor for the Phase: Sanfield Engineering Construction Limited
The firms of solicitors acting for the owner in relation to the sale of residential properties in the Phase: Mayer Brown; Woo Kwan Lee & Lo; Sit, Fung, Kwong & Shum
Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: The Hongkong and Shanghai Banking Corporation Limited
Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited
The estimated material date for the Phase to the best of the Vendor's knowledge: (Phase 2A) 16 May 2024; (Phase 2B) 17 May 2024 ("Material date" means the date on which the conditions of the land grant are complied with in respect of the Phase. The estimated material date is subject to any extension of time that is permitted under the Agreement for Sale and Purchase.)
This advertisement is published by the Vendor or with the consent of the Vendor.
Please refer to the sales brochure for details.
Date of production: 28 September 2023

備註
1. 最大型指屯門區內單位數目最多的私人住宅項目，私人住宅項目不包括房委會及私人參建的居者有其屋項目。
2. 資料來源：港鐵巴士路線編號K54：<https://www.mtr.com.hk/ch/customer/services/searchBusRouteDetails.php?routeID=K54> 城巴路線編號50：[https://mobile.citybus.com.hk/nwp3/?f=1&ds=50--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)&l=0](https://mobile.citybus.com.hk/nwp3/?f=1&ds=50--Tuen_Mun_(Ching_Tin_and_Wo_Tin)&l=0) 城巴路線編號50M：http://mobile.citybus.com.hk/nwp3/?f=1&ds=50M--Wo_Tin_Estate 城巴路線編號55：[https://mobile.citybus.com.hk/nwp3/?f=1&ds=55--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)&l=C](https://mobile.citybus.com.hk/nwp3/?f=1&ds=55--Tuen_Mun_(Ching_Tin_and_Wo_Tin)&l=C) 城巴路線編號56：[https://mobile.citybus.com.hk/nwp3/?f=1&ds=56A--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)&l=C](https://mobile.citybus.com.hk/nwp3/?f=1&ds=56A--Tuen_Mun_(Ching_Tin_and_Wo_Tin)&l=C) 城巴路線編號56A：[https://mobile.citybus.com.hk/nwp3/?f=1&ds=56A--Queen%2E%80%99s_Hill_Fanling_\(via_Sheung_Shui_Station\)](https://mobile.citybus.com.hk/nwp3/?f=1&ds=56A--Queen%2E%80%99s_Hill_Fanling_(via_Sheung_Shui_Station)) 城巴路線編號950：[https://mobile.citybus.com.hk/nwp3/?f=1&ds=950--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.citybus.com.hk/nwp3/?f=1&ds=950--Tuen_Mun_(Ching_Tin_and_Wo_Tin)) 城巴路線編號955：[https://mobile.citybus.com.hk/nwp3/?f=1&ds=955--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.citybus.com.hk/nwp3/?f=1&ds=955--Tuen_Mun_(Ching_Tin_and_Wo_Tin)) 九巴路線編號67A：<https://search.kmb.hk/KMBWebSite/?action=routesearch&route=67A&lang=zh-hk> 龍運巴士路線編號A34：<https://search.kmb.hk/KMBWebSite/?action=routesearch&route=A34> 龍運巴士路線編號NA33：<https://search.kmb.hk/KMBWebSite/?action=routesearch&route=NA33> 新界區專線小巴路線第40號：https://h2-app-rr.hkemobility.gov.hk/rs_page/get_gmb_detail.php?route_id=2004956，僅供參考。賣方並不保證上述網址之準確性及是否最新修訂版。上述巴士及小巴路線服務將由第三者公司所提供，並非由賣方提供，第三者公司可自行決定就上述服務之收費、使用條款、營運時間及服務期限，惟須遵守服務合約或其他相關法律文件所訂立的條款規限。有關服務詳情請參閱相關部門公布。有關港鐵提供之轉乘巴士服務受港鐵條款及細則約束。賣方並無對上述服務或事宜作出任何明示或隱含的要約、承諾或保證，準買家亦不應作出任何倚賴，或向賣方作出任何追討。
3. 資料來源：《北部都會區發展策略》報告書網頁（www.policyaddress.gov.hk/2021/chi/pdf/publications/Northern/Northern-Metropolis-Development-Strategy-Report.pdf），賣方並不保證上述網址之準確性及是否最新修訂版，內容僅供參考。詳情亦可能與本廣告／宣傳資料所述者不同，賣方對其並不作出任何不論明示或隱含之要約、陳述、承諾或保證。
4. 上述行車時間於2022年4月27日以私家車進行之實地測試評估得出，測試由「NOVO LAND」項目對出之欣寶路行車線，直往屯門的港鐵光庫站對開上落客區為止。測試的行車時間僅供參考，實際行車時間可能因應車輛、路面情況、交通、天氣、行車路線等因素而與測試的行車時間不同。
5. 上述行車時間是根據運輸署之「香港出行易」網站（www.hkemobility.gov.hk/）／應用程式評估提供，按最短時間搜尋，所述時間僅供參考，並受實際交通及路面情況影響及限制。
6. 資料來源：Fitwel官方網站（www.fitwel.org）及WELL官方網站（www.wellcertified.com/certification/v2 和 www.wellcertified.com/certification/community），賣方不保證上述網頁是否最新修訂版及其準確性。
7. 會所、會所各區域及設施的名稱為推廣名稱並僅於推廣資料中顯示，將不會在公契、臨時買賣合約、正式買賣合約、轉讓契或其他業權契據中顯示。賣方保留一切修改會所及／或康樂設施的任何部分之絕對權利，事先毋須通知任何買家。會所及／或康樂設施的落成日期以屋宇署、地政總署及／或其他相關政府部門之最終批核為準。會所及／或康樂設施於發展項目期數入伙時未必能即時啟用。管理服務、活動及其他所述服務將由發展項目的管理人或其他合約聘用的第三者公司提供。管理人或合約聘用的第三者公司可自行決定就其管理服務、活動或其他所述服務之收費、使用條款、營運時間及服務期限，惟須遵守公契、服務合約或其他相關法律文件所訂立的條款規限。以上資料並不構成或不應被視作賣方對任何有關設施及／或服務的使用、操作及／或提供之要約、陳述、承諾或保證（不論明示或隱含）。會所及／或康樂設施的部分設施及／或服務的使用或操作可能受制於會所守則及設施的使用守則及政府有關部門發出之同意書或許可證，使用者或需額外付款。部分會所及／或康樂設施屬於發展項目其他期數，於其他期數落成前不可使用。所展示之物件、裝置、設施及服務之提供及詳情純屬賣方構思，並不一定會在發展項目之會所及／或康樂設施出現，亦並非展示會所及／或康樂設施日後落成的任何一部分的外貌或設計，賣方並不就此作出任何不論明示或隱含之要約、陳述、承諾或保證。
8. 整個發展項目之會所，包括面積約為5.96萬平方呎的住客會所（包括供住客使用的任何有上蓋及沒有上蓋遮蓋的康樂設施），以及面積約為33.8萬平方呎的公用花園或遊樂地方（有上蓋及沒有上蓋遮蓋）。所有發展項目內的住宅物業的業主、住客及其賓客均可使用會所及康樂設施，惟須遵守公契、相關政府牌照、規例的條款及規定，並可能須支付費用。會所及康樂設施於住宅物業入伙時將未必可以啟用。會所及其康樂設施、公用花園及遊樂地方於住宅物業入伙時將按個別期數的入伙時間開放及啟用。

