

SHKP

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Strong rebound in hospitality business in Hong Kong and on the mainland
香港及内地酒店业务强势复苏





Strong rebound in hospitality business in Hong Kong and on the mainland
香港及内地酒店业务强势复苏

1. Four Seasons Hotel Hong Kong
香港四季酒店

2. The Ritz-Carlton, Hong Kong
香港丽思卡尔顿酒店

3. The Ritz-Carlton Shanghai, Pudong
上海丽思卡尔顿酒店

4. Royal Park Hotel
帝都酒店

5. The Royal Garden
帝苑酒店

6. ALVA Hotel by Royal
帝逸酒店

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45/F, Sun Hung Kai Centre, 30 Harbour
Road, Hong Kong
香港港湾道30号新鸿基中心45楼
Tel 电话 : (852) 2827 8111
Fax 传真 : (852) 2827 2862
Website 网址 : www.shkp.com
E-mail 电子邮件 : shkp@shkp.com

Editor's Note 编者按 :

The *SHKP Quarterly* serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material.

本刊旨在为投资者提供集团业务的最新资讯，维持企业高透明度及良好的企业管治。本刊内容涵盖集团业务的不同范畴，相关资料陈述并非用作宣传推广。

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Strong rebound in hospitality business in Hong Kong and on the mainland



4 Four Seasons Hotel Hong Kong, in the heart of Central, is sought after by high-end business travellers
香港四季酒店位处中环核心地段，深受高端商务旅客的欢迎

Hong Kong's hotel industry has seen a continuous recovery from the city's gradual resumption of normal travel since Q1 2023. The performance of the Group's hotel portfolio improved markedly, with both occupancy and room rates increasing gradually.



The Ritz-Carlton, Hong Kong provides guests with a truly luxurious and highly personalised service experience
香港丽思卡尔顿酒店为旅客提供尊贵且高度个性化的服务体验

Room rates of the Group's luxury hotels, including **Four Seasons Hotel Hong Kong** in Central, and **The Ritz-Carlton, Hong Kong** and **W Hong Kong** in West Kowloon, surpassed the pre-pandemic levels on the back of an increase in high-end travellers. Our international upscale hotels, such as **Hyatt Centric Victoria Harbour Hong Kong** in North Point, **Crowne Plaza Hong Kong Kowloon East** in Tseung Kwan O, and the five **Royal brand hotels**, recorded a solid rise in occupancy and a recovery in room rates after the Group refined its customer-focused strategies.

During the summer months, Hong Kong recorded the highest recovery of visitors since the border reopening. Specifically, in August 2023, the number of visitors reached about 70% of that in August 2018. The uptrend in visitor arrivals is expected to continue in the fourth quarter together with the gradual recovery in the number of mainland and international flights (expected to reach about 80% of the pre-COVID levels by the end of 2023).

On the mainland, **The Ritz-Carlton Shanghai, Pudong**, and our JV hotels **Park Hyatt Hangzhou** and **Conrad Guangzhou** saw a strong recovery in terms of revenue per available room in 2023. **Andaz Nanjing Hexi**, the Group's newest luxury hotel, which opened on 26 April 2023, in the Nanjing IFC complex, has become the preferred



Hyatt Centric Victoria Harbour Hong Kong is preferred by business and leisure travellers with stunning views of Victoria Harbour
香港维港凯悦尚萃酒店坐拥绝佳的维多利亚港景色，是不少商务旅客的首选

choice of business travellers, achieving one of the highest average daily room rates in the city. **Four Seasons Hotel Suzhou** (scheduled to open in November 2023) is another exciting portfolio addition. The hotel is located on a private island by the famous Jinji Lake, while still offering easy access to the city's vibrant business areas. The pre-opening team is already on board, conducting final preparations to welcome guests to the 210 rooms, suites and private villas.

The Group's hotel business is capitalizing on post-pandemic opportunities for sustained growth

Following the gradual resumption of capacity of international flights, and a higher number of MICE (Meetings, Incentives, Exhibitions, Conferences, Concerts, etc.) and other business activities in Hong Kong, the local hospitality market is poised to grow on the back of increasing demand and limited supply of new hotels over the next few years. The Group's hotels are committed to improving efficiency, elevating service standards and delivering a unique hospitality experience through several asset, sustainability and technology advancements to capitalize on the growing opportunities.

Our comprehensive hotel portfolio enjoys strong synergies with the Group's integrated projects

The Group boasts a premium hotel portfolio in Hong Kong and on the mainland from luxury to mid-scale hotels, which are either managed by top international operators or are self-managed, including the five **Royal brand hotels**. Each hotel has distinct market positioning and offers exceptional and diversified hotel services for discerning customers.



W Hong Kong is dedicated to creating a luxurious and fashionable hospitality style
香港W酒店走时尚豪华路线

5 Several of the Group's hotels have received Michelin stars and other awards. Four restaurants in the **Four Seasons Hotel Hong Kong**, for example, received a total of seven Michelin stars, two received five Black Pearl Diamonds, and a bar was listed in the World's 50 Best Bars. **The Ritz-Carlton, Hong Kong**, rated as one of the best hotels in Hong Kong by TripAdvisor, two of its restaurants claimed three Michelin stars in total, and one claimed one Black Pearl Diamond. In **The Ritz-Carlton Shanghai, Pudong**, one restaurant received one Michelin star and one a Black Pearl Diamond. And the new **Andaz Nanjing Hexi** adds to the Group's prestige. Each hotel effectively complements the Group's prestigious integrated developments in Hong Kong, Shanghai and Nanjing.

The Group's diversified hotel portfolio is geared to capitalize on the growing opportunities in the post-pandemic era in Hong Kong and on the mainland. In the high-end market, the newly renovated **Four Seasons Hotel Hong Kong**, in the IFC complex, comprising a mall, offices, serviced apartments and a five-star hotel, and located in the heart of the commercial hub on Hong Kong Island, was the venue of the Global Financial Leaders' Investment Summit, held in November 2022, and has been highly sought after by high-end international and mainland business and leisure travellers since the border reopening. **The Ritz-Carlton, Hong Kong** and **W Hong Kong**, owing to their proximity to ICC and tourist attractions such as the West Kowloon Cultural District and the Hong Kong Palace Museum, attract discerning travellers looking to travel in style and enjoyment.



The Royal Garden has kept abreast of trends and provided cordial and exceptional service to visitors for over 40 years
帝苑酒店与时俱进，逾40年来一直为旅客提供亲切而优质的服务

Crowne Plaza Hong Kong Kowloon East is an ideal venue for organizing different activities
香港九龙东皇冠假日酒店是举办不同活动的理想场地



As for the five **Royal brand hotels, Hyatt Centric Victoria Harbour Hong Kong and Crowne Plaza Hong Kong Kowloon East**, which are dedicated to providing attentive service to business and leisure travellers. These hotels have recovered swiftly, with high occupancy and solid increase in room rates.

The Group's hotels on the mainland, such as **The Ritz-Carlton Shanghai, Pudong**, have shown remarkable resilience, recovering fully in the last three months in terms of occupancy and room rates. The new **Andaz Nanjing Hexi** is now a market leader in the Hexi district, and the upcoming **Four Seasons Hotel Suzhou** will not only be the market leader in Suzhou, but also one of the best urban resort hotels on the mainland.

With the Group's targeted asset-enhancement strategies, coupled with the gradual recovery in international flight capacity, and more business and leisure events, the Group's hospitality portfolio has emerged more resilient and is well on the way to achieving sustainable growth.

Formulating targeted strategies amid changing travel and customer patterns

According to the Hong Kong Tourism Board, mainland travellers accounted for nearly 80% of the inbound visitors in the first half of this year. To target key customer segments, the Group hotels have proactively rolled out promotional activities on the mainland. The travel patterns and preferences of mainland visitors have changed from primarily shopping to experiencing the local culture and lifestyle of

Hong Kong, especially after a few years of fighting the pandemic, so the Group reinforced its promotion on social media platforms. For example, some hotels set up official accounts on Xiaohongshu, a popular social media platform, to target mainland tourists. Also, proactively collaborating with key opinion leaders (KOLs) has helped the Group showcase the attractiveness of its hotels to mainland travellers, resulting in an impressive promotional impact.

The Group's quality and extensive property portfolio, particularly its large-scale integrated projects, has drawn a number of large local and multinational corporations, many of whose tenants are potential business travellers. To take advantage of this opportunity, the hotel teams rolled out promotions in the Group's offices on the mainland. The Group launched online and offline marketing campaigns. The Group's hotels have also worked with partner hotels overseas and on the mainland to run cross-promotion campaigns.

The hotel teams also proactively cater for visitors from around the world in careful detail to enhance key income streams. For instance, **Four Seasons Hotel Hong Kong** noticed a surge in high-end mainland travellers after the border reopening, so it started offering more selections of Chinese dishes to meet their dining preferences. **The Ritz-Carlton, Hong Kong** and **W Hong Kong** introduced hotel-museum package deals, particularly in conjunction with the opening of the nearby Hong Kong Palace Museum and the M+ museum, thus providing travellers with additional cultural experiences. And **The Royal Garden** expanded production capacity to cater for the increased popularity of its famous butterfly cookies and pastry to visitors.

Positive externalities expected in the 4th quarter

Although the operating environment of the hotel industry will still be challenged by the volatile global economic and geopolitical environment, Hong Kong's tourism industry has seen a gradual recovery, with the number of inbound travellers returning to about 80% of the average number between 2017 and 2019. A number of large-scale multinational exhibitions and business events, showcasing jewellery, beauty products and fresh produce, will be held in Hong Kong in the second half of the year, supporting the recovery of the hotel business. Thanks to the Hong Kong Tourism Board's efforts in drawing over 30 large-scale conventions to be held in Hong Kong in the next few years, it is expected that over 300,000 business travellers will be attracted from around the world.

The food and beverage, and banquet businesses are also key sources of hotel revenue. During the first half of the year, these businesses saw a recovery. The Group hotels remain focused on driving restaurant and banquet business and improving service excellence in the fourth quarter, as this is the traditional peak season for the hotel industry, driven mainly by the festive atmosphere.

Multifaceted approach to hotel enhancement and talent acquisition

To continuously provide visitors with a satisfactory, comfortable hospitality experience, the Group is dedicated to enhancing both the software and hardware of its hotels. **Royal Park Hotel** in Sha Tin recently completed comprehensive enhancement works. The Group refurbished the rooms, lobby and bar of **Four Seasons Hotel Hong Kong**, and enhancement works are planned for **The Ritz-Carlton, Hong Kong** and **W Hong Kong**. The Group expects these upgrades to help boost room rates, thus enhancing hotel profitability.

