

The Group establishes partnership with local university to nurture talent for the hotel industry

集團與本地大學合作 為酒店業培育人才



The SHKP Hotels X SHTM Hackathon encourages students to conceive creative corporate planning proposals for the Group's hotels
SHKP Hotels X SHTM Hackathon 鼓勵同學為集團旗下酒店構思創新企劃建議

In support of attracting young talent to join the hotel industry, the Group formed a strategic partnership with The Hong Kong Polytechnic University (PolyU). Through internship programmes and creative corporate planning events, students are provided with invaluable expertise and insights, thus fostering the development of skilled talent in the hotel industry to capitalize on the opportunities arising in the post-pandemic return to normal.

Offering students a two-year experiential learning programme

The Group and the College of Professional and Continuing Education (CPCE) of PolyU previously signed a memorandum of understanding on a two-year experiential learning programme. Selected students in the programme will be offered more than 500 hours of internship training at the Group's nine hotels: Four Seasons Hotel Hong Kong, The Ritz-Carlton, Hong Kong, W Hong Kong, Hyatt Centric Victoria Harbour Hong Kong, The Royal Garden, Royal Plaza Hotel, Royal Park Hotel, Royal View Hotel and Alva Hotel by Royal. Furthermore, the hotels pledged to give priority to graduates of the internship programme in the recruitment of candidates for full-time positions.

The SHKP Hotels x PolyU CPCE Experiential Learning Programme recently held an open day, in which more than 200 internship opportunities were offered at the Group's nine hotels. The event garnered an overwhelming response, attracting nearly 500 students. The Group believes that society's return to normal will result in a gradual surge in demand for skilled talent in the hotel industry. Thus, the program aims to recruit more young talent to join the sector to provide new blood for the hotel industry.

Collaborating with PolyU for creative corporate planning events

The Group and the School of Hotel and Tourism Management (SHTM) of PolyU also co-organized the SHKP Hotels X SHTM Hackathon, which provides students with opportunities to conceive creative corporate planning proposals for the Group's hotels, whilst earning valuable insights into their operations, thus preparing them for future careers in the hotel industry.



The SHKP Hotels x PolyU CPCE Experiential Learning Programme receives an overwhelming response
「新地酒店 x 理大 CPCE 實習計劃」開放日反應熱烈

為協助年輕人投身酒店行業，集團與香港理工大學合作，透過推出實習計劃和創意企劃活動，與學生分享知識與經驗，推動培訓酒店業人才，以把握復常後帶來的機遇。

為學生提供兩年實習計劃

集團早前與香港理工大學專業及持續教育學院 (CPCE)，簽署為期兩年的實習計劃合作備忘錄。透過計劃獲選的學生將會在集團旗下九間酒店包括香港四季酒店、香港麗思卡爾頓酒店、香港W酒店、香港維港凱悅尚萃酒店、帝苑酒店、帝京酒店、帝都酒店、帝景酒店及帝逸酒店，進行逾500小時的實習。酒店更承諾若招聘全職員工時，會優先考慮已完成實習的學生。

最近舉行的「新地酒店x理大CPCE實習計劃」開放日，集團旗下九間酒店共提供逾200個酒店實習崗位，活動反應熱烈，吸引近500學生人次出席。集團相信隨著社會復常，酒店業對人手的需求亦相應增加，期望藉此計劃吸引更多年輕人加入酒店業，為業界補充新血。

與理大合辦創意企劃活動

此外，集團亦與香港理工大學酒店及旅遊業管理學院合辦「SHKP Hotels X SHTM Hackathon」，學生可透過活動為酒店構思創新企劃建議，並在過程中進一步了解集團旗下酒店的營運情況，為未來投身酒店業作好準備。