本廣告僅為促銷發展項目第1A期、第1B期、第2A期及第2B期。
發展項目期數名稱：NOVO LAND（「發展項目」）
的第1A期、第1B期、第2A期及第2B期
區域：屯門
期數的街道名稱及門牌號數：欣寶路8號
賣方就期數指定的互聯網網站的網址：
（第1A期）www.novoland.com.hk；
（第1B期）www.novoland1b.com.hk；
（第2A期）www.novoland2a.com.hk；
（第2B期）www.novoland2b.com.hk
查詢熱線：(852) 3119 0008

本廣告／宣傳資料內載列的相片、圖像、繪圖或素描顯示純屬畫家對有關發展項目之想像。有關相片、圖像、繪圖或素描並非按照比例繪畫及／或可能經過電腦修飾處理。準買家如欲了解發展項目的詳情，請參閱售樓說明書。賣方亦建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。



Hangzhou IFC Phase 3 residential portion offered for sale Over 300 units sold out soon after launch

「杭州IFC」加推第三期住宅 逾300個單位迅速售罄



Rendering 效果圖

The Hangzhou IFC large-scale integrated development sets the standard for premium living, leisure, business and office experiences
「杭州IFC」大型綜合發展項目將引領高品質起居、消閒、商務和辦公體驗

Hangzhou IFC, a large-scale commercial integrated development project in the Qianjiang New City CBD in Hangzhou, is a joint-venture development meticulously planned by the Group. It is also an eye-catching landmark situated along the Qianjiang River with a splendid urban landscape. The residential portion of Hangzhou IFC consists of seven residential towers, providing a total of 653 premium residential units. The first two phases were sold out with overwhelming responses. And over 300 units were sold out soon after launch in its recently launched Phase 3 of the residential portion.

The Group's integrated developments create a new landmark as a new cityscape is being shaped

The Hangzhou IFC integrated development borders the Beijing-Hangzhou Grand Canal and is divided into River East and River West. It brings together quality office buildings, deluxe shopping malls, high-end residential buildings, five-star hotels and serviced apartments on River East and River West, embodying the architectural concept of "seamless and integrated development". The central area, built by the government and straddling the Grand Canal, features an iconic giant Ferris wheel, an urban park, and landmark pedestrian bridges across the Grand Canal.

Phase 3 of the Hangzhou IFC residential portion is distributed across four residential towers in River East, with a unit size of about 173 to 342 square metres (about 1,860 to 3,680 square feet) for each apartment. The handover is expected to be completed in 2025, providing buyers with a modern living concept in a diversified business and leisure community.



Hangzhou IFC is dedicated to creating a luxurious and fashionable residential style that meets the exquisite tastes of discerning buyers
「杭州IFC」傾力打造高貴時尚住宅風格，滿足不同買家的高品味需求

坐落杭州錢江新城中央商務區的大型商業綜合項目「杭州IFC」，是集團悉心策劃的合作發展項目，也是集團構建的矚目地標，更是錢塘江畔一道亮麗的城市風景線。「杭州IFC」的住宅部分由七幢住宅大樓組成，共提供653個優質住宅單位。項目第一及第二期受到熱切追捧，已全數售罄。早前加推第三期住宅單位，逾300個單位亦已迅速售罄。

地標式綜合業態空間 塑造城市新面貌

「杭州IFC」綜合發展項目以運河為界，劃分為匯東和匯西，將優質寫字樓、高級商場、高端住宅、五星級酒店及服務式公寓的匯東和匯西串連為一，體現「無縫銜接，綜合發展」的建築理念。運河兩岸由政府興建的匯中區域設有標誌性巨型摩天輪、城市公園，以及橫跨京杭大運河的地標式步行連橋等設施。