Facing a manpower shortage, the Group employed a multifaceted approach to sourcing talent. To relieve the workload of its staff, the Group introduced robots to handle check-in and check-out procedures, as well as food delivery in its restaurants. The Group's hotels are also collaborating with local universities to recruit interns, such as the School of Hotel and Tourism Management and the College of Professional and Continuing Education of The Hong Kong Polytechnic University. After completing internships at the Group's hotels, the students will have priority in being considered for positions in the hotels. The Group has also proactively sought government consultation on the possibility of importing labour to ensure that the hotels have sufficient manpower to provide quality service to visitors from around the world.

Sustainability and Technology

Continuing the Group's strategically implemented ESG and Technology initiatives throughout our entire hotel portfolio, the Group's hotels are committed to improving our ESG performance.



Royal Park Hotel is newly renovated and ready to welcome visitors from around the world with its refreshing look
刚完成全面翻新工程的帝都酒店，以焕然一新的姿态招待各地旅客

ESG Initiatives: The Group completed energy audits in the **Four Seasons Hotel Hong Kong, The Ritz-Carlton, Hong Kong, Hyatt Centric Victoria Harbour Hong Kong and The Royal Garden**. These audits enable the Group to identify specific opportunities to increase efficiencies, reduce operating expenses and increase the value of the Group's assets. Following are a few measures that are planned for Q4 2023 and Q1 2024:

- Sub metering" to better monitor and manage accurately the electricity use in different areas (F&B restaurants, rooms, public spaces).
- Continued replacement of LED lights in both front of house and back of house areas (with sensors).

In the first three quarters of 2023, across the Group's portfolio, these initiatives cumulatively saved about 400,000kWh per year.

On food waste reduction, the Group rolled an AI-based food scanner that records all the food items that go to waste. This information is then used to improve menus and adjust cooking portions, resulting in less food waste and lower food costs.

Technology Advances: The Group has deployed AI assistants in guestrooms to personalise our service, and better understand our customer needs. The Group will also undertake pilot projects in selected hotels in the coming year to further personalise our services.

Introducing Go Royal by SHKP

An integrated loyalty programme to build customer loyalty

To provide customers with more comprehensive services, aligned with the consumption patterns of the new generation, last year, the Group's hotels launched Go Royal by SHKP, the largest hotel and shopping loyalty programme in Hong Kong. As Go Royal by SHKP shared the same loyalty currency with The Point, which is an integrated customer loyalty programme for the Group's major malls, members can redeem hotel dining and stays, as well as leisure and shopping privileges, with a user-friendly mobile app. This helps reinforce the synergy between the Group's hotels and malls, optimizing value for both customers and the Group's various businesses. Since its launch, Go Royal by SHKP has seen encouraging membership take-up of more than 100,000, attracting new customers for the hotels, whilst offering current loyal customers with an enriched shopping experience through loyalty programmes and points redemption.

香港及内地酒店业务强势复苏



The Ritz-Carlton Shanghai, Pudong, located in the hub of Lujiazui, provides guests with extraordinary luxury services
上海丽思卡尔顿酒店位处上海陆家嘴核心地段，为住客提供豪华非凡的服务

随著香港逐步取消旅游限制，香港酒店业务自2023年第一季度的表现亦持续回升。集团旗下酒店组合因此受惠，并展现强势复苏，房间入住率及房价亦录得显著升幅。

集团旗下的豪华酒店，包括位于中环的**香港四季酒店**、及位于西九龙的**香港丽思卡尔顿酒店**和**香港W酒店**，在高端旅客数量增加的推动下，房价已超越疫情前的水平；而国际高端酒店品牌旗下位于北角的**香港维港凯悦尚萃酒店**、将军澳的**香港九龙东皇冠假日酒店**以及五间「帝」系酒店则通过以客为本的发展策略，入住率及房价因而录得显著回升。

夏季期间，香港录得自通关以来最高的入境旅客人次。2023年8月，旅客数量更达到2018年8月同期约70%。随著内地及国际航班陆续恢复，预计入境旅客的上升趋势将会于第四季持续（预计2023年底可恢复至疫情前水平的80%）。

内地方面，**上海浦东丽思卡尔顿酒店**以及集团旗下合营的**杭州柏悦酒店**、**广州康莱德酒店**在2023年的入住率录得强劲回升。而集团在南京国金中心综合项目的全新豪华酒店**南京河西安达仕酒店**于2023年4月26日开业，即成为商务旅客的首选，成为南京日均房价最高的酒店之一。预计于2023年11月

开业的**苏州四季酒店**为集团旗下瞩目的新酒店投资项目。该酒店位于著名的苏州金鸡湖私密小岛上，同时也方便前往城市的繁华商业区。筹备团队已经成立，并作最后准备，迎接客人入住旗下的210间客房、套房和私人别墅。

把握复常机遇

集团的酒店业务持续增长

随著国际航班陆续恢复及香港将举办更多的会展产业（会议、企业会议暨奖励旅游、展览、大型国际会议及演唱会）以及其他商务活动，香港新酒店在未来几年的需求持续上升，加上新酒店供应有限，预期本地酒店市场会进一步增长。集团酒店致力于通过调整资产组合改善业务表现，并通过提升可持续发展及科技，以提高效率及服务水平，把握机遇。

集团坐拥多元化的酒店组合

与旗下综合项目相互协同

集团在香港及内地的优质酒店组合均为豪华及中型酒店，由国际顶级运营商管理或集团自行经营，其中包括五间「帝」系酒店。每间酒店均有独特的市场定位，为不同的客户提供卓越且多元化的酒店服务。

集团多间酒店如**香港四季酒店**（旗下四间餐厅共获米其林七星，两间餐厅共夺得黑珍珠五钻，一间酒吧获世界50最佳酒吧等殊荣）；**香港丽思卡尔顿酒店**获旅游网站TripAdvisor列为香港最佳酒店之一，旗下两间餐厅共获米其林三星，一间更勇夺黑珍珠一钻嘉许；**上海浦东丽思卡尔顿酒店**（旗下一间餐厅荣获米其林一星及黑珍珠一钻），**南京河西安达仕酒店**是集团最新开幕的酒店。集团在香港、上海及南京的各酒店均与其所在的优质综合项目发挥协同效益。

集团旗下酒店组合多元化，已准备就绪在后疫情时代把握在香港及内地的复苏机遇。在高端市场上，位处港岛商业核心地段并坐落国际金融中心综合项目（该综合项目包括商场、写字楼、服务式住宅及一间五星级酒店）的**香港四季酒店**刚完成翻新工程，是2022年11月举行的国际金融领袖投资峰会场地，在通关后特别深受国际及内地高端商务人士及旅客欢迎；至于**香港丽思卡尔顿酒店**和**香港W酒店**，由于邻近西九龙环球贸易广场及西九文化区、香港故宫文化博物馆等旅游景点，则吸引同时追求享受和品味的旅客。

至于五间「帝」系酒店、**香港维港凯悦尚萃酒店**及**香港九龙东皇冠假日酒店**，致力为商务及旅游客人提供贴心周到的服务。这些酒店的复苏步伐很快，房间入住率回升，房价亦已有所增长。

集团在内地的酒店，如**上海浦东丽思卡尔顿酒店**的入住率和房价在过去三个月内均显著回升，展现强劲的业务韧性。新开幕的**南京河西安达仕酒店**已在河西区稳占领先地位；而即将开幕的**苏州四季酒店**不仅有望占据苏州市酒店业的领先地位，更将成为内地首屈一指的高端城市度假酒店之一。

通过针对性的资产调整策略，加上国际航班陆续恢复及更多的商务及旅游活动，集团旗下酒店组合将展现强劲韧性，业务表现持续向好。

Hong Kong Hotels 香港酒店	Hotels on the mainland 内地酒店
1 Four Seasons Hotel Hong Kong 香港四季酒店	1 The Ritz-Carlton Shanghai, Pudong 上海浦东丽思卡尔顿酒店
2 The Ritz-Carlton, Hong Kong 香港丽思卡尔顿酒店	2 Andaz Nanjing Hexi 南京河西安达仕酒店
3 W Hong Kong 香港W酒店	3 Four Seasons Hotel Suzhou (Plan to open in November 2023) 苏州四季酒店 (预计2023年11月开业)
4 Hyatt Centric Victoria Harbour Hong Kong 香港维港凯悦尚萃酒店	4 Andaz Shanghai ITC (Plan to open in 2024/25) Andaz Shanghai ITC (计划于2024/25 年开业)
5 Crowne Plaza Hong Kong Kowloon East 香港九龙东皇冠假日酒店	5 A hotel at Hangzhou IFC (Plan to open in 2027) 位于杭州国际金融中心的酒店 (计划于2027年开业)
6 The Royal Garden 帝苑酒店	6 A hotel at Guangzhou South Station ICC (Plan to open in 2027/28) 位于广州环球贸易广场的酒店 (计划于2027/28年开业)
7 Royal Plaza Hotel 帝京酒店	
8 Royal Park Hotel 帝都酒店	
9 Royal View Hotel 帝景酒店	
10 ALVA Hotel by Royal 帝逸酒店	



The newly opened Andaz Nanjing Hexi
新开业的南京河西安达仕酒店



ALVA Hotel by Royal boasts panoramic river views
帝逸酒店坐拥临河景致



Royal Plaza Hotel, located atop the Mong Kok East station, features an advantageous geographical location
位于旺角东港铁站上盖的帝京酒店，坐拥得天独厚的地理优势

10 面对旅游及顾客喜好模式转变 制定针对性策略

根据香港旅游发展局资料显示，今年上半年的访港旅客中，接近八成来自内地。面对这类重要的顾客群，集团积极在内地进行推广活动。经历数年疫情后，内地旅客的旅游模式和喜好也有所转变，从主要来港购物消费，转为希望进一步感受香港的在地文化和生活。故此集团通过社交平台宣传推广，不少酒店更在广受欢迎的社交平台「小红书」开设帐户，并积极与KOL合作，向内地旅客展现集团酒店的吸引力，成效十分显著。

由于集团在内地坐拥优质且广泛的物业组合，旗下的大型综合项目更成功吸引不少本地和跨国企业进驻，这些租户同时也是潜在的商务旅客。为把握这些机会，集团旗下的内地写字楼项目进行推广。除了以网上和实体方式进行市场推广外，集团旗下酒店亦与海外和内地的合作酒店举办联名推广活动。

各酒店团队亦积极从细节上满足各地旅客的需求，从而推高主要收入。例如**香港四季酒店**发现通关后的高端内地旅客入住率上升，餐厅便提供更多中餐菜式选择，以满足他们的饮

