

## Noah's Ark Hong Kong supports the underprivileged through multifaceted charity initiatives

香港挪亞方舟藉不同公益活動關懷弱勢社群



In collaboration with the Hong Kong Paralympic Committee, Noah's Ark Hong Kong once again organizes the Inclusive Para Sports Day in Ma Wan to help foster an equal and inclusive society for all under its multifaceted Para sports  
香港挪亞方舟與香港殘疾人奧委會早前在馬灣再度合辦「傷健合Big!」運動日，透過舉辦多元化的殘疾運動項目，以宣揚「傷健平等共融」的精神

20

Noah's Ark Hong Kong, established and operated by the Group, endeavours to serve and show care for the underprivileged by organizing multifaceted charity initiatives. By partnering with St. James' Settlement and the Rainbow Foundation, Noah's Ark launched a two-month programme, called From the Heart – Arts & Games Journey, in which 50 deprived students were invited to engage in a series of art creations, as well as interactive activities for coping with emotions and stress, thus helping them acquire collaborative communication skills to resume moderate social activities following the pandemic.

In collaboration with the Hong Kong Paralympic Committee, Noah's Ark Hong Kong once again organized the Inclusive Para Sports Day to raise public awareness of the importance of wellness for people with disabilities, thus promoting an equal and inclusive society for all. Thomas Kwok, Senior Director of Sun Hung Kai Real Estate Agency Limited, Jenny Fung, President, Hong Kong Paralympic Committee, So Wa-wai, six-time gold medalist at the Paralympic Games, Joanna Yip, Assistant General Manager, Noah's Ark Hong Kong, and principals and student representatives from four special schools were invited to be the officiating guests to kick off the event. About 150 students from special schools and accompanying family members participated in the event, helping to foster an inclusive society without barriers, for mutual love and respect.

由集團籌建及營運的香港挪亞方舟，透過舉辦不同公益活動，關懷社會上有需要人士，例如與聖雅各福群會及Rainbow Foundation等合辦為期兩個月的「從心出發：藝術與遊戲之旅」計劃。該計劃邀請約50位來自弱勢社群的學童參與，透過一連串藝術創作與互



The closing ceremony of From the Heart – Arts & Games Journey is held at Noah's Ark in Ma Wan  
「從心出發：藝術與遊戲之旅」計劃早前在馬灣挪亞方舟舉行閉幕禮

動遊戲，讓他們抒發情緒與壓力，並學習與人溝通和合作，以助學童在疫情後恢復適度的社交生活。

此外，香港挪亞方舟早前亦聯同香港殘疾人奧委會，再度舉辦「傷健合Big!」運動日，藉此鼓勵大眾關注殘疾人士的身心健康，並一同實踐「傷健共融」的精神。當日大會邀請了新鴻基地產代理資深董事郭炳江、香港殘疾人奧委會會長馮馬潔嫻、殘奧運六面金牌得主蘇樺偉、香港挪亞方舟助理總經理葉頌恩以及四間特殊學校之校長與學生代表擔任活動嘉賓，為運動日揭開序幕。同時邀請了約150位來自特殊學校的學生及家人參與其中，促進互相關愛與尊重，共建無障礙的包容社會。