「杭州IFC」加推的第三期住宅單位分佈於匯東區域的四幢住宅大樓，單位的面積約173平方米至342平方米（約1,860平方呎至3,680平方呎），預期於2025年落成及安排交付。項目採用現代居住概念，向買家提供多元的商業及休閒居住社區。



Group Chairman & Managing Director Raymond Kwok (centre) and senior management respond to questions from analysts
集團主席兼董事總經理郭炳聯(中)連同高級管理人員解答分析員提問

SHKP announces 2022/23 annual results 集團公布2022/23年度全年業績

The Group's underlying profit attributable to the Company's shareholders for the year ended 30 June 2023, excluding the effect of fair-value changes in investment properties, amounted to HK\$23,885 million. Underlying earnings per share were HK\$8.24. The directors recommended the payment of a final dividend of HK\$3.70 per share. Together with the interim dividend of HK\$1.25 per share, the dividend for the full year will be HK\$4.95 per share, the same as last year's. During the year under review, profit generated from property sales amounted to HK\$11,299 million. The Group recorded contracted sales in attributable terms of about HK\$37,900 million during the year, and its gross rental income, including contributions from joint ventures and associates, amounted to HK\$24,322 million, similar to that in the previous financial year. Net rental income amounted to HK\$18,461 million.

The Group firmly adheres to its longstanding principle of prudent financial management. The Group will selectively replenish its land bank, exercise strict control over capital expenditure, promptly launch new projects for sale upon completion, and speed up the sale of unsold completed units and non-core properties to generate consistent cash flow.

The Group's shopping malls, both in Hong Kong and on the mainland, saw an improvement in footfall and tenant sales after the pandemic. The overall occupancy rate of the office portfolio remained satisfactory. The Group's property investment portfolio generated substantial recurrent income, which is expected to gain additional momentum upon the completion of its new developments. The Group is committed to enhancing the customer experience. The Point, which is an integrated loyalty programme for SHKP malls, introduced the city's first rewards-redeemable super-fast electric vehicle (EV) charging service during the year. The Group aims to obtain LEED Gold or Platinum ratings for its major new commercial projects and to continue to upgrade the green-building standards of its major existing commercial buildings.

Despite uncertainties in the external environment, Hong Kong retains its unique advantages under 'One Country, Two Systems', and benefits from the strong support of the motherland, while maintaining close connections with the rest of the world. The city continues to offer abundant long-term development opportunities. True to its commitment to Building Homes with Heart, the Group remains dedicated to providing premium developments and services, and building long-term relationships with customers and tenants. Drawing upon its extensive experience in adapting to market and technological changes, supported by exceptional management and operational teams, a strong financial position, prudent financial discipline and a sizable recurrent income base, the Group is confident in successfully overcoming challenges.

集團公布截至2023年6月30日止年度，在撇除投資物業公平值變動的影響後，可撥歸公司股東基礎溢利為238.85億港元；每股基礎溢利為8.24港元。董事局議決派發末期股息每股3.70港元，連同中期股息每股1.25港元，全年每股派息4.95港元，與上年度全年派息相同。回顧年內，來自物業銷售的溢利為112.99億港元。按所佔權益計算，集團在年內錄得合約銷售額約379億港元。連同所佔合營企業及聯營公司的租金收入計算，集團年內的總租金為243.22億港元，淨租金收入為184.61億港元。

集團繼續恪守多年來一直奉行的審慎財務原則，在補充土地儲備時採取選擇性的策略，嚴格控制資本支出，新項目在準備就緒後便立即推出市場，並加快推售已落成的待售單位及非核心物業，務求帶來持續的現金流。

本港和內地的商場人流及商戶銷售額均在疫情後有所改善，旗下寫字樓組合的整體出租率亦維持滿意水平；該物業投資組合為集團帶來龐大的經常性收入，新投資物業將陸續落成，亦會為集團增添經常性收入；集團亦一直致力提升客戶體驗，商場綜合會員計劃 The Point 年內推出全港首個會員專屬的積分兌換電動車特快充電服務。同時，集團致力為主要新落成商業項目取得 LEED 金級或鉑金級認證，並持續提升現有主要商業大廈的綠色建築水平。

雖然外圍環境充滿多項不明朗因素，但香港在「一國兩制」下，享有背靠祖國、聯通世界的競爭優勢，長遠而言香港仍充滿發展機會。集團將一如既往秉持「以心建家」的信念，提供優質的建築和服務，與顧客和租戶建立長遠和緊密的關係，並有信心憑藉豐富的市場經驗、優秀的管理及營運團隊、雄厚的財務實力、嚴謹的財務紀律和龐大的經常性收入基礎，展現強大韌性渡過挑戰。

SUNeVision announces 2022/23 annual results 新意網公布2022/23年度全年業績

SUNeVision Holdings Ltd. announced its final results for the year ended 30 June 2023. During the year under review, SUNeVision's revenue increased 12% year on year to HK\$2,346 million, driven largely by increased demand for data centre space from hyperscale customers, together with price increases for existing customers. EBITDA rose 12% year on year to HK\$1,677 million. Profit attributable to owners of the Company increased 7% year on year to HK\$905 million.