食喜好。至于**香港丽思卡尔顿酒店**和**香港W酒店**，也因应邻近的香港故宫文化博物馆和M+博物馆开幕，而特别推出酒店连博物馆套票，藉此为旅客带来更多文化体验。**帝苑酒店**推出的蝴蝶酥及各款糕点深受旅客欢迎，为此酒店更特意扩大产能，提高销量。

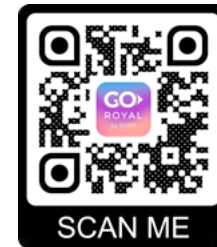
利好因素将于第四季进一步体现

酒店业的经营环境仍然受环球经济不稳及地缘政治而影响。现时香港旅游业仍处于复苏阶段，访港人数逐步回升至2017至2019年平均访港人数约八成的水平。下半年已有多个大型展览和商务活动确定在港举行，支持香港酒店业的复苏，包括珠宝首饰、美容、新鲜农产品等多国大型展览。香港旅游发展局早前亦宣布，已促成30多项大型会展活动，于未来几年在香港举行，预计总共将吸引逾300,000名来自世界各地商务旅客访港。

此外，餐饮和宴会业务也是酒店重要的盈利来源。回顾上半年，集团酒店上述两方面的业务已经持续回升。集团旗下酒店团队继续专注于提升餐饮及宴会业务，维持高水准的服务品质，而第四季向来是酒店业的传统旺季，预计受到节日气氛带动，将利好酒店的餐饮和宴会的业务表现。



Royal View Hotel, adjacent to the Ting Kau Bridge, offers spectacular scenery
帝景酒店毗连汀九桥，风景优美如画



Go Royal by SHKP, a hotel and shopping loyalty programme, was launched by the Group's hotels last year to cater for the consumption patterns of the new generation
集团酒店去年推出酒店及消费购物综合奖赏计划 Go Royal by SHKP（帝赏），以迎合新世代消费模式

为酒店进行优化

从多方面解决人才问题

为了持续为旅客带来满意舒适的住宿体验，集团致力提升各酒店软硬件设施。其中沙田**帝都酒店**此前已完成全面优化工程，集团也为**香港四季酒店**的房间、大堂和酒吧作进行翻新，并同时计划为**香港丽思卡尔顿酒店**和**香港W酒店**作优化工程。集团预计翻新升级后，将有助提高房价，从而提升酒店盈利。

当下酒店业面对人手不足，集团正从多方面解决人才问题，一方面通过引进机器人，处理入住和退房手续，以及餐厅传菜工作等，以减轻员工的工作量；同时与本地大学合作招聘实习生，例如香港理工大学酒店及旅游业管理学院及隶属的专业及继续教育学院。完成培训后，学员更可优先获得集团酒店聘用。此外，集团亦积极与政府商讨输入劳工的可能性，确保酒店有足够人手，为来自世界各地的旅客提供优质的服务。

可持续发展与科技

集团一直在旗下酒店实施环境、社会及管治 (ESG) 以及科技方面的策略性举措，致力改善ESG表现：

ESG方案：集团已完成**香港四季酒店**、**香港丽思卡尔顿酒店**、**香港维港凯悦尚萃酒店**及**帝苑酒店**的能源审核。这些审计能够帮助我们抓紧机遇，从而增加效率、降低运营费用及增加资产价值。以下是集团计划在2023年第四季度及2024年第一季度执行的措施：

- 安装分户电表以更有效监控和管理不同区域（餐饮和宴会餐厅、客房、公共空间）。
- 继续在酒店前台和后台区域更换LED感应灯。

在2023年首三个季度，集团的整个酒店组合通过以上举措，每年共计节省400,000千瓦时电力。

在减少食物浪费方面，集团引入人工智能食物扫描仪，记录所有被浪费的食物。这些资讯将被用作改善菜单、调整烹饪分量，从而减少食物浪费和降低食品成本。

善用科技：集团在客房中善用人工智能，以提供个性化服务、收集数据，并更好地了解客户需求。集团将于明年在部分酒店开展先导项目，进一步提供个性化的服务。

推出综合奖赏计划「帝赏」

建立顾客忠诚度

为提供更全面和契合新世代消费模式的顾客服务，集团酒店去年推出香港最大型的酒店及消费购物综合奖赏计划 Go Royal by SHKP（帝赏）。「帝赏」的积分与集团旗下主要商场的综合会员计划 The Point 积分互通，会员可通过简单易用的手机应用程序，同时换领酒店餐饮、住宿、休闲及购物方面的礼遇，有助增强集团酒店与商场的协同效应，为顾客以至集团各项业务创造更多价值。「帝赏」自推出以来，已有逾10万名会员成功注册，不但为酒店带来了新客源，还通过会员计划和积分兑换为常客提供了更丰富的消费体验。

Completion and handover of Phase 1A and Phase 1B of “NOVO LAND”, the largest private residential development in Tuen Mun¹

屯门最大型私人住宅发展项目¹「NOVO LAND」第1A期及第1B期落成交楼



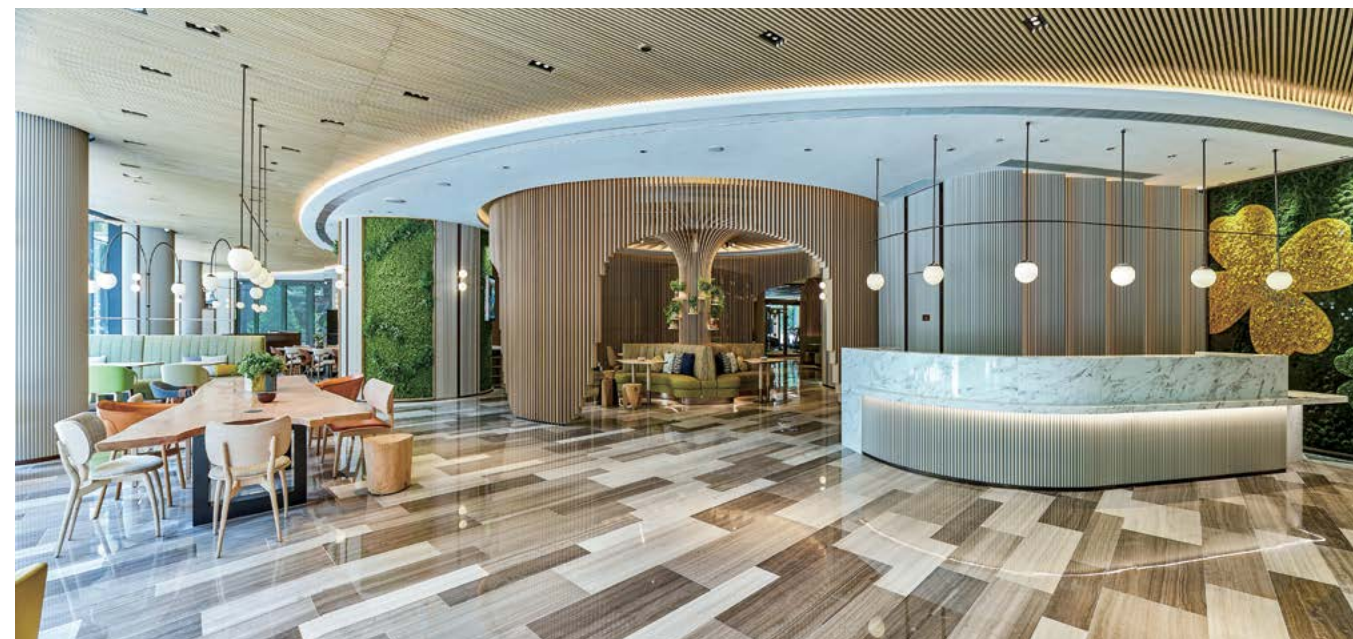
*The above image was taken on 19 May 2023 at residential clubhouse of NOVO LAND. It has been processed with computerized imaging techniques and is for reference only. The clubhouse and/or recreational facilities may not be available for immediate use at the time of handover of the Phase of the Development. The use or operation of some of the facilities and/or services of clubhouse and/or recreational facilities may be subject to the rules and regulations of clubhouse and facilities, and the consent or permit issued by the relevant government departments, additional payment may be charged for users.
*相片于2023年5月19日于NOVO LAND住客会所现场实景拍摄，并经电脑修饰处理，仅供参考。会所及/或康乐设施于发展项目期数入伙时未必能即时启用。会所及/或康乐设施部分设施及/或服务的使用或操作可能受制于会所守则及设施的使用守则及政府有关部门发出之同意书或许可证，使用者或需额外付款。

“NOVO LAND”, the largest private residential development in Tuen Mun¹ benefits from the railway network and infrastructure development of the Northern Metropolis³. Phase 1A and 1B of the development, with a total of 1,624 residential units, were launched in Q3 2022 and achieved strong sales. The handover of the Phase commenced in Q2 2023, and its quality has won wide acclaim in the market.

Benefitting from convenient transportation

The development benefits from its proximity to two circular bus routes² and two MTR stations². The two circular bus routes² connect to the MTR Siu Hong Station and the Tuen Mun Station. From right outside the

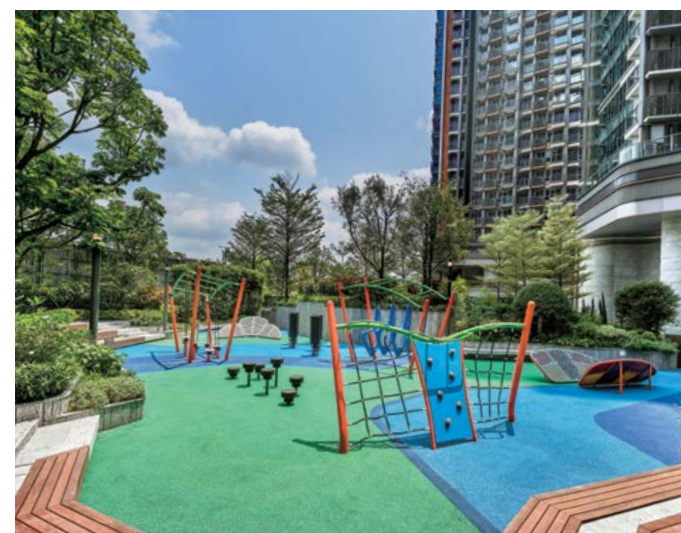
main entrance of the development, residents can also take Long Win bus routes to Hong Kong International Airport (HKIA), or take one of six new bus routes² to Hong Kong Island, Kowloon and the New Territories. By car, it takes only about 2 minutes and 55 seconds⁴ to get from NOVO LAND to the MTR Siu Hong Station. It takes only about 14 minutes⁵ by car to reach Shenzhen Bay Port via the Hong Kong-Shenzhen Western Corridor, with rapid onward connections to the business areas of Qianhai and Nanshan, and it is only about a 20-minute⁵ drive to HKIA and the Hong Kong Port of the Hong Kong-Zhuhai-Macao Bridge, making it convenient for residents to travel between the Hong Kong and Shenzhen metropolitan areas, as well as to international destinations.



