

## Nature Rescue's public clean-up at Shui Hau beach on Lantau Island

### 「山・灘拯救隊」大嶼山水口清潔行動



More than 100 students, teachers and volunteers support Nature Rescue, collecting about 150kg of waste and recyclables at Shui Hau beach on Lantau Island  
超過 100 名師生和義工參與「山・灘拯救隊」活動，在大嶼山水口清理約 150 公斤垃圾及可回收廢物

As part of its commitment to promoting healthy and sustainable living, the Group joined hands with Green Power in mobilizing over 100 people for an earlier clean-up activity at an ecologically important beach in Shui Hau on Lantau Island. Leading the action were Christopher Kwok, Group Executive Director, Dr Yip Yin, Assistant Director (Country & Marine Parks) of the Agriculture, Fisheries and Conservation Department, Dr Man Chi Sum, Vice Chairman of Green Power, and Johnny Chow, Chairman of the Hong Kong Hiking Association, China. They were joined by 100 students, teachers and other volunteers. About 150 kg of waste and recyclables were collected overall. In addition to students from Tung Chung Catholic School, the participants were from the Hong Kong Hiking Association, China, the Agency for Volunteer Service, the Friends of KMB volunteer team, and the SHKP Volunteer Team.

Christopher Kwok, Group Executive Director said he looks forward to providing a better environment for the next generation. He added that he believes environmental protection can be done in a fun way. The Group launched the SHKP Love Nature Campaign more than 10 years ago to spread green messages to students and other young people through fun-filled initiatives. Nature Rescue, the first terrestrial and coastal clean-up mobile app in Hong Kong, was rolled out in 2018 to encourage the public to participate in activities to protect the environment. He added that with the lifting of all anti-pandemic measures and Hong Kong's return to normal, the SHKP Love Nature Campaign will strengthen its collaboration with different sectors of society, including companies, customers, students

and non-profit-making organizations, and encourage more people to use the Nature Rescue app. The programme aims to hold several coastal and countryside clean-ups every month.

集團一直致力推動健康及可持續生活，集團執行董事郭基泓早前聯同漁農自然護理署助理署長（郊野公園及海岸公園）葉彥博士、綠色力量副主席文志森博士、中國香港旅行遠足聯會主席周國強，以及 100 名師生和義工在大嶼山水口清理垃圾。是次活動合共清理約 150 公斤垃圾及可回收廢物，當中參與「山・灘拯救隊」大嶼山水口清潔行動的團體包括：東涌天主教學校、中國香港旅行遠足聯會、義務工作發展局、九巴義工隊及集團義工隊。

集團執行董事郭基泓在活動中表示，希望香港下一代都有美好的環境，所以一直關注環保議題。環保也可以充滿趣味，所以 10 多年前發動集團推出「新地齊心愛自然」計劃，以輕鬆有趣的方式，與學生及年青人分享環保資訊，更於 2018 年推出「山・灘拯救隊」，為全港首個「郊野及海岸清潔主題」app，鼓勵市民積極身體力行實踐環保。他續說，香港的防疫措施已完全解除，標誌社會全面復常。因此，「新地齊心愛自然」計劃今年將加強和社會不同層面團體的合作，包括：企業、消費者、學生及非牟利組織，希望「山・灘拯救隊」得到更廣泛的認可及應用，目標是每個月舉辦數次清潔活動，積極清潔全港郊野和海岸，營造可持續發展的整體氣氛。