MEGA-i remains a critical Asian hub, housing many global and regional internet players and telecommunication companies. SUNeVision continued to see strong demand for Hong Kong as a bridge connecting the mainland with the rest of the world. Asia Direct Cable ("ADC"), which will land at SUNeVision's cable landing station in Chung Hom Kok later this year, has already started to bring additional traffic and business to MEGA-i. Rapid developments in Generative AI and its applications have driven an uptake in data centre capacity over the past year in the US. This trend will benefit future data centre demand and development. MEGA IDC, SUNeVision's upcoming state-of-the-art data centre capable of housing the most demanding servers, will see the completion of Phase One (approximately 500,000 square feet of GFA and 50MW IT load) by the end of the year and will be ready for service early next year. Considering the resource requirements for new projects to fulfil upcoming business demand, as well as the persistent high-interest-rate environment, SUNeVision will rebase its dividend to reduce leverage and interest payments and continue to manage its balance sheet to

ensure a cost-effective capital structure. SUNeVision is confident that it will continue to see healthy growth in demand for data centre space in the coming years and has already acquired sufficient land to cater for the growth in demand for data centres for the next four years.

新意網集團有限公司公布截至2023年6月30日止全年業績。年內收入按年上升12%至23.46億港元，主要受「超大規模」客戶對數據中心空間的需求增加及向現有客戶提價所帶動。EBITDA 按年上升12%至16.77億港元。公司股東應佔溢利按年上升7%至9.05億港元。

MEGA-i仍是匯集多間全球及地區互聯網公司及電訊公司的關鍵亞洲樞紐。作為連接中國內地與世界其他地區的橋樑，新意網繼續看到對香港的強勁需求。亞洲直達海纜（ADC）將於今年稍後時間在新意網位於春坎角的海纜登陸站登陸，現已開始為 MEGA-i 帶來額外的流量和業務。於過去一年，生成式人工智能及其應用發展迅速，因而提升美國數據中心的容量需求。此趨勢對數據中心的未來需求及發展有利。新意網最先進並能夠容納要求最嚴謹的伺服器之設施MEGA IDC將於今年年底完成第一期工程（約500,000平方呎樓面面積及50兆瓦電力容量），並於明年初啟用。鑑於為滿足未來需求而發展新項目所需的資源，以及持續的高息環境，新意網決定調整股息，以降低槓桿率和利息支出，並繼續妥善管理資產負債表，確保維持具成本效益的資本結構。新意網有信心，未來幾年對數據中心空間的需求將繼續保持健康增長，並已經購置了足夠的土地來滿足未來四年的增長需求。

SmarTone announces 2022/23 annual results 數碼通公布2022/23年度全年業績

SmarTone Telecommunications Holdings Limited reported its results for the year ended 30 June 2023. Profit attributable to equity holders (excluding a provision for potential investment loss) was \$470 million, an increase of 4% compared to that of the previous year, despite intense competition and a peak in spectrum cost.

During the year, the mobile business remained resilient and service revenue grew 1%. SmarTone's core mobile business continued to perform strongly and 5G penetration rate increased to 37% as at the end of July 2023. Roaming revenue grew 49% and reached 83% of pre-pandemic level as of July 2023. SmarTone Home 5G Broadband's revenue registered over 100% growth. Benefiting from the accelerating demand for digitalization, SmarTone's Enterprise Solutions revenue registered double-digit percentage growth. SmarTone continued to invest in network performance, and have undertaken initiatives to analyze network data using its proprietary machine-learning capability to enhance the individual's user experience.

To navigate the challenging macro environment, SmarTone will maintain a vigilant control on costs while investing resourcefully in growth areas. In support of the Government's Smart City Blueprint, SmarTone will utilize

its expertise in the Enterprise Solutions business, deploy the latest technologies and leverage its close partnership with its parent SHKP to accelerate the development of Smart City in Hong Kong.

數碼通電訊集團有限公司公布截至2023年6月30日止年度的業績。儘管面對激烈的市場競爭及頻譜成本達至峰值，股東應佔溢利為4.7億港元（撇除潛在金融投資虧損撥備），較去年上升4%。

期內流動通訊業務仍錄得穩健的業務成果，服務收入上升1%。數碼通核心流動通訊業務持續表現強勁，截至2023年7月止，5G服務滲透率達37%，漫遊業務收入增長49%，已達疫情前水平的83%，而數碼通5G家居寬頻收入亦增長超過100%。受惠於對數碼化的需求日增，數碼通的企業應用方案業務於年內錄得雙位數百分比增長。數碼通將持續投放資源提升網絡表現，並已推行多項措施，利用獨有的機器學習技術分析網絡數據，務求提升每一位用戶的網絡體驗。

數碼通將會審慎控制成本應對充滿考驗的宏觀環境，同時繼續積極投資於錄得增長的業務範疇。為配合政府的《香港智慧城市藍圖》，數碼通將會運用嶄新科技及與母公司新鴻基地產緊密合作，透過企業應用方案業務加快智慧城市的發展。

Read to Dream x Future Engineer Grand Challenge develops students' innovation and technology potential

「新地齊讀好書 x 未來工程師大賽」激發學生創科潛能



Guests of honour, judges and winning students and their teachers at the Read to Dream x Future Engineer Grand Challenge award ceremony 「新地齊讀好書 x 未來工程師大賽」頒獎禮主禮嘉賓、評審、各得獎學生及其老師合照

To promote innovation and technology (I&T) education for the young generation, the SHKP Reading Club collaborated with the Hong Kong STEM Education Alliance for the second year in a row to organize the Read to Dream x Future Engineer Grand Challenge to encourage students to apply science and technology creatively in their daily lives. The winning designs were displayed in the SHKP Reading Club's booth at the Hong Kong Book Fair to share the students' achievements with the public.

Nearly 300 entries received – a new record

The Read to Dream x Future Engineer Grand Challenge this year was expanded with three new themes – "Smart Living", "Green Innovation and Technology" and "Art Technology" – to encourage secondary and primary students to creatively use innovative technology to enhance the quality of everyday life. A total of 287 entries from more than 800 students from 122 schools were received, more than double the number of entries received last year.