The clubhouse offers a relaxing communal area “Joyful Mind”⁷ for residents
会所为住户打造了休闲的共享空间「点子廊」⁷

Diverse clubhouse facilities to meet the needs of all ages

NOVO LAND was the first residential development in Hong Kong to be simultaneously awarded three international wellness building certification⁶, including the international WELL Community Standard™ and WELL Building Standard™ version 2 pre-certification, and a Fitwel two-star rating. Equipped with a resort-style greenery residential clubhouse called NOVO Resorts⁷, the total area of the clubhouse, along with communal gardens and play areas, is approximately 400,000 square feet⁸, with 88 recreational facilities and services to meet the leisurely needs of all age groups.



Outdoor leisure facilities “Adventure Park”⁷ are also provided for residents
住户亦可享用户外游乐设施「跃动青春」⁷

屯门最大型私人住宅发展项目¹「NOVO LAND」受惠于北部都会区³的铁路网络及基建发展。项目第1A期及第1B期合共提供1,624个住宅单位已于2022年第三季推售，获得良好的市场反应，并于2023年第二季陆续交楼，交楼质素备受市场认可。



Residents can enjoy the “24/7 Fit & Gym”⁷ all day
「动力健身馆」⁷ 24小时全天候供住户使用

尽享交通便捷之利

项目兼享「双循环线、双站优势」²，两条巴士循环线²分别连接港铁兆康站及屯门站，住户更可在项目正门外的欣宝路两旁选乘龙运巴士路线前往香港国际机场，或乘搭现已开通的六条新增巴士路线²穿梭港九新界。此外，驾车由「NOVO LAND」前往港铁兆康站仅需约2分55秒⁴，经港深西部通道前往深圳湾口岸仅约14分钟⁵，迅速连接前海及南山等经济区域，而前往香港国际机场及港珠澳大桥香港口岸仅需约20分钟⁵，方便来往港深都会地带以至世界各地。

多元会所设施符合全龄需求

「NOVO LAND」是全港首个同时荣获「WELL健康社区标准™」预认证、「WELL健康建筑标准™」Version 2预认证和Fitwel健康建筑「二星级」认证，合共三项国际级健康建筑认证⁶的住宅发展项目，附设度假式园林住客会所「NOVO Resorts」⁷，住客会所连同公用花园及游乐地方的总面积约40万平方呎⁸，配备88项悠闲游乐设施及娱乐服务。

1. The "largest" refers to the private residential development with the largest number of units in the Tuen Mun district. Private residential development does not include the Home Ownership Scheme run by the Housing Authority or private sector participants.

2. Source: MTR bus route K54: <https://www.mtr.com.hk/en/customer/services/searchBusRouteDetails.php?routeID=K54> Citybus bus route 50: [www.policyaddress.gov.hk/2021/chi/pdf/publications/Northern/Northern-Metropolis-Development-Strategy-Report.pdf](https://mobile.citybus.com.hk/nwp3/?f=1&ds=50--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 50M: http://mobile.citybus.com.hk/nwp3/?f=1&ds=50M--Wo Tin Estate&l=Citybus bus route 55: https://mobile.citybus.com.hk/nwp3/?f=1&ds=55--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 56: http://mobile.citybus.com.hk/nwp3/?f=1&ds=56--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 56A: http://mobile.citybus.com.hk/nwp3/?f=1&ds=56A--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 950: http://mobile.citybus.com.hk/nwp3/?f=1&ds=950--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 955: https://mobile.citybus.com.hk/nwp3/?f=1&ds=955--Tuen Mun (Ching Tin and Wo Tin)&l=KMB bus route 67A: https://search.kmb.hk/KMBWebSite/?action=routesearch&route=67A&lang=en Long Win bus routes A34: https://search.kmb.hk/KMBWebSite/?action=routesearch&route=A34&lang=en Long Win bus routes A33: https://search.kmb.hk/KMBWebSite/?action=routesearch&route=A33&lang=en New Territories GMB route 40: https://h2-app-rr.hkemobility.gov.hk/rs_page/get_gmb_detail.php?lang=EN&route_id=2004956 for reference only. The Vendor does not guarantee the accuracy or latest revision of the above URLs. Services of the bus and minibus routes mentioned above are/will be provided by third-party companies, not by the Vendor. The third-party companies have the rights to determine the fees, terms and conditions, operation hours and service period of the above-mentioned services. The provision of such services is subject to the terms in the service contract or any other relevant legal documents. Please refer to the relevant authorities for details of the services. Bus interchange services provided by MTR are subject to MTR's terms and conditions. The Vendor does not make any offer, undertaking or warranty, whether expressed or implied, regarding the said services or matters. Prospective purchasers must not rely on this or make any claims against the Vendor.</p><p>3. Source: Northern Metropolis Development Strategy Report website (<a href=)). The Vendor does not guarantee the accuracy or latest revision of the above URL. It is for reference only and may be different from the description in this advertisement/promotional material. The above-mentioned information does not constitute and shall not be construed as any offer, representation, undertaking or warranty whatsoever, whether express or implied, on the part of the Vendor.

4. The above-mentioned driving time was evaluated on 27 April 2022 by a field test conducted with a private car, which started at Yan Po Road outside the NOVO LAND project and ended at the pickup/drop off point at MTR Siu Hong Station in Tuen Mun. The test drive is for reference only and the actual travelling time required may vary depending on factors such as the car, road conditions, traffic, weather, route taken, etc.

5. The above travel times are based on the Transport Department's HKeMobility website (www.hkemobility.gov.hk/) /mobile application, which were searched for the shortest times. They are for reference only, and are subject to actual traffic and road conditions.

6. Source of reference: official websites of Fitwel (www.fitwel.org) and WELL (www.wellcertified.com/certification/v2 and www.wellcertified.com/certification/community). The Vendor does not guarantee the accuracy or latest revision of the above URLs.

7. Names of clubhouse, different areas of clubhouse and facilities are promotional names used in promotional materials only. Such names will not appear in the Deed of Mutual Covenant, the preliminary agreement for sale and purchase, agreement for sale and purchase, assignment, or any other title deeds or documents. The Vendor reserves its absolute right to amend any part of the clubhouse and/or recreational facilities, without prior notice to any purchasers. The completion date of the clubhouse and/or recreational facilities are subject to the final approval of Buildings Department and/or other relevant government departments. The clubhouse and/or recreational facilities may not be available for immediate use at the time of handover of the Phase of the Development. The management services, activities and other mentioned services will be provided by the manager of the Phase/Development or other contractually engaged third-party companies. The manager or contractually engaged third-party companies may solely determine the fees, terms of use, operation hours and service period of its management services, activities or other services, subject to the terms and conditions of the Deed of Mutual Covenant, service contract or other relevant legal documents. The above-mentioned information does not constitute and shall not be construed as any offer, representation, undertaking or warranty whatsoever, whether express or implied, as to the usage, operations and/or provisions of any relevant facilities and/or services on the part of the Vendor. The use or operation of some of the facilities and/or services of clubhouse and/or recreational facilities may be subject to the rules and regulations of clubhouse and facilities, and the consent or permit issued by the relevant government departments, additional payment may be charged for users. Certain facilities of the clubhouse and/or recreational facilities belong to other Phase(s) of the Development, which cannot be used before the completion of the said other Phase(s). The provision and details of the shown objects, fittings, facilities and services are purely ideas of the Vendor, and may not appear in the clubhouse and/or recreational facilities of the Development, nor does it represent the future appearance and design of any part of the clubhouse and/or recreational facilities. The Vendor does not make any offer, representation, undertaking or warranty, whether express or implied, regarding the appearance and design.

8. The clubhouse for the whole development includes a residential clubhouse (including any covered recreational facilities or otherwise for residents' use) with an area of about 59,600 square feet and a communal garden or play area (covered or otherwise) with an area of about 338,000 square feet. All owners of the residential properties in the Development, residents and their guests will have access to residential clubhouse and its recreational facilities, but must comply with the deed of mutual covenant, terms and requirements of relevant government licenses and regulations, additional payments may be chargeable to the users. The clubhouse and recreational facilities may not be available for immediate use at the time of handover of the residential properties. The clubhouse and recreational facilities, communal garden and play area will be made available in line with the moving-in time of the various phases once residences have begun to be occupied.

14 This advertisement intends to promote the sale of residential properties in Phase 1A, Phase 1B, Phase 2A and Phase 2B of the Development only.

Name of the Phase of Development: Phase 1A, Phase 1B, Phase 2A and Phase 2B of NOVO LAND (the "Development") only.

