

# The Point launches Hong Kong's first\* rewards-redeemable, free super-fast 60kW EV charging service

## The Point 推出全港首創\* 以積分換領60kW 免費特快充電服務



Group Executive Director Christopher Kwok said the Group launched The Point EV Super Charging service to support the Government's efforts to encourage the use of EVs and provide greater convenience to The Point members

集團執行董事郭基泓指，集團積極響應政府推動電動車普及化，故推出The Point 電動車特快充電服務，為會員提供更便捷的服務，更好的消費、出行和生活體驗

The Point, an integrated membership program under the Group, enhances members' shopping and leisure experience by continuously introducing new features. Its recent launch of Hong Kong's first rewards-redeemable, free, super-fast EV charging service (free super-fast EV charging service) provides The Point members with greater convenience when shopping at the Group's malls.

### Hong Kong's first rewards-redeemable, free super-fast EV charging service with flexible fee settlement

The Point members can enjoy a rewards-redeemable, free super-fast 60kW EV charging service at member-exclusive charging zones in designated malls by registering for the contactless parking service and binding credit cards. Each charging session lasts for 15 minutes. Each section costs HK\$40 or the redemption of 1,500 The Point bonus points. Each member can enjoy a maximum of two sessions a day for a total duration of 30 minutes in each participating mall, thus providing comprehensive support for The Point members driving electric vehicles.

### Service available at six of the Group's malls

The Point free, super-fast EV charging service is available at six of the Group's malls: Tseung Kwan O East Point City, Tsuen Wan Plaza, San Po Kong Mikiki, Tai Po Mega Mall, Yuen Long YOHO MALL and Tuen Mun V city. The Point free super-fast EV charging service will be available in the Group's other participating malls in phases, providing members with greater convenience when shopping at the Group's malls. By launching the free super-fast EV charging service, the Group proactively supports the government's fostering of electric vehicles and endeavours to make Hong Kong a liveable and sustainable green smart city.

\*As at end-February 2023, comparing The Point and charging models of other major shopping malls in Hong Kong

集團旗下綜合會員計劃The Point一直透過引入新功能，提升會員的購物消閒體驗。早前推出全港首創以積分換領電動車免費特快充電服務（下稱免費特快充電），讓The Point 會員更輕鬆方便於集團旗下商場購物消費。

### 靈活收費 全港首創以積分換領免費特快充電

The Point 會員只需啟動免觸式泊車服務並綁定信用卡，便可到指定商場的會員專屬充電區享以積分換領60kW免費特快充電。充電時間每15分鐘為一節，每節收費透過手機應用程式以1,500積分兌換或支付HK\$40，每位會員每日可於同一參與商場最多享用兩節共30分鐘的充電服務，周全照顧駕駛電動車的The Point 會員。

### 涵蓋集團旗下六個商場

The Point 免費特快充電涵蓋集團旗下六個商場，當中包括將軍澳東港城、荃灣廣場、新蒲崗 Mikiki、大埔超級城、元朗 YOHO MALL 形點及屯門 V city。The Point 特快充電服務將於更多新地商場陸續推出，讓會員在集團旗下商場休閒購物更盡興。同時，集團藉特快充電服務響應政府推動電動車普及化，積極打造香港成為宜居、可持續發展的綠色智慧城市。

\*截止2023年2月，The Point與本港主要商場之收費模式作出比較的結論



The Point super-fast EV charges will be available in 18 SHKP malls across the city by the second quarter of 2024

於2024年第二季前，集團遍佈全港各區的18個商場將設有The Point 電動車特快充電站