The designs this year were both creative and practical. The Smart Fish Tank Monitoring System, by Ho Lap Primary School (sponsored by Sik Sik Yuen), the first-prize entry in the primary category, under the theme "Smart Living", automatically measures indoor and water temperatures. It is equipped with a regular automated feeding system, and the data is uploaded to an Internet of Things (IOT) platform,

enabling users to remotely monitor the fish tank data. Joyful Farming, by Fung Kai No.1 Secondary School, the first-prize entry in the junior secondary category, under the theme "Green Innovation and Technology", is an irrigation system that automatically adjusts the environment to allow users to easily carry out hydroponic farming. FLAI (Follow to Learn An Instrument), by Diocesan Girls' School, the first-prize entry in the senior secondary category, under the theme "Art Technology", uses AI and machine learning to monitor users' posture when playing instruments and provide advice on how to improve.



The winning designs are displayed in the SHKP Reading Club's booth at the Hong Kong Book Fair
優勝作品在香港書展中的新聞會攤位展出

Sponsoring 2,000 students to visit the book fair

In addition to the I&T design contest, the Read to Dream x Future Engineer Grand Challenge collaborated with its long-term partner the Hong Kong Trade Development Council to sponsor 2,000 students to visit this year's book fair. Each of 800 underprivileged students under the Hong Kong Federation of Education Workers, the North District Primary School Headmasters Conference and the Sham Shui Po Residents Association was also provided with a HK\$250 book allowance to buy STEM and Chinese culture books at the book fair.

為推廣青少年創科教育，新聞會今年繼續與香港科技創新教育聯盟合辦「新地齊讀好書 x 未來工程師大賽」，鼓勵學生發揮創意，設計改善生活的科技應用。優勝作品更在香港書展中的新聞會攤位展出，讓學生與大眾分享學習成果。

收到接近300份作品，創歷屆新高

今屆「新地齊讀好書 x 未來工程師大賽」首設「智慧生活」、「綠色創科」及「藝術科技」三大主題，鼓勵中、小學生在不同領域發揮創意，透過創科技術以改善生活，最終收到來自122間學校、超過800名學生提交的287份作品，數量較去年多逾倍。

是次參賽學生創意無限，製作的產品極具特色並兼顧實用性。小學組「智慧生活」一等獎是薺色園主辦可立小學的「智能魚缸監察系統」：自動量度室內氣溫、水溫，裝設定時自動餵食器，數據傳上IOT平台讓繁忙的香港人遙遠監察魚缸數據。初中組「綠色創科」一等獎是鳳溪第一中學



Group Executive Director Christopher Kwok (centre) attends the final of the Read to Dream x Future Engineer Grand Challenge, expressing his appreciation for the students' potential in I&T

集團執行董事郭基泓(中)出席「新地齊讀好書 x 未來工程師大賽」決賽，見證同學展現創科潛能

的「栽·ful」：自動化水耕系統，自動調節種植環境，讓任何人都能輕鬆進行水耕種植，享受綠色生活。高中組「藝術科技」一等獎是拔萃女書院的「FLAI (Follow to Learn An Instrument)」：善用AI監察及機器學習技術，為用家提供如何改善演奏姿勢的提示，提高學習和練琴的成效。

贊助2,000名學生遊書展

除舉辦創科設計比賽外，「新地齊讀好書 x 未來工程師大賽」在今年書展，繼續與長期合作夥伴香港貿易發展局攜手，贊助2,000名學生遊書展；同時透過香港教育工作者聯會、北區小學校長會及深水埗居民聯會協助組織資助800名基層學生，每名學生可獲港幣250元購書津貼，在書展購買與STEM及中國文化相關的書籍。



Led by the Sham Shui Po Residents Association, 150 students and their parents visit the book fair
深水埗居民聯會帶同150名學生及其家長同遊書展

Successful conclusion of the Sun Hung Kai Properties Hong Kong 10K Championships

「新鴻基地產香港十公里錦標賽」圓滿結束



The Sun Hung Kai Properties Hong Kong 10K Championships attracts around 1,500 runners
「新鴻基地產香港十公里錦標賽」共吸引約1,500位跑手參加

The Group is dedicated to promoting Sports for Charity and has long encouraged the community to exercise regularly to embrace a healthy and balanced lifestyle. The Sun Hung Kai Properties Hong Kong 10K Championships, for which the Group is the title sponsor and which is organized by the Hong Kong, China Association of Athletics Affiliates, was successfully held in Tin Shui Wai, attracting around 1,500 runners.

This year's race attracted not only a multitude of long-distance running enthusiasts, but also local top-tier elite athletes. Starting at Tin Ying Road, the runners finished the race by returning to the starting point, covering a total of 10 kilometres. The runners gave their best efforts to achieve the desired results in the race. The winners of the overall and senior champion of the Men's and Women's races were Mark Yu and Crystal Vut, respectively, with the former clocking an impressive time of 32 minutes and 50 seconds, and the latter a commendable time of 37 minutes and 34 seconds.