District: Tuen Mun

Name of the street and the street number of the Phase: 8 Yan Po Road

The website address designated by the Vendor for the Phase: (Phase 1A) www.novoland.com.hk; (Phase 1B) www.novoland1b.com.hk; (Phase 2A) www.novoland2a.com.hk; (Phase 2B) www.novoland2b.com.hk

Enquiries: (852) 3119 0008

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The Vendor also advises prospective purchasers to conduct on-site visit(s) for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Pacific Good Investment Limited
Holding companies of the Vendor: Sun Hung Kai Properties Limited, Vast Earn Limited, Peak Harbour Development Ltd
Authorized Person of the Phase: Chan Wan Ming
The firm or corporation of which the Authorized Person of the Phase is a proprietor, director or employee in his or her professional capacity: P&T Architects Limited
Building Contractor for the Phase: Sanfield Engineering Construction Limited
The firms of solicitors acting for the owner in relation to the sale of residential properties in the Phase: Mayer Brown; Woo Kwan Lee & Lo; Sit, Fung, Kwong & Shum
Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: The Hongkong and Shanghai Banking Corporation Limited
Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited
The estimated material date for the Phase to the best of the Vendor's knowledge: (Phase 2A) 16 May 2024; (Phase 2B) 17 May 2024 ("Material date" means the date on which the conditions of the land grant are complied with in respect of the Phase. The estimated material date is subject to any extension of time that is permitted under the Agreement for Sale and Purchase.)
This advertisement is published by the Vendor or with the consent of the Vendor.
Please refer to the sales brochure for details.
Date of production: 28 September 2023

备注

1. 最大型指屯门区内单位数目最多的私人住宅项目，私人住宅项目不包括房委会及私人参建的居者有其屋项目。

2. 资料来源：港铁巴士路线编号K54：<https://www.mtr.com.hk/ch/customer/services/searchBusRouteDetails.php?routeID=K54> 城巴路线编号50：[https://mobile.citybus.com.hk/nwp3/?f=1&ds=50M--Wo Tin Estate 城巴路线编号55: https://mobile.citybus.com.hk/nwp3/?f=1&ds=55--Tuen Mun \(Ching Tin and Wo Tin\) 城巴路线编号56: https://mobile.citybus.com.hk/nwp3/?f=1&ds=56A--Queen's&2%80%99s Hill Fanning \(via: Sheung Shui Station\) 城巴路线编号950: https://mobile.citybus.com.hk/nwp3/?f=1&ds=950--Tuen Mun \(Ching Tin and Wo Tin\) 城巴路线编号955: https://mobile.citybus.com.hk/nwp3/?f=1&ds=955--Tuen Mun \(Ching Tin and Wo Tin\) 九巴路线编号67A: https://search.kmb.hk/KMBWebSite/?action=routesearch&route=A34 龙运巴士路线编号A34: https://search.kmb.hk/KMBWebSite/?action=routesearch&route=A34 龙运巴士路线编号NA33: https://search.kmb.hk/KMBWebSite/?action=routesearch&route=NA33 新界区专线小巴路线第40号: https://h2-app-rr.hkemobility.gov.hk/rs_page/get_gmb_detail.php?route_id=2004956](https://mobile.citybus.com.hk/nwp3/?f=1&ds=50--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 50M: http://mobile.citybus.com.hk/nwp3/?f=1&ds=50M--Wo Tin Estate&l=Citybus bus route 55: https://mobile.citybus.com.hk/nwp3/?f=1&ds=55--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 56: http://mobile.citybus.com.hk/nwp3/?f=1&ds=56--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 56A: http://mobile.citybus.com.hk/nwp3/?f=1&ds=56A--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 950: http://mobile.citybus.com.hk/nwp3/?f=1&ds=950--Tuen Mun (Ching Tin and Wo Tin)&l=Citybus bus route 955: https://mobile.citybus.com.hk/nwp3/?f=1&ds=955--Tuen Mun (Ching Tin and Wo Tin)&l=KMB bus route 67A: https://search.kmb.hk/KMBWebSite/?action=routesearch&route=67A&lang=zh-hk)，仅供参考。卖方并不保证上述网址之准确性及是否最新修订版。上述巴士及小巴路线服务将由第三者公司提供，并非由卖方提供，第三者公司可自行决定就上述服务之收费、使用条款、营运时间及服务期限，惟须遵守服务合约或其他相关法律文件所订立的条款限制。有关服务详情请参阅相关部门公布。有关港铁提供之转乘巴士服务受港铁条款及细则约束。卖方并无对上述服务或事宜作出任何明示或隐含的要约、承诺或保证，准买家亦不应作出任何倚赖，或向卖方作出任何追讨。

3. 资料来源：《北部都会区发展策略》报告书网页 (www.policyaddress.gov.hk/2021/chi/pdf/publications/Northern/Northern-Metropolis-Development-Strategy-Report.pdf)，卖方并不保证上述网址之准确性及是否最新修订版，内容仅供参考，详情亦可能与本广告/宣传资料所述者不同。卖方对其并不作出任何不列明或隐含之要约、陈述、承诺或保证。

4. 上述行车时间于2022年4月27日以私家车进行之实地测试评估得出，测试由「NOVO LAND」项目对出之欣宝路行车线，直往屯门的港铁兆康站对开上落客区为止。测试的行车时间仅供参考，实际行车时间可能因应车辆、路面情况、交通、天气、行车路线等因素而与测试的行车时间不同。

5. 上述行车时间是根据运输署之「香港出行易」网站 (www.hkemobility.gov.hk) /应用程序评估提供，按最短时间搜寻，所述时间仅供参考，并受实际交通及路面情况影响及限制。

6. 资料来源：Fitwel官方网站 (www.fitwel.org) 及WELL官方网站 (www.wellcertified.com/certification/v2 和 www.wellcertified.com/certification/community)，卖方不保证上述网页是否最新修订版及其准确性。

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8. 整个发展项目之会所，包括面积约为5.96万平方呎的住客会所（包括供住客使用的任何有上盖及没有上盖遮盖的康乐设施），以及面积约为33.8万平方呎的公用花园或游乐地方（有上盖及没有上盖遮盖）。所有发展项目内的住宅物业的业主、住客及其宾客均可使用会所及康乐设施，惟须遵守公契、相关政府牌照、规约的条款及规定，并可能须支付费用。会所及康乐设施于住宅物业入伙时将来未必可以启用。会所及其康乐设施、公用花园及游乐地方于住宅物业入伙时将按个别期数的入伙时间开放及启用。

本广告仅为促销发展项目第1A期、第1B期、第2A期及第2B期。

发展项目期数名称：NOVO LAND（「发展项目」）的第1A期、第1B期、第2A期及第2B期

区域：屯门

期数的街道名称及门牌号数：欣宝路8号

卖方就期数指定的互联网网站的网址：

（第1A期）www.novoland.com.hk；

（第1B期）www.novoland1b.com.hk；

（第2A期）www.novoland2a.com.hk；

（第2B期）www.novoland2b.com.hk

查询热线：(852) 3119 0008

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卖方：达协投资有限公司
卖方的控股公司：新鸿基地产发展有限公司、Vast Earn Limited、Peak Harbour Development Ltd
期数的认可人士：陈韵明
期数的认可人士以其专业身份担任经营人、董事或雇员的商号或法团：巴马丹拿建筑师有限公司
期数的承建商：新辉城建工程有限公司
就期数中的住宅物业的出售而代表拥有人行事的律师事务所：孖士打律师事务所、胡关李罗律师事务所、薛马得岑律师事务所
已为期数的建造提供贷款或已承诺为该建造提供融资的认可机构：香港上海汇丰银行有限公司
已为期数的建造提供贷款的任何其他人：Sun Hung Kai Properties Holding Investment Limited
尽卖方所知的期数的预计关键日期（第2A期）2024年6月16日；（第2B期）2024年6月17日。（关键日期指批地文件的条件就期数而获符合的日期。预计关键日期是受到买卖合约所允许的任何延期所限制的。）
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制作日期：2023年9月28日

业务动向 - 内地

Vol 109 • Q3 2023 • SHKP Quarterly

Hangzhou IFC Phase 3 residential portion offered for sale Over 300 units sold out soon after launch

「杭州IFC」加推第三期住宅 逾300个单位迅速售罄



Rendering 效果图

The Hangzhou IFC large-scale integrated development sets the standard for premium living, leisure, business and office experiences

「杭州IFC」大型综合发展项目将引领高品质起居、休闲、商务和办公体验

Hangzhou IFC, a large-scale commercial integrated development project in the Qianjiang New City CBD in Hangzhou, is a joint-venture development meticulously planned by the Group. It is also an eye-catching landmark situated along the Qianjiang River with a splendid urban landscape. The residential portion of Hangzhou IFC consists of seven residential towers, providing a total of 653 premium residential units. The first two phases were sold out with overwhelming responses. And over 300 units were sold out soon after launch in its recently launched Phase 3 of the residential portion.

The Group's integrated developments create a new landmark as a new cityscape is being shaped

The Hangzhou IFC integrated development borders the Beijing-Hangzhou Grand Canal and is divided into River East and River West. It brings together quality office buildings, deluxe shopping malls, high-end residential buildings, five-star hotels and serviced apartments on River East and River West, embodying the architectural concept of "seamless and integrated development". The central area, built by the government and straddling the Grand Canal, features an iconic giant Ferris wheel, an urban park, and landmark pedestrian bridges across the Grand Canal.

Phase 3 of the Hangzhou IFC residential portion is distributed across four residential towers in River East, with a unit size of about 173 to 342 square metres (about 1,860 to 3,680 square feet) for each apartment. The handover is expected to be completed in 2025, providing buyers with a modern living concept in a diversified business and leisure community.



Hangzhou IFC is dedicated to creating a luxurious and fashionable residential style that meets the exquisite tastes of discerning buyers 「杭州IFC」倾力打造高贵时尚住宅风格，满足不同买家的高品味需求

坐落于杭州钱江新城中央商务区的大型商业综合项目「杭州IFC」，是集团悉心策划的合作发展项目，也是集团构建的瞩目地标，更是钱塘江畔一道亮丽的城市风景线。「杭州IFC」的住宅部分由七幢住宅大楼组成，共提供653个优质住宅单位。项目第一及第二期受到热烈追捧，已全数售罄。此前加推第三期住宅单位，逾300个单位亦已迅速售罄。

地标式综合业态空间 塑造城市新面貌

「杭州IFC」综合发展项目以运河为界，划分为汇东和汇西版块，将集优质写字楼、高级商场、高端住宅、五星级酒店及服务式公寓的汇东和汇西串连为一体，体现「无缝衔接，综合发展」的建筑理念。运河两岸由政府兴建的汇中区域设有标志性巨型摩天轮、城市公园，以及横跨京杭大运河的地标性步行连桥等设施。

「杭州IFC」加推的第三期住宅单位分布于汇东区域的四幢住宅大楼，单位的面积约173平方米至342平方米（约1,860平方呎至3,680平方呎），预期于2025年落成及安排交付。项目采用现代居住概念，向买家提供多元的商业及休闲居住社区。



Group Chairman & Managing Director Raymond Kwok (centre) and senior management respond to questions from analysts
集团主席兼董事总经理郭炳联(中)连同高级管理人员解答分析员提问

SHKP announces 2022/23 annual results

集团公布2022/23年度全年业绩

The Group's underlying profit attributable to the Company's shareholders for the year ended 30 June 2023, excluding the effect of fair-value changes in investment properties, amounted to HK\$23,885 million. Underlying earnings per share were HK\$8.24. The directors recommended the payment of a final dividend of HK\$3.70 per share. Together with the interim dividend of HK\$1.25 per share, the dividend for the full year will be HK\$4.95 per share, the same as last year's. During the year under review, profit generated from property sales amounted to HK\$11,299 million. The Group recorded contracted sales in attributable terms of about HK\$37,900 million during the year, and its gross rental income, including contributions from joint ventures and associates, amounted to HK\$24,322 million, similar to that in the previous financial year. Net rental income amounted to HK\$18,461 million.