集團積極宣揚「運動行善」精神，鼓勵大眾多做運動，實踐健康平衡生活，包括透過冠名贊助由中國香港田徑總會主辦的「新鴻基地產香港十公里錦標賽」。賽事早前於天水圍順利舉行，並吸引約1,500位跑手參與，氣氛熾熱。

今屆賽事除有大量長跑愛好者報名參加外，也吸引本地頂尖精英運動員出戰。選手由天影路出發，再折返起點，全程10公里。比賽當日跑手悉力以赴，盡力創出理想成績。最終男子全場總冠軍及壯年組冠軍由余承謙奪得，時間為32分50秒；女子全場總冠軍及壯年組冠軍則由屈旨盈奪得，時間為37分34秒。



The winners of the overall and senior champion of the Men's and Women's races, Mark Yu (right) and Crystal Vut
男女子全場總冠軍余承謙(右)及屈旨盈



The race receives an encouraging response from the Group's staff
集團員工積極響應是次賽事

The SHKP Supernova Cycling Team achieves remarkable results at the Hong Kong International Track Cup

SHKP Supernova 單車隊在「香港國際場地盃」獲取佳績

The SHKP Supernova Cycling Team, sponsored and fully supported by the Group, achieved remarkable results at the Hong Kong International Track Cup 2023, which was recently sponsored by the company. The Group is dedicated to promoting Sports for Charity. In recent years, the Group has actively promoted cycling to encourage more young people to engage in cycling to improve their physical fitness and wellness. A cycling enthusiast, Group Executive Director Adam Kwok remarked that the Group pays close attention to the development of local cycling sports. Through a three-pronged approach – promoting cycling in the community, supporting elite cyclists, and helping promote Hong Kong as a centre for major cycling events – the Group has contributed to cycling sports in Hong Kong and enhanced the strength of Hong Kong cyclists, helping them get good results in international races and win glory for the city.

在集團全力支持下創立的SHKP Supernova單車隊，早前在由公司贊助的大型單車賽「2023香港國際場地盃」中取得佳績。集團致力推廣「運動行善」精神，近年更積極推動單車運動，讓更多年輕人參與這項有益身心兼可鍛煉個人意志的運動。熱愛單車運動的集團執行董事郭基輝表示，集團一直關注本地的單車運動發展，致力從普及化、精英化和盛事化三個層面去推動，期望為香港的單車運動發展出一分力，同時提升本地單車運動員的實力，助他們在國際賽事中亮相，為港爭光。



Group Executive Director Adam Kwok (third left) has comprehensive and sophisticated insights into cycling sports promotion
集團執行董事郭基輝(左三)對推廣單車運動有一套很整全的看法



Members of the SHKP Supernova Cycling Team attain remarkable results in the Hong Kong International Track Cup 2023
SHKP Supernova的成員在「2023香港國際場地盃」取得理想成績

The SHKP Greater Bay Area Youth Employment Scheme helps young people explore great career opportunities

「新地大灣區青年就業計劃」助年輕人開拓新機遇

Following its practice in 2021, the Group again supported the Greater Bay Area Youth Employment Scheme, initiated by HKSAR Government, providing young people with training opportunities in the Greater Bay Area (GBA). The Group enrolled six university graduates from leading local and mainland universities. After completing orientation training, the trainees will station in offices in Guangzhou or Zhongshan to gain experience with various projects in different departments. The Group assigned experienced colleagues stationed in the GBA to serve as mentors to help the newcomers adapt to the work culture and life in the GBA.

集團繼2021年後，再度響應政府推出的「大灣區青年就業計劃」，提供實習機會予年輕人到大灣區工作。集團從眾多申請人中挑選了六位本地及內地大學畢業生，通過基本培訓後，便安排各人到廣州或中山的辦事處，參與不同部門的工作。集團也安排駐大灣區的資深同事擔任導師，力助年輕人適應工作和大灣區的生活。



The young people are poised to embark on the training journey in the Greater Bay Area
幾位年輕人已整裝待發，準備前往大灣區實習，一展抱負

SHKP-Kwoks' Foundation launches scholarship programme to support PolyU students

新鴻基地產郭氏基金設獎學金支持理大學生

To help the construction industry nurture talent, the SHKP-Kwoks' Foundation and The Hong Kong Polytechnic University (PolyU) launched the Building Homes with Heart Scholarship Programme to support exceptional PolyU students, focusing particularly on those facing financial challenges who are studying construction, real estate or engineering-related disciplines. Ten outstanding PolyU students received the scholarships in the recent inaugural award ceremony of the scholarship programme.

The 10 recipients are undergraduate and postgraduate students in the Department of Building Environment and Energy Engineering, the Department of Building and Real Estate, and the Department of Civil and Environmental Engineering. Each student was awarded a scholarship of up to HK\$40,000. The awarded students said the scholarships alleviated their financial burden and served as a source of encouragement. At the award ceremony, Director of the SHKP-Kwoks' Foundation Thomas Kwok said he hoped the scholarships would become a driving force for the students to achieve greater success in their studies and careers, thereby allowing them to contribute to the future development of the country and Hong Kong.

為支持建築界培訓人才，新鴻基地產郭氏基金與香港理工大學成立「以心建家獎學金計劃」，資助在理大修讀建築、房地產或工程相關學科而有經濟困難的優秀學生完成學業。早前10名香港理工大學學生，便在首屆獎學金頒獎典禮上接受嘉許。

10名學生分別來自建築環境及能源工程學系、建築及房地產學系，以及土木及環境工程學系的本科生和碩士生，每人最高獲港幣四萬元獎學金。得獎學



The SHKP-Kwoks' Foundation x PolyU Building Homes with Heart Scholarship Programme recently held the inaugural award ceremony. Director of the SHKP-Kwoks' Foundation Thomas Kwok (front, third left), Group Executive Director Adam Kwok and Robert Chan (front, second right and first left) with the 10 PolyU students and other guests 「新鴻基地產郭氏基金X香港理工大學以心建家獎學金計劃」首屆獎學金頒獎禮早前舉行，新鴻基地產郭氏基金董事郭炳江（前排左三）、集團執行董事郭基輝及陳康祺（前排右二及前排左一），與10位得獎學生和眾嘉賓合照

生均表示獎學金能減輕其經濟壓力，亦是對他們的一種肯定。新鴻基地產郭氏基金董事郭炳江在頒獎禮上，表示希望獎學金能成為他們推動學習和成長的助力，未來為國家和香港發展作出積極貢獻。

SHKP-Kwoks' Foundation meets with a delegation from Nanjing University

新鴻基地產郭氏基金與南京大學代表團交流

The Group is committed to supporting education in the country. SHKP-Kwoks' Foundation established the Nanjing University Scholarship Programme since 2006 to support outstanding students from financially disadvantaged families to complete their studies. It has benefitted about 3,000 students through donations of a total of some HK\$16 million.