The Group firmly adheres to its longstanding principle of prudent financial management. The Group will selectively replenish its land bank, exercise strict control over capital expenditure, promptly launch new projects for sale upon completion, and speed up the sale of unsold completed units and non-core properties to generate consistent cash flow.

The Group's shopping malls, both in Hong Kong and on the mainland, saw an improvement in footfall and tenant sales after the pandemic. The overall occupancy rate of the office portfolio remained satisfactory. The Group's property investment portfolio generated substantial recurrent income, which is expected to gain additional momentum upon the completion of its new developments. The Group is committed to enhancing the customer experience. The Point, which is an integrated loyalty programme for SHKP malls, introduced the city's first rewards-redeemable super-fast electric vehicle (EV) charging service during the year. The Group aims to obtain LEED Gold or Platinum ratings for its major new commercial projects and to continue to upgrade the green-building standards of its major existing commercial buildings.

Despite uncertainties in the external environment, Hong Kong retains its unique advantages under 'One Country, Two Systems', and benefits from the strong support of the motherland, while maintaining close connections with the rest of the world. The city continues to offer abundant long-term development opportunities. True to its commitment to Building Homes with Heart, the Group remains dedicated to providing premium developments and services, and building long-term relationships with customers and tenants. Drawing upon its extensive experience in adapting to market and technological changes, supported by exceptional management and operational teams, a strong financial position, prudent financial discipline and a sizable recurrent income base, the Group is confident in successfully overcoming challenges.

集团公布截至2023年6月30日止年度，在撇除投资物业公平值变动的影响后，可拨归公司股东基础溢利为238.85亿港元；每股基础溢利为8.24港元。董事局议决派发末期股息每股3.70港元，连同中期股息每股1.25港元，全年每股派息4.95港元，与上年度全年派息相同。回顾年内，来自物业销售的溢利为112.99亿港元。按所占权益计算，集团在年内录得合约销售额约379亿港元。连同所占合营企业及联营公司的租金收入计算，集团年内的总租金为243.22亿港元，净租金收入为184.61亿港元。

集团继续恪守多年来一直奉行的审慎财务原则，在补充土地储备时采取选择性的策略，严格控制资本支出，新项目在准备就绪后便立即推出市场，并加快推售已落成的待售单位及非核心物业，务求带来持续的现金流。

香港和内地的商场人流及商户销售额均在疫情后有所改善，旗下写字楼组合的整体出租率亦维持满意水平；该物业投资组合为集团带来庞大的经常性收入，新投资物业将陆续落成，亦会为集团增添经常性收入；集团亦一直致力提升客户体验，商场综合会员计划 The Point 年内推出香港首个会员专属的积分兑换电动车特快充电服务。同时，集团致力为主要新落成商业项目取得 LEED 金级或铂金级认证，并持续提升现有主要商业大厦的绿色建筑水平。

虽然外围环境充满多项不明朗因素，但香港在「一国两制」下，享有背靠祖国、联通世界的竞争优势，长远而言香港仍充满发展机会。集团将一如既往地秉持「以心建家」的信念，提供优质的建筑和服务，与顾客和租户建立长远和紧密的关系，并有信心凭借丰富的市场经验、优秀的管理及运营团队、雄厚的财务实力、严谨的财务纪律和庞大的经常性收入基础，展现强大韧性渡过挑战。

SUNeVision announces 2022/23 annual results

新意网公布2022/23年度全年业绩

SUNeVision Holdings Ltd. announced its final results for the year ended 30 June 2023. During the year under review, SUNeVision's revenue increased 12% year on year to HK\$2,346 million, driven largely by increased demand for data centre space from hyperscale customers, together with price increases for existing customers. EBITDA rose 12% year on year to HK\$1,677 million. Profit attributable to owners of the Company increased 7% year on year to HK\$905 million.

MEGA-i remains a critical Asian hub, housing many global and regional internet players and telecommunication companies. SUNeVision continued to see strong demand for Hong Kong as a bridge connecting the mainland with the rest of the world. Asia Direct Cable ("ADC"), which will land at SUNeVision's cable landing station in Chung Hom Kok later this year, has already started to bring additional traffic and business to MEGA-i. Rapid developments in Generative AI and its applications have driven an uptake in data centre capacity over the past year in the US. This trend will benefit future data centre demand and development. MEGA IDC, SUNeVision's upcoming state-of-the-art data centre capable of housing the most demanding servers, will see the completion of Phase One (approximately 500,000 square feet of GFA and 50MW IT load) by the end of the year and will be ready for service early next year. Considering the resource requirements for new projects to fulfil upcoming business demand, as well as the persistent high-interest-rate environment, SUNeVision will rebase its dividend to reduce leverage and interest payments and continue to manage its balance sheet to

ensure a cost-effective capital structure. SUNeVision is confident that it will continue to see healthy growth in demand for data centre space in the coming years and has already acquired sufficient land to cater for the growth in demand for data centres for the next four years.

新意网集团有限公司公布截至2023年6月30日止全年业绩。年内收入按年上升12%至23.46亿港元，主要受「超大规模」客户对数据中心空间的需求增加及向现有客户提价所带动。EBITDA 按年上升12%至16.77亿港元。公司股东应占溢利按年上升7%至9.05亿港元。

MEGA-i仍是汇集多间全球及地区互联网公司及电讯公司的关键亚洲枢纽。作为连接中国内地与世界其他地区的桥梁，新意网继续看到对香港的强劲需求。亚洲直达海缆(ADC)将于今年稍后时间在新意网位于春坎角的海缆登陆站登陆，现已开始为 MEGA-i 带来额外的流量和业务。于过去一年，生成式人工智能及其应用发展迅速，因而提升了美国数据中心的容量需求。此趋势对数据中心的未来需求及发展有利。新意网最先进并能够容纳要求最严谨的伺服器之设施MEGA IDC将于今年年底完成第一期工程(46,450平方米(500,000平方呎)楼面面积及50兆瓦电力容量)，并于明年初启用。鉴于为满足未来需求而发展新项目所需的资源，以及持续的高息环境，新意网决定调整股息，以降低杠杆率和利息支出，并继续妥善管理资产负债表，确保维持具成本效益的资本结构。新意网有信心，未来几年对数据中心空间的需求将继续保持健康增长，并已经购置了足够的土地来满足未来四年的增长需求。

SmarTone announces 2022/23 annual results

数码通公布2022/23年度全年业绩

SmarTone Telecommunications Holdings Limited reported its results for the year ended 30 June 2023. Profit attributable to equity holders (excluding a provision for potential investment loss) was \$470 million, an increase of 4% compared to that of the previous year, despite intense competition and a peak in spectrum cost.

During the year, the mobile business remained resilient and service revenue grew 1%. SmarTone's core mobile business continued to perform strongly and 5G penetration rate increased to 37% as at the end of July 2023. Roaming revenue grew 49% and reached 83% of pre-pandemic level as of July 2023. SmarTone Home 5G Broadband's revenue registered over 100% growth. Benefiting from the accelerating demand for digitalization, SmarTone's Enterprise Solutions revenue registered double-digit percentage growth. SmarTone continued to invest in network performance, and have undertaken initiatives to analyze network data using its proprietary machine-learning capability to enhance the individual's user experience.

To navigate the challenging macro environment, SmarTone will maintain a vigilant control on costs while investing resourcefully in growth areas. In support of the Government's Smart City Blueprint, SmarTone will utilize

its expertise in the Enterprise Solutions business, deploy the latest technologies and leverage its close partnership with its parent SHKP to accelerate the development of Smart City in Hong Kong.

数码通电讯集团有限公司公布截至2023年6月30日止年度的业绩。尽管面对激烈的市场竞争及频谱成本达至峰值，股东应占溢利为4.7亿港元（撇除潜在金融投资亏损拨备），较去年上升4%。

期内移动通讯业务仍录得稳健的业务成果，服务收入上升1%。数码通核心移动通讯业务持续表现强劲，截至2023年7月止，5G服务渗透率达37%，漫游业务收入增长49%，已达疫情前水平的83%，而数码通5G家居宽频收入亦增长超过100%。受惠于对数字化的需求日增，数码通的企业应用方案业务于年内录得双位数百分比增长。数码通将持续投放资源提升网络表现，并已推行多项措施，利用独有的机器学习技术分析网络数据，务求提升每一位用户的网络体验。

数码通将会审慎控制成本应对充满考验的宏观环境，同时继续积极投资于录得增长的业务范畴。为配合政府的《香港智慧城市蓝图》，数码通将会运用崭新科技及与母公司新鸿基地产紧密合作，通过企业应用方案业务加快智慧城市的发展。

Read to Dream x Future Engineer Grand Challenge develops students' innovation and technology potential

「新地齐读好书 x 未来工程师大赛」激发学生创科潜能



Guests of honour, judges and winning students and their teachers at the Read to Dream x Future Engineer Grand Challenge award ceremony 「新地齐读好书 x 未来工程师大赛」颁奖礼主礼嘉宾、评审、各得奖学生及其老师合照

To promote innovation and technology (I&T) education for the young generation, the SHKP Reading Club collaborated with the Hong Kong STEM Education Alliance for the second year in a row to organize the Read to Dream x Future Engineer Grand Challenge to encourage students to apply science and technology creatively in their daily lives. The winning designs were displayed in the SHKP Reading Club's booth at the Hong Kong Book Fair to share the students' achievements with the public.

Nearly 300 entries received – a new record

The Read to Dream x Future Engineer Grand Challenge this year was expanded with three new themes – "Smart Living", "Green Innovation and Technology" and "Art Technology" – to encourage secondary and primary students to creatively use innovative technology to enhance the quality of everyday life. A total of 287 entries from more than 800 students from 122 schools were received, more than double the number of entries received last year.

The designs this year were both creative and practical. The Smart Fish Tank Monitoring System, by Ho Lap Primary School (sponsored by Sik Sik Yuen), the first-prize entry in the primary category, under the theme "Smart Living", automatically measures indoor and water temperatures. It is equipped with a regular automated feeding system, and the data is uploaded to an Internet of Things (IOT) platform,

enabling users to remotely monitor the fish tank data. Joyful Farming, by Fung Kai No.1 Secondary School, the first-prize entry in the junior secondary category, under the theme "Green Innovation and Technology", is an irrigation system that automatically adjusts the environment to allow users to easily carry out hydroponic farming. FLAI (Follow to Learn An Instrument), by Diocesan Girls' School, the first-prize entry in the senior secondary category, under the theme "Art Technology", uses AI and machine learning to monitor users' posture when playing instruments and provide advice on how to improve.



The winning designs are displayed in the SHKP Reading Club's booth at the Hong Kong Book Fair
优胜作品在香港书展中的新闻会摊位展出

Sponsoring 2,000 students to visit the book fair

In addition to the I&T design contest, the Read to Dream x Future Engineer Grand Challenge collaborated with its long-term partner the Hong Kong Trade Development Council to sponsor 2,000 students to visit this year's book fair. Each of 800 underprivileged students under the Hong Kong Federation of Education Workers, the North District Primary School Headmasters Conference and the Sham Shui Po Residents Association was also provided with a HK\$250 book allowance to buy STEM and Chinese culture books at the book fair.

为推广青少年创科教育，新闻会今年继续与香港科技创新教育联盟合办「新地齐读好书 x 未来工程师大赛」，鼓励学生发挥创意，设计改善生活的科技应用。优胜作品更在香港书展中的新闻会摊位展出，让学生与大众分享学习成果。

收到接近300份作品，创历史新高

本届「新地齐读好书 x 未来工程师大赛」首设「智慧生活」、「绿色创科」及「艺术科技」三大主题，鼓励中、小学生在不同领域发挥创意，通过科创技术以改善生活，最终收到来自122间学校、超过800名学生提交的287份作品，数量较去年多逾倍。

本次参赛学生创意无限，制作的产品极具特色并兼顾实用性。小学组「智慧生活」一等奖是啬色园主办可立小学的「智能鱼缸监察系统」：自动测量室内气温、水温，装设定时自动喂食器，数据上传IOT平台让繁忙的香港人可远程监控鱼缸数据。初中组「绿色创科」一等奖是凤溪第一中学



Group Executive Director Christopher Kwok (centre) attends the final of the Read to Dream x Future Engineer Grand Challenge, expressing his appreciation for the students' potential in I&T

集团执行董事郭基泓(中)出席「新地齐读好书 x 未来工程师大赛」决赛，见证同学们展现创科潜能

的「裁·ful」：自动化水耕系统，自动调节种植环境，让任何人都能轻松进行水耕种植，享受绿色生活。高中组「艺术科技」一等奖是拔萃女书院的「FLAI (Follow to Learn An Instrument)」：善用AI监察及机器学习技术，为用户提供如何改善演奏姿势的提示，提高学习和练琴的成效。

赞助2,000名学生游书展

除举办创科设计比赛外，「新地齐读好书 x 未来工程师大赛」在今年书展继续与长期合作伙伴香港贸易发展局携手，赞助2,000名学生游书展；同时通过香港教育工作者联会、北区小学校长会及深水埗居民联会协助组织资助800名基层学生，每名学生可获港币250元购书津贴，在书展购买与STEM及中国文化相关的书籍。



Led by the Sham Shui Po Residents Association, 150 students and their parents visit the book fair
深水埗居民联会带领150名学生及其家长同游书展

Successful conclusion of the Sun Hung Kai Properties Hong Kong 10K Championships

「新鸿基地产香港十公里锦标赛」圆满结束



The Sun Hung Kai Properties Hong Kong 10K Championships attracts around 1,500 runners
「新鸿基地产香港十公里锦标赛」共吸引约1,500位跑手参加

The Group is dedicated to promoting Sports for Charity and has long encouraged the community to exercise regularly to embrace a healthy and balanced lifestyle. The Sun Hung Kai Properties Hong Kong 10K Championships, for which the Group is the title sponsor and which is organized by the Hong Kong, China Association of Athletics Affiliates, was successfully held in Tin Shui Wai, attracting around 1,500 runners.

This year's race attracted not only a multitude of long-distance running enthusiasts, but also local top-tier elite athletes. Starting at Tin Ying Road, the runners finished the race by returning to the starting point, covering a total of 10 kilometres. The runners gave their best efforts to achieve the desired results in the race. The winners of the overall and senior champion of the Men's and Women's races were Mark Yu and Crystal Vut, respectively, with the former clocking an impressive time of 32 minutes and 50 seconds, and the latter a commendable time of 37 minutes and 34 seconds.

集团积极宣扬「运动行善」精神，鼓励大众多做运动，实践健康平衡生活，包括通过冠名赞助由中国香港田径总会主办的「新鸿基地产香港十公里锦标赛」。赛事此前于天水围顺利举行，并吸引约1,500位跑手参与，气氛炽热。

本届赛事除有大量长跑爱好者报名参加外，也吸引本地顶尖精英运动员出战。选手由天影路出发，再折返起点，全程10公里。比赛当日跑手全力以赴，尽力创出理想成绩。最终男子全场总冠军及壮年组冠军由余承谦夺得，时间为32分50秒；女子全场总冠军及壮年组冠军则由屈旨盈夺得，时间为37分34秒。



The winners of the overall and senior champion of the Men's and Women's races, Mark Yu (right) and Crystal Vut
男女子全场总冠军余承谦(右)及屈旨盈



The race receives an encouraging response from the Group's staff
集团员工积极响应本次赛事

The SHKP Supernova Cycling Team achieves remarkable results at the Hong Kong International Track Cup

SHKP Supernova 单车队在「香港国际场地杯」取得佳绩

The SHKP Supernova Cycling Team, sponsored and fully supported by the Group, achieved remarkable results at the Hong Kong International Track Cup 2023, which was recently sponsored by the company. The Group is dedicated to promoting Sports for Charity. In recent years, the Group has actively promoted cycling to encourage more young people to engage in cycling to improve their physical fitness and wellness. A cycling enthusiast, Group Executive Director Adam Kwok remarked that the Group pays close attention to the development of local cycling sports. Through a three-pronged approach – promoting cycling in the community, supporting elite cyclists, and helping promote Hong Kong as a centre for major cycling events – the Group has contributed to cycling sports in Hong Kong and enhanced the strength of Hong Kong cyclists, helping them get good results in international races and win glory for the city.

在集团全力支持下创立的SHKP Supernova单车队，日前在由公司赞助的大型单车赛「2023香港国际场地杯」中取得佳绩。集团致力推广「运动行善」精神，近年更积极推动单车运动，让更多年轻人参与这项既有益身心又可锻炼个人意志的运动。热爱单车运动的集团执行董事郭基焯表示，集团一直关注本地的单车运动发展，致力从普及化、精英化和盛事化三个层面去推动，期望为香港的单车运动发展出一份力，同时提升本地单车运动员的实力，助他们在国际赛事中亮相，为港争光。



Group Executive Director Adam Kwok (third left) has comprehensive and sophisticated insights into cycling sports promotion
集团执行董事郭基焯(左三)对推广单车运动有一套很全面综合的看法



Members of the SHKP Supernova Cycling Team attain remarkable results in the Hong Kong International Track Cup 2023
SHKP Supernova的成员在「2023香港国际场地杯」取得理想成绩

The SHKP Greater Bay Area Youth Employment Scheme helps young people explore great career opportunities

「新地大湾区青年就业计划」助年轻人开拓新机遇

Following its practice in 2021, the Group again supported the Greater Bay Area Youth Employment Scheme, initiated by HKSAR Government, providing young people with training opportunities in the Greater Bay Area (GBA). The Group enrolled six university graduates from leading local and mainland universities. After completing orientation training, the trainees will station in offices in Guangzhou or Zhongshan to gain experience with various projects in different departments. The Group assigned experienced colleagues stationed in the GBA to serve as mentors to help the newcomers adapt to the work culture and life in the GBA.

集团继2021年后，再度响应政府推出的「大湾区青年就业计划」，提供实习机会予年轻人到大湾区工作。集团从众多申请人中挑选了六位本地及内地大学毕业生，通过基本培训后，便安排大家各自到广州或中山的办事处，参与不同部门的工作。集团也安排驻大湾区的资深同事担任导师，助力年轻人适应工作和大湾区的生活。



The young people are poised to embark on the training journey in the Greater Bay Area
几位年轻人已整装待发，准备前往大湾区实习，一展抱负

SHKP-Kwoks' Foundation launches scholarship programme to support PolyU students

新鸿基地产郭氏基金设奖学金支持理大学生

To help the construction industry nurture talent, the SHKP-Kwoks' Foundation and The Hong Kong Polytechnic University (PolyU) launched the Building Homes with Heart Scholarship Programme to support exceptional PolyU students, focusing particularly on those facing financial challenges who are studying construction, real estate or engineering-related disciplines. Ten outstanding PolyU students received the scholarships in the recent inaugural award ceremony of the scholarship programme.

The 10 recipients are undergraduate and postgraduate students in the Department of Building Environment and Energy Engineering, the Department of Building and Real Estate, and the Department of Civil and Environmental Engineering. Each student was awarded a scholarship of up to HK\$40,000. The awarded students said the scholarships alleviated their financial burden and served as a source of encouragement. At the award ceremony, Director of the SHKP-Kwoks' Foundation Thomas Kwok said he hoped the scholarships would become a driving force for the students to achieve greater success in their studies and careers, thereby allowing them to contribute to the future development of the country and Hong Kong.

为支持建筑界培训人才，新鸿基地产郭氏基金与香港理工大学成立「以心建家奖学金计划」，资助在理大修读建筑、房地产或工程相关学科而有经济困难的优秀学生完成学业。日前，10名香港理工大学学生在首届奖学金颁奖典礼上接受嘉许。

110名学生分别为来自建筑环境及能源工程学系、建筑及房地产学系，以及土木及环境工程学系的本科生和硕士生，每人最高获港币四万元奖学金。得



The SHKP-Kwoks' Foundation x PolyU Building Homes with Heart Scholarship Programme recently held the inaugural award ceremony. Director of the SHKP-Kwoks' Foundation Thomas Kwok (front, third left), Group Executive Director Adam Kwok and Robert Chan (front, second right and first left) with the 10 PolyU students and other guests 「新鸿基地产郭氏基金X香港理工大学以心建家奖学金计划」首届奖学金颁奖礼日前举行，新鸿基地产郭氏基金董事郭炳江（前排左三）、集团执行董事郭基焯及陈康祺（前排右二及前排左一），与10位得奖学生和众嘉宾合照

奖学生均表示奖学金能减轻其经济压力，也是对他们的一种肯定。新鸿基地产郭氏基金董事郭炳江在颁奖礼上表示，希望奖学金能成为推动他们学习和成长的助力，未来为国家和香港发展做出积极贡献。

SHKP-Kwoks' Foundation meets with a delegation from Nanjing University

新鸿基地产郭氏基金与南京大学代表团交流

The Group is committed to supporting education in the country. SHKP-Kwoks' Foundation established the Nanjing University Scholarship Programme since 2006 to support outstanding students from financially disadvantaged families to complete their studies. It has benefitted about 3,000 students through donations of a total of some HK\$16 million.