The scholarship recipients have achieved outstanding results, becoming the new generation of talent supporting the country's future development. 80% of the beneficiaries have continued their studies in local or overseas universities or research institutes, and 20% are working in the government or large corporations. A delegation from Nanjing University recently visited the Group to explore ways further strengthen concerted efforts to nurture talent. The Hong Kong SAR government has launched a number of initiatives to attract talent, and Nanjing University is one of the eligible universities under the Top Talent Pass Scheme. The Group hopes that the scheme can help attract high-calibre university graduates to pursue careers in Hong Kong.

集團向來支持國家的教育事業，而新鴻基地產郭氏基金自2006年設立「南京大學獎助學金」，以支持該校成績優秀但家庭經濟困難的學生完成學業，受惠學生近3,000人次，總捐助金額近1,600萬港元。

受資助畢業生的成績出眾，八成在海內外大學或研究院繼續深造，兩成在政府或大型企業工作，成為國家發展所需、德才兼備的新世代人才。早前南京



Tan Tieniu (centre), Secretary of the CPC Nanjing University Committee, leads a delegation from the university to meet with Group Chairman and Managing Director Raymond Kwok (right) and SHKP-Kwoks' Foundation Executive Director Amy Kwok (left) 南京大學黨委書記譚鐵牛（中）早前率領大學代表團，與集團主席兼董事總經理郭炳聯（右）及新鴻基地產郭氏基金執行董事郭婉儀（左）會面

大學代表團到訪集團，就加強人才培育進行交流。近年香港特區政府積極吸納人才，而南京大學亦是「高端人才通行證計劃」的合資格大學之一，集團期望從中可吸引優秀人才來港發展。

The Group clinches awards at FinanceAsia

集團在《FinanceAsia》中榮獲殊榮

In the Asia's Best Companies 2023 survey, organized by financial magazine *FinanceAsia*, the Group's overall excellence was recognized by investors and analysts with the award for Hong Kong's Best Overall Company. The Group also won the award for Hong Kong's Best Corporate ESG Strategy.

The annual Asia's Best Companies survey invites investors and analysts to evaluate Asia's listed companies in terms of overall management, investor relations, and commitment to environmental protection, social responsibility and corporate governance, in order to recognize listed companies with the most outstanding performance during the year.

在財經雜誌《FinanceAsia》舉辦的「2023年亞洲最佳公司」選舉中，集團憑著整體卓越表現，獲投資者及分析員評選為「香港整體最佳公司」，並同時榮獲「香港最佳企業ESG策略」。



The Group clinches two awards in *FinanceAsia*, demonstrating its market-leading position 集團勇奪《FinanceAsia》中的兩項大獎，彰顯集團在市場的領先地位

大會每年舉辦「亞洲最佳公司」選舉，邀請投資者及分析員根據區內上市公司的整體管理、與投資者關係，以及在環保、社會責任及企業管治方面的表現作出評分，以表揚在年內表現最突出的上市公司。

The Group is named BCI Asia Awards Top 10 Developers in Hong Kong for the 13th straight year

集團連續13年榮獲「BCI Asia 香港十大地產發展商」



The Group wins accolades for its commitment to developing quality properties 集團致力發展優質物業，屢獲殊榮

Adhering to the spirit of Building Homes with Heart, the Group is committed to developing quality properties that meet the needs of both homebuyers and the community. Recently, the Group was named one of the Top 10 Developers in Hong Kong by BCI Asia for the 13th straight year. Developers and architectural firms in seven Asian jurisdictions, including Hong Kong and Singapore, are judged on various criteria for this annual award, which recognizes the awarded organizations' achievements in endorsing and promoting excellence in construction and sustainability throughout the industry.

一直以來，集團本著「以心建家」的信念，致力興建迎合客戶和社會發展需要的優質物業。早前集團連續13年獲得「BCI Asia 香港十大地產發展商」殊榮。主辦單位根據多項標準，評核來自香港及新加坡等七個亞洲國家及城市的發展商及建築事務所，以表彰得獎機構在提倡優質建築及可持續發展方面的成就。

The Group's landmark developments receive recognition in the Excellent Building Award 2023

集團多個地標項目在「2023年卓越建築選舉大獎」獲嘉許



ICC and V city, both managed by Kai Shing, receive the Grand Award under the Existing Building Category

由啟勝管理的環球貿易廣場及V city榮獲「現有建築」類別大獎



Sun Hung Kai Centre clinches the Grand Award under the Existing Building Category and three significant awards in the Excellent Building Award 2023

新鴻基中心在「2023年卓越建築選舉大獎」除了勇奪「現有建築」類別大獎，另獲得三大殊榮

集團重視產品與服務質素，透過不斷優化軟硬件，令旗下物業持續保持卓越表現。集團旗下三個地標項目包括環球貿易廣場、新鴻基中心及V city，早前在由香港工程師學會舉辦的「2023年卓越建築選舉大獎」中，獲得多個重要獎項，印證了物管團隊在不同層面的傑出表現。

環球貿易廣場及V city雙雙獲得「大獎」

啟勝轄下的環球貿易廣場及商場V city，憑藉在節能和綠色管理上的卓越表現，在「現有建築」類別中均獲得大獎，前者同時獲得「卓越碳中和成就獎」。環球貿易廣場多年來運用智能科技，監察及控制不同設備的運作及用電量，又應用物聯網科技，並收集大數據，經分析後從而優化樓宇的能源效益；至於V city則引入智能化管理及太陽能可再生能源系統，成功為物業節省電量超過三成。

新鴻基中心勇奪「大獎」及三項卓越殊榮

至於落成至今已有42年歷史的新鴻基中心，在康業團隊的管理下，引入不同現代科技優化項目，大大提升維護管理和能源效益的表現，以滿足租戶不斷提高的需要。該項目除了在「現有建築」類別獲得大獎，更獲得「卓越重新校驗獎」、「卓越抗疫成就獎」及「卓越領導獎」，彰顯了集團「以心建家」的精神。

ICC and V city win the Grand Award

ICC and shopping mall V city, both managed by Kai Shing, won the Grand Award under the Existing Building category, with their excellent performance in energy saving and green management. ICC also won the Carbon Neutrality Achievement Award. ICC has leveraged intelligent technologies for years to monitor and control the operation and electricity consumption of various appliances. It also utilizes Internet-of-Things (IoT) technology to collect and analyse big data to optimize the energy efficiency of the building. After introducing smart management and a solar power renewable energy system, V city reduced electricity consumption by over 30%.

Sun Hung Kai Centre wins the Grand Award and three other significant awards

The 42-year-old Sun Hung Kai Centre, managed by the Hong Yip property management team, has introduced various technologies that have greatly enhanced maintenance and energy efficiency, thus meeting the increasing needs and expectations of its tenants. In addition to the Grand Award under the Existing Building Category, the development clinched the Retro-Commissioning Award, the Anti-epidemic (Covid-19) Achievement Award, and the Excellent Leadership Award, demonstrating the spirit of Building Homes with Heart.

Hong Yip clinches the Age-Friendly Employer Award under Jockey Club scheme

康業獲賽馬會頒發「齡活就業大獎」

Hong Yip has long supported an age-friendly culture and provided older people with opportunities to unleash their talent and expertise in the workplace. Recently, Hong Yip became the sole company in the property and facility management sector to receive the Age-Friendly Employer Award under the Jockey Club Age-friendly City Partnership Scheme 2022.

Hong Yip believes that the older employees bring a wealth of work experience and knowledge to the company, which are beneficial to team building, thus extending the official retirement age of frontline staff to 70. Depending on their expertise and work experience, the older employees are offered positions as contractual consultants, trainers or auditors in various departments to pass on the corporate culture, and their knowledge and experience to the next generation of employees.

康業持續支持長者友善文化，並積極協助長者在職場上盡展所長，故此在賽馬會舉辦的「齡活城市『全城·長者友善』計劃2022」中，獲頒發「齡活就業大獎」，並成為物業及設施管理行業中唯一獲獎的公司。



Hong Yip is highly acclaimed for its dedication to fostering an age-friendly culture

康業在推廣長者友善文化上的表現傑出，備受嘉許

康業相信長者員工的豐富經驗和知識，對建立團隊有莫大裨益，特別將前線同事的退休年齡延長至70歲，並根據他們的專業能力和經驗，於不同部門擔任合約顧問、導師或審核員，讓他們可以將企業文化、知識和經驗傳給新一代。

The SHKP Volunteer Team serves the community to express care for the elderly and children

集團義工隊扶老助幼 服務社群

The SHKP Volunteer Team clinched multiple awards in the Construction Industry Volunteer Award Scheme, organized by the Construction Industry Council, for its long dedication to serving the community. The awards include the gold award in the Corporate section of the Corporate Award for Activeness, the Most Supportive Organization Award, which eight of the volunteer team members won the Outstanding Construction Industry Volunteer Award.

The SHKP Volunteer Team recently collaborated with The Neighbourhood Advice-Action Council to organize Elderly Home Safety and Environment Improvement Project, a one-year programme in which the team leveraged their professional construction and property management skills to enhance the living condition of the elderly in Tuen Mun and Wong Tai Sin District. The volunteer team also organized the Music and the Team Intergenerational Program at Pak Tin Estate, which subsidized students, the elderly and volunteers to learn ukulele, with the aim of fostering inter-generational inclusion. The parents of the students engaged in festival caring activities, visiting elderly residents in the community to foster stronger neighbourhood connections.



The SHKP Volunteer Team clinches multiple awards in the Construction Industry Volunteer Award Scheme

集團義工隊在「建造業義工獎勵計劃」獲得多個獎項

向來致力回饋社群的集團義工隊，在建造業議會舉辦的「建造業義工獎勵計劃」中，榮獲「全年最積極企業大獎——企業組」金獎及「最積極參與機構」，另有八位義工隊成員獲得「傑出建造業義工」。

集團義工隊早前與「鄰舍輔導會」合作，在屯門及黃大仙區展開為期一年的「老友·安居」家居改善計劃，憑著集團在建築及物管方面的企業專長，優化長者居住環境；同時，義工隊透過在白田邨舉辦的「新地樂Teen鄰」計劃，資助學童、長者及義工學習夏威夷小結他，藉著音樂促進跨代共融。學童家長亦會參與節日關懷活動，探訪區內長者，以加強鄰里關係。