The scholarship recipients have achieved outstanding results, becoming the new generation of talent supporting the country's future development. 80% of the beneficiaries have continued their studies in local or overseas universities or research institutes, and 20% are working in the government or large corporations. A delegation from Nanjing University recently visited the Group to explore ways further strengthen concerted efforts to nurture talent. The Hong Kong SAR government has launched a number of initiatives to attract talent, and Nanjing University is one of the eligible universities under the Top Talent Pass Scheme. The Group hopes that the scheme can help attract high-calibre university graduates to pursue careers in Hong Kong.

集团向来支持国家的教育事业，新鸿基地产郭氏基金自2006年设立「南京大学奖助学金」，以支持该校成绩优秀但家庭经济困难的学生完成学业，受惠学生近3,000人次，总捐助金额近1,600万港元。

受资助毕业生的成绩出众，八成在海内外大学或研究院继续深造，两成在政府或大型企业工作，成为国家发展所需、德才兼备的新时代人才。日前，南



Tan Tieniu (centre), Secretary of the CPC Nanjing University Committee, leads a delegation from the university to meet with Group Chairman and Managing Director Raymond Kwok (right) and SHKP-Kwoks' Foundation Executive Director Amy Kwok (left) 南京大学党委书记谭铁牛（中）日前率领大学代表团，与集团主席兼董事总经理郭炳联（右）及新鸿基地产郭氏基金执行董事郭婉仪（左）会面

京大学代表团到访集团，就加强人才培养进行交流。近年香港特区政府积极吸纳人才，而南京大学亦是符合「高端人才通行证计划」要求的大学之一，集团期望可从中吸引优秀人才来港发展。

The Group clinches awards at FinanceAsia

集团在《FinanceAsia》中荣获殊荣

In the Asia's Best Companies 2023 survey, organized by financial magazine *FinanceAsia*, the Group's overall excellence was recognized by investors and analysts with the award for Hong Kong's Best Overall Company. The Group also won the award for Hong Kong's Best Corporate ESG Strategy.

The annual Asia's Best Companies survey invites investors and analysts to evaluate Asia's listed companies in terms of overall management, investor relations, and commitment to environmental protection, social responsibility and corporate governance, in order to recognize listed companies with the most outstanding performance during the year.

在财经杂志《FinanceAsia》举办的「2023年亚洲最佳公司」选举中，集团凭借整体卓越表现，获投资者及分析员评选为「香港整体最佳公司」，并同时荣获「香港最佳企业ESG策略」殊荣。



The Group clinches two awards in FinanceAsia, demonstrating its market-leading position 集团勇夺《FinanceAsia》中的两项大奖，彰显集团在市场中的领先地位

主办方每年举办「亚洲最佳公司」选举，邀请投资者及分析员根据区内上市公司的整体管理、与投资者关系，以及在环保、社会责任及企业管治方面的表现做出评分，以表扬在年内表现最突出的上市公司。

The Group is named BCI Asia Awards Top 10 Developers in Hong Kong for the 13th straight year

集团连续13年荣获「BCI Asia 香港十大地产发展商」



The Group wins accolades for its commitment to developing quality properties 集团致力发展优质物业，屡获殊荣

Adhering to the spirit of Building Homes with Heart, the Group is committed to developing quality properties that meet the needs of both homebuyers and the community. Recently, the Group was named one of the Top 10 Developers in Hong Kong by BCI Asia for the 13th straight year. Developers and architectural firms in seven Asian jurisdictions, including Hong Kong and Singapore, are judged on various criteria for this annual award, which recognizes the awarded organizations' achievements in endorsing and promoting excellence in construction and sustainability throughout the industry.

一直以来，集团本著「以心建家」的信念，致力兴建迎合客户和社会发展需要的优质物业。日前，集团连续13年获得「BCI Asia 香港十大地产发展商」殊荣。主办单位根据多项标准，评核来自香港及新加坡等七个亚洲国家及城市的发展商及建筑事务所，以表彰得奖机构在提倡优质建筑及可持续发展方面的成就。

The Group's landmark developments receive recognition in the Excellent Building Award 2023

集团多个地标项目在「2023年卓越建筑选举大奖」获嘉许



ICC and V city, both managed by Kai Shing, receive the Grand Award under the Existing Building Category
由启胜管理的环球贸易广场及V city荣获「现有建筑」类别大奖



Sun Hung Kai Centre clinches the Grand Award under the Existing Building Category and three significant awards in the Excellent Building Award 2023
新鸿基中心在「2023年卓越建筑选举大奖」中除了勇夺「现有建筑」类别大奖，另获得三大殊荣

The Group values the quality of its products and services and maintains the outstanding performance of its properties by enhancing both software and hardware. Three of the Group's landmark developments, International Commerce Centre (ICC), Sun Hung Kai Centre and V city, recently clinched multiple awards at the Excellent Building Award 2023, which was organized by The Hong Kong Institution of Engineers. The awards are a testament to the remarkable overall performance of the property management team.

ICC and V city win the Grand Award

ICC and shopping mall V city, both managed by Kai Shing, won the Grand Award under the Existing Building category, with their excellent performance in energy saving and green management. ICC also won the Carbon Neutrality Achievement Award. ICC has leveraged intelligent technologies for years to monitor and control the operation and electricity consumption of various appliances. It also utilizes Internet-of-Things (IoT) technology to collect and analyse big data to optimize the energy efficiency of the building. After introducing smart management and a solar power renewable energy system, V city reduced electricity consumption by over 30%.

Sun Hung Kai Centre wins the Grand Award and three other significant awards

The 42-year-old Sun Hung Kai Centre, managed by the Hong Yip property management team, has introduced various technologies that have greatly enhanced maintenance and energy efficiency, thus meeting the increasing needs and expectations of its tenants. In addition to the Grand Award under the Existing Building Category, the development clinched the Retro-Commissioning Award, the Anti-epidemic (Covid-19) Achievement Award, and the Excellent Leadership Award, demonstrating the spirit of Building Homes with Heart.

集团重视产品与服务品质，通过不断优化软硬件，令旗下物业持续保持卓越表现。集团旗下三个地标项目包括环球贸易广场、新鸿基中心及V city，日前在由香港工程师学会举办的「2023年卓越建筑选举大奖」中，获得多个重要奖项，印证了物管团队在不同层面的杰出表现。

环球贸易广场及V city双双获得「大奖」

启胜辖下的环球贸易广场及商场V city，凭借在节能和绿色管理上的卓越表现，均在「现有建筑」类别中获得大奖，前者同时获得「卓越碳中和成就奖」。环球贸易广场多年来运用智能科技，监察及控制不同设备的运作及用电量，同时应用物联网科技，并收集大数据，经分析后从而优化楼宇的能源效益；V city则引入智能化管理及太阳能可再生能源系统，成功为物业节省电量超过三成。

新鸿基中心勇夺「大奖」及三项卓越殊荣

落成至今已有42年历史的新鸿基中心，在康业团队的管理下，引入不同现代科技优化项目，大大提升了维护管理和能源效益的表现，以满足租户不断提高的需要。该项目除了在「现有建筑」类别获得大奖，更获得「卓越重新校验收奖」、「卓越抗疫成就奖」及「卓越领导奖」，彰显了集团「以心建家」的精神。

Hong Yip clinches the Age-Friendly Employer Award under Jockey Club scheme

康业获赛马会颁发「龄活就业大奖」

Hong Yip has long supported an age-friendly culture and provided older people with opportunities to unleash their talent and expertise in the workplace. Recently, Hong Yip became the sole company in the property and facility management sector to receive the Age-Friendly Employer Award under the Jockey Club Age-friendly City Partnership Scheme 2022.

Hong Yip believes that the older employees bring a wealth of work experience and knowledge to the company, which are beneficial to team building, thus extending the official retirement age of frontline staff to 70. Depending on their expertise and work experience, the older employees are offered positions as contractual consultants, trainers or auditors in various departments to pass on the corporate culture, and their knowledge and experience to the next generation of employees.

康业持续支持长者友善文化，并积极协助长者在职场上尽展所长，故此在赛马会举办的「龄活城市『全城·长者友善』计划2022」中，获颁发「龄活就业大奖」，并成为物业及设施管理行业中唯一获奖的公司。



Hong Yip is highly acclaimed for its dedication to fostering an age-friendly culture
康业在推广长者友善文化上的表现杰出，备受嘉许

康业相信长者员工的丰富经验和知识，对建立团队有莫大裨益，特别将前线同事的退休年龄延长至70岁，并根据他们的专业能力和经验，安排于不同部门担任合约顾问、导师或审核员，让他们可以将企业文化、知识和经验传给新一代。

The SHKP Volunteer Team serves the community to express care for the elderly and children

集团义工队扶老助幼 服务社区

The SHKP Volunteer Team clinched multiple awards in the Construction Industry Volunteer Award Scheme, organized by the Construction Industry Council, for its long dedication to serving the community. The awards include the gold award in the Corporate section of the Corporate Award for Activeness, the Most Supportive Organization Award, which eight of the volunteer team members won the Outstanding Construction Industry Volunteer Award.

The SHKP Volunteer Team recently collaborated with The Neighbourhood Advice-Action Council to organize Elderly Home Safety and Environment Improvement Project, a one-year programme in which the team leveraged their professional construction and property management skills to enhance the living condition of the elderly in Tuen Mun and Wong Tai Sin District. The volunteer team also organized the Music and the Team Intergenerational Program at Pak Tin Estate, which subsidized students, the elderly and volunteers to learn ukulele, with the aim of fostering inter-generational inclusion. The parents of the students engaged in festival caring activities, visiting elderly residents in the community to foster stronger neighbourhood connections.



The SHKP Volunteer Team clinches multiple awards in the Construction Industry Volunteer Award Scheme
集团义工队在「建造业义工奖励计划」中获得多个奖项

向来致力回馈社群的集团义工队在建造业议会举办的「建造业义工奖励计划」中，荣获「全年最积极企业大奖——企业组」金奖及「最积极参与机构」殊荣，另有八位义工队成员获得「杰出建造业义工」奖项。

集团义工队日前与「邻舍辅导会」合作，在屯门及黄大仙区展开为期一年的「老友·安居」家居改善计划，凭借集团在建筑及物管方面的企业专长，优化长者居住环境；同时，义工队通过在白田村举办的「新地乐Teen邻」计划，资助学童、长者及义工学习尤克里里，借著音乐促进跨代共融。学童家长亦会参与节日关怀活动，探访区内长者，以加强邻里